

TUPPERWARE BRANDS CORP  
Form 4  
August 08, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROEHLK THOMAS M

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
14901 S. ORANGE BLOSSOM TRAIL  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
08/06/2007

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP, Chief Legal Officer & Sec

ORLANDO, FL 32837-

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
				Code V	Amount		
Common Stock	08/06/2007		M	8,000 A	\$ 24.25	39,982	D
Common Stock	08/06/2007		S <sup>(1)</sup>	8,000 D	\$ 31.85	31,982	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 14.63							11/19/2004	11/18/2013	Common Stock	2,000
Stock Option	\$ 15.94							10/26/2007	10/26/2010	Common Stock	55,200
Stock Option	\$ 16.23							11/06/2003	11/05/2012	Common Stock	20,500
Stock Option	\$ 18.23							11/17/2005	11/16/2014	Common Stock	2,000
Stock Option	\$ 18.56							11/14/2003	11/13/2010	Common Stock	24,800
Stock Option	\$ 18.75							11/11/2002	11/10/2009	Common Stock	22,000
Stock Option	\$ 19.2							(2)	11/11/2008(3)	Common Stock	60,000
Stock Option	\$ 20.65							09/25/2004	09/24/2011	Common Stock	23,100
Stock Option	\$ 20.83							11/02/2007	11/01/2016	Common Stock	16,000
Stock Option	\$ 23.49							11/17/2006	11/16/2015	Common Stock	9,000
Stock Option	\$ 28.57							11/02/1996	11/02/2003	Common Stock	2,298
Stock Option	\$ 33.02							11/01/1997	10/31/2004	Common Stock	1,622
Stock Option	\$ 34.28							10/31/1998	10/30/2005	Common Stock	1,554
Stock Option	\$ 42.25							05/20/1999	05/19/2006	Common Stock	15,000
Stock Option	\$ 24.25	08/06/2007		M		8,000		11/11/2000	11/10/2007	Common Stock	8,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROEHLK THOMAS M 14901 S. ORANGE BLOSSOM TRAIL ORLANDO, FL 32837-			EVP, Chief Legal Officer & Sec	

## Signatures

Thomas M  
Roehlk

08/08/2007

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.
  - (3) The option vests in four equal annual installments (25%) beginning on November 13, 2000.
  - (2) The option vests in four equal annual installments (25%) beginning on November 13, 2000.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.