

MAUI LAND & PINEAPPLE CO INC

Form 4

May 27, 2005

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
SANFORD CLAIRE C

2. Issuer Name **and** Ticker or Trading
Symbol

MAUI LAND & PINEAPPLE CO
INC [MLP]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)

05/16/2005

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

PO BOX 187

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)

__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

KAHULUI, HI 96732

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
MLP	05/16/2005		S		500	D	\$ 38.36	743,205 (1) (2) D
MLP	05/17/2005		S		700	D	\$ 37.96	742,505 (1) (2) D
MLP	05/17/2005		S		1,500	D	\$ 37.58	741,005 (1) (2) D
MLP	05/18/2005		S		900	D	\$ 38.06	740,105 (1) (2) D
MLP	05/18/2005		S		400	D	\$ 37.65	739,705 (1) (2) D

Edgar Filing: MAUI LAND & PINEAPPLE CO INC - Form 4

MLP	05/19/2005	S	1,100	D	\$ 37.47	738,605 ⁽¹⁾ ⁽²⁾	D
MLP	05/19/2005	S	1,500	D	\$ 37.39	737,105 ⁽¹⁾ ⁽²⁾ ₍₃₎	D
MLP	05/20/2005	S	1,500	D	\$ 37	735,605 ⁽¹⁾ ⁽²⁾ ₍₃₎	D
MLP	05/20/2005	S	1,500	D	\$ 36.3	734,105 ⁽¹⁾ ⁽²⁾ ₍₃₎	D
MLP	05/23/2005	S	1,500	D	\$ 37.67	732,605 ⁽¹⁾ ⁽²⁾ ₍₃₎	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Report Trans (Instr.
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
SANFORD CLAIRE C PO BOX 187 KAHULUI, HI 96732	X

Signatures

Claire C.
Sanford 05/27/2005

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Of the 732,605 shares deemed beneficially owned, 131,711 are owned of record.
- (2) Indirect ownership includes: 399,104 shares owned by the Cameron Family Partnership and 201,790 shares owned by the J.Walter Cameron Trust FBO/Sanford.
- (3) As of 05/19/2005, beneficial ownership has dropped below 10% of the outstanding shares of MLP.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.