

AMAZON COM INC  
Form 4  
November 17, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
RYDER THOMAS O

(Last) (First) (Middle)  
P.O. BOX 81226  
(Street)  
SEATTLE, WA 98108-1226  
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
AMAZON COM INC [AMZN]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/15/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.01 per share	11/15/2015		M	A	\$ 0	D	
Common Stock, par value \$.01 per share	11/16/2015		S <sup>(1)</sup>	D	\$ 625.7025 <u>(2)</u>	D	
Common Stock, par value \$.01 per share	11/16/2015		S <sup>(1)</sup>	D	\$ 626.8225 <u>(3)</u>	D	

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Common Stock, par value \$.01 per share	11/16/2015	<u>S<sup>(1)</sup></u>	800	D	\$ 628.7349 <u>(4)</u>	27,253	D
Common Stock, par value \$.01 per share	11/16/2015	<u>S<sup>(1)</sup></u>	200	D	\$ 630.195 <u>(5)</u>	27,053	D
Common Stock, par value \$.01 per share	11/16/2015	<u>S<sup>(1)</sup></u>	100	D	\$ 631.73	26,953	D
Common Stock, par value \$.01 per share	11/16/2015	<u>S<sup>(1)</sup></u>	100	D	\$ 633.33	26,853	D
Common Stock, par value \$.01 per share	11/16/2015	<u>S<sup>(1)</sup></u>	300	D	\$ 635.8333 <u>(6)</u>	26,553	D
Common Stock, par value \$.01 per share	11/16/2015	<u>S<sup>(1)</sup></u>	300	D	\$ 638.6233 <u>(7)</u>	26,253	D
Common Stock, par value \$.01 per share	11/16/2015	<u>S<sup>(1)</sup></u>	100	D	\$ 641.0225 <u>(8)</u>	26,153	D
Common Stock, par value \$.01 per share	11/16/2015	<u>S<sup>(1)</sup></u>	200	D	\$ 644.375 <u>(9)</u>	25,953	D
Common Stock, par value \$.01 per share	11/16/2015	<u>S<sup>(1)</sup></u>	600	D	\$ 645.9258 <u>(10)</u>	25,353	D
Common Stock, par value \$.01 per share	11/16/2015	<u>S<sup>(1)</sup></u>	700	D	\$ 647.5732 <u>(11)</u>	24,653	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
Restricted Stock Unit Award	\$ 0 <sup>(12)</sup>	11/15/2015		M	870	11/15/2014 <sup>(13)</sup> 11/15/2016	Common Stock, par value \$.01 per share 870

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
RYDER THOMAS O P.O. BOX 81226 SEATTLE, WA 98108-1226		X		

## Signatures

/s/ Thomas O.  
Ryder

11/17/2015

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$626.26 and the lowest price at which shares were sold was \$625.38.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$627.20 and the lowest price at which shares were sold was \$626.42.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$628.98 and the lowest price at which shares were sold was \$628.27.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$630.50 and the lowest price at which shares were sold was \$629.89.

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- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$636.00 and the lowest price at which shares were sold was \$635.50.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$638.85 and the lowest price at which shares were sold was \$638.35.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$641.09 and the lowest price at which shares were sold was \$641.00.
- (9) Represents the weighted average sale price. The highest price at which shares were sold was \$644.75 and the lowest price at which shares were sold was \$644.00.
- (10) Represents the weighted average sale price. The highest price at which shares were sold was \$646.37 and the lowest price at which shares were sold was \$645.50.
- (11) Represents the weighted average sale price. The highest price at which shares were sold was \$647.95 and the lowest price at which shares were sold was \$647.01.
- (12) Converts into Common Stock on a one-for-one basis.
- (13) Subject to the reporting person's continued service as a director of the issuer, this award will vest and convert into shares of Common Stock of the issuer at the rate of 870 shares on each of November 15, 2014, November 15, 2015, and November 15, 2016.

### **Remarks:**

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

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