

INFOUSA INC  
Form 10-Q  
August 09, 2006

**Table of Contents**

**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-Q**

**Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
For the quarterly period ended June 30, 2006**

or

**Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number 0-19598  
infoUSA INC.**

(exact name of registrant specified in its charter)

DELAWARE

47-0751545

(State or other jurisdiction of  
incorporation or organization)

(I.R.S. Employer Identification  
Number)

5711 SOUTH 86TH CIRCLE, OMAHA, NEBRASKA

68127

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code (402) 593-4500

N/A

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for at least the past 90 days.

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes

No

**APPLICABLE ONLY TO CORPORATE ISSUERS:**

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

55,319,013 shares of Common Stock at August 4, 2006

**infoUSA INC.**  
**INDEX**

PART I FINANCIAL INFORMATION AND MANAGEMENT'S DISCUSSION AND ANALYSIS

Item 1. Consolidated Balance Sheets as of June 30, 2006 and December 31, 2005 3

Consolidated Statements of Operations for the Three Months and Six Months Ended June 30, 2006 and 2005 4

Consolidated Statements of Cash Flows for the Six Months ended June 30, 2006 and 2005 5

Notes to Consolidated Financial Statements 6

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations 14

Item 3. Quantitative and Qualitative Disclosures about Market Risk 24

Item 4. Controls and Procedures 25

PART II OTHER INFORMATION 26

Item 4. Submission of Matters to a Vote of Security Holders 26

Item 5. Other Information 26

Item 6. Exhibits 26

Signature 27

Index to Exhibits 28

Certification of CEO Pursuant to Section 302

Certification of CFO Pursuant to Section 302

Certification of CEO Pursuant to Section 906

Certification of CFO Pursuant to Section 906

**Table of Contents**PART I. FINANCIAL INFORMATION  
ITEM 1. FINANCIAL STATEMENTS**infoUSA INC. AND SUBSIDIARIES**  
**CONSOLIDATED BALANCE SHEETS**  
(in thousands, except share and per share amounts)

	<b>June 30, 2006 (UNAUDITED)</b>	<b>December 31, 2005</b>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 3,599	\$ 792
Marketable securities	2,269	2,050
Trade accounts receivable, net of allowances of \$1,652 and \$1,292, respectively	38,572	52,693
List brokerage trade accounts receivable	49,345	50,384
Deferred income taxes	5,434	3,234
Prepaid expenses	5,660	5,386
Deferred marketing costs	3,713	2,853
Total current assets	108,592	117,392
Property and equipment, net	48,841	48,530
Goodwill	318,088	313,448
Intangible assets, net	49,812	51,268
Other assets	10,694	13,129
	\$ 536,027	\$ 543,767

**LIABILITIES AND STOCKHOLDERS EQUITY**

Current liabilities:		
Current portion of long-term debt	\$ 5,296	\$ 5,644
Accounts payable	15,719	12,958
List brokerage trade accounts payable	43,037	44,019
Accrued payroll expenses	19,509	18,973
Accrued expenses	4,473	6,955
Income taxes payable	435	7,550
Deferred revenue	75,087	86,080
Total current liabilities	163,556	182,179
Long-term debt, net of current portion	136,652	142,362
Deferred income taxes	21,061	19,769
Other liabilities	2,024	1,590

Stockholders equity:

Edgar Filing: INFOUSA INC - Form 10-Q

Common stock, \$.0025 par value. Authorized 295,000,000 shares; 55,408,173 shares issued and 55,300,311 outstanding at June 30, 2006 and 53,957,616 shares issued and 53,747,256 outstanding at December 31, 2005	138	135
Paid-in capital	125,660	110,420
Retained earnings	89,388	90,631
Treasury stock, at cost, 107,862 shares held at June 30, 2006 and 210,360 held at December 31, 2005	(673)	(1,297)
Notes receivable from officers	(345)	(339)
Accumulated other comprehensive loss	(1,434)	(1,683)
Total stockholders' equity	212,734	197,867
	\$ 536,027	\$ 543,767

The accompanying notes are an integral part of the consolidated financial statements.

**Table of Contents**

**infoUSA INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(in thousands, except per share amounts)

	<b>THREE MONTHS</b>		<b>SIX MONTHS ENDED</b>	
	<b>ENDED</b>		<b>June 30,</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2006</b>	<b>2005</b>	<b>2006</b>	<b>2005</b>
	<b>(UNAUDITED)</b>		<b>(UNAUDITED)</b>	
Net sales	\$ 100,306	\$ 93,736	\$ 203,376	\$ 188,831
Costs and expenses:				
Database and production costs	26,473	26,945	52,198	52,973
Selling, general and administrative	58,321	47,166	112,400	92,332
Depreciation and amortization of operating assets	3,392	3,366	6,532	7,274
Amortization of intangible assets	4,595	4,469	9,232	8,873
Total operating costs and expenses	92,781	81,946	180,362	161,452
Operating income	7,525	11,790	23,014	27,379
Other expense, net:				
Investment income	100	1,074	172	2,394
Other charges	(2)		(317)	
Interest expense	(2,629)	(2,979)	(5,434)	(5,718)
Other expense, net	(2,531)	(1,905)	(5,579)	(3,324)
Income before income taxes	4,994	9,885	17,435	24,055
Income taxes	1,802	3,529	6,296	8,641
Net income	\$ 3,192	\$ 6,356	\$ 11,139	\$ 15,414
<b>Basic earnings per share:</b>				
Basic earnings per share:	\$ 0.06	\$ 0.12	\$ 0.20	\$ 0.29
Weighted average shares outstanding:	55,255	54,021	54,564	53,859
<b>Diluted earnings per share:</b>				
Diluted earnings per share:	\$ 0.06	\$ 0.12	\$ 0.20	\$ 0.29
Weighted average shares outstanding:	55,617	54,052	55,111	53,961

The accompanying notes are an integral part of the consolidated financial statements.

**Table of Contents**

**infoUSA INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

(in thousands)

	<b>SIX MONTHS ENDED</b>	
	<b>June 30,</b>	
	<b>2006</b>	<b>2005</b>
	<b>(UNAUDITED)</b>	
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net income	\$ 11,139	\$ 15,414
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization of operating assets	6,532	7,274
Amortization of intangible assets	9,232	8,873
Amortization of deferred financing fees	266	305
Deferred income taxes	(2,688)	(664)
Non-cash stock compensation expense (benefit)	633	(289)
Non-cash 401(k) contribution in common stock	1,153	1,029
Gain on sale of assets and marketable securities		(2,289)
Non-cash other charges	318	
Non-cash interest earned on notes from officers	(8)	
Changes in assets and liabilities, net of effect of acquisitions:		
Trade accounts receivable	14,260	9,572
List brokerage trade accounts receivable	12,334	(2,604)
Prepaid expenses and other assets	1,667	(94)
Deferred marketing costs	(860)	(906)
Accounts payable	2,611	(4,708)
List brokerage trade accounts payable	(12,194)	2,242
Income taxes receivable and payable, net	(7,113)	(4,146)
Accrued expenses and other liabilities	(2,702)	2,226
Deferred revenue	(11,168)	1,966
Net cash provided by operating activities	23,412	33,201
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Proceeds on sale of marketable securities		5,611
Purchase of marketable securities		(3,907)
Purchases of property and equipment	(5,140)	(3,044)
Acquisitions of businesses, net of cash acquired	(5,988)	(8,688)
Software development costs	(4,280)	(2,878)
Net cash used in investing activities	(15,408)	(12,906)
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Repayments of long-term debt	(144,058)	(39,309)
Proceeds from long-term debt	138,000	26,100
Deferred financing costs paid	(770)	(7)

Edgar Filing: INFOUSA INC - Form 10-Q

Dividends paid	(12,385)	(10,646)
Proceeds from repayment of notes receivable from officers	1	
Tax benefit related to employee stock options	2,120	
Proceeds from exercise of stock options	11,965	1,877
Net cash used in financing activities	(5,127)	(21,985)
Effect of exchange rate fluctuations on cash	(70)	
Net increase (decrease) in cash and cash equivalents	2,807	(1,690)
Cash and cash equivalents, beginning	792	10,404
Cash and cash equivalents, ending	\$ 3,599	\$ 8,714
Supplemental cash flow information:		
Interest paid	\$ 5,193	\$ 5,795
Income taxes paid	\$ 13,851	\$ 12,580

The accompanying notes are an integral part of the consolidated financial statements.



**Table of Contents**

**infoUSA INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**1. GENERAL**

The accompanying unaudited consolidated financial statements have been prepared on the same basis as the audited consolidated financial statements and, in the opinion of management, contain all adjustments, consisting of normal recurring adjustments, necessary to fairly present the financial information included therein. The consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q and do not include all the information and footnotes required by accounting principles generally accepted in the United States of America for complete financial statements.

The Company suggests that this financial data be read in conjunction with the audited consolidated financial statements and notes thereto for the year ended December 31, 2005 included in the Company's 2005 Annual Report on Form 10-K, filed with the Securities and Exchange Commission. Results for the interim period presented are not necessarily indicative of results to be expected for the entire year.

*Reclassification.* Certain reclassifications have been made to conform prior year data with the current year presentation in the consolidated financial statements and accompanying notes for comparative purposes. On the consolidated statements of operations, our acquisition costs, non-cash compensation expense (benefit), restructuring charges and litigation settlement charges have been combined into selling, general and administrative expenses.

*Stock-Based Compensation.* Prior to the January 1, 2006 adoption of Statement of Financial Accounting Standards (SFAS) No. 123(R), *Share-Based Payment* (SFAS 123R), we accounted for stock-based compensation using the intrinsic value method prescribed in Accounting Principles Board (APB) Opinion No. 25, *Accounting for Stock Issued to Employees*, and related interpretations. Accordingly, because the stock option grant price equaled the market price on the date of grant, no compensation expense was recognized for Company-issued stock options. As permitted by SFAS No. 123, *Accounting for Stock-Based Compensation* (SFAS 123), stock-based compensation was included as a pro forma disclosure in the Notes to Consolidated Financial Statements.

Effective January 1, 2006, the Company adopted SFAS 123R using the modified prospective transition method and, as a result, did not retroactively adjust results from prior periods. Under this transition method, stock-based compensation was recognized for: 1) expense related to the remaining unvested portion of all stock option awards granted prior to January 1, 2006, based on the grant date fair value estimated in accordance with the original provisions of SFAS 123 and 2) expense related to all stock option awards granted on or subsequent to January 1, 2006, based on the grant date fair value estimated in accordance with the provisions of SFAS 123R. We apply the Black-Scholes valuation model in determining the fair value of share-based payments to employees, which is then amortized as expense over the requisite service period. See Note 6 of the Notes to Consolidated Financial Statements in this Form 10-Q for further discussion of share-based compensation.

**2. EARNINGS PER SHARE INFORMATION**

The following table shows the amounts used in computing earnings per share (EPS) and the effect on the weighted average number of shares of dilutive common stock.

	<b>Three Months Ended</b>		<b>Six Months Ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>(In Thousands)</b>			
	<b>2006</b>	<b>2005</b>	<b>2006</b>	<b>2005</b>
Weighted average number of shares used in basic EPS	55,255	54,021	54,564	53,859
Net additional common stock equivalent shares outstanding after assumed exercise of stock options	362	31	547	102
Weighted average number of shares outstanding used in diluted EPS	55,617	54,052	55,111	53,961



**Table of Contents****3. SEGMENT INFORMATION**

The Company currently reports financial information on two business segments.

The *infoUSA* Group licenses its sales leads, mailing lists, databases, and other database marketing services to small and medium size businesses, entrepreneurs, professionals, and sales executives. This segment also includes the sale of subscription based products primarily from the Internet.

The Donnelley Group provides licensing of the *infoUSA* database, direct marketing services, database marketing services, e-mail marketing services, list brokerage and list management services, and online interactive marketing services to large businesses, i.e. businesses with 1,000 or more employees.

The *infoUSA* Group and Donnelley Group reflect actual net sales, order production costs, identifiable direct sales and marketing costs. The remaining indirect costs are presented in corporate activities.

The Database and Technology Group, which is part of the Corporate Activities Group, includes the compilation and verification costs of our following proprietary databases:

**Business Databases**

15 Million U.S. and Canadian Businesses  
 12.5 Million Executives and Professionals  
 5.6 Million Small Business Owners  
 5 Million Business Addresses with Color Photos  
 2.6 Million Brand New Businesses  
 3.6 Million Yellow page Advertisers  
 1.7 Million Bankruptcy Filers  
 900,000 Global Businesses and 2 Million Executives  
 600,000 Manufacturers  
 410,000 Big Businesses  
 1.5 Million Business Email Addresses  
 780,000 Medical Professionals  
 380,000 U.S. Houses of Worship

**Consumer Databases**

183 Million Consumers  
 115 Million Households  
 68 Million Homeowners  
 14 Million New Movers Per Year  
 3.1 Million New Homeowners Per Year  
 1.7 Million Bankruptcies  
 123 Million Occupants  
 50 Million Consumer Email Addresses

In addition, our databases include 25.8 million business and consumer UCC filings. The Corporate Activities Group also includes administrative functions of the Company and other identified gains (losses).

The Company accounts for property and equipment on a consolidated basis. The Company's property and equipment is shared by the Company's business segments. Depreciation expense is recorded in corporate activities.

Goodwill for the Donnelley Group segment increased from \$262.0 million at June 30, 2005 to \$276.2 million at June 30, 2006. The increase in goodwill is mainly due to the acquisition of Millard Group in November 2005 and Mokrynskidirect in June 2006.

The following table summarizes segment information:

	<b>For The Three Months Ended June 30, 2006</b>			
	<b>infoUSA</b>	<b>Donnelley</b>	<b>Corporate</b>	<b>Consolidated</b>
	<b>Group</b>	<b>Group</b>	<b>Activities</b>	<b>Total</b>
	<b>(In thousands)</b>			
Net sales	\$36,949	\$ 63,357	\$	\$100,306
Operating income (loss)	10,376	23,149	(26,000)	7,525
Investment income			100	100
Other charges			(2)	(2)
Interest expense			(2,629)	(2,629)
Income (loss) before income taxes	10,376	23,149	(28,531)	4,994
Goodwill	41,907	276,181		318,088

**For The Three Months Ended June 30, 2005**

	<b>InfoUSA Group</b>	<b>Donnelley Group</b>	<b>Corporate Activities</b>	<b>Consolidated Total</b>
	<b>(In thousands)</b>			
Net sales	\$34,698	\$ 59,038	\$	\$ 93,736
Operating income (loss)	10,243	24,462	(22,915)	11,790
Investment income			1,074	1,074
Interest expense			(2,979)	(2,979)
Income (loss) before income taxes	10,243	24,462	(24,820)	9,885
Goodwill	41,181	262,038		303,219
	7			

---

**Table of Contents****For The Six Months Ended June 30, 2006**

	<b>InfoUSA Group</b>	<b>Donnelley Group</b>	<b>Corporate Activities</b>	<b>Consolidated Total</b>
	<b>(In thousands)</b>			
Net sales	\$75,018	\$128,358	\$	\$203,376
Operating income (loss)	21,180	50,306	(48,472)	23,014
Investment income			172	172
Other charges			(317)	(317)
Interest expense			(5,434)	(5,434)
Income (loss) before income taxes	21,180	50,306	(54,051)	17,435
Goodwill	41,907	276,181		318,088

**For The Six Months Ended June 30, 2005**

	<b>InfoUSA Group</b>	<b>Donnelley Group</b>	<b>Corporate Activities</b>	<b>Consolidated Total</b>
	<b>(In thousands)</b>			
Net sales	\$72,567	\$116,264	\$	\$188,831
Operating income (loss)	22,490	47,481	(42,592)	27,379
Investment income			2,394	2,394
Interest expense			(5,718)	(5,718)
Income (loss) before income taxes	22,490	47,481	(45,916)	24,055
Goodwill	41,181	262,038		303,219

**4. COMPREHENSIVE INCOME**

Comprehensive income, including the components of other comprehensive income (loss), are as follows:

	<b>For The Three Months Ended</b>		<b>For The Six Months Ended</b>	
	<b>June 30, 2006</b>	<b>June 30, 2005</b>	<b>June 30, 2006</b>	<b>June 30, 2005</b>
	<b>(In thousands)</b>			
Net income	\$3,192	\$6,356	\$11,139	\$15,414
Other comprehensive income (loss):				
Unrealized gain from investments:				
Unrealized gains (losses)	(117)	(809)	38	1,125
Related tax benefit (expense)	42	291	(14)	(405)
Net	(75)	(518)	24	720
Foreign currency translation adjustments:				
Unrealized gains (losses)	(366)	86	352	507
Related tax benefit (expense)	132	(31)	(127)	(183)
Net	(234)	55	225	324
Total other comprehensive income (loss)	(309)	(463)	249	1,044

Edgar Filing: INFOUSA INC - Form 10-Q

Comprehensive income	\$ 2,883	\$ 5,893	\$ 11,388	\$ 16,458
----------------------	----------	----------	-----------	-----------

8

---

**Table of Contents**

The components of accumulated other comprehensive income (loss) are as follows:

	<b>Unrealized Losses from Pension plan</b>	<b>Foreign Currency Translation Adjustments</b>	<b>Unrealized Losses from Investments</b>	<b>Accumulated Other Comprehensive Loss</b>
	(in thousands)			
Balance at June 30, 2006	\$ (1,018)	\$ (167)	\$ (249)	\$ (1,434)
Balance at December 31, 2005	\$ (1,018)	\$ (392)	\$ (273)	\$ (1,683)

**5. ACQUISITIONS**

On June 1, 2006, the Company acquired Mokrynskidirect, a provider of list brokerage and list management services. The total purchase price of \$6.6 million was preliminarily allocated to goodwill of \$4.8 million. The remaining \$1.8 million of the purchase price was the net result of current assets and property and equipment of \$13.6 million, and current liabilities of \$11.8 million, which were brought over from the Mokrynskidirect closing balance sheet. The acquisition has been accounted for under the purchase method of accounting, and accordingly, the operating results of Mokrynskidirect have been included in the Company's financial statements since the date of acquisition.

On November 1, 2005, the Company acquired Millard Group, a provider of list brokerage and list management services. The total purchase price was \$14.2 million, of which \$12.4 million was paid at closing and \$1.5 million was paid in April 2006 after the final calculation for working capital. The acquisition has been accounted for under the purchase method of accounting, and accordingly, the operating results of Millard Group have been included in the Company's financial statements since the date of acquisition.

On January 31, 2005, the Company acquired @Once, a retention based email technology company. The total purchase price was \$8.4 million, of which \$7 million was paid at closing and \$1.1 million was paid in March 2005 after final calculation for working capital. The acquisition has been accounted for under the purchase method of accounting, and accordingly, the operating results of @Once have been included in the Company's financial statements since the date of acquisition.

Assuming the acquisitions described above made during 2005 and 2006 had been acquired on January 1, 2005 and included in the accompanying consolidated statements of operations, unaudited pro forma consolidated net sales, net income and earnings per share would have been as follows:

	<b>For The Three Months Ended</b>		<b>For The Six Months Ended</b>	
	<b>June 30, 2006</b>	<b>June 30, 2005</b>	<b>June 30, 2006</b>	<b>June 30, 2005</b>
	(In thousands, except per share amounts) (unaudited)			
Net sales	\$ 101,994	\$ 99,729	\$ 207,916	\$ 202,527
Net income	\$ 2,681	\$ 4,995	\$ 10,566	\$ 13,600
Basic earnings per share	\$ 0.05	\$ 0.09	\$ 0.19	\$ 0.25
Diluted earnings per share	\$ 0.05	\$ 0.09	\$ 0.19	\$ 0.25

**6. SHARE BASED PAYMENT ARRANGEMENTS**

Stock options have been issued under two primary types of plans. The most current type of plan vests over an eight year period and expires ten years from date of grant. Options under this plan are granted at 125% of the stock's fair market value on the date of grant. The original plan grants options at the stock's fair market value on the date of grant,

vests over a four year period at 25% per year, and expires five years from date of grant. Options issued to directors under this plan vest immediately and expire five years from grant date.



**Table of Contents**

Compensation expense is recognized only for those options expected to vest, with forfeitures estimated based on our historical experience and future expectations. Prior to the adoption of SFAS 123R, the effect of forfeitures on the pro forma expense amounts was recognized as the forfeitures occurred.

As a result of adopting SFAS 123R, the impact to the quarter ended June 30, 2006 on income before income taxes and net income was \$0.4 million and \$0.3 million, respectively, and \$0.01 impact on basic and diluted earnings per share. The impact to the six months ended June 30, 2006 on income before income taxes and net income was \$0.6 million and \$0.4 million, respectively, and \$0.01 impact on basic and diluted earnings per share. In addition, prior to the adoption of SFAS 123R, we presented the tax benefit resulting from the exercise of stock options as operating cash inflows in the consolidated statements of cash flows. Upon the adoption of SFAS 123R, the excess tax benefits for those options are classified as financing cash inflows.

The pro forma table below reflects net income and basic and diluted earnings per share had we applied the fair value recognition provisions of SFAS 123 during 2005 (in thousands, except per share data):

	<b>Three Months Ended June 30, 2005 (in thousands, except per share amounts)</b>	<b>Six Months Ended June 30, 2005</b>
Net income, as reported	\$ 6,356	\$ 15,414
Less: Total stock-based employee compensation expense determined under fair value based method, net of taxes	127	296
Net income, pro forma	\$ 6,229	\$ 15,118
Earnings per share:		
Basic earnings per share as reported	\$ 0.12	\$ 0.29
Basic earnings per share pro forma	\$ 0.12	\$ 0.28
Diluted earnings per share as reported	\$ 0.12	\$ 0.29
Diluted earnings per share pro forma	\$ 0.12	\$ 0.28

Pro forma disclosure for the quarter ended June 30, 2006 is not presented because the amounts are recognized in the consolidated statements of operations in selling, general and administrative costs.

The Company granted no stock options during the six-month period ended June 30, 2006 and granted 500,000 stock options during the six-month period ended June 30, 2005.

The fair value of stock options granted was estimated using a Black-Scholes valuation model with the following assumptions:

	<b>Six Months Ended June 30, 2006</b>	<b>Six Months Ended June 30, 2005</b>
Risk-free interest rate	N/A	4.42%
Expected dividend yield	N/A	1.71%

Expected volatility	N/A	76.99%
Expected term (in years)	N/A	7.5

The risk-free interest rate assumptions were based on an average of the 7-year and 10-year U.S Treasury note yields at the date of grant. The expected volatility was based on historical daily price changes of the Company's stock since April 2000. The expected term was based on the historical exercise behavior and the weighted average of the vesting period and the contractual term.

**Table of Contents**

The following table summarizes stock option plan activity for the six months ended June 30, 2006:

	<b>Weighted Average Number of Options</b>	<b>Weighted Average Exercise Price</b>	<b>Weighted Average Remaining Contractual Term</b>	<b>Aggregate Intrinsic Value at June 30, 2006 (in thousands)</b>
Outstanding beginning of period	3,777,969	\$9.10		
Granted				
Exercised	(1,400,557)	8.25		
Forfeited	(2,814)	6.00		
Expired	(10,000)	7.00		
Outstanding end of period	2,364,598	9.63	3.08	\$ 2,863
Options exercisable at end of period	1,574,994	8.89	1.38	\$ 2,238

The weighted average fair value at the grant date for options issued during the six months ended June 30, 2005 was \$6.25 per share. The total intrinsic value of share options exercised during the six months ended June 30, 2006 and 2005 was \$6.4 million and \$0.9 million, respectively. As of June 30, 2006 the total unrecognized compensation cost related to nonvested stock option awards was approximately \$2.5 million and is expected to be recognized over a weighted average period of 1.96 years. As of June 30, 2006, 3.5 million shares were available for additional option grants.

**7. RESTRUCTURING CHARGES**

During the three months ended June 30, 2006, the Company recorded restructuring charges of \$781 thousand for involuntary employee separation costs (severance) due to workforce reductions for 96 employees in administration, order production and sales. As of June 30, 2006, an accrual of \$1.1 million was included in the accompanying consolidated balance sheet for severance costs remaining to be paid. During the six months ended June 30, 2006, the Company recorded restructuring costs totaling \$1.7 million due to workforce reductions for 173 employees.

During the three months ended June 30, 2005, the Company recorded restructuring charges of \$917 thousand for involuntary employee separation costs (severance) due to workforce reductions for 57 employees in administration, order production and sales. As of June 30, 2005, an accrual of \$1.1 million was included in the accompanying consolidated balance sheet for severance costs remaining to be paid and an accrual of \$278 thousand was included for the restructuring of the Hill-Donnelly printing facilities. During the six months ended June 30, 2005, the Company recorded restructuring costs totaling \$1.6 million which includes \$1.3 million for severance for 102 employees and \$332 thousand for the restructuring of the Hill-Donnelly printing facilities for office space, equipment leases and raw material inventory.

The following table summarizes activity related to the restructuring charges recorded by the Company for the six months ended June 30, 2006 including the restructuring accrual balances:

	<b>Beginning Accrual (in thousands)</b>	<b>Amounts Expensed</b>	<b>Amounts Paid</b>	<b>Ending Accrual</b>
Restructuring accrual	\$ 1,796	\$ 1,672	\$ 2,407	\$ 1,061



**Table of Contents****8. GOODWILL AND OTHER INTANGIBLE ASSETS**

Goodwill and intangible assets consist of the following:

	<b>June 30, 2006</b>	<b>December 31, 2005</b>
	<b>(In thousands)</b>	
Goodwill	\$ 377,647	\$ 372,460
Less accumulated amortization	59,559	59,012
	<b>\$ 318,088</b>	<b>\$ 313,448</b>
Other intangible assets:		
Non-compete agreements	13,534	13,534
Core technology	13,839	13,753
Customer base	28,346	24,663
Trade names	20,119	19,272
Purchased data processing software	73,478	73,478
Acquired database costs	21,592	21,591
Perpetual software license agreement, net	933	1,333
Software development costs, net	8,891	7,289
Database development costs, net	3,047	1,993
Deferred financing costs	11,950	11,180
	195,729	188,086
Less accumulated amortization	145,917	136,818
	<b>\$ 49,812</b>	<b>\$ 51,268</b>

**9. PROPERTY AND EQUIPMENT**

Property and equipment consist of the following:

	<b>June 30, 2006</b>	<b>December 31, 2005</b>
	<b>(In thousands)</b>	
Property and equipment	\$ 157,642	\$ 152,297
Less accumulated depreciation	108,801	103,767
	<b>\$ 48,841</b>	<b>\$ 48,530</b>

**10. CONTINGENCIES**

The Company and its subsidiaries are involved in legal proceedings, claims and litigation arising in the ordinary course of business. Management believes that any resulting liability should not materially affect the Company's financial position, results of operations, or cash flows.

In December 2001, the Company commenced a lawsuit against Naviant, Inc. (now known as BERJ, LLP) in the District Court for Douglas County, Nebraska, for breach of a database license agreement by Naviant. The Company sought recovery of minimum royalties due under that agreement in excess of \$18 million. In its answer, Naviant

alleged that the Company had breached the agreement. The District Court issued an order in January 2004 finding that Naviant, and not the Company, had breached the agreement, awarding the Company damages of \$625,000, but denying the Company's claim for additional damages. The Company appealed the order and in October 2005 the Court of Appeals affirmed the District Court's determination that Naviant had breached the agreement, affirmed the award of \$625,000 in damages, and remanded the case to the District Court for further proceedings on the Company's claim for additional damages. The case is still pending before the District Court, and the Company is unable to estimate the amount that will be recovered by the Company in this matter. The Company is also pursuing related claims against the successor in interest to Naviant.

In February 2006, Cardinal Value Equity Partners, L.P., which beneficially owns 6.1% of the Company's stock, filed a lawsuit in the Court of Chancery for the State of Delaware in and for New Castle County, against certain directors of the Company, including Vinod Gupta, and the Company as a nominal defendant. The lawsuit was filed as a derivative action on behalf of the Company and as

**Table of Contents**

a class action on behalf of Cardinal Value Equity Partners, L.P. and other shareholders. The lawsuit asserts claims for breach of fiduciary duty and seeks an order that would require the Company to reinstate the special committee of directors. The special committee was formed to consider a proposal from Mr. Gupta to acquire the shares of the Company not owned by him and was dissolved in August 2005 following Mr. Gupta's withdrawal of his proposal. The lawsuit also seeks an order awarding the Company and the class unspecified damages. In May 2006, Cardinal amended its complaint to add several new allegations and name two additional directors of the Company as defendants. The Company and the individual defendants have filed a motion with the Court seeking the dismissal of all claims. That motion has been fully briefed and is currently under consideration by the Court. The lawsuit is in the early stages and it is not yet possible to determine the ultimate outcome of this matter.

**11. RELATED PARTY TRANSACTIONS**

The Company has retained the law firm of Robins, Kaplan, Miller & Ciresi L.L.P. to provide certain legal services. Elliot Kaplan, a director of the Company, is a name partner and former Chairman of the Executive Board of Robins, Kaplan, Miller & Ciresi L.L.P. The Company paid a total of \$205 thousand and \$125 thousand to this law firm during the second quarter of 2006 and 2005, respectively. During the six months ended June 30, 2006 and 2005 the Company paid a total of \$327 thousand and \$173 thousand to this law firm, respectively.

During the six months ended June 30, 2006, no payments were made to Annapurna Corporation. During the six months ended June 30, 2005, the Company paid \$297 thousand to Annapurna Corporation primarily for the business use of the aircraft described below before it was sold to the Company. Annapurna is 100% owned by Mr. Gupta, the Company's Chairman and Chief Executive Officer.

In February 2005, the Company purchased from NetJets fractional ownership interest in one airplane at a total cost of \$2.6 million. The fractional ownership interest in the airplane was previously owned by Annapurna, who sold it to NetJets at the same time the Company made the purchase of the aircraft.

**12. CREDIT FACILITY**

At June 30, 2006, the term loan had a balance of \$99.5 million, bearing an interest rate of 6.85%, the revolving line of credit had a balance of \$23 million, bearing an interest rate of 6.6%, and \$152 million was available under the revolving line of credit. Substantially all of the assets of the Company are pledged as security under the terms of the 2006 Credit Facility.

**Table of Contents**

## ITEM 2.

## infoUSA INC. AND SUBSIDIARIES

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION  
AND RESULTS OF OPERATIONS

This discussion and analysis contains statements, including without limitation statements in the discussion of comparative results of operations, accounting standards and liquidity and capital resources, which are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933, and are subject to the "safe harbor" created by those sections. The Company's actual future results could differ materially from those projected in the forward-looking statements. Some factors which could cause future actual results to differ materially from the company's recent results or those projected in the forward-looking statements are described in "Factors that May Affect Operating Results" below. The Company assumes no obligation to update the forward-looking statements or such factors.

## GENERAL

**Company Profile**

*infoUSA Inc.* (the "Company" or *infoUSA* or "we") is the leading provider of sales leads, mailing lists, database marketing services, e-mail marketing services and U.S. and international business databases to millions of businesses in order for them to find new prospects and grow their sales. *infoUSA* compiles and updates over 12 databases under one roof in Omaha, Nebraska. Our customers include salespeople, small office/home office ("SOHO") entrepreneurs, small and medium businesses, Fortune 2000 corporations and international corporations. Our database is also part of major online directory assistance search firms like Yahoo!, Google, MSN, AOL, and in-car navigation companies. Most cars with GPS devices today use *infoUSA* databases because of the high accuracy of our business database. Databases compiled and continually updated are as follows:

**Business Databases**

15 Million U.S. and Canadian Businesses  
12.5 Million Executives and Professionals  
5.6 Million Small Business Owners  
5 Million Business Addresses with Color Photos  
2.6 Million Brand New Businesses  
3.6 Million Yellow page Advertisers  
1.7 Million Bankruptcy Filers  
900,000 Global Businesses and 2 Million

**Consumer Databases**

183 Million Consumers  
115 Million Households  
68 Million Homeowners  
14 Million New Movers Per Year  
3.1 Million New Homeowners Per Year  
1.7 Million Bankruptcies  
123 Million Occupants  
50 Million Consumer Email Addresses

## Executives

600,000 Manufacturers  
410,000 Big Businesses  
1.5 Million Business Email Addresses  
780,000 Medical Professionals  
380,000 U.S. Houses of Worship

In addition we collect 25.8 million business and consumer UCC filings.

We employ over 650 full time people to compile and update the databases from thousands of public sources such as yellow pages, white pages, newspapers, incorporation records, real estate deed transfers, bankruptcy filings, UCC filings and various other sources. For the business database, we make over 20 million phone calls a year to verify the name of the owner or key executive, their address, number of employees, number of PCs, fax numbers, e-mail addresses, hours of operation, credit cards accepted, URL address and other information. In addition, our database currently includes over 3 million pictures of businesses located in the top 100 cities in the United States.

The databases change by roughly 65% per year. We spend over \$50 million a year to update these databases and related database management systems. We believe that we have the finest and most accurate databases in the industry. We believe there is no other company that compiles and updates so many databases all under one roof.



We have also developed proprietary software for direct marketing applications, database marketing applications, e-mail marketing applications, telemarketing applications, and other sophisticated analytics modeling applications. Our proprietary software helps businesses

## **Table of Contents**

better understand their own customers, and helps them find more prospects so they can efficiently execute cross-selling to their own customers, and grow sales from new customers.

Initiatives in 2006 include:

Continued migration from one-time use customers to subscription-based customers of our Internet based services called *infoUSA.com*, *Salesgenie.com*, *Credit.net*, *SalesLeadsUSA.info*, *PolkCityDirectories.com* and *HillDonn.com*.

Continued improvements of the content and accuracy of our database. Adding more content, such as detailed business descriptions, more executives, hours of operation, credit cards accepted, UCC filings, URL address and other information.

Expand international business and executive databases.

Increase investments in merchandising, advertising and branding using the mass media, key word search, and banner advertising.

Company has taken store front pictures of 3 million plus businesses that are part of our Business Credit Report available on *Credit.net*.

### **Sales & Marketing Strategy**

*infoUSA* has served over 4 million customers who access our information in the form of Internet subscription products (*Salesgenie.com*), business credit reports, sales leads, prospect lists, mailing labels, printed directories, 3 x 5 cards, computer diskettes and DVDs. Our information is used for lead generation, direct mail, telemarketing, credit decisions, market research, competitive analysis, and management of vendor relationships. For over 30 years, executives from Fortune 2000 companies, international companies, as well as small business owners and sales people have been using our information to find new customers and grow their sales.

*infoUSA* offers a variety of sales channels for any size business. Donnelley Marketing, acquired in 1999, became the core business unit to support the Donnelley Group. Donnelley Marketing has been an industry leader since 1917. Made up of nine specialized selling companies, the Donnelley Group has a sales force of over 200 account executives. The Donnelley Group distributes databases and services to our Fortune 2000 clients and international corporations who have a sophisticated need for databases, database marketing, and e-mail marketing.

For medium and small businesses, and individual salespeople, *infoUSA* employs a sales force of over 1,000 account executives to market and sell directly to these targets. We develop in-depth relationships and offer a one-stop sales solution for all their sales and marketing needs with *Salesgenie.com*.

*infoUSA* employs several media options to grow and increase our market share including direct mail, print, outbound telemarketing, online keyword search engines, banner advertising, television, radio and e-mail marketing. Publications such as *DM News*, *Target*, *Fortune*, *Forbes, Inc.*, *Entrepreneur* and *Business 2.0* are a regular part of our marketing strategy, as well as local market newspapers and *USA Today*. In the second quarter of 2006, we continued our aggressive spending on these traditional forms of advertising as well as national and local radio and television campaigns to further build our brand name and drive revenue for our premiere online subscription product, *Salesgenie.com*. With the launch of *Salesgenie.ca* in 2006, Canadian radio and television advertising will be added to our print and direct mail advertising. *infoUSA* intends to continue to advertise aggressively to promote its valuable brand.

To monitor the success of our various marketing efforts, we have incorporated data gathering and tracking systems. These systems enable us to determine the type of advertising that best appeals to our target market so that we can invest future dollars in these programs and obtain a greater yield from our marketing. Additionally, through the use of our database tools, we are working to more efficiently determine the needs of our various client segments and tailor our services to their individual needs. With this system, we will strengthen relationships and support marketing campaigns to attract new clients. All of our methods and uses of client information are disclosed in our privacy statement.



**Table of Contents****Salesgenie.com, Credit.net . . . Subscription Model**

In the past, *infoUSA* sold sales leads and mailing lists on an as needed basis. We realized that our customers needed this information every day so we developed an Internet based service called Salesgenie.com for the small business & SOHO market. This is an Internet based database delivery service. Salesgenie.com has a built-in contact management software and mapping ability. Currently, a small business can get all the sales leads, credit reports and mailing lists for only \$300 per month per user. For additional users the charge is based on a tiered-pricing structure. This subscription product is designed for approximately 3.5 million small businesses, and 20 million sales people.

Credit.net is a website offering low-cost business credit reports on 15.5 million U.S. and Canadian companies virtually every business including small, privately-held companies, as well as large, publicly-held companies. Customers have the flexibility to purchase unlimited subscription or pay-as-they-go per report. These credit reports are used to make trade credit decisions, qualify prospects, check out suppliers, conduct competitive analysis, and perform sales prospecting.

Two of our directory divisions, Polk City Directories (CityDirectory.com) and Hill-Donnelly Directories (hilldonn.com), currently offer bundled subscription packages for \$100 per month per user. These bundled packages include a printed directory on a customer's immediate region, a DVD on the entire state, and Internet access for all of the U.S.

This migration from one-time sales to subscription-based sales is enabling us to have a better relationship with our customers, more predictable revenue, and the ability to offer more services to our customers in the arena of sales solutions.

**Our Growth Strategy**

Our growth strategy continues to have multiple components. Our primary growth strategy is to improve our organic growth. This growth strategy has been validated in both the *infoUSA* Group and the Donnelley Group as we see continued success in replacing revenue from declining traditional direct marketing products and services to our subscription services. Subscription services increases our annual revenue per customer, assures greater multi-year revenue retention, and most importantly, provides greater value to our customers by providing Internet access to our content and customer acquisition and retention software tools.

In addition to organic growth, we continue to believe our acquisition strategy is mission critical if we intend to maintain a market leader role in an industry which is evolving quickly. Acquiring companies with leading-edge technologies or market expertise is much more effective than entering new markets organically or attempting to build leading-edge technology internally. Additionally, we continue to seek strategic acquisitions to accelerate our momentum in the fastest growing segments .

There are approximately 15 million businesses in the United States and Canada. All of these businesses are looking for cost effective solutions to find new customers and increase their sales. Our databases and applications enable these businesses to prospect for new customers and increase their sales.

Our goal is to be the leader in proprietary databases of businesses and consumers in the United States and Canada, and to produce innovative products and services that meet the needs of these businesses for finding new prospects and increasing their sales. The information provided by our databases is integral to the new customer acquisition and retention processes for businesses. Our organization is divided into three distinct groups: Corporate Activities which includes the Database Compilation and Update Operations, The *infoUSA* Group, and The Donnelley Group.

Delivery of information via the Internet is the preferred method by our customers. We are investing in Internet technology to develop subscription-based new customer development services for businesses. The Internet has opened up brand new markets for our database products that are increasingly used by our customers for multiple applications. We will continue to use the Internet as the primary vehicle to provide new solutions to our existing customers and prospects. During the remainder of 2006 the Company will enhance its business database by increasing its data content for items such as detailed business descriptions, more executives, hours of operation, credit cards accepted, web site URLs, email addresses, and UCC and public filings. These additions will provide the customer with enhanced convenient Internet search and lookup tools. They will allow the end-user to perform Smart Searches using key words to find the most relevant results. In addition, in the second quarter of 2006, the Company added an additional 1.6 million small businesses in the United Kingdom to its international databases.

We have grown through more than 25 strategic acquisitions in the last ten years. These acquisitions have enabled us to acquire the requisite critical mass to compete over the long term in the direct marketing industry. During 2005, we acquired @Once, which allowed the Company to increase its presence in the retention based email marketing space, and Millard Group, a leader in the list brokerage industry. We will continue to use synergistic acquisitions to grow in the future. Most recently, we acquired

**Table of Contents**

Mokrynskidirect, who also provide list brokerage and list management services.

As we have consolidated our position in the fastest growing segments of our industry, our goal now is to accelerate our momentum in the market for business intelligence information. Our subscription products, accessed 24/7 over the web by our customers, will be the critical impetus needed to achieve our desired organic revenue growth over the longer term.

**Our International Growth Strategy**

The Company is now upgrading its international business databases by expanding its own compilation efforts, and opened a database center in India in late 2005. The Company has also partnered with hundreds of content providers around the world. Our comprehensive international database includes information on 1.1 million large public and private non-U.S. companies in approximately 170 countries. Not only is there more comprehensive coverage representing every country in the world, but there is also more depth to each company record. For example, there are over 2.2 million executives represented in its non-U.S. global database, which is constantly updated using 2,500 daily news sources to track changes like executive changes, mergers and acquisitions, and late breaking company news. The Company is also putting great emphasis on more comprehensive financial information and regulatory filings. Examples include SEC filings, annual reports, analyst and industry reports, and detailed corporate family structure.

As the Company has enhanced its international databases, we are now aggressively going after high growth, emerging markets in Asia-Pacific, Western Europe, Australia, and South American regions. Using London as its international headquarters, the Company has sales offices in Hong Kong, New Delhi, Sydney, Singapore, and is in the process of opening sales offices in Mexico and South America. The Company plans to open more sales locations in France, Germany, Italy, Scandinavia, China, Japan, and South Korea. OneSource is currently the primary database application that will be offered in these international markets.

**RESULTS OF OPERATIONS**

The following table sets forth, for the periods indicated, selected financial information and other data. The amounts and related percentages may not be fully comparable due to acquisitions.

	<b>THREE MONTHS ENDED</b>	<b>THREE MONTHS ENDED</b>	<b>SIX MONTHS ENDED</b>	<b>SIX MONTHS ENDED</b>
	<b>June 30, 2006</b>	<b>June 30, 2005</b>	<b>June 30, 2006</b>	<b>June 30, 2005</b>
<b>CONSOLIDATED STATEMENT OF OPERATIONS DATA:</b>				
Net sales	100%	100%	100%	100%
Costs and expenses:				
Database and production costs	26	28	26	28
Selling, general and administrative	58	50	55	49
Depreciation	3	4	3	4
Amortization	5	5	5	5
Total costs and expenses	92	87	89	86
Operating income	8	13	11	14
Other expense, net	(3)	(1)	(3)	(1)
Income before income taxes	5	12	8	13
Income taxes	2	5	3	5
Net income	3%	7%	5%	8%



**Table of Contents**

## OTHER DATA:

	<b>THREE MONTHS ENDED June 30, 2006 (in thousands)</b>	<b>THREE MONTHS ENDED June 30, 2005 (in thousands)</b>	<b>SIX MONTHS ENDED June 30, 2006 (in thousands)</b>	<b>SIX MONTHS ENDED June 30, 2005 (in thousands)</b>
<b>SALES BY SEGMENT:</b>				
infoUSA Group	\$ 36,949	\$ 34,698	\$ 75,018	\$ 72,567
Donnelley Group	63,357	59,038	128,358	116,264
Total	\$ 100,306	\$ 93,736	\$ 203,376	\$ 188,831
<b>SALES BY SEGMENT AS A PERCENTAGE OF NET SALES:</b>				
infoUSA Group	37%	37%	37%	38%
Donnelley Group	63	63	63	62
Total	100%	100%	100%	100%

**Net sales**

Net sales for the quarter ended June 30, 2006 were \$100.3 million, an increase of 7% from \$93.7 million for the same period in 2005. Net sales for the six months ended June 30, 2006 were \$203.4 million, an increase of 8% from \$188.9 million for the same period in 2005.

Net sales of the *infoUSA* Group segment for the quarter ended June 30, 2006 were \$36.9 million, a 6% increase from \$34.7 million for the same period in 2005. Net sales of the *infoUSA* Group segment for the six months ended June 30, 2006 were \$75.0 million, a 3% increase from \$72.6 million for the same period in 2005. The increase in net sales is principally due to the increase in revenue from subscription products, which includes Salesgenie.com, SalesLeadsUSA.info and Credit.net. The non-subscription divisions also experienced growth as a result of the pricing strategy in our reseller division implemented last year. This growth was offset by a decrease in the Polk City Directories division. The *infoUSA* Group segment principally engages in the selling of sales lead generation and consumer DVD products to small to medium sized companies, small office and home office businesses and individual consumers. Customers purchase our information as custom lists or on a subscription basis primarily from the Internet. Sales of subscription-based products require the Company to recognize revenues over the subscription period instead of at the time of sale.

Net sales of the Donnelley Group segment for the quarter ended June 30, 2006 were \$63.4 million, a 7% increase from \$59.0 million for the same period in 2005. Net sales of the Donnelley Group segment for the six months ended June 30, 2006 were \$128.4 million, a 10% increase from \$116.3 million for the same period in 2005. The Donnelley Group segment provides our proprietary databases, database marketing solutions, e-mail marketing solutions, list brokerage and list management services and online interactive marketing services to large companies in the United States, Canada and globally. This segment includes the licensing of databases to value added resellers.

**Database and production costs**

Database and production costs for the quarter ended June 30, 2006 were \$26.5 million, or 26% of net sales, compared to \$26.9 million, or 28% of net sales for the same period in 2005. Database and production costs for the six months ended June 30, 2006 were \$52.2 million, or 26% of net sales, compared to \$53.0 million, or 28% of net sales for the same period in 2005. The reduction of the cost as a percentage of revenue is due to costs remaining relatively flat despite the increase in revenue for the Company. As data sales revenue in the *infoUSA* Group increases, database compilation costs associated with these sales remains relatively constant. Also the majority of the list brokerage and



list management revenue from Millard Group and Mokrynskidirect does not come from the sale of *infoUSA* data and has very low production costs.

**Selling, general and administrative expenses**

Selling, general and administrative expenses for the quarter ended June 30, 2006 were \$58.3 million, or 58% of net sales, compared to \$47.2 million, or 50% of net sales for the same period in 2005. Selling, general and administrative expenses for the six

**Table of Contents**

months ended June 30, 2006 were \$112.4 million, or 55% of net sales, compared to \$92.3 million, or 49% of net sales for the same period in 2005. The increase in selling, general and administrative expenses principally relates to the increase in advertising and marketing costs for the subscription products, as well as costs incurred for the proxy contest. In addition, increased expenses resulted from the acquisitions of Millard Group and Mokrynskidirect whose selling, general and administrative expenses as a percentage of revenue are much higher than the Company as a whole.

Effective in 2006, selling, general and administrative expenses include items previously recorded separately since these items were determined to no longer have a material impact on the Company's consolidated statements of operations. These include non-cash stock compensation expenses, restructuring costs, litigation settlement charges and acquisition costs. Prior quarter results have been reclassified to reflect this change.

The Company adopted SFAS 123(R) in January 2006, which requires measurement of compensation cost for all share-based payment awards at fair value on date of grant and recognition of compensation over the service period for awards expected to vest. The adoption of SFAS 123(R) resulted in a charge of \$447 thousand for the quarter ended June 30, 2006, compared to \$0 for the same period in the prior year. Non-cash stock compensation expense for the six months ended June 30, 2006 was \$633 thousand, compared to a benefit of \$289 thousand for the same period in the prior year. This benefit was related to non-employee consulting agreements executed in previous years. See Note 6 of the Notes to Consolidated Financial Statements for further detail regarding the adoption of this new accounting standard.

**Depreciation expense**

Depreciation expense for the quarter ended June 30, 2006 totaled \$3.4 million, or 3% of net sales, compared to \$3.4 million, or 4% of net sales for the same period in 2005. Depreciation expense for the six months ended June 30, 2006 totaled \$6.5 million, or 3% of net sales, compared to \$7.3 million, or 4% of net sales for the same period in 2005. The decrease is due to several pieces of equipment acquired with the OneSource and Edith Roman acquisitions in previous years becoming fully depreciated.

**Amortization expense**

Amortization expense for the quarter ended June 30, 2006 totaled \$4.6 million, or 5% of net sales, compared to \$4.5 million, or 5% of net sales for the same period in 2005. Amortization expense for the six months ended June 30, 2006 totaled \$9.2 million, or 5% of net sales, compared to \$8.9 million, or 5% of net sales for the same period in 2005.

**Operating income**

Including the factors previously described, the Company had operating income of \$7.5 million, or 8% of net sales during the quarter ended June 30, 2006, compared to operating income of \$11.8 million, or 13% of net sales for the same period in 2005. For the six months ended June 30, 2006 the Company had operating income of \$23.0 million, or 11% of net sales, compared to operating income of \$27.4 million, or 14% of net sales for the same period in 2005. The decrease in operating income as a percentage of net sales is a result of the following items: 1) increased advertising and marketing costs related to the subscription products 2) the one-time proxy contest costs and 3) losses recorded for the Millard Group and Mokrynskidirect list brokerage acquisitions due to the seasonality of their businesses.

Operating income for the *infoUSA* Group segment for the quarter ended June 30, 2006 was \$10.4 million, or 28% of net sales for the segment, as compared to \$10.2 million, or 30% of net sales for the segment for the same period in 2005. Operating income for the *infoUSA* Group for the six months ended June 30, 2006 was \$21.2 million, or 28% of net sales for the segment, as compared to \$22.5 million, or 31% of net sales for the segment for the same period in 2005. The decrease in operating income is principally due to the increased spending in advertising and marketing promoting the subscription products.

Operating income for the Donnelley Group segment for the quarter ended June 30, 2006 was \$23.1 million, or 37% of net sales for the segment, as compared to \$24.5 million, or 41% of net sales for the segment for the same period in 2005. Operating income for the Donnelley Group for the six months ended June 30, 2006 was \$50.3 million, or 39% of net sales for the segment, compared to \$47.5 million, or 41% of net sales for the segment for the same period in 2005. The decrease in operating income as a percentage of net sales is principally due to operating losses recognized for the recently acquired Millard Group and Mokrynskidirect due to the seasonality of their businesses.



**Table of Contents****Other expense, net**

Other expense, net was \$(2.5) million, or 3% of net sales, and \$(1.9) million, or 1% of net sales, for the quarters ended June 30, 2006 and 2005, respectively. Other expense, net was \$(5.6) million, or 3% of net sales, for the six months ended June 30, 2006, compared to \$(3.3) million, or 1% for the same period in 2005. Other expense, net is comprised of interest expense, investment income and other income or expense items, which do not represent components of operating expense of the Company.

Interest expense was \$2.6 million and \$3.0 million for the quarters ended June 30, 2006 and 2005, respectively, and \$5.4 million and \$5.7 million for the six months ended June 30, 2006, respectively. The decrease is principally due to the decrease in the credit facility balance as a result of debt repayment. Investment income was \$0.1 million and \$1.0 million, for the quarters ended June 30, 2006 and 2005, respectively. Investment income was \$0.2 million and \$2.4 million for the six months ended June 30, 2006 and 2005, respectively. During 2005 gains of \$2.3 million were recorded on the sale of certain marketable securities.

**Income taxes**

A provision for income taxes of \$1.8 million and \$3.5 million was recorded during the quarters ended June 30, 2006 and 2005, respectively, and \$6.3 million and \$8.6 million for the six months ended June 30, 2006 and 2005, respectively. The effective income tax rate used for all periods was 36%.

**Liquidity and Capital Resources***Overview*

On February 14, 2006, the Company entered into an amended and restated \$275 million Senior Secured Credit Facility (the 2006 Credit Facility) administered by Wells Fargo Bank, N.A., replacing the Senior Secured Credit Facility originally entered into on March 25, 2004 (the 2004 Credit Facility). The 2006 Credit Facility provides for a \$175 million revolving line of credit with a maturity date in February 2011 and a \$100 million term loan with a maturity date in February 2012. At February 14, 2006, the Company borrowed \$100 million under the term loan and \$21 million under the revolving line of credit to repay the 2004 Credit Facility. At June 30, 2006, the term loan had a balance of \$99.5 million, bearing an interest rate of 6.85%, the revolving line of credit had a balance of \$23 million, bearing an interest rate of 6.60%, and \$152 million was available under the revolving line of credit. Substantially all of the assets of the Company are pledged as security under the terms of the 2006 Credit Facility.

The 2006 Credit Facility provides for grid-based interest pricing based upon the Company's consolidated total leverage ratio. Interest rates for use of the revolving line of credit range from base rate plus 0.25% to 1.00% for base rate loans and LIBOR plus 1.25% to 2.00% for Eurodollar rate loans. Interest rates for the term loan range from base rate plus 0.75% to 1.00% for base rate loans and LIBOR plus 1.75% to 2.00% for Eurodollar rate loans. Subject to certain limitations set forth in the credit agreement, the Company may designate borrowings under the Credit Facility as base rate loans or Eurodollar loans.

The Company is subject to certain financial covenants in the 2006 Credit Facility, including minimum consolidated fixed charge coverage ratio, maximum consolidated total leverage ratio and minimum consolidated net worth. The fixed charge coverage ratio and leverage ratio financial covenants are based on EBITDA (Earnings before interest expense, income taxes, depreciation and amortization), as adjusted, providing for adjustments to EBITDA for certain agreed upon items including non-operating gains (losses), other charges (gains), asset impairments, non-cash stock compensation expense and other items specified in the 2006 Credit Facility. The Company was in compliance with all restrictive covenants of the 2006 Credit Facility as of June 30, 2006.

The 2006 Credit Facility provides that the Company may pay cash dividends on its common stock or repurchase shares of its common stock provided that (a) before and after giving effect to such dividend or repurchase, no event of default exists or would exist under the credit agreement, (b) before and after giving effect to such dividend or repurchase, the Company's consolidated total leverage ratio is not more than 2.75 to 1.0, and (c) the aggregate amount of all cash dividends and stock repurchases during any loan year does not exceed \$20 million, except that there is no cap on the amount of cash dividends or stock repurchases so long as after giving effect to the dividend or repurchase the Company's consolidated total leverage ratio is not more than 2.00 to 1.0.

The Company believes that its existing sources of liquidity and cash generated from operations will satisfy the Company's projected working capital, debt repayments and other cash requirements for at least the next 12 months.

Acquisitions of other technologies, products or companies, or internal product development efforts may require the Company to obtain additional equity or debt financing, which may not be available or may be dilutive.

**Table of Contents***Selected Consolidated Statements of Cash Flows Information*

As of June 30, 2006, the Company's principal sources of liquidity included \$152 million available under the Credit Facility. As of June 30, 2006, the Company had a working capital deficit of \$55.0 million.

Net cash provided by operating activities during the six months ended June 30, 2006 totaled \$23.4 million compared to \$33.2 million for the same period in 2005. The lower cash inflow for the current period was mainly attributed to lower net income and change in deferred revenue. Deferred revenue decreased in the current year due to recognizing six months of the December 31, 2005 First Data Solutions license agreement early termination, which has a total contract value of \$24 million. In addition, deferred revenue for OneSource decreased in the current year as annual contracts were recognized which were invoiced in the fourth quarter of 2005. This differs to the prior year since the Company's December 31, 2004 deferred revenue balance for the OneSource acquisition purchase price allocation had been recorded in accordance with EITF Issue 01-03 *Accounting in a Purchase Business Combination for Deferred Revenue of an Acquiree*. As a result, deferred revenue was recorded at the fair value of the assumed liability for fulfillment of customer obligations plus a normal profit margin, which was less than the carrying value recorded by OneSource at the time of the acquisition.

Net cash used in investing activities during the six months ended June 30, 2006 totaled \$15.4 million, compared to \$12.9 million for the same period in 2005. The current period outflow was mainly attributed to the Company spending \$5.1 million for additions of property and equipment, which includes facility expansions and remodeling, and \$4.3 million for software and database development costs. In addition, the current period includes the payment for the acquisition of Mokrynskidirect for \$6.6 million, excluding the cash acquired of \$2.1 million, as well as the Millard Group acquisition working capital adjustment of \$1.4 million.

Net cash used in financing activities during the six months ended June 30, 2006 totaled \$5.1 million, compared to \$22.0 million for the same period in 2005. During the six months ended June 30, 2006, the Company paid a cash dividend of \$0.23 per common share. The dividend payments, totaling \$12.4 million, were paid on February 21, 2006, to shareholders of record as of the close of business on February 6, 2006. In addition, the Company paid \$5.0 million in principal payments on their Term Loan B prior to the Company amending and restating their 2004 Credit Facility on February 14, 2006. These payments were offset by the receipt of proceeds from employee stock option exercises, including the related tax benefit, during the period of \$14.1 million.

*Selected Consolidated Balance Sheet Information*

Trade accounts receivable decreased to \$38.6 million at June 30, 2006 from \$52.7 million at December 31, 2005. The days sales outstanding ( DSO ) ratio for the six months ended June 30, 2006 was 40 days compared to 46 days for the same period in 2005 due to the decrease of trade accounts receivable as a result of high collections of invoices that were invoiced in the fourth quarter of 2005 for several of the Company's contractual customers.

Deferred marketing costs increased to \$3.7 million at June 30, 2006 from \$2.9 million at December 31, 2005. The increase was the direct result of the Company's increased spending during the six months ended June 30, 2006 from the level of spending incurred during the latter half of 2005 on direct marketing costs that are subject to deferral and amortization.

Income taxes payable decreased to \$0.4 million at June 30, 2006 from \$7.6 million at December 31, 2005. This decrease was a result of 2005 federal income tax payments made during the first six months of 2006.

Deferred revenue decreased to \$75.1 million at June 30, 2006 from \$86.1 million at December 31, 2005. This decrease was a result of revenue being recognized from fourth quarter 2005 invoices for various customers within the Donnelley Group during the first six months of 2006.

The Company's long-term debt decreased to \$141.9 million at June 30, 2006 from \$148.0 million at December 31, 2005 due to credit facility debt repayments and capital lease payments made during the first six months of 2006.

**Off-Balance Sheet Arrangements**

Other than rents associated with facility leasing arrangements, the Company does not engage in off-balance sheet financing activities.

**Table of Contents****Accounting Standards**

Effective January 1, 2006, we adopted Statement of Financial Accounting Standards ( SFAS ) No. 123(R), *Share-Based Payments* using the modified prospective approach. See Note 6 to Consolidated Financial Statements for further detail regarding the adoption of this accounting standard.

In February 2006, the Financial Standards Board ( FASB ) issued SFAS No. 155, *Accounting for Certain Hybrid Financial Instruments-an amendment of FASB Statements No. 133 and 140*. SFAS No. 155 allows financial instruments that contain an embedded derivative and that otherwise would require bifurcation to be accounted for as a whole on a fair value basis, at the holders' election. SFAS No. 155 also clarifies and amends certain other provisions of SFAS No. 133 and 140. This statement is effective for all financial instruments acquired or issued in fiscal years beginning after September 15, 2006. We do not expect that the adoption of SFAS No. 155 will have a material impact on our consolidated financial condition or results of operations.

In March 2006, the FASB issued SFAS No. 156, *Accounting for Servicing of Financial Assets-an amendment of FASB Statement No. 140*. SFAS No. 156 provides guidance on the accounting for servicing assets and liabilities when an entity undertakes an obligation to service a financial asset by entering into a servicing contract. This statement is effective for all transactions in fiscal years beginning after September 15, 2006. We do not expect that the adoption of SFAS No. 156 will have a material impact on our consolidated financial condition or results of operations.

In June 2006, the FASB issued FASB Interpretation No. 48, *Accounting for Uncertainty in Income Taxes an interpretation of FASB Statement No. 109* ( FIN 48 ). FIN 48 clarifies the accounting for uncertainty in income taxes by prescribing a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. The interpretation also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, and disclosure. FIN 48 is effective for fiscal years beginning after December 15, 2006. We are in the process of evaluating the impact FIN 48 will have on our consolidated financial statements.

**Inflation**

We do not believe that the rate of inflation has had a material effect on our operating results. However, inflation could adversely affect our future operating results if it were to result in a substantial weakening economic condition.

**Factors That May Affect Operating Results**

Described below and throughout this report are certain risks that the Company's management believes are applicable to our business and the industry in which we operate. There may be additional risks that are not presently material or known. There are also risks within the economy, the industry and the capital markets that affect business generally, and the Company as well, which have not been described. If any of the described events occur, the Company's business, results of operations, financial condition, liquidity or access to the capital markets could be materially adversely affected.

***Our business would be harmed if we do not continue to successfully implement our Internet strategy.***

We use the Internet as our primary vehicle to provide sales leads and database information to our customers. The Internet is widely accepted by businesses all over the world. It is a very fluid distribution channel for information. The Company has always used the cutting edge technology to deliver its information to its customers. *infoUSA* was the first database company to offer its products on magnetic media, CD, DVD and also the Internet. Our Salesgenie, SalesLeadsUSA and other products are now being offered on the Internet on a subscription basis. We cannot guarantee that in the future that the Internet will be as prevalent as it is now, but we believe this will be the primary method of delivery of information.

We have adopted an Internet strategy because we believe that the Internet represents an important and rapidly evolving market for marketing information products and services. Our business, financial condition and results of operations would be adversely affected if we:

Fail to develop products and services that are well suited to the Internet market;

Experience difficulties that delay or prevent the successful development, introduction and marketing of these products and services; or





**Table of Contents**

Fail to achieve sufficient traffic to our Internet sites to generate significant revenues, or to successfully implement electronic commerce operations.

***Our markets are highly competitive and many of our competitors have greater resources than we do.***

The business and consumer marketing information industry in which we operate is highly competitive. Intense competition could harm us by causing, among other things, price reductions, reduced gross margins, and loss of market share. Our competition includes: Acxiom, Experian (a subsidiary of Great Universal Stores, P.L.C. ( GUS )), Equifax, Harte-Hanks Communications, Inc. and Dun & Bradstreet(C).

In addition, we may face competition from new entrants to the business and consumer marketing information industry as a result of the rapid expansion of the Internet, which creates a substantial new channel for distributing business information to the market. Many of our competitors have longer operating histories, better name recognition and greater financial resources than we do, which may enable them to implement their business strategies more readily than we can.

***Changes in the direct marketing industry and in the industries in which our customers operate may adversely affect our business.***

Many large companies are reducing their use of direct mail advertising and increasing their use of on-line advertising, including e-mail, search words, and banner advertisements. As a result of this change in the direct marketing industry, such customers are purchasing less data for direct mail applications. In addition, several of our customers operate in industries, in particular the financial and telecommunications industries, that are undergoing consolidation. Such consolidation reduces the number of companies in those industries, and therefore may reduce the number of customers we serve. We are addressing these changes by offering products that integrate our data, data processing, database marketing and e-mail resources, and pursuing industries that are experiencing growth rather than consolidation. We cannot assure you that the marketplace will accept these new products, or that we will be successful in entering new markets. If we do not gain acceptance for our new products or successfully enter new markets, our business, financial condition and results of operations would be adversely affected.

***We are leveraged. If we are unable to service our debt as it becomes due, our business would be harmed.***

As of June 30, 2006, we had total indebtedness of approximately \$141.9 million. Substantially all of our assets are pledged as security under the terms of the Credit Facility.

Our ability to pay principal and interest on the indebtedness under the Credit Facility and our ability to satisfy our other debt obligations will depend upon our future operating performance. Our performance will be affected by prevailing economic conditions and financial, business and other factors. Certain of these factors are beyond our control. The future availability of revolving credit under the Credit Facility will depend on, among other things, our ability to meet certain specified financial ratios and maintenance tests. We expect that our operating cash flow should be sufficient to meet our operating expenses, to make necessary capital expenditures and to service our debt requirements as they become due. If we are unable to service our indebtedness, however, we will be forced to take actions such as reducing or delaying acquisitions and/or capital expenditures, selling assets, restructuring or refinancing our indebtedness (including the Credit Facility) or seeking additional equity capital. We may not be able to implement any such measures or obtain additional financing on terms that are favorable or satisfactory to us, if at all.

***Fluctuations in our operating results may result in decreases in the market price of our common stock.***

Our operating results may fluctuate on a quarterly and annual basis. Our expense levels are relatively fixed and are based, in part, on our expectations as to future revenues. As a result, unexpected changes in revenue levels may have a disproportionate effect on operating performance in any given period. In some period or periods our operating results may be below the expectations of public market analysts and investors. Our failure to meet analyst or investor expectations could result in a decrease in the market price of our common stock.

***If we do not adapt our products and services to respond to changes in technology, they could become obsolete.***

We provide marketing information and services to our customers in a variety of formats, including printed formats, magnetic media formats such as CD-Rom and DVD, and electronic media via the Internet. Advances in information technology may result in changing customer preferences for products and product delivery formats. If we do not successfully adapt our products and services to take advantage of changes in technology and customer preferences,

our business, financial condition and results of operations would be adversely affected.

**Table of Contents*****Our ability to increase our revenues will depend to some extent upon introducing new products and services, and if the marketplace does not accept these new products and services, our revenues may decline.***

To increase our revenues, we must enhance and improve existing products and continue to introduce new products and new versions of existing products that keep pace with technological developments, satisfy increasingly sophisticated customer requirements, and achieve market acceptance. We believe much of our future growth prospects will rest on our ability to continue to expand into newer products and services. Products and services that we plan to market in the future are in various stages of development. We cannot be assured that the marketplace will accept these products. If our current or potential customers are not willing to switch to or adopt our new products and services, our ability to increase revenues will be impaired.

***Changes in laws and regulations relating to data privacy could adversely affect our business.***

We engage in direct marketing, as do many of our customers. Certain data and services provided by us are subject to regulation by federal, state and local authorities in the United States as well as those in Canada and the United Kingdom. For instance, some of the data and services that we provide are subject to regulation under the Fair Credit Reporting Act, which regulates the use of consumer credit information, and to a lesser extent, the Gramm-Leach-Bliley Act, which regulates the use of non-public personal information. We are also subject to the United Kingdom's Data Protection Act of 1998, which became fully effective on October 24, 2001 and regulates the manner in which we can use third-party data, and recent regulatory limitations relating to use of the Electoral Roll, one of our key data sources in the United Kingdom. In addition, growing concerns about individual privacy and the collection, distribution and use of information about individuals have led to self-regulation of such practices by the direct marketing industry through guidelines suggested by the Direct Marketing Association and to increased federal and state regulation. There is increasing awareness and concern among the general public regarding marketing and privacy concerns, particularly as it relates to the Internet. This concern is likely to result in new laws and regulations. Compliance with existing federal, state and local laws and regulations and industry self-regulation has not to date seriously affected our business, financial condition or results of operations. Nonetheless, federal, state and local laws and regulations designed to protect the public from the misuse of personal information in the marketplace and adverse publicity or potential litigation concerning the collection, management or commercial use of such information may increasingly affect our operations. This could result in substantial regulatory compliance or litigation expense or a loss of revenue.

***Our business would be harmed if we do not successfully integrate future acquisitions.***

Our business strategy includes continued growth through acquisitions of complementary products, technologies or businesses. We have made over 25 acquisitions since 1996 and completed the integration of these acquisitions into our existing business, with the exception of Mokrynskidirect recently acquired during 2006. We continue to evaluate strategic opportunities available to us and intend to pursue opportunities that we believe fit our business strategy. Acquisitions of companies, products or technologies may result in the diversion of management's time and attention from day-to-day operations of our business and may entail numerous other risks, including difficulties in assimilating and integrating acquired operations, databases, products, corporate cultures and personnel, potential loss of key employees of acquired businesses, difficulties in applying our internal controls to acquired businesses, and particular problems, liabilities or contingencies related to the businesses being acquired. To the extent our efforts to integrate future acquisitions fail, our business, financial condition and results of operations would be adversely affected.

ITEM 3.

**QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

The Company has identified interest rate risk as the Company's primary market risk exposure. The Company is exposed to significant future earnings and cash flow exposures from significant changes in interest rates as nearly all of the Company's debt is at variable rates. If necessary, the Company could refinance the Company's debt to fixed rates or utilize interest rate protection agreements to manage interest rate risk. For example, each 100 basis point increase (decrease) in the interest rate would cause an annual increase (decrease) in interest expense of approximately \$2.0 million. At June 30, 2006, the fair value of the Company's long-term debt is based on quoted market prices at the reporting date or is estimated by discounting the future cash flows of each instrument at rates currently offered to the Company for similar debt instruments of comparable maturities. At June 30, 2006, the Company had long-term debt

with a carrying value of \$141.9 million and estimated fair value of approximately the same. The Company has no significant operations subject to risks of foreign currency fluctuations.

**Table of Contents**

ITEM 4.

CONTROLS AND PROCEDURES

(a) Evaluation of disclosure controls and procedures

The Company's management, with the participation of the Company's Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) promulgated under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) as of the end of the fiscal quarter ended June 30, 2006. Based on this evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that as of June 30, 2006 the Company's disclosure controls and procedures are effective.

(b) Changes in internal controls over financial reporting

During the quarter ended June 30, 2006, there were no changes in the Company's internal control over financial reporting that have materially affected or are reasonably likely to materially affect the Company's internal control over financial reporting.

**Table of Contents**PART II  
OTHER INFORMATION

## ITEM 4.

## SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

The 2006 Annual Meeting of Stockholders of the Company was held on May 26, 2006. At the Annual Meeting, the stockholders voted on the following matters:

1. The stockholders elected the following persons to serve as directors of the Company for a term of three years, expiring in 2009:

Vinod Gupta	FOR: 25,870,053	WITHHELD:634,973
Dr. George F. Haddix	FOR: 25,898,687	WITHHELD:606,339
Dr. Vasant Raval	FOR: 26,168,174	WITHHELD:336,852

The following persons were nominated for election as directors, but were not elected:

Malcolm M. Aslin	FOR: 24,485,435	WITHHELD:12,279
Karl L. Meyer	FOR: 24,474,989	WITHHELD:22,725
Robert A. Trevisani	FOR: 24,474,989	WITHHELD:22,725

The terms of office of the following directors continued after the Annual Meeting:

Terms expiring in 2007:	Bill L. Fairfield, Anshoo Gupta and Elliot S. Kaplan
Terms expiring in 2008:	Martin F. Kahn, Bernard W. Reznicek and Dennis P. Walker

2. The stockholders also voted on a stockholder proposal to amend the Company's bylaws to limit the discretion of the Board of Directors to fill vacancies on the Board. The stockholder proposal was not approved. The voting on the stockholder proposal was as follows:

FOR: 24,518,113 AGAINST: 26,349,602 ABSTAIN: 135,024

## ITEM 5.

## OTHER INFORMATION

On August 4, 2006, the Company announced that it had entered into an Agreement and Plan of Merger (the Merger Agreement), dated as of August 4, 2006, by and among the Company, Spirit Acquisition, Inc., a Delaware corporation and a wholly-owned subsidiary of the Company (Merger Sub), and Opinion Research Corporation, a Delaware corporation (Opinion Research). The Merger Agreement provides that, at the closing, Merger Sub will be merged with and into Opinion Research, and each outstanding share of common stock of Opinion Research will be converted into the right to receive \$12.00 per share in cash, without interest. As a result of the merger, Opinion Research will become a wholly-owned subsidiary of the Company. The Company will finance the transaction with cash on hand and borrowings under its existing credit facility. The transaction, which is expected to close in the fourth quarter of 2006, is subject to customary closing conditions and the approval of the stockholders of Opinion Research. Additional information regarding the transaction is included in the Company's Current Report on Form 8-K, filed with the Securities and Exchange Commission on August 8, 2006.

## ITEM 6.

## EXHIBITS

- |       |  |
|-------|--|
| 31.1* | Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.                                      |
| 31.2* | Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.                                      |
| 32.1* | Certification of Chief Executive Officer pursuant to Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |

32.2\* Certification of Chief Financial Officer pursuant to Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

\* Filed herewith

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

infoUSA INC

Date: August 9, 2006

*/s/ Stormy L. Dean*

Stormy L. Dean, Chief Financial Officer

27

---



**Table of Contents**

**INDEX TO EXHIBITS**

- 31.1\* Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2\* Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1\* Certification of Chief Executive Officer pursuant to Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2\* Certification of Chief Financial Officer pursuant to Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

\* Filed herewith