

Edgar Filing: HOVNANIAN ENTERPRISES INC - Form SC 13G

HOVNANIAN ENTERPRISES INC
Form SC 13G
February 14, 2007

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

SCHEDULE 13G

Under the Securities and Exchange Act of 1934

Hovnanian Enterprises

(Name of Issuer)

Common Stock

(Title of Class of Securities)

442487203

(CUSIP Number)

December 31, 2006

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

This Schedule is filed pursuant to Rule 13d-1(b)

The information required in the remainder of this cover page (except any items to which the form provides a cross-reference) shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act.

CUSIP NO. 442487203

1) Name of Reporting Person Ameriprise Financial, Inc.
S.S. or I.R.S. Identification No. of Above Person IRS No. 13-3180631

2) Check the Appropriate Box (a)

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if a Member of a Group

(b) X*

*This filing describes the reporting person's relationship with other persons, but the reporting person does not affirm the existence of a group.

3) SEC Use Only

4) Citizenship or Place of Organization Delaware

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING
PERSON WITH

(5) Sole Voting Power	-0-
-----	-----
(6) Shared Voting Power	29,840
-----	-----
(7) Sole Dispositive Power	-0-
-----	-----
(8) Shared Dispositive Power	2,783,890
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9) Aggregate Amount Beneficially
Owned by Each Reporting Person 2,783,890

10) Check if the Aggregate Amount in
Row (9) Excludes Certain Shares Not Applicable

11) Percent of Class Represented by
Amount In Row (9) 5.91%

12) Type of Reporting Person CO

1(a) Name of Issuer: Hovnanian Enterprises

1(b) Address of Issuer's Principal
Executive Offices: 10 Highway 35
PO Box 500
Red Bank, NJ 07701

2(a) Name of Person Filing: Ameriprise Financial, Inc.

2(b) Address of Principal Business Office:
Ameriprise Financial, Inc.
145 Ameriprise Financial Center
Minneapolis, MN 55474

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2(c) Citizenship: Delaware

2(d) Title of Class of Securities: Common Stock

2(e) Cusip Number: 442487203

3 Information if statement is filed pursuant to Rules 13d-1(b) or 13d-2(b):
This Statement is filed pursuant to Rule 13d-19b) or 13d-2(b) and the
person filing, Ameriprise Financial, Inc., is a parent holding company in
accordance with Rule 13d-1(b) (1) (ii) (G). (Note: See Item 7)

4(a) Amount Beneficially Owned as of December 31, 2006: 2,783,890 shares
may be deemed beneficially owned by the reporting person within the
meaning of Rule 13d-3 of the Securities Exchange Act of 1934. The
reporting person, and each of its subsidiaries identified on the
attached Exhibit I, disclaims beneficial ownership of any shares
reported on this Schedule.

4(b) Percent of Class: 5.91%

4(c) Number of Shares as to which such person has:

- (i) Sole power to vote or to direct the vote: 0
- (ii) Shared power to vote or direct the vote: 29,840
- (iii) Sole power to dispose or to direct the disposition of: 0
- (iv) Shared power to dispose or to direct the disposition of 2,783,890

5 Ownership of 5% or Less of a Class: Not Applicable

6 Ownership of more than 5% on Behalf of Another Person: Not Applicable

7 Identification and Classification of the Subsidiary Which Acquired the
Security Being Reported on by the Parent Holding Company:

See Exhibit I

8 Identification and Classification of Members of the Group:

Not Applicable

9 Notice of Dissolution of Group:

Not Applicable

10 Certification:

By signing below I certify that, to the best of my knowledge and belief,
the securities referred to above were acquired in the ordinary course of
business and were not acquired for the purpose of and do not have the
effect of changing or influencing the control of the issuer of such
securities and were not acquired in connection with or as a participant in
any transaction having such purposes or effect.

After reasonable inquiry and to the best of my knowledge and belief, I
certify that the information set forth in this statement is true, complete
and correct.

Ameriprise Financial, Inc.

Dated: December 31, 2006

By /s/ Jeffrey P. Fox
