

DIRECT FOCUS INC  
Form SC 13G/A  
February 14, 2002

Information to be Included in Statements  
Filed Pursuant to Rule 13(d), (b), (c) and (d) and Amendments  
Thereeto Filed Pursuant to Rule 13d-2

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934  
(Amendment No. 5)

Direct Focus, Inc.

(Name of Issuer)

Common Stock, No Par Value

(Title of Class of Securities)

254931108

(CUSIP Number)

Check appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13-d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Edgar Filing: DIRECT FOCUS INC - Form SC 13G/A

=====  
CUSIP NO. 254931108  
=====

13G

=====  
PAGE 2 OF 4 PAGES  
=====

=====  
1 NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

BRIAN COOK

-----  
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

NOT APPLICABLE

(a)

(b)

-----  
3 SEC USE ONLY

-----  
4 CITIZENSHIP OR PLACE OF ORGANIZATION

UNITED STATES OF AMERICA

-----  
5 SOLE VOTING POWER

1,598,887 SHARES

NUMBER OF  
SHARES  
-----  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

6 SHARED VOTING POWER

270,000 SHARES

-----  
7 SOLE DISPOSITIVE POWER

1,598,887 SHARES

-----  
8 SHARED DISPOSITIVE POWER

270,000 SHARES

-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,868,887 SHARES

-----  
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\*

NOT APPLICABLE

-----  
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.3%

-----  
12 TYPE OF REPORTING PERSON\*

IN

=====  
\*SEE INSTRUCTIONS BEFORE FILLING OUT!

PAGE 3 OF 4 PAGES

Edgar Filing: DIRECT FOCUS INC - Form SC 13G/A

SCHEDULE 13G

ITEM 1.

- (a) Direct Focus, Inc.
- (b) 1400 NE 136th Avenue  
Vancouver, WA 98684

ITEM 2.

- (a) Brian Cook
- (b) 1400 NE 136th Avenue  
Vancouver, WA 98684
- (c) U.S.A.
- (d) Common Stock, No Par Value
- (e) CUSIP # 254931108

ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO RULE 13D-1(B) OR 13D-2(B), CHECK WHETHER THE PERSON FILING IS A:

Not Applicable

ITEM 4. OWNERSHIP:

- (a) 1,868,887 shares
- (b) 5.3 %
- (c) (i) 1,598,887 shares  
(ii) 270,000 shares  
(iii) 1,598,887 shares  
(iv) 270,000 shares

PAGE 4 OF 4 PAGES

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:

Not Applicable

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:

Not Applicable

Edgar Filing: DIRECT FOCUS INC - Form SC 13G/A

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY OR CONTROL PERSON:

Not Applicable

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

Not Applicable

ITEM 9. NOTICE OF DISSOLUTION OF GROUP:

Not Applicable

ITEM 10. CERTIFICATION:

Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 13 , 2002

-----  
Date

/s/ Brian R. Cook

-----  
Brian R. Cook