ASBURY AUTOMOTIVE GROUP INC Form 8-K October 11, 2006

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 11, 2006

Asbury Automotive Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

5511 (Commission File Number) 01-0609375

(IRS Employer Identification No.)

622 Third Avenue, 37th Floor, New York, NY (Address of principal executive offices) **10017** (Zip Code)

(212) 885-2500

(Registrant s telephone number, including area code)

None

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

• Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

• Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On October 11, 2006, Asbury Automotive Group, Inc. (the Company) issued a press release announcing its earnings per diluted share for the third quarter of 2006 and revising its full year 2006 earnings guidance. The Company s third quarter financial results will be provided in its regular third quarter earnings release and conference call scheduled for Thursday, October 26, 2006. A copy of such press release is being furnished as Exhibit 99.1 to this Report and is incorporated by reference herein.

Item 9.01 Financial Statements and Exhibits.

| Exhibit | |
|---------|---------------------------------------|
| No. | Description |
| 99.1 | Press Release dated October 11, 2006. |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASBURY AUTOMOTIVE GROUP, INC.

Date: October 11, 2006

By: Name: Title: /s/ J. Gordon Smith J. Gordon Smith Senior Vice President and Chief Financial Officer

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EXHIBIT INDEX

ExhibitNo.Description99.1Press Release dated October 11, 2006.

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