SINCLAIR BROADCAST GROUP INC Form 10-Q May 09, 2008

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# **FORM 10-Q**

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended March 31, 2008

OR

o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to .

**COMMISSION FILE NUMBER: 000-26076** 

# SINCLAIR BROADCAST GROUP, INC.

(Exact name of Registrant as specified in its charter)

Maryland

(State or other jurisdiction of Incorporation or organization)

52-1494660

(I.R.S. Employer Identification No.)

10706 Beaver Dam Road Hunt Valley, Maryland 21030

(Address of principal executive offices, zip code)

(410) 568-1500

(Registrant s telephone number, including area code)

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|             |    |   |

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes x No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer, and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer X

Accelerated filer O

Non-accelerated filer O (Do not check if a smaller reporting company)

Smaller reporting company O

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes o No x

Indicate the number of shares outstanding of each of the issuer s classes of common stock as of the latest practicable date.

Title of each class Class A Common Stock Class B Common Stock Number of shares outstanding as of May 2, 2008 53,154,513 34,453,859

## FORM 10-Q

# FOR THE QUARTER ENDED MARCH 31, 2008

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# PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

# SINCLAIR BROADCAST GROUP, INC.

# CONSOLIDATED BALANCE SHEETS

(In thousands, except share and per share data)

|   |    | As of March 31,<br>2008<br>(Unaudited) |    | As of December 31,<br>2007 |
|---|----|--|----|----------------------------|
| ASSETS  |    |  |    |                            |
| CURRENT ASSETS:   | Ф  | 12.504                                 | ф  | 20.000                     |
| Cash and cash equivalents   | \$ | 12,594                                 | \$ | 20,980                     |
| Accounts receivable, net of allowance for doubtful accounts of \$3,782 and \$3,882, |    | 117 (24                                |    | 107.001                    |
| respectively  |    | 117,634                                |    | 127,891                    |
| Affiliate receivable  |    | 129                                    |    | 15                         |
| Current portion of program contract costs   |    | 44,380                                 |    | 50,276                     |
| Income taxes receivable   |    | 13,039                                 |    | 16,228                     |
| Prepaid expenses and other current assets   |    | 9,489                                  |    | 13,448                     |
| Deferred barter costs   |    | 2,568                                  |    | 2,026                      |
| Deferred tax assets   |    | 7,752                                  |    | 7,752                      |
| Total current assets  |    | 207,585                                |    | 238,616                    |
| PROGRAM CONTRACT COSTS, less current portion  |    | 32,733                                 |    | 32,683                     |
| PROPERTY AND EQUIPMENT, net   |    | 343,776                                |    | 284,551                    |
| GOODWILL, net   |    | 1,023,428                              |    | 1,010,594                  |
| BROADCAST LICENSES, net   |    | 401,130                                |    | 401,130                    |
| DEFINITE-LIVED INTANGIBLE ASSETS, net   |    | 189,126                                |    | 192,733                    |
| OTHER ASSETS  |    | 61,184                                 |    | 64,348                     |
| Total assets  | \$ | 2,258,962                              | \$ | 2,224,655                  |
| LIABILITIES AND SHAREHOLDERS EQUITY   |    |  |    |                            |
| CURRENT LIABILITIES:  |    |  |    |                            |
| Accounts payable  | \$ | 3,817                                  | \$ | 3,732                      |
| Accrued liabilities   | Ψ  | 71.614                                 | Ψ  | 82,374                     |
| Current portion of notes payable, capital leases and commercial bank financing      |    | 45.043                                 |    | 42,950                     |
| Current portion of notes and capital leases payable to affiliates                   |    | 2,808                                  |    | 3,839                      |
| Current portion of program contracts payable  |    | 84.086                                 |    | 90,208                     |
| Deferred barter revenues  |    | 2,813                                  |    | 2,143                      |
| Total current liabilities   |    | 210,181                                |    | 225,246                    |
| LONG-TERM LIABILITIES:  |    |  |    |                            |
| Notes payable, capital leases and commercial bank financing, less current portion   |    | 1,289,402                              |    | 1,274,386                  |
| Notes payable, capital leases and commercial bank mancing, less current portion     |    | 32,870                                 |    | 23,174                     |
| Program contracts payable, less current portion                                     |    | 79.032                                 |    | 79,985                     |
| Deferred tax liabilities  |    | 321,297                                |    | 313,364                    |
| Other long-term liabilities   |    | 54,323                                 |    | 52,659                     |
| Total liabilities   |    | 1,987,105                              |    | 1,968,814                  |
|   |    | · ·                                    |    | ·                          |
| MINORITY INTEREST IN CONSOLIDATED ENTITIES  |    | 17,721                                 |    | 3,067                      |

| SHAREHOLDERS EQUITY:   |                    |           |
|--|--------------------|-----------|
| Class A Common Stock, \$.01 par value, 500,000,000 shares authorized, 53,035,294   |                    |           |
| and 52,830,025 shares issued and outstanding, respectively                         | 530                | 528       |
| Class B Common Stock, \$.01 par value, 140,000,000 shares authorized, 34,453,859   |                    |           |
| shares issued and outstanding, respectively, convertible into Class A Common Stock | 345                | 345       |
| Additional paid-in capital   | 616,295            | 614,156   |
| Accumulated deficit  | (361,254)          | (360,324) |
| Accumulated other comprehensive loss   | (1,780)            | (1,931)   |
| Total shareholders equity  | 254,136            | 252,774   |
| Total liabilities and shareholders equity  | \$<br>2,258,962 \$ | 2,224,655 |

## CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share data) (Unaudited)

|   | Three Months E | h 31,<br>2007 |          |  |
|---|----------------|---------------|----------|--|
| REVENUES:   |                |               |          |  |
| Station broadcast revenues, net of agency commissions                                     | \$<br>160,892  | \$            | 148,334  |  |
| Revenues realized from station barter arrangements  | 14,638         |               | 13,715   |  |
| Other operating divisions revenues  | 11,127         |               | 2,887    |  |
| Total revenues  | 186,657        |               | 164,936  |  |
| OPERATING EXPENSES:   |                |               |          |  |
| Station production expenses   | 38,855         |               | 35,547   |  |
| Station selling, general and administrative expenses                                      | 34,611         |               | 33,653   |  |
| Expenses recognized from station barter arrangements                                      | 13,517         |               | 12,430   |  |
| Amortization of program contract costs and net realizable value adjustments               | 19,709         |               | 21,316   |  |
| Other operating divisions expenses  | 11,934         |               | 3,546    |  |
| Depreciation of property and equipment  | 10,553         |               | 10,650   |  |
| Corporate general and administrative expenses   | 6,721          |               | 5,964    |  |
| Amortization of definite-lived intangible assets and other assets                         | 4,539          |               | 4,244    |  |
| Total operating expenses  | 140,439        |               | 127,350  |  |
| Operating income  | 46,218         |               | 37,586   |  |
| OTHER INCOME (EXPENSE):   |                |               |          |  |
| Interest expense and amortization of debt discount and deferred financing costs           | (20,202)       |               | (26,382) |  |
| Interest income   | 181            |               | 388      |  |
| Gain (loss) from sale of assets   | 38             |               | (12)     |  |
| Loss from extinguishment of debt  | (286)          |               | (15,681) |  |
| Gain from derivative instruments  | 999            |               | 1,057    |  |
| Income (loss) from equity and cost method investments                                     | 695            |               | (12)     |  |
| Other income, net   | 367            |               | 222      |  |
| Total other expense   | (18,208)       |               | (40,420) |  |
| Income (loss) from continuing operations before income taxes                              | 28,010         |               | (2,834)  |  |
| INCOME TAX (PROVISION) BENEFIT  | (11,466)       |               | 721      |  |
| Income (loss) from continuing operations  | 16,544         |               | (2,113)  |  |
| DISCONTINUED OPERATIONS:  |                |               |          |  |
| Loss from discontinued operations, net of related income tax provision of \$139 and \$17, |                |               |          |  |
| respectively  | (131)          |               | (276)    |  |
| NET INCOME (LOSS)   | \$<br>16,413   | \$            | (2,389)  |  |
| BASIC AND DILUTED EARNINGS PER COMMON SHARE:  |                |               |          |  |
| Earnings (loss) per share from continuing operations                                      | \$<br>0.19     | \$            | (0.03)   |  |
| Earnings per share from discontinued operations   | \$             | \$            |          |  |
| Earnings (loss) per share   | \$<br>0.19     | \$            | (0.03)   |  |
| Weighted average common shares outstanding  | 87,246         |               | 86,140   |  |
| Weighted average common and common equivalent shares outstanding                          | 93,958         |               | 86,140   |  |
| Dividends declared per share  | \$<br>0.20     | \$            | 0.15     |  |
|   |                |               |          |  |

# CONSOLIDATED STATEMENT OF SHAREHOLDERS EQUITY

# FOR THE THREE MONTHS ENDED MARCH 31, 2008

(In thousands) (Unaudited)

|   | Clas<br>Comi<br>Sto | non | Class B<br>Common<br>Stock | 1  | Additional<br>Paid-In<br>Capital | A  | ccumulated<br>Deficit | Accumulated<br>Other<br>omprehensive<br>Loss | S  | Total<br>hareholders<br>Equity |
|---|---------------------|-----|----------------------------|----|----------------------------------|----|-----------------------|--|----|--------------------------------|
| BALANCE, December 31, 2007                                | \$                  | 528 | \$<br>345                  | \$ | 614,156                          | \$ | (360,324)             | \$<br>(1,931)                                | \$ | 252,774                        |
| Dividends declared on Class A and<br>Class B Common Stock |                     |     |                            |    |                                  |    | (17,343)              |  |    | (17,343)                       |
| Class A Common Stock issued                               |                     |     |                            |    |                                  |    |                       |  |    |                                |
| pursuant to employee benefit plans                        |                     | 2   |                            |    | 2,121                            |    |                       |  |    | 2,123                          |
| Tax benefit on employee stock awards                      |                     |     |                            |    | 18                               |    |                       |  |    | 18                             |
| Amortization of net periodic pension                      |                     |     |                            |    |                                  |    |                       |  |    |                                |
| benefit costs   |                     |     |                            |    |                                  |    |                       | 151  |    | 151                            |
| Net income  |                     |     |                            |    |                                  |    | 16,413                |  |    | 16,413                         |
| BALANCE, March 31, 2008                                   | \$                  | 530 | \$<br>345                  | \$ | 616,295                          | \$ | (361,254)             | \$<br>(1,780)                                | \$ | 254,136                        |
|   |                     |     |                            |    |                                  |    |                       |  |    |                                |
| Other comprehensive income:                               |                     |     |                            |    |                                  |    |                       |  |    |                                |
| Net income  | \$                  |     | \$                         | \$ |                                  | \$ | 16,413                | \$   | \$ | 16,413                         |
| Amortization of net periodic pension                      |                     |     |                            |    |                                  |    |                       |  |    |                                |
| benefit costs   |                     |     |                            |    |                                  |    |                       | 151  |    | 151                            |
| Comprehensive income                                      | \$                  |     | \$                         | \$ |                                  | \$ | 16,413                | \$<br>151                                    | \$ | 16,564                         |

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands) (Unaudited)

|   | Three Months Ended | · · · · · · · · · · · · · · · · · · · |
|---|--------------------|---------------------------------------|
| CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES:   | 2008               | 2007                                  |
| Net income (loss)   | \$ 16,413 \$       | (2,389)                               |
| Adjustments to reconcile net income to net cash flows from operating activities:          | \$ 10,413 \$       | (2,369)                               |
| Amortization of debt discount, net of debt premium  | 787                | 702                                   |
| Depreciation of georgian and equipment  | 10,615             | 10,897                                |
| Recognition of deferred revenue   | (8,312)            | (1,384)                               |
| Accretion of capital leases   | (8,312)            | 231                                   |
|   |                    | 180                                   |
| (Income) loss from equity and cost method investments Gain (loss) on sale of property     | (695)<br>(38)      | 12                                    |
| Gain from derivative instruments  | (999)              |                                       |
|   |                    | (1,057)                               |
| Amortization of definite-lived intangible assets and other assets                         | 4,539              | 4,367                                 |
| Amortization of program contract costs and net realizable value adjustments               | 19,709             | 21,384                                |
| Amortization of deferred financing costs  | 1,048              | 539                                   |
| Stock-based compensation  | 1,979              | 698                                   |
| Excess tax benefits on employee stock awards  | 18                 | (1,574)                               |
| Loss on extinguishment of debt, non-cash portion  | 41                 | 2,232                                 |
| Amortization of derivative instruments  | 39                 | 134                                   |
| Amortization of net periodic pension benefit costs  | 48                 | 60                                    |
| Deferred tax provision related to operations  | 8,036              | 877                                   |
| Net effect of change in deferred barter revenues and deferred barter costs                | 128                | (48)                                  |
| Changes in assets and liabilities, net of effects of acquisitions and dispositions:       |                    |                                       |
| Decrease in accounts receivable, net  | 11,237             | 10,370                                |
| Decrease (increase) in income taxes receivable  | 3,189              | (2,012)                               |
| Decrease in prepaid expenses and other current assets                                     | 4,169              | 6,729                                 |
| Decrease (increase) in other assets   | 2,702              | (964                                  |
| Decrease in accounts payable and accrued liabilities                                      | (6,213)            | (6,170                                |
| Decrease in other long-term liabilities   | (150)              | (146)                                 |
| Increase in minority interest   | 5                  | 39                                    |
| Dividends and distributions from equity and cost method investees                         | 401                | 88                                    |
| Payments on program contracts payable   | (20,878)           | (20,553)                              |
| Net cash flows from operating activities  | 48,040             | 23,242                                |
| CASH FLOWS FROM (USED IN) INVESTING ACTIVITIES:   |                    |                                       |
| Acquisition of property and equipment   | (5,905)            | (6,535)                               |
| Consolidation of variable interest entity   | 2,186              |                                       |
| Purchase of alarm monitoring contracts  | (914)              |                                       |
| Payments for acquisition of television stations   | (17,033)           |                                       |
| Payments for acquisitions of other operating divisions companies                          | (34,433)           |                                       |
| Dividends and distributions from cost method investees                                    | 860                | 435                                   |
| Investments in equity and cost method investees   | (8,200)            |                                       |
| Proceeds from the sale of assets  | 129                | 11                                    |
| Loans to affiliates   | (112)              | (37)                                  |
| Proceeds from loans to affiliates   | 41                 | 35                                    |
| Net cash flows used in investing activities   | (63,381)           | (6,091)                               |
| CASH FLOWS FROM (USED IN) FINANCING ACTIVITIES:   |                    |                                       |
| Proceeds from notes payable, commercial bank financing and capital leases                 | 79,511             | 276,500                               |
| Repayments of notes payable, commercial bank financing and capital leases                 | (64,481)           | (345,232)                             |
| Proceeds from exercise of stock options, including excess tax benefits of \$0 million and | (,)                | (2 12,202)                            |
| \$1,574 million, respectively   |                    | 11,357                                |
| + -,- · · · · · · · · · · · · · · · · · ·   |                    | 11,557                                |

| Dividends paid on Class A and Class B Common Stock   | (15,139)     | (10,624)     |
|--|--------------|--------------|
| Payments for deferred financing costs                | (7)          |              |
| Proceeds from derivative terminations                | 8,001        |              |
| Repayments of notes and capital leases to affiliates | (930)        | (1,110)      |
| Net cash flows from (used in) financing activities   | 6,955        | (69,109)     |
| NET DECREASE IN CASH AND CASH EQUIVALENTS            | (8,386)      | (51,958)     |
| CASH AND CASH EQUIVALENTS, beginning of period       | 20,980       | 67,408       |
| CASH AND CASH EQUIVALENTS, end of period             | \$<br>12,594 | \$<br>15,450 |

#### SINCLAIR BROADCAST GROUP, INC.

#### NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

#### **Principles of Consolidation**

The consolidated financial statements include our accounts and those of our wholly-owned and majority-owned subsidiaries and variable interest entities for which we are the primary beneficiary. Minority interest represents a minority owner s proportionate share of the equity in certain of our consolidated entities. All significant intercompany transactions and account balances have been eliminated in consolidation.

#### **Discontinued Operations**

In accordance with Statement of Financial Accounting Standards (SFAS) No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, we have reported the financial position and results of operations of WGGB-TV in Springfield, Massachusetts as assets and liabilities held for sale in the accompanying consolidated balance sheets and consolidated statements of operations. Discontinued operations have not been segregated in the consolidated statements of cash flows and, therefore, amounts for certain captions will not agree with the accompanying consolidated balance sheets and consolidated statements of operations. The operating results of WGGB-TV are not included in our consolidated results from continuing operations for the quarters ended March 31, 2008 and 2007. See Note 8. Discontinued Operations, for additional information.

#### **Interim Financial Statements**

The consolidated financial statements for the three months ended March 31, 2008 and 2007 are unaudited. In the opinion of management, such financial statements have been presented on the same basis as the audited consolidated financial statements and include all adjustments, consisting only of normal recurring adjustments necessary for a fair presentation of the consolidated balance sheets, consolidated statements of operations and consolidated statements of cash flows for these periods.

As permitted under the applicable rules and regulations of the Securities and Exchange Commission, the consolidated financial statements do not include all disclosures normally included with audited consolidated financial statements and, accordingly, should be read together with the audited consolidated financial statements and notes thereto in our Annual Report on Form 10-K for the year ended December 31, 2007 filed with the Securities and Exchange Commission. The consolidated statements of operations presented in the accompanying consolidated financial statements are not necessarily representative of operations for an entire year.

#### Recent Accounting Pronouncements

In March 2008, the Emerging Issues Task Force (EITF) issued a consensus for exposure on Issue No. 08-4, *Transition Guidance for Conforming Changes to Issue No.* 98-5, *Accounting for Convertible Securities with Beneficial Conversion Features or Contingently Adjustable Conversion Ratios.* The Issue provides transition guidance for changes made to Issue 98-5 resulting from the issuance of