

BEST BUY CO INC  
Form FWP  
July 11, 2013

Filed Pursuant to Rule 433

Registration Statement No. 333-172662

**Best Buy Co., Inc.**

**Pricing Term Sheet**

**Priced on July 11, 2013**

**5.000% Notes due 2018**

<b>Issuer:</b>	Best Buy Co., Inc.
<b>Title of Securities:</b>	5.000% Notes due 2018
<b>Trade Date:</b>	July 11, 2013
<b>Settlement Date:</b>	T + 3: July 16, 2013
<b>Principal Amount:</b>	\$500,000,000
<b>Coupon (Interest Rate):</b>	5.000% per annum
<b>Maturity Date:</b>	August 1, 2018
<b>Price to Public (Issue Price):</b>	99.997% of principal amount
<b>Yield to Maturity:</b>	5.000%
<b>Benchmark Treasury:</b>	UST 1.375% due June 30, 2018
<b>Benchmark Treasury</b>	
<b>Price and Yield:</b>	99-28; 1.401%
<b>Spread to Benchmark Treasury:</b>	3.599% (359.9 basis points)
<b>Interest Payment Dates:</b>	Semi-annually on February 1 and August 1 of each year, beginning on February 1, 2014
<b>Optional Redemption:</b>	T + 50 basis points
<b>CUSIP / ISIN:</b>	086516 AM3 / US 086516AM34
<b>Expected Ratings:</b>	Baa2 (Moody s) / BB (S&P)*



**Joint Bookrunners:** Barclays Capital Inc.  
Citigroup Global Markets Inc.  
J.P. Morgan Securities LLC  
RBS Securities Inc.

**Senior Co-Managers:** HSBC Securities (USA) Inc.  
Mitsubishi UFJ Securities (USA), Inc.  
Standard Chartered Bank

**Co-Managers:** Credit Suisse Securities (USA) LLC  
DNB Markets, Inc.  
Goldman, Sachs & Co.  
RBC Capital Markets, LLC  
US Bancorp Investments, Inc.

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**\*Note:** A credit rating of a security is not a recommendation to buy, sell or hold such security and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency. Each of the ratings included herein should be evaluated independently of any other rating.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. at 1-888-603-5847 (toll free), Citigroup Global Markets Inc. at 1-800-831-9146 (toll free), or J.P. Morgan Securities LLC at (212) 834-4533 (collect).