

ELLIE MAE INC

Form S-8

January 25, 2013

As filed with the Securities and Exchange Commission on January 25, 2013

Registration No. 333-

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM S-8  
REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933

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ELLIE MAE, INC.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of incorporation or organization)

94-3288780  
(IRS Employer Identification No.)

4155 Hopyard Road, Suite 200  
Pleasanton, California 94588  
(Address of Principal Executive Offices) (Zip Code)

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2011 Equity Incentive Award Plan  
Employee Stock Purchase Plan  
(Full title of the plan)

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Elisa Lee  
Executive Vice President and General Counsel  
Ellie Mae, Inc.  
4155 Hopyard Road, Suite 200  
Pleasanton, California 94588  
(Name and address of agent for service)

(925) 227-7000  
(Telephone number, including area code, of agent for service)

Copies to:  
Christopher L. Kaufman  
Robert W. Phillips  
Latham & Watkins LLP  
140 Scott Drive  
Menlo Park, California 94025

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(650) 328-4600

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of “large accelerated filer,” “accelerated filer” and “smaller reporting company” in Rule 12b-2 of the Exchange Act. (Check one):

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- Large accelerated filer  
 Non-accelerated filer  
 (Do not check if a smaller reporting company)
- Accelerated filer  
 Smaller reporting company

## CALCULATION OF REGISTRATION FEE

| Title of Securities To Be Registered | Amount to be Registered(1) | Proposed Maximum Offering Price Per Share | Proposed Maximum Aggregate Offering Price | Amount of Registration Fee |
|--------------------------------------|----------------------------|---|---|----------------------------|
| Common Stock, \$0.0001 Par Value     | 260,585(2)                 | \$23.90(3)                                | \$6,227,981.50                            | \$849.50                   |
| Common Stock, \$0.0001 Par Value     | 1,302,926 (4)              | \$23.90(3)                                | \$31,139,931.40                           | \$4,247.49                 |

Pursuant to Rule 416(a) under the Securities Act of 1933, as amended (the "Securities Act"), this registration statement shall also cover any additional shares of the Registrant's common stock that become issuable under the Employee Stock Purchase Plan (the "ESPP") or the 2011 Equity Incentive Award Plan (the "2011 Plan") by reason of (1) any stock dividend, stock split, recapitalization or similar transaction effected without the registrant's receipt of consideration which would increase the number of outstanding shares of common stock. In addition, pursuant to Rule 416(c) under the Securities Act, this Registration Statement also covers an indeterminate amount of interests to be offered or sold pursuant to the employee benefits plan described herein.

(2) Represents 260,585 additional shares of common stock reserved for future issuance under the ESPP.

This estimate is made pursuant to Rules 457(c) and 457(h) of the Securities Act for purposes of calculating the (3) registration fee. The Proposed Maximum Offering Price Per Share is \$23.90, which is the average of the high and low prices for the registrant's common stock as reported on the New York Stock Exchange on January 23, 2013.

(4) Represents 1,302,926 additional shares of common stock reserved for future issuance under the 2011 Plan.

Proposed sale to take place as soon after the effective date of the registration statement as awards under the plans are exercised and/or vest.

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## EXPLANATORY NOTE

This Registration Statement on Form S-8 is being filed for the purpose of registering an additional (i) 260,585 shares of the Registrant's common stock to be issued pursuant to the Registrant's Employee Stock Purchase Plan and (ii) 1,302,926 shares of the Registrant's common stock to be issued pursuant to the Registrant's 2011 Equity Incentive Award Plan, for which a Registration Statement of the Registrant on Form S-8 relating to the same employee benefit plans is effective (File No. 333-179318).

## INCORPORATION BY REFERENCE OF CONTENTS OF REGISTRATION STATEMENT ON FORM S-8

The contents of the Registration Statement on Form S-8 (File No. 333-179318), filed with the Securities and Exchange Commission (the "Commission") on February 2, 2012, are incorporated by reference herein, except as updated herein.

## PART II INFORMATION REQUIRED IN THE REGISTRATION STATEMENT

### Item 3. Incorporation of Documents by Reference.

The information incorporated by reference herein is considered to be part of this registration statement, and later information filed with the Commission will update and supersede this information. The following documents filed by the Registrant with the Commission are incorporated herein by reference:

(a) The Registrant's annual report on Form 10-K for the year ended December 31, 2011;

(b) The description of the Registrant's common stock contained in the Registrant's registration statement on Form 8-A (Registration No. 001-35140), filed by the Registrant with the Commission under Section 12(b) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), on May 31, 2012, including any amendments or reports filed for the purpose of updating such description;

(c) The Registrant's quarterly reports on Form 10-Q for the quarterly periods ended March 31, June 30, and September 30, 2012, filed with the Commission on May 10, August 8 and November 8, 2012, respectively; and

(d) The Registrant's current reports on Form 8-K filed with the Commission on May 18, May 31 (only with respect to Item 3.01 thereof), June 25, July 3 and August 15, 2012.

All documents that the Registrant subsequently files pursuant to Sections 13(a), 13(c), 14 and 15(d) of the Exchange Act prior to the filing of a post-effective amendment to the registration statement which indicates that all of the shares of common stock offered have been sold or which deregisters all of such shares then remaining unsold shall be deemed to be incorporated by reference in this registration statement and to be a part hereof from the date of the filing of such documents, except as to any portion of any future annual or quarterly report to stockholders or document or current report furnished under Items 2.02 or 7.01 of Form 8-K that is not deemed filed under such provisions. For the purposes of this

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registration statement, any statement contained in a document incorporated or deemed to be incorporated by reference herein shall be deemed to be modified or superseded to the extent that a statement contained herein or in any other subsequently filed document which also is or is deemed to be incorporated by reference herein modifies or supersedes such statement. Any such statement so modified or superseded shall not be deemed, except as so modified or superseded, to constitute a part of this registration statement.

Under no circumstances will any information filed under current Items 2.02 or 7.01 of Form 8-K be deemed incorporated herein by reference unless such Form 8-K expressly provides to the contrary.

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SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, as amended, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Pleasanton, State of California, on this 25th day of January, 2013.

ELLIE MAE, INC.

By: /s/Sigmund Anderman  
Name: Sigmund Anderman  
Title: Chief Executive Officer

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## POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS, that each individual whose signature appears below constitutes and appoints Sigmund Anderman and Edgar A. Luce, and each of them, as attorneys-in-fact, each with the power of substitution, for him or her and in his or her name, place and stead, in any and all capacities, to sign any and all amendments (including post-effective amendments) to this registration statement, and to file the same, with all exhibits thereto and all documents in connection therewith, with the Commission, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and perform each and every act and thing requisite and necessary to be done, as fully to all intents and purposes as he or she might or could do in person, hereby ratifying and confirming all that such attorneys-in-fact and agents or any of them, or their substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, as amended, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

| Signature                               | Title   | Date             |
|---|---|------------------|
| /S/SIGMUND ANDERMAN<br>Sigmund Anderman | Chief Executive Officer and Director<br>(principal executive officer)   | January 25, 2013 |
| /S/EDGAR A. LUCE<br>Edgar A. Luce       | Chief Financial Officer<br>(principal financial and accounting officer) | January 25, 2013 |
| /S/CARL BUCCELLATO<br>Carl Buccellato   | Director  | January 25, 2013 |
| /S/ CRAIG DAVIS<br>Craig Davis          | Director  | January 25, 2013 |
| /S/A. BARR DOLAN<br>A. Barr Dolan       | Director  | January 25, 2013 |
| /S/ALAN S. HENRICKS<br>Alan S. Henricks | Director  | January 25, 2013 |
| /S/ROBERT J. LEVIN<br>Robert J. Levin   | Director  | January 25, 2013 |
| /S/BERNARD M. NOTAS<br>Bernard M. Notas | Director  | January 25, 2013 |
| /S/FRANK SCHULTZ<br>Frank Schultz       | Director  | January 25, 2013 |
| /S/JEB SPENCER<br>Jeb Spencer           | Director  | January 25, 2013 |



EXHIBIT INDEX

| Exhibit No. | Description of Exhibit   |
|-------------|--|
| 5.1         | Opinion of Latham & Watkins LLP.   |
| 10.1        | Ellie Mae, Inc. 2011 Equity Incentive Award Plan, filed as Exhibit 10.5 to the Registrant's Registration Statement on Form S-8 (File No. 333-174460) filed with the Commission on May 24, 2011, is hereby incorporated by reference.   |
| 10.2        | Form of Stock Option Grant Notice and Stock Option Agreement for Awards under the Ellie Mae, Inc. 2011 Equity Incentive Award Plan, filed as Exhibit 10.6 to the Registrant's Registration Statement on Form S-8 (File No. 333-174460) filed with the Commission on May 24, 2011, is hereby incorporated by reference.                               |
| 10.3        | Form of Restricted Stock Unit Award Grant Notice and Restricted Stock Unit Award Agreement for Awards under the Ellie Mae, Inc. 2011 Equity Incentive Award Plan, filed as Exhibit 10.7 to the Registrant's Registration Statement on Form S-8 (File No. 333-174460) filed with the Commission on May 24, 2011, is hereby incorporated by reference. |
| 10.4        | Ellie Mae, Inc. Employee Stock Purchase Plan, filed as Exhibit 10.8 to the Registrant's Registration Statement on Form S-8 (File No. 333-174460) filed with the Commission on May 24, 2011, is hereby incorporated by reference.   |
| 23.1        | Consent of Latham & Watkins LLP (included in Exhibit 5.1).   |
| 23.2        | Consent of Grant Thornton LLP, independent registered public accounting firm.  |
| 24.1        | Power of attorney (included in the signature page to this Registration Statement).   |

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