

HAVERTY RAWSON JR  
 Form 4  
 March 19, 2010

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 HAVERTY RAWSON JR

2. Issuer Name and Ticker or Trading Symbol  
 HAVERTY FURNITURE COMPANIES INC [HVT]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 780 JOHNSON FERRY RD., SUITE 800  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 03/17/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Senior Vice President

ATLANTA, GA 30342-

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |  |
| Common Stock                    | 03/17/2010                           |  | S                              | 20,000  | D   | \$ 16.2573 (1)   | 20,000 (3) I By H5, LP                     |
| Common Stock                    | 03/18/2010                           |  | S                              | 20,000  | D   | \$ 16.1423 (2)   | 0 (3) I By H5, LP                          |
| Common Stock                    |                                      |  |                                |   |   |  | 9,702 D                                    |
| Common Stock                    |                                      |  |                                |   |   |  | 0 (3) I By Pine Hill                       |

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|                      |                        |   |  |
|----------------------|------------------------|---|--|
| Common Stock         | 1,000                  | I | Associates, LLC<br>Co-tee Of Tr Fbo Daughter |
| Common Stock         | 1,000                  | I | Co-tee Of Tr Fbo Son                         |
| Class A Common Stock | 157,675                | D |  |
| Class A Common Stock | 877,453 <sup>(3)</sup> | I | By H5, LP                                    |
| Class A Common Stock | 877,453 <sup>(3)</sup> | I | By Pine Hill Associates, LLC                 |
| Class A Common Stock | 3,150                  | I | Co-tee Of Tr Fbo Daughter                    |
| Class A Common Stock | 950                    | I | Co-tee Of Tr Fbo Son                         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |       |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title | Amount or Number of Shares |

|  |           |     |            |              |                     |
|--|-----------|-----|------------|--------------|---------------------|
| Performance Accelerated Restricted Stock Units | \$ 8.74   | (4) | 01/27/2016 | Common Stock | 3,000               |
| Restricted Stock Units                         | (5)       | (5) | (5)        | Common Stock | 7,000               |
| Stock Appreciation Rights                      | \$ 9.13   | (6) | 02/06/2015 | Common Stock | 3,350               |
| Stock Appreciation Rights                      | \$ 8.74   | (7) | 01/27/2016 | Common Stock | 8,000               |
| Stock Options (Right to Buy)                   | \$ 11.625 |     | 04/30/2002 | 10/26/2010   | Common Stock 16,000 |
| Stock Options (Right to Buy)                   | \$ 15.94  |     | 04/30/2003 | 12/20/2011   | Common Stock 17,000 |
| Stock Options (Right to Buy)                   | \$ 12.9   |     | 04/30/2004 | 12/19/2012   | Common Stock 13,000 |
| Stock Options (Right to Buy)                   | \$ 20.3   |     | 04/30/2005 | 12/09/2010   | Common Stock 15,000 |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                       |       |
|---|---------------|-----------|-----------------------|-------|
|   | Director      | 10% Owner | Officer               | Other |
| HAVERTY RAWSON JR<br>780 JOHNSON FERRY RD.<br>SUITE 800<br>ATLANTA, GA 30342- | X             | X         | Senior Vice President |       |

## Signatures

Jenny H. Parker,  
Attorney-in-Fact

03/18/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This transaction was executed in multiple trades at prices ranging from \$16.15 to \$16.38. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

(2) This transaction was executed in multiple trades at prices ranging from \$16.00 to \$16.265. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

(3) These shares are held by H5, LP, a limited partnership ("H5") and are also reported herein by Pine Hill Associates, LLC, a limited liability company ("PH"), the partnership's general partner. Mr. Haverty is the sole manager of PH. Mr. Haverty disclaims beneficial ownership of shares held by H5 or PH except to the extent of his pecuniary interest therein.

(4) Performance Accelerated Restricted Stock Units ("PARSUs") award granted under the 2004 Long-Term Incentive Plan. PARSUs will vest 100% seven years from date of grant. Vesting will accelerate if a certain pre-established target market price per share (as defined in the Agreement) is met.

(5) Restricted Stock Units ("RSUs") award granted under the 2004 Long-Term Incentive Plan. RSUs vest in four yearly installments (10% in each of the first three years and 70% in the fourth), beginning on 5/8/2011. Each RSU is equivalent to one share of common stock upon vesting.

(6) Stock-Settled Appreciation Rights ("SARs") granted under the 2004 Long-Term Incentive Plan. SARs vest in four equal installments, beginning on 5/8/2009, and expire seven years from the grant date.

(7) Stock-Settled Appreciation Rights ("SARs") granted under the 2004 Long-Term Incentive Plan. SARs vest in four equal installments, beginning on 5/8/2010, and expire seven years from the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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