

HENNESSY JOHN L
Form 4
September 02, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HENNESSY JOHN L

(Last) (First) (Middle)

C/O GOOGLE INC., 1600
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Google Inc. [GOOG]

3. Date of Earliest Transaction
(Month/Day/Year)
09/01/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (D) or Price		
Class A Common Stock ⁽¹⁾	09/01/2010		C		350 A \$ 0	625	D
Class A Common Stock ⁽¹⁾	09/01/2010		S		31 D \$ 461.07	594	D
Class A Common Stock ⁽¹⁾	09/01/2010		S		29 D \$ 461.54	565	D
Class A Common	09/01/2010		S		29 D \$ 461.5485	536	D

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Stock ⁽¹⁾								
Class A Common Stock ⁽¹⁾	09/01/2010	S	29	D	\$ 461.64	507		D
Class A Common Stock ⁽¹⁾	09/01/2010	S	29	D	\$ 461.66	478		D
Class A Common Stock ⁽¹⁾	09/01/2010	S	29	D	\$ 462.08	449		D
Class A Common Stock ⁽¹⁾	09/01/2010	S	29	D	\$ 462.15	420		D
Class A Common Stock ⁽¹⁾	09/01/2010	S	29	D	\$ 454.97	391		D
Class A Common Stock ⁽¹⁾	09/01/2010	S	29	D	\$ 457.81	362		D
Class A Common Stock ⁽¹⁾	09/01/2010	S	29	D	\$ 461.45	333		D
Class A Common Stock ⁽¹⁾	09/01/2010	S	29	D	\$ 463.51	304		D
Class A Common Stock ⁽¹⁾	09/01/2010	S	29	D	\$ 463.59	275		D
Class A Common Stock						4,308		I By Trust
Google Stock Unit ⁽²⁾						726		D
Google Stock Unit ⁽²⁾						827		D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Option To Purchase Class B Common Stock	\$ 20	09/01/2010		M	350	<u>(3)</u> 04/28/2014	Class B Common Stock	350
Class B Common Stock	\$ 0	09/01/2010		M	350	<u>(4)</u> <u>(5)</u>	Class A Common Stock	350
Class B Common Stock	\$ 0	09/01/2010		C	350	<u>(4)</u> <u>(5)</u>	Class A Common Stock	350

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

HENNESSY JOHN L
C/O GOOGLE INC.
1600 AMPHITHEATRE PARKWAY
MOUNTAIN VIEW, CA 94043

X

Signatures

/s/ Jonathan Frankel, attorney-in-fact for John L.
Hennessy

09/02/2010

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

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Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.

- The Google Stock Units ("GSUs") entitle the reporting person to receive one share of Google Inc.'s Class A Common Stock for each share underlying the GSU as the GSU vests. The GSUs vest as follows: 1/4th of the GSUs shall vest 12 months after the vesting commencement date and 1/16th each quarter thereafter until the units are fully vested, subject to continued service with Google on the applicable vesting dates.
- (2) The option vests and becomes exercisable as to 1/5th of the shares on March 18, 2005 and 1/60th of shares each month thereafter.
 - (3) All shares are exercisable as of the transaction date.
 - (4) There is no expiration date for the Issuer's Class B Common Stock.

Remarks:

***All of the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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