

Rosenberg Jonathan J  
 Form 4  
 September 08, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Rosenberg Jonathan J

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
 AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 Google Inc. [GOOG]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 09/07/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 SVP Prod. Mgmt.

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | (A) or (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|------------|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount     | Price   |  |   |
| Class A Common Stock            | 09/07/2010                           |  | S                              |   | 20         | \$ 465.82   | 29,868   | I By Trust  |
| Class A Common Stock            | 09/07/2010                           |  | S                              |   | 20         | \$ 466.0985   | 29,848   | I By Trust  |
| Class A Common Stock            | 09/07/2010                           |  | S                              |   | 20         | \$ 466.275  | 29,828   | I By Trust  |
| Class A Common                  | 09/07/2010                           |  | S                              |   | 20         | \$ 466.51   | 29,808   | I By Trust  |

Edgar Filing: Rosenberg Jonathan J - Form 4

|                            |            |     |     |   |           |        |   |          |  |
|----------------------------|------------|-----|-----|---|-----------|--------|---|----------|--|
| Stock                      |            |     |     |   |           |        |   |          |  |
| Class A<br>Common<br>Stock | 09/07/2010 | S   | 20  | D | \$ 466.7  | 29,788 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/07/2010 | S   | 20  | D | \$ 464.5  | 29,768 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/08/2010 | C   | 239 | A | \$ 0      | 2,707  | D |          |  |
| Class A<br>Common<br>Stock | 09/08/2010 | G V | 239 | D | \$ 0      | 2,468  | D |          |  |
| Class A<br>Common<br>Stock | 09/08/2010 | G V | 239 | A | \$ 0      | 30,007 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/08/2010 | S   | 20  | D | \$ 465.19 | 29,987 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/08/2010 | S   | 20  | D | \$ 468.13 | 29,967 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/08/2010 | S   | 20  | D | \$ 468.39 | 29,947 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/08/2010 | S   | 20  | D | \$ 468.59 | 29,927 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/08/2010 | S   | 20  | D | \$ 468.8  | 29,907 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/08/2010 | S   | 20  | D | \$ 470.43 | 29,887 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/08/2010 | S   | 20  | D | \$ 470.57 | 29,867 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/08/2010 | S   | 19  | D | \$ 470.67 | 29,848 | I | By Trust |  |
| Class A<br>Common<br>Stock | 09/08/2010 | S   | 20  | D | \$ 471.29 | 29,828 | I | By Trust |  |

Edgar Filing: Rosenberg Jonathan J - Form 4

|                            |            |   |    |   |            |        |   |          |
|----------------------------|------------|---|----|---|------------|--------|---|----------|
| Class A<br>Common<br>Stock | 09/08/2010 | S | 20 | D | \$ 471.325 | 29,808 | I | By Trust |
| Class A<br>Common<br>Stock | 09/08/2010 | S | 20 | D | \$ 471.557 | 29,788 | I | By Trust |
| Class A<br>Common<br>Stock | 09/08/2010 | S | 20 | D | \$ 472.12  | 29,768 | I | By Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                         | Amount or Number of Shares |
| Option To Purchase Class B Common Stock    | \$ 5   | 09/08/2010                           |  | M                              | 239   | <u>(1)</u> 07/18/2013                                    | Class B Common Stock  | 239                           |                            |
| Class B Common Stock                       | \$ 0   | 09/08/2010                           |  | M                              | 239   | <u>(2)</u> <u>(3)</u>                                    | Class A Common Stock  | 239                           |                            |
| Class B Common Stock                       | \$ 0   | 09/08/2010                           |  | C                              | 239   | <u>(2)</u> <u>(3)</u>                                    | Class A Common Stock  | 239                           |                            |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                 |       |
|---|---------------|-----------|-----------------|-------|
|   | Director      | 10% Owner | Officer         | Other |
| Rosenberg Jonathan J<br>C/O GOOGLE INC.<br>1600 AMPHITHEATRE PARKWAY<br>MOUNTAIN VIEW, CA 94043 |               |           | SVP Prod. Mgmt. |       |

## Signatures

|   |            |
|---|------------|
| /s/ Jonathan Frankel, attorney-in-fact for Jonathan J.<br>Rosenberg | 09/08/2010 |
| **Signature of Reporting Person                                     | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
 Shares subject to this option will begin vesting on February 26, 2006 and will vest as follows: (i) 15 percent on the one year anniversary of the vesting commencement date, (ii) 17.5 percent in the second year of vesting, (iii) 20 percent in the third year of vesting, (iv) 22.5 percent in the fourth year of vesting, and (v) 25 percent in the fifth year of vesting; provided that shares vesting in each of the years following the one year anniversary of the vesting commencement date will vest in the respective amounts described above ratably at the end of each month.
  - (1) All shares are exercisable as of the transaction date.
  - (2) There is no expiration date for the Google Inc.'s Class B Common Stock.

### Remarks:

This form is two of two Form 4s filed on September 8, 2010 for transactions affected by the Reporting Person on September 3

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.