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Form 4  
October 12, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
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(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/11/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Pres, Products, Asst. Secty

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Class A Common Stock <sup>(1)</sup>	10/11/2010		C		27,778 A \$ 0	67,778	D
Class A Common Stock <sup>(1)</sup>	10/11/2010		S		1,700 D \$ 543.75	66,078	D
Class A Common Stock <sup>(1)</sup>	10/11/2010		S		1,700 D \$ 542.75	64,378	D
Class A Common	10/11/2010		S		3,200 D \$ 542.25	61,178	D

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Stock <sup>(1)</sup>							
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	3,078	D	\$ 542.01	58,100	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	7,100	D	\$ 542	51,000	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	1,700	D	\$ 541.5	49,300	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	1,300	D	\$ 541	48,000	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	100	D	\$ 540.57	47,900	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	200	D	\$ 540.56	47,700	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	700	D	\$ 540.55	47,000	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	2,000	D	\$ 540	45,000	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	1,200	D	\$ 539.5	43,800	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	25	D	\$ 539.12	43,775	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	230	D	\$ 539.11	43,545	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	100	D	\$ 539.06	43,445	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	100	D	\$ 539.04	43,345	D
Class A Common Stock <sup>(1)</sup>	10/11/2010	S	100	D	\$ 539.01	43,245	D



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- (2) All shares are exercisable as of the transaction date.
- (3) There is no expiration date for the Issuer's Class B Common Stock.

### **Remarks:**

\*\*\*All of the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.