

OIL DRI CORP OF AMERICA
 Form 4
 October 27, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 DONALD ARNOLD W

2. Issuer Name and Ticker or Trading Symbol
 OIL DRI CORP OF AMERICA
 [ODC]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 MERISANT COMPANY, NO. 1
 NORTH BRENTWOOD
 BOULEVARD, SUITE 5
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 10/25/2010

Director 10% Owner
 Officer (give title below) Other (specify below)

CLAYTON, MO 63105
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price			
Common Stock	10/25/2010		M ⁽¹⁾		4,500	A \$ 6.4	4,500	D	
Common Stock	10/25/2010		S		497	D \$ 21.85	4,003	D	
Common Stock	10/25/2010		S		100	D \$ 21.9	3,903	D	
Common Stock	10/25/2010		S		400	D \$ 21.91	3,503	D	
	10/25/2010		S		300	D \$ 21.93	3,203	D	

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Common
Stock

Common Stock 10/25/2010 S 10 D \$ 21.9475 3,193 D

Common Stock 10/25/2010 S 43 D \$ 22 3,150 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Options (Right to Buy)	\$ 6.4	10/25/2010		M ⁽¹⁾	4,500	12/04/2001 12/04/2010	Common Stock	4,500

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

DONALD ARNOLD W
MERISANT COMPANY
NO. 1 NORTH BRENTWOOD BOULEVARD, SUITE 5
CLAYTON, MO 63105

X

Signatures

/s/ Angela M. Hatseras by Power of Attorney

10/27/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of director stock options pursuant to the Oil-Dri Corporation of America Outside Director Stock Plan in a transaction exempt under rule 16b-3.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.