Harvey Richard A. Form 4 November 22, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

Check this box

Form 5
obligations
may continue.
See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Harvey Richard A.		S	Symbol		Ticker or Trading NOMA INC [WSM]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(First)	Middle) 3	3. Date of	f Earliest T	ransaction	(F F	• •		
3250 VAN	NESS AVENUE	`	(Month/E 11/18/2	Oay/Year) 011		Director _X_ Officer (give below) PRESID	e title 0the below) DENT WS BRA	er (specify		
(Street)			4. If Ame	endment, D	ate Original	6. Individual or Joint/Group Filing(Check				
SAN FRAN	NCISCO, CA 941		Filed(Mor	nth/Day/Yea	r)	Applicable Line) _X_ Form filed by 0 Form filed by N Person				
(City)	(State)	(Zip)	Tabl	le I - Non-I	Derivative Securities Acq	uired, Disposed of	f, or Beneficial	ly Owned		
1.Title of	2. Transaction Dat		ed	3.	4. Securities Acquired	5. Amount of	6.	7. Nature o		
Security	(Month/Day/Year)	Execution I	Date, if	Transaction	or(A) or Disposed of (D)	Securities	Ownership	Indirect		
(Instr. 3)		any		Code	(Instr. 3, 4 and 5)	Beneficially	Form: Direct	Beneficial		
		(Month/Day	y/Year)	(Instr. 8)		Owned	(D) or	Ownership		

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	11/18/2011		M	25,000	A	\$ 8.56	27,628	D	
Common Stock	11/18/2011		D	5,794	D	\$ 36.94	21,834	D	
Common Stock	11/18/2011		F	8,966	D	\$ 36.94	12,868	D	
Common Stock	11/22/2011		J	570 (1)	A	\$ 36.82	20,255	I	By Managed Account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shar
Stock Settled Stock Appreciation Right (ssar)	\$ 8.56	11/18/2011		M	25,000	(2)	11/07/2018	Common Stock	25,00

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Harvey Richard A. 3250 VAN NESS AVENUE SAN FRANCISCO, CA 94109

PRESIDENT WS BRAND

Signatures

/s/ Laurel Pies, Attorney-in-Fact for Richard A. Harvey

11/22/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person owns \$745,817.78 in the Williams-Sonoma, Inc. stock fund under the Williams-Sonoma, Inc. 401(k) Plan, based on a statement dated November 22, 2011. The number of shares indirectly owned by Managed Account and listed in Table 1 was calculated by dividing the amount owned in the Williams-Sonoma, Inc. stock fund by \$36.82, the closing price of Williams-Sonoma, Inc. common stock on November 21, 2011.
- (2) The SSAR vests in four equal annual installments beginning on November 7, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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