Skoufalos Ioannis Form 4 May 29, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB Washington, D.C. 20549

OMB APPROVAL

Number:

3235-0287

Expires:

January 31, 2005

0.5

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Skoufalos	Symbol		d Ticker or Trading AMBLE Co [PG]	5. Relationship of Reporting Person(s) to Issuer					
(Last)	(First) (Middle) 3. Date	of Earliest 7	Francaction	(Che	ole)			
(Lust)	(1131)	, , , , , ,		Tansaction	Director	10	0% Owner		
ONE PRO	`	(Month/Day/Year) 05/28/2013			X Officer (give title Dother (specify below)				
ILALA					Global P	roduct Supply	Officer		
	4. If Am	endment, D	Date Original	6. Individual or Joint/Group Filing(Check					
		Filed(Me	Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person			
CINCINN				Form filed by More than One Reporting Person					
(City)	(State)	(Zip) Tal	ole I - Non-	Derivative Securities Acc	quired, Disposed (of, or Benefici	ally Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		

		Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	05/28/2013	M			\$ 53.595	18,283.549	D	
Common Stock	05/28/2013	S	6,810	D	\$ 80.963	11,473.549	D	
								Ву

Common Retirement 3,755.2014 I Stock Plan Trustees

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4,		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	and s	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 53.595	05/28/2013		M		6,810	02/28/2008	02/28/2015	Common Stock	6,810

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Skoufalos Ioannis ONE PROCTER & GAMBLE PLAZA CINCINNATI, OH 45202

Global Product Supply Officer

Signatures

/s/ Sandra T. Lane, Attorney-In-Fact for IOANNIS SKOUFALOS

05/29/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Weighted average price of the shares sold. The price range was \$80.961 to \$80.972. Full information regarding the number of shares sold at each seperate price available upon request.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2