

PROCTER & GAMBLE Co  
Form 4  
February 24, 2014

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Pritchard Marc S.

(Last) (First) (Middle)

ONE PROCTER & GAMBLE  
PLAZA

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
PROCTER & GAMBLE Co [PG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/20/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Global Brand Building Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or Price (A) or (D)  |  |   |
| Common Stock                    | 02/20/2014                           |  | M                              |   | 14,140  | A  | \$ 44.2656 123,104.6343 (1) D                         |
| Common Stock                    | 02/20/2014                           |  | M                              |   | 34,038  | A  | \$ 51.415 157,142.6343 D                              |
| Common Stock                    | 02/20/2014                           |  | M                              |   | 68,074  | A  | \$ 51.415 225,216.6343 D                              |
| Common Stock                    | 02/20/2014                           |  | M                              |   | 4,916   | A  | \$ 42.7329 230,132.6343 D                             |
| Common Stock                    | 02/20/2014                           |  | S                              |   | 34,038  | D  | \$ 78.1829 196,094.6343 (2) D                         |

Edgar Filing: PROCTER & GAMBLE Co - Form 4

|              |            |   |        |   |                             |                           |   |                             |
|--------------|------------|---|--------|---|-----------------------------|---------------------------|---|-----------------------------|
| Common Stock | 02/20/2014 | S | 68,074 | D | \$<br><u>(2)</u><br>78.1829 | 128,020.6343              | D |                             |
| Common Stock | 02/20/2014 | S | 14,140 | D | \$<br><u>(2)</u><br>78.1829 | 113,880.6343              | D |                             |
| Common Stock | 02/20/2014 | S | 4,916  | D | \$<br><u>(2)</u><br>78.1829 | 108,964.6343              | D |                             |
| Common Stock |            |   |        |   |                             | 107.032                   | I | By Daughter ACP             |
| Common Stock |            |   |        |   |                             | 107.032                   | I | By Daughter CEP             |
| Common Stock |            |   |        |   |                             | 107.032                   | I | By Daughter NJP             |
| Common Stock |            |   |        |   |                             | 27,002.1458<br><u>(3)</u> | I | By Retirement Plan Trustees |
| Common Stock |            |   |        |   |                             | 602                       | I | By Wife                     |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |              |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title        |
| Restricted Stock Units                     | <u>(4)</u>   | 02/18/2014                           |  | A                              | V 108.829   | <u>(5)</u>   | <u>(5)</u>  | Common Stock |
|  | \$ 44.2656   | 02/20/2014                           |  | M                              | 14,140  | 02/26/2002   | 02/26/2014  |              |

| Stock Option (Right to Buy) |            |            |   |        |            |            |  | Common Stock |
|-----------------------------|------------|------------|---|--------|------------|------------|--|--------------|
| Stock Option (Right to Buy) | \$ 51.415  | 02/20/2014 | M | 34,038 | 02/27/2007 | 02/27/2014 |  | Common Stock |
| Stock Option (Right to Buy) | \$ 51.415  | 02/20/2014 | M | 68,074 | 02/27/2007 | 02/27/2014 |  | Common Stock |
| Stock Option (Right to Buy) | \$ 42.7329 | 02/20/2014 | M | 4,916  | 07/09/2002 | 07/09/2014 |  | Common Stock |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                               |       |
|---|---------------|-----------|-------------------------------|-------|
|   | Director      | 10% Owner | Officer                       | Other |
| Pritchard Marc S.<br>ONE PROCTER & GAMBLE PLAZA<br>CINCINNATI, OH 45202 |               |           | Global Brand Building Officer |       |

## Signatures

/s/ Sandra T. Lane, Attorney-In-Fact for MARC S. PRITCHARD  
 02/24/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes grant of dividend equivalents on 2/18/14 in the form of RSUs settled in common stock.
- (2) Weighted average price of the shares sold. The price range was \$78.1550 to \$78.2100. Full information regarding the number of shares sold at each separate price available upon request.
- (3) Balance as of 12/31/13
- (4) Dividend equivalents in the form of Retirement RSU's previously awarded pursuant to Issuer's retirement program. All such RSU's represent a contingent right to receive Procter & Gamble common stock or cash settlement.
- (5) These units deliver in shares or cash settlement on retirement from the company, unless delivery is deferred or such shares are contributed to reporting person's deferred compensation account.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.