PROCTER & GAMBLE Co

Form 4 April 29, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Estimated average

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

OMB APPROVAL

Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * LAFLEY ALAN G | | | 2. Issuer Name and Ticker or Trading Symbol PROCTER & GAMBLE Co [PG] | 5. Relationship of Reporting Person(s) to Issuer | | |
|---|------------|----------|--|---|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | (Check all applicable) | | |
| | | | (Month/Day/Year) | X Director 10% Owner | | |
| ONE PROCTER AND GAMBLE | | | 04/28/2014 | X Officer (give title Other (specify below) | | |
| PLAZA | | | | COB, Pres. & CEO | | |
| | (Street) | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| | | | Filed(Month/Day/Year) | Applicable Line) | | |
| CINCINNAT | I, OH 4520 | 2 | | _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |

| (City) | (State) | (Zip) Ta | ble I - Non | -Derivative | Secur | ities Acqui | ired, Disposed of, o | or Beneficiall | y Owned |
|--------------------------------------|---|---|--|---|---------|--------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securities omr Disposes (Instr. 3, 4 | d of (Î | O) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 04/28/2014 | | M(1) | 100,000 | A | \$ 53.595 | 730,813.5256 | D | |
| Common Stock | 04/28/2014 | | S <u>(1)</u> | 100,000 | D | \$ 82 | 630,813.5256 | D | |
| Common Stock | | | | | | | 3,400.4213 | I | By Retirement Plan Trustees |
| Common Stock | | | | | | | 10,040.1716 | I | By Retirement |

Plan

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| | | | Trustees, By Spouse |
|-----------------|-------------|---|---|
| Common Stock | 1,620.138 | I | AFL Revocable Trust (2) |
| Common Stock | 135,606 | I | AGL Revocable Trust (3) |
| Common Stock | 10,989.7665 | I | By Spouse, DSS Revocable Trust (4) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Nu | ımber of | 6. Date Exercis | sable and | 7. Title and A | Amount of |
|------------------------------|-------------|---------------------|--------------------|-----------------------|-------------------|-----------------|---------------------|-----------------------|------------------|----------------------------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | TransactionDerivative | | Expiration Date | | Underlying Securities | | |
| Security | or Exercise | | any | Code | e Securities | | (Month/Day/Year) | | (Instr. 3 and 4) | |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | . , , | | | | | |
| | Derivative | | | Disposed of (D) | | | | | | |
| | Security | | | | (Instr. 3, 4, and | | | | | |
| | | | | | 5) | | | | | |
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount of Number of Shares |
| Stock Option (Right to | \$ 53.595 | 04/28/2014 | | M <u>(1)</u> | | 100,000 | 02/28/2008 | 02/28/2015 | Common Stock | 100,00 |

Reporting Owners

Buy)

| Reporting Owner Name / Address | Relationships | | | | | |
|---|---------------|-----------|------------------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| LAFLEY ALAN G ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202 | X | | COB, Pres. & CEO | | | |

Reporting Owners 2

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Signatures

/s/ Sandra T. Lane, attorney-in-fact for Alan G.
Lafley
04/29/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a 10b5-1 Trading Plan entered into on February 27, 2014.
- (2) Alan F. Lafley Revocable Trust, U/A dated February 3, 1998, A.G. Lafley, Trustee, for benefit of reporting person's father.
- (3) A.G. Lafley Revocable Trust, U/A dated January 10, 1990, A.G. Lafley, Trustee.
- (4) Diana Shaheen Revocable Trust, U/A dated May 16, 2012, Diana Sue Shaheen Trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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