

Google Inc.  
Form 4  
November 06, 2014

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Brin Sergey

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/04/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Co-Founder

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)     | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|-------------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                     |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |   |
| Class A Common Stock <sup>(1)</sup> | 11/04/2014                           |  | C                              |   | 83,334 A \$ 0   | 158,334  | D   |
| Class A Common Stock <sup>(1)</sup> | 11/04/2014                           |  | S                              |   | 532 D \$ 558.8495   | 157,802  | D   |
| Class A Common Stock <sup>(1)</sup> | 11/04/2014                           |  | S                              |   | 2,955 D \$ 559.661  | 154,847  | D   |
| Class A Common                      | 11/04/2014                           |  | S                              |   | 17,414 D \$ 560.6831  | 137,433  | D   |

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|                              |            |   |         |   |                 |            |   |
|------------------------------|------------|---|---------|---|-----------------|------------|---|
| Stock <sup>(1)</sup>         |            |   |         |   | <sup>(4)</sup>  |            |   |
| Class A                      |            |   |         |   | \$              |            |   |
| Common Stock <sup>(1)</sup>  | 11/04/2014 | S | 13,176  | D | 561.4888        | 124,257    | D |
|                              |            |   |         |   | <sup>(5)</sup>  |            |   |
| Class A                      |            |   |         |   | \$ 562.563      |            |   |
| Common Stock <sup>(1)</sup>  | 11/04/2014 | S | 16,177  | D | <sup>(6)</sup>  | 108,080    | D |
| Class A                      |            |   |         |   | \$              |            |   |
| Common Stock <sup>(1)</sup>  | 11/04/2014 | S | 23,883  | D | 563.5624        | 84,197     | D |
|                              |            |   |         |   | <sup>(7)</sup>  |            |   |
| Class A                      |            |   |         |   | \$              |            |   |
| Common Stock <sup>(1)</sup>  | 11/04/2014 | S | 9,197   | D | 564.2725        | 75,000     | D |
|                              |            |   |         |   | <sup>(8)</sup>  |            |   |
| Class C                      |            |   |         |   | \$              |            |   |
| Capital Stock <sup>(9)</sup> | 11/04/2014 | S | 2,590   | D | 549.6672        | 22,649,354 | D |
|                              |            |   |         |   | <sup>(10)</sup> |            |   |
| Class C                      |            |   |         |   | \$              |            |   |
| Capital Stock <sup>(9)</sup> | 11/04/2014 | S | 2,381   | D | 550.4307        | 22,646,973 | D |
|                              |            |   |         |   | <sup>(11)</sup> |            |   |
| Class C                      |            |   |         |   | \$              |            |   |
| Capital Stock <sup>(9)</sup> | 11/04/2014 | S | 17,617  | D | 551.5767        | 22,629,356 | D |
|                              |            |   |         |   | <sup>(12)</sup> |            |   |
| Class C                      |            |   |         |   | \$              |            |   |
| Capital Stock <sup>(9)</sup> | 11/04/2014 | S | 14,245  | D | 552.4202        | 22,615,111 | D |
|                              |            |   |         |   | <sup>(13)</sup> |            |   |
| Class C                      |            |   |         |   | \$              |            |   |
| Capital Stock <sup>(9)</sup> | 11/04/2014 | S | 23,345  | D | 553.6547        | 22,591,766 | D |
|                              |            |   |         |   | <sup>(14)</sup> |            |   |
| Class C                      |            |   |         |   | \$ 554.35       |            |   |
| Capital Stock <sup>(9)</sup> | 11/04/2014 | S | 22,353  | D | <sup>(15)</sup> | 22,569,413 | D |
|                              |            |   |         |   |                 |            |   |
| Class C                      |            |   |         |   | \$              |            |   |
| Capital Stock <sup>(9)</sup> | 11/04/2014 | S | 803     | D | 555.1262        | 22,568,610 | D |
|                              |            |   |         |   | <sup>(16)</sup> |            |   |
| Class A                      |            |   |         |   | \$ 0            |            |   |
| Common Stock <sup>(1)</sup>  | 11/06/2014 | C | 281,000 | A |                 | 356,000    | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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- (6) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$562.00 to \$562.99, inclusive.
- (7) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$563.00 to \$563.99, inclusive.
- (8) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$564.00 to \$564.99, inclusive.  

This stock was received by the Reporting Person pursuant to a stock dividend declared by Google Inc. on January 29, 2014. As a result of the dividend, all holders of record of Class A Common Stock and Class B Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding and one share of Class C Capital Stock for each share of Class B Common Stock outstanding.
- (9) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$549.46 to \$549.99, inclusive.
- (10) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$550.00 to \$550.99, inclusive.
- (11) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$551.00 to \$551.99, inclusive.
- (12) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$552.00 to \$552.99, inclusive.
- (13) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$553.00 to \$553.99, inclusive.
- (14) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$554.00 to \$554.99, inclusive.
- (15) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$555.00 to \$555.99, inclusive.
- (16) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$555.00 to \$555.99, inclusive.
- (17) All shares are exercisable as of the transaction date.
- (18) There is no expiration date for the Issuer's Class B Common Stock.

### Remarks:

All sales reported in this Form 4 were effected pursuant to a 10b5-1 Trading Plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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