Tursi Louis Form 4 August 20, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Check this box if no longer subject to

3235-0287 Number: January 31, Expires:

OMB APPROVAL

Section 16. Form 4 or Form 5 obligations

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response...

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

0.5

2005

1(b).

(Print or Type Responses)

1. Name and Ad Tursi Louis	dress of Reporti	ing Person *	2. Issuer Name and Ticker or Trading Symbol CHURCH & DWIGHT CO INC /DE/ [CHD]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Middle) PRINCETON SOUTH CORPORATE PARK, 500 CHARLES EWING BOULEVARD		0	3. Date of Earliest Transaction (Month/Day/Year) 08/17/2018	Director 10% Owner Selow) Other (give title Other (specify below) Executive VP, Consumer Sales		
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)		
EWING, NJ	08628			_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Ta	ble I - Non	-Derivative Sec	curitie	s Acquired,	Disposed of, or Be	neficially Ow	ned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired (A) or ctiorDisposed of (D) (Instr. 3, 4 and 5)			5. Amount of 6. Securities Owners! Beneficially Form: Owned Direct (I Following or Indire		7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	
Common Stock	08/17/2018		M	92,380	A		155,434.2025	D	
Common Stock	08/17/2018		S	92,380	D	\$ 57.1104 (1)	63,054.2025	D	
Common Stock	08/17/2018		M	77,700	A	\$ 30.96	140,754.2025	D	
Common Stock	08/17/2018		S	77,700	D	\$ 57.1104	63,054.2025	D	

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					(1)			
Common Stock	08/17/2018	M	58,420	A	\$ 34.81	121,474.2025	D	
Common Stock	08/17/2018	S	58,420	D	\$ 57.1104 (1)	63,054.2025	D	
Common Stock	08/17/2018	M	59,320	A	\$ 41.915	122,374.2025	D	
Common Stock	08/17/2018	S	59,320	D	\$ 57.1104 (1)	63,054.2025	D	
Common Stock	08/17/2018	I	47,228.191	D	\$ 57.15	0	I	Prfit Shring/saving Plan Trust
Common Stock	08/17/2018	S	2,032	D	\$ 57	61,022.2025	D	
Common Stock	08/17/2018	S	3,736	D	\$ 57.01	57,286.2025	D	
Common Stock	08/17/2018	S	22,232	D	\$ 57.06	35,054.2025	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Underlying (Instr. 3 an
							Date Exercisable	Expiration Date	Title
				Code V	(A)	(D)			
Stock Option	\$ 26.905	08/17/2018		M	9	2,380	06/18/2015	06/18/2022	Commo
Stock Option	\$ 30.96	08/17/2018		M	7	7,700	06/17/2016	06/17/2023	Commo
Stock Option	\$ 34.81	08/17/2018		M	5	8,420	06/16/2017	06/16/2024	Commo
	\$ 41.915	08/17/2018		M	5	9,320	06/22/2018	06/22/2028	

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Stock
Option

Phantom
Option

Common
Stock

Common
Common
Common
Common
Common
Common

Stock (2) 08/17/2018 I 30,338.9045 08/08/1988(3) 08/08/1988(3)

Commor Stock

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Tursi Louis PRINCETON SOUTH CORPORATE PARK 500 CHARLES EWING BOULEVARD EWING, NJ 08628

Executive VP, Consumer Sales

Signatures

/s/ La Fleur Browne, attorney-in-fact for Louis H.
Tursi 08/20/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - The price in Column 4 is a weighted average price. The prices actually paid in this transaction range from \$56.85 to \$57.28. Detailed
- (1) information regarding the number of shares sold at each separate price will be provided upon request by the Commission staff, the Issuer or a security holder of the Issuer.
- (2) The phantom stock shares convert to common stock on a 1-for-1 basis.
- (3) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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