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REWARD ENTERPRISES INC
Form 8-K
February 15, 2005

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K/A

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934

February 14, 2005

REWARD ENTERPRISES, INC.
(Exact Name of Registrant as Specified in Charter)

| | | |
|---|--|--|
| NEVADA (State or other jurisdiction of incorporation) | 000-27259 (Commission File Number) | 98-0203927 (IRS Employer Identification No.) |
|---|--|--|

| | |
|---|---------------------|
| 2033 MAIN STREET, SUITE 500, SARASOTA, FL (Address of principal executive offices) | 34237 (Zip code) |
|---|---------------------|

Registrant's telephone number, including area code: (941) 928-7394

NOT APPLICABLE
(Former Name or Former Address, If Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 2.01. COMPLETION OF ACQUISITION OR DISPOSITION OF ASSETS.

On November 23, 2004, Reward Enterprises, Inc. closed a share exchange agreement to acquire all of the outstanding shares of common stock of Consumers Choice Financial Services, Inc., a Nevada corporation, in exchange for the issuance of 380,000,000 shares of Reward Enterprises, Inc. common stock to the current shareholders of Consumers Choice Financial Services, Inc. As a result of the transaction, Earl Ingarfield resigned as an officer and director of Reward, after appointing Jeff Fisher, as the Company's sole director.

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The Company anticipates filings the financial statements required as a result of the consummation of the share exchange agreement by March 15, 2005.

The merger was announced in a press release dated November 23, 2004, released on November 24, 2004.

| EXHIBIT ----- | DESCRIPTION ----- | LOCATION ----- |
|------------------|--------------------------|-------------------|
| 99.1 | Share Exchange Agreement | Provided herewith |
| 99.2 | Press Release | Provided herewith |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 15, 2005

REWARD ENTERPRISES, INC.

By: /s/ Jeff Fisher

Name: Jeff Fisher
Title: Chairman, President