

Zagg INC  
Form 8-K  
July 11, 2007

**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

---

**FORM 8-K**

**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): July 10, 2007

Zagg Incorporated

(Exact name of registrant as specified in its charter)

<u>Nevada</u>	<u>000-52211</u>	<u>20-2559624</u>
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

3855 South 500 West, Suite J	
<u>Salt Lake City, Utah</u>	<u>84115</u>
(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code: (801) 263-0699

---

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## SECTION 1 - Registrant's Business and Operations

### Item 1.01 Entry into a Material Definitive Agreement

On July 10, 2007, Zagg Incorporated (the "Company") sold (i) 1,300,000 shares of its common stock, and (ii) five-year warrants to purchase 650,000 shares of common stock at an exercise price of \$1.30 per share, pursuant to a Securities Purchase Agreement among the Company and certain institutional investors (the "Purchasers") signatory thereto. The Company received aggregate gross proceeds of approximately \$1,300,000 from the sale of the common stock and warrants. The common stock and warrants were offered solely to "accredited investors" in reliance on the exemption from registration afforded by Section 4(2) of the Securities Act of 1933, as amended, and/or Rule 506 of Regulation D promulgated thereunder.

The Purchasers are entitled to certain contractual benefits under the Securities Purchase Agreement, which are summarized as follows:

1. The right to participate in any subsequent financing of the Company in the next twelve months;
2. Except for certain exempt issuances, restrictions on the Company's ability to offer securities in the next 90 days and beyond in certain circumstances;
3. For as long as any Purchaser holds Company securities, restrictions on the Company's ability to issue securities that are convertible into common stock at some future or variable price;
4. For twelve months, restrictions on the Company's ability to undertake a reverse or forward stock split of its common stock;
5. For two years and except for certain exempt issuances, the right to certain anti-dilution provisions;
6. The right to rescind in the event the Company fails to meet certain deadlines.

Empire Financial Group ("Empire") acted as placement agent with respect to the offering and will receive a cash fee equal to \$117,000 and warrants to purchase 130,000 shares of the Company's common stock at an exercise price of \$1.30 per share. The warrant shares are subject to equitable adjustment for stock splits, stock dividends and similar events, and have "piggyback" registration rights.

Pursuant to a Registration Rights Agreement, the Company agreed to file an initial registration statement covering the resale of the common stock and the shares of common stock underlying the warrants no later than 30 days from the closing of the offering and to have such registration statement declared effective no later than 120 days from the closing of the offering. If the Company does not timely file the registration statement or cause it to be declared effective by the required dates, then each investor in the offering shall be entitled to liquidated damages equal to 2% of the aggregate purchase price paid by such investor for the securities, and an additional 2% for each month that the Company does not file the registration statement or cause it to be declared effective. The Company is also subject to the same penalties for failure to perform the following acts in their respective timeframes:

1. File with the Securities and Exchange Commission (the "Commission") a pre-effective amendment within ten trading days after the receipt of comments from the Commission;



2. File with the Commission a request for acceleration with five trading days of the date the Commission notifies the Company orally or in writing that the registration statement will not be reviewed or subject to further review;
3. Fail to notify the Purchasers within one trading day of when the Company requests effectiveness of the registration statement;
4. Fail to file a final prospectus within one trading day after effectiveness;
5. Fail to maintain an effective registration statement for more than ten consecutive calendar days or more than an aggregate of fifteen calendar days in a twelve month period; and
6. Fail to register all of the common stock and the shares of common stock underlying the warrants pursuant to one or more registration statements on or before December 28, 2007.

The foregoing is not a complete summary of the terms of the offering described in this Item 1.01, and reference is made to the complete text of the Securities Purchase Agreement, the Registration Rights Agreement and the Common Stock Purchase Warrant attached hereto as Exhibits 10.1, 10.2 and 10.3.

### **SECTION 3 - Securities and Trading Markets**

#### **Item 3.02 Unregistered Sales of Equity Securities**

The information set forth in Item 1.01 of this Current Report on Form 8-K that relates to the unregistered sales of equity securities is incorporated by reference into this Item 3.02.

**Section 9 - Financial Statements and Exhibits**

**Item 9.01 Financial Statements and Exhibits**

<b>Exhibit No.</b>	<b>Description</b>
10.1	Form of Securities Purchase Agreement
10.2	Form of Registration Rights Agreement
10.3	Form of Common Stock Purchase Warrant

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Zagg Incorporated**

By: / s/ BRANDON T. O'BRIEN

\_\_\_\_\_  
Brandon T. O'Brien  
Chief Financial Officer

Date: **July 10, 2007**