

HouseValues, Inc.  
Form SC 13G/A  
July 11, 2008

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934  
(Amendment No. 3)\***

**HOUSEVALUES, INC.**  
(Name of Issuer)

**Common Stock, \$.001 par value**  
(Title of Class of Securities)

**44183Y102**  
(CUSIP Number)

**July 1, 2008**  
(Date of Event which Requires filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- ☐ Rule 13d-1(b)
- ☒ Rule 13d-1(c)
- ☐ Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No. 44183Y102

**1** NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)

**Thomas W. Smith**

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a) o  
(b) x

**3** SEC USE ONLY

**4** CITIZEN OR PLACE OF ORGANIZATION

**United States**

|                      |          |                          |
|----------------------|----------|--------------------------|
| <b>NUMBER OF</b>     | <b>5</b> | SOLE VOTING POWER        |
| <b>SHARES</b>        |          | <b>303,700</b>           |
| <b>BENEFICIALLY</b>  | <b>6</b> | SHARED VOTING POWER      |
| <b>OWNED BY EACH</b> |          | <b>873,431</b>           |
| <b>REPORTING</b>     | <b>7</b> | SOLE DISPOSITIVE POWER   |
| <b>PERSON</b>        |          | <b>377,040</b>           |
| <b>WITH</b>          | <b>8</b> | SHARED DISPOSITIVE POWER |
|                      |          | <b>873,431</b>           |

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
**1,250,471**

**10** CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
**Not Applicable**

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
**5.2%**

**12** TYPE OF REPORTING PERSON  
**IN**



CUSIP No. 44183Y102

**1** NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)

**Scott J. Vassalluzzo**

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a) o  
(b) x

**3** SEC USE ONLY

**4** CITIZEN OR PLACE OF ORGANIZATION

**United States**

|                      |          |                          |
|----------------------|----------|--------------------------|
| <b>NUMBER OF</b>     | <b>5</b> | SOLE VOTING POWER        |
| <b>SHARES</b>        |          | <b>0</b>                 |
| <b>BENEFICIALLY</b>  | <b>6</b> | SHARED VOTING POWER      |
| <b>OWNED BY EACH</b> |          | <b>873,431</b>           |
| <b>REPORTING</b>     | <b>7</b> | SOLE DISPOSITIVE POWER   |
| <b>PERSON</b>        |          | <b>60,000</b>            |
| <b>WITH</b>          | <b>8</b> | SHARED DISPOSITIVE POWER |
|                      |          | <b>873,431</b>           |

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
**933,431**

**10** CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
**Not Applicable**

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
**3.9%**

**12** TYPE OF REPORTING PERSON  
**IN**



CUSIP No. 44183Y102

**1** NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)

**Steven M. Fischer**

**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP  
(a) o  
(b) x

**3** SEC USE ONLY

**4** CITIZEN OR PLACE OF ORGANIZATION

**United States**

|                      |          |                          |
|----------------------|----------|--------------------------|
| <b>NUMBER OF</b>     | <b>5</b> | SOLE VOTING POWER        |
| <b>SHARES</b>        |          | <b>0</b>                 |
| <b>BENEFICIALLY</b>  | <b>6</b> | SHARED VOTING POWER      |
| <b>OWNED BY EACH</b> |          | <b>814,381</b>           |
| <b>REPORTING</b>     | <b>7</b> | SOLE DISPOSITIVE POWER   |
| <b>PERSON</b>        |          | <b>0</b>                 |
| <b>WITH</b>          | <b>8</b> | SHARED DISPOSITIVE POWER |
|                      |          | <b>814,381</b>           |

**9** AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
**814,381**

**10** CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
**Not Applicable**

**11** PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
**3.4%**

**12** TYPE OF REPORTING PERSON  
**IN**



**Explanatory Note:** This Amendment No. 3 to the joint filing on Schedule 13G made by Thomas W. Smith and Scott J. Vassalluzzo with the Securities and Exchange Commission relating to the common stock, par value \$.001 per share, of HouseValues, Inc., is being filed to add Steven M. Fischer as a joint filer. Mr. Fischer is joining this filing on a voluntary basis and disclaims membership in any "group" for purposes of Section 13(d)(3) of the Securities Exchange Act of 1934, as amended, or for any other purpose.

**ITEM 1. (a) Name of Issuer:**

HouseValues, Inc.

**(b) Address of Issuer's Principal Executive Offices:**  
11332 NE 122nd Way  
Kirkland, WA 98034

**ITEM 2. (a) Name of Person Filing:**

|       |                      |
|-------|----------------------|
| (i)   | Thomas W. Smith      |
| (ii)  | Scott J. Vassalluzzo |
| (iii) | Steven M. Fischer    |

The filing of this Statement shall not be deemed to be an admission that the filing persons (the "Reporting Persons") comprise a "group" within the meaning of Section 13(d)(3) of the Securities Exchange Act of 1934, as amended. The Reporting Persons each disclaim beneficial ownership of the shares reported in this Schedule 13G in excess of those shares as to which they have or share voting or investment authority.

**(b) Address of Principal Business Office:**

The following is the address of the principal business office of each of the filing persons:

323 Railroad Avenue  
Greenwich, CT 06830

**(c) Citizenship:**

Each of Messrs. Thomas W. Smith, Scott J. Vassalluzzo and Steven M. Fischer is a United States citizen.

**(d) Title of Class of Securities:**

Common Stock, par value \$.001 per share.

(e)

CUSIP Number:

44183Y102

**ITEM 3. If this Statement is filed pursuant to Rules 13d-1(b) or 13d-2(b) or (c), check whether the person filing is a:**

Not applicable.

**If this Statement is filed pursuant to Rule 13d-1(c), check this box [x]**

**ITEM 4.**

**Ownership**

(a) Thomas W. Smith - 1,250,471 shares; Scott J. Vassalluzzo - 933,431 shares; Steven M. Fischer - 814,381

(b) Thomas W. Smith - 5.2%; Scott J. Vassalluzzo - 3.9%; Steven M. Fischer - 3.4%

(c) Mr. Thomas W. Smith has the sole power to vote or to direct the vote of 303,700 shares and the sole power to dispose or to direct the disposition of 377,040 shares. Mr. Scott J. Vassalluzzo has the sole power to vote or to direct the vote of no shares and the sole power to dispose or to direct the disposition of 60,000 shares. Mr. Steven M. Fischer has the sole power to vote or to direct the vote of and the sole power to dispose or to direct the disposition of no shares. Messrs. Smith, Vassalluzzo and Fischer have the shared power to vote or to direct the vote and shared power to dispose or to direct the disposition of 873,431, 873,431 and 814,381 shares, respectively. Voting and investment authority over investment accounts established for the benefit of certain family members and friends of Messrs. Smith and Vassalluzzo are subject to each beneficiary's right, if so provided, to terminate or otherwise direct the disposition of the investment account.

**ITEM 5.**

**Ownership of Five Percent or Less of a Class**

Not applicable

**ITEM 6.**

**Ownership of More than Five Percent on Behalf of Another Person**

Not applicable.

**ITEM 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company**

Not applicable.

**ITEM 8.**

**Identification and Classification of Members of the Group**

Not applicable.

**ITEM 9.**

**Notice of Dissolution of Group**

Not applicable.

**ITEM 10.**

**Certification**

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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**Signature**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: July 11, 2008

/s/ Thomas W. Smith

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Thomas W. Smith

/s/ Scott J. Vassalluzzo

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Scott J. Vassalluzzo

/s/ Steven M. Fischer

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Steven M. Fischer

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**JOINT FILING AGREEMENT**

The undersigned agree that the foregoing Amendment No. 3 to the Statement on Schedule 13G, dated July 11, 2008, is being filed with the Securities and Exchange Commission on behalf of each of the undersigned pursuant to Rule 13d-1(k)

Date: July 11, 2008

/s/ Thomas W. Smith

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Thomas W. Smith

/s/ Scott J. Vassalluzzo

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Scott J. Vassalluzzo

/s/ Steven M. Fischer

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Steven M. Fischer

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