RIVIERA HOLDINGS CORP Form 10-K March 26, 2010

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-K

#### ANNUAL REPORT

PURSUANT TO SECTIONS 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 (Mark One)

x ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the fiscal year ended December 31, 2009

#### OR

" TRANSITION REPORT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_

Commission file number 000-21430

#### RIVIERA HOLDINGS CORPORATION (Exact Name of Registrant as Specified in its Charter)

Nevada (State or other jurisdiction of incorporation or organization)

88-0296885 (I.R.S. Employer Identification No.)

2901 Las Vegas Boulevard South Las Vegas, Nevada (Address of principal executive offices)

89109 (Zip code)

Registrant's telephone number, including area code: (702) 734-5110

Securities registered pursuant to Section 12(b) of the Act:

Title of each className of each exchange on which registeredNONENONE

Securities registered pursuant to Section 12 (g) of the Act:

Common Stock, \$.001 par value (Title of class)

Indicate by check mark if the Registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes " No x

Indicate by check mark if the Registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes "No x

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No<sup>--</sup>

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes "No"

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. x

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer	 Non-accelerated filer	••
Accelerated filer	 Smaller Reporting Company	х

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act. Yes "No x

Based on the closing sale price of the registrant's common stock on the Pink OTC Markets over-the-counter electronic quotation system on June 30, 2009, the aggregate market value of the common stock held by non-affiliates of the registrant was \$6,361,258.

As of March 25, 2010, the number of outstanding shares of the registrant's common stock was 12,452,355.

Page 1 of 94 pages Exhibit Index Appears on Page 91 hereof

#### RIVIERA HOLDINGS CORPORATION AND SUBSIDIARY ANNUAL REPORT ON FORM 10-K FOR THE FISCAL YEAR ENDED DECEMBER 31, 2009

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## PART I

Item 1.

Business

General

Riviera Holdings Corporation, a Nevada corporation (the "Company"), through its wholly-owned subsidiary, Riviera Operating Corporation ("ROC"), owns and operates the Riviera Hotel & Casino ("Riviera Las Vegas") located on the Las Vegas Boulevard in Las Vegas, Nevada. Riviera Las Vegas, which opened in 1955, has a long-standing reputation for delivering traditional Las Vegas-style gaming, entertainment and other amenities. The Company was incorporated in Nevada on January 27, 1993.

The Company, through its wholly owned subsidiary, Riviera Black Hawk, Inc. ("RBH"), owns and operates the Riviera Black Hawk Casino ("Riviera Black Hawk"), a casino in Black Hawk, Colorado, which opened on February 4, 2000.

The Company determines segments based upon geographic gaming markets and reviews corporate expenses separately. The Company has two segments: the Las Vegas, Nevada market and the Black Hawk, Colorado market. Operating results for each segment are disclosed in Note 19 of the Notes to the Consolidated Financial Statements included in this document.

The Company maintains an Internet website at www.rivierahotel.com and makes available on the website, free of charge, the Company's Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and any and all amendments to such reports, filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), as soon as reasonably practicable after the Company electronically files such material with, or furnishes it to, the United States Securities and Exchange Commission (the "SEC"). The Company has included its website address in this filing only as a textual reference. The information contained on that website is not incorporated by reference into this Annual Report on Form 10-K.

Significant Events

## 2009 Credit Defaults

On June 8, 2007, the Company and its restricted subsidiaries, namely ROC, Riviera Gaming Management of Colorado, Inc. and RBH (collectively, the "Subsidiaries") entered into a \$245 million Credit Agreement (the "Credit Agreement" together with related security agreements and other credit-related agreements, the "Credit Facility") with Wachovia Bank, National Association ("Wachovia"), as administrative agent. On February 22, 2010, the Company received a notice from Wachovia informing the Company that Wachovia was resigning as administrative agent, subject to the appointment of a successor administrative agent by the Required Lenders under the Credit Agreement within 30 days of the notice or by Wachovia, and that Wachovia was resigning as the Issuing Lender under the Credit Agreement effective as of the date of the notice. The Credit Facility consists of a \$225 million term loan that matures on June 8, 2014 (the "Term Loan") and a \$20 million five-year revolving credit facility that was reduced to \$3 million ("Revolving Credit Facility"). On June 29, 2007, in conjunction with the Credit Facility, the Company entered into an interest rate swap agreement with Wachovia as the counterparty that became effective June 29, 2007 (the "Swap Agreement").

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As previously disclosed on a Form 8-K filed with the SEC on March 4, 2009, the Company received a notice of default on February 26, 2009 (the "February Notice") from Wachovia with respect to the Credit Facility in connection with the Company's failure to provide a Deposit Account Control Agreement, or DACA, from each of the Company's depository banks per a request made by Wachovia to the Company on October 14, 2008. The DACA that Wachovia requested the Company to execute was in a form that the Company ultimately determined to contain unreasonable terms and conditions as it would enable Wachovia to access all of the Company's operating cash and order it to be transferred to a bank account specified by Wachovia. The Notice further provided that as a result of the default, the Company would no longer have the option to request LIBOR Rate Loans as defined in the Credit Agreement, effective March 31, 2009.

On March 25, 2009, the Company engaged XRoads Solution Group LLC as our financial advisor. Based on an extensive analysis of our current and projected liquidity, and with our financial advisor's input, we determined it was in the best interests of the Company to not pay the Credit Facility and Swap Agreement accrued interest including default interest as described below of \$17.8 million for the twelve months ended December 31, 2009. Consequently, we elected not to make these payments. The Company's failure to pay interest due on any loan within our Credit Facility within a three-day grace period from the due date was an event of default under our Credit Facility. As a result of these events of default, the Company's lenders have the right to seek to charge additional default interest on the Company's outstanding principal and interest under the Credit Agreement, and automatically charge additional default interest rates that would otherwise be applicable under the Credit Agreement and Swap Agreement.

As previously disclosed on a Form 8-K filed with the SEC on April 6, 2009, the Company received an additional notice of default on April 1, 2009 (the "April Default Notice") from Wachovia. The April Default Notice alleges that subsequent to the Company's receipt of the February Notice, additional defaults and events of default had occurred and were continuing under the terms of the Credit Agreement including, but not limited to: (i) the Company's failure to deliver to Wachovia audited financial statements without a "going concern" modification; (ii) the Company's failure to deliver Wachovia a certificate of an independent certified public accountant in conjunction with the Company's financial statements; and (iii) the occurrence of a default or breach under a secured hedging agreement. The April Default Notice also states that in addition to the foregoing events of default that there were additional potential events of default as a result of, among other things, the Company's failure to pay: (i) accrued interest on the Company's LIBOR rate loan on March 30, 2009 (the "LIBOR Payment"), (ii) the commitment fee on March 31, 2009 (the "Commitment Fee Payment"), and (iii) accrued interest on the Company's ABR Loans on March 31, 2009 (the "ABR Payment" and together with the LIBOR Payment and Commitment Fee Payment, the "March 31st Payments"). The Company has not paid the March 31st Payments and the applicable grace period to make these payments has expired. The April Default Notice states that as a result of these events of defaults, (a) all amounts owing under the Credit Agreement thereafter would bear interest, payable on demand, at a rate equal to: (i) in the case of principal, 2% above the otherwise applicable rate; and (ii) in the case of interest, fees and other amounts, the ABR Default Rate (as defined in the Credit Agreement), which as of April 1, 2009 was 6.25%; and (b) neither Swingline Loans nor additional Revolving Loans are available to the Company at this time.

As a result of the February Notice and the April Default Notice, effective March 31, 2009, the Term Loan interest rate increased to approximately 10.5% per annum and effective April 1, 2009, the Revolver interest rate is approximately 6.25% per annum. The Company has incurred approximately \$5 million in default interest related to the Credit Facility and Swap Agreement for the twelve months ended December 31, 2009.

On April 1, 2009, the Company also received Notice of Event of Default and Reservation of Rights (the "Swap Default Notice") in connection with an alleged event of default under our Swap Agreement. Receipt of the Swap Default Notice was previously disclosed on a Form 8-K filed with the SEC on April 6, 2009. The Swap Default Notice alleges that (a) an event of default exists due to the occurrence of an event of default(s) under the Credit Agreement and (b) that the Company failed to make payments to Wachovia with respect to one or more transactions under the Swap Agreement. The Company has not paid the overdue amount and the applicable grace period to make this payment has expired. Any default under the Swap Agreement. This default rate was in additional default interest of 1% on any overdue amounts under the Swap Agreement.

On July 23, 2009, the Company received a Notice of Early Termination for Event of Default (the "Early Termination Notice") from Wachovia in connection with an alleged event of default that occurred under the Swap Agreement. Receipt of the Early Termination Notice was previously disclosed on a Form 8-K filed with the SEC on July 29, 2009. The Early Termination Notice alleges that an event of default has occurred and is continuing pursuant to Sections 5(a)(i) and 5(a)(vi)(1) of the Swap Agreement. Section 5(a)(i) of the Swap Agreement addresses payments and deliveries specified under the Swap Agreement and Section 5(a)(vi)(1) of the Swap Agreement addresses cross defaults. The Early Termination Notice provides that Wachovia designated an early termination date of July 27, 2009 in respect of all remaining transactions governed by the Swap Agreement, including an interest rate swap transaction with a trade date of May 31, 2007.

On July 28, 2009, in connection with the Early Termination Notice, the Company received a Notice of Amount Due Following Early Termination from Wachovia that claimed the amount due and payable to Wachovia under the Swap Agreement is \$26.6 million, which includes \$4.4 million in accrued interest. As of December 31, 2009, the interest rate swap liability was \$22.1 million which equals the mark to market amount reflected in the Notice of Amount Due Following Early Termination. Additionally, accrued interest as of December 31, 2009 includes \$5.0 million in accrued interest related to the interest rate swap comprised of \$4.4 million in accrued interest as reflected on the Notice of Amount Due Following Early Termination and \$0.6 million in default interest pursuant to the Swap Agreement termination.

As a result of the Early Termination Notice, the interest rates for the Term Loan and Revolver balances are no longer locked and are now subject to changes in underlying LIBOR rates and vary based on fluctuations in the Alternative Base Rate and Applicable Margins. As of December 31, 2009, our Term Loan and Revolver bear interest at approximately 6.25%.

With the aid of our financial advisors and outside counsel, we are continuing to negotiate with our various creditor constituencies to refinance or restructure our debt. We cannot assure you that we will be successful in completing a refinancing or consensual out-of-court restructuring, if necessary. If we were unable to do so, we would likely be compelled to seek protection under Chapter 11 of the U. S. Bankruptcy Code.

Due to the defaults discussed above (the "2009 Credit Defaults") and the potential risk of Bankruptcy, there is substantial doubt about the Company's ability to continue as a going concern. As a result, our independent registered public accounting firm has included an explanatory paragraph that expresses substantial doubt as to our ability to continue as a going concern in their audit reports contained in this Annual Report on Form 10-K for the year ended December 31, 2009 and in our Annual Report on Form 10-K for the year ended December 31, 2008.

Voluntary Delisting from NYSE AMEX LLC

As previously disclosed on a Form 8-K filed with the SEC on June 5, 2009, the Company received a deficiency letter (the "Deficiency Letter") on June 1, 2009 from NYSE Amex LLC (the "Exchange"), which was formerly known as the NYSE Alternext US LLC and the American Stock Exchange, indicating that the Company did not meet certain of the Exchange's continued listing standards, as set forth in the NYSE Amex Company Guide (the "Company Guide"), and had therefore become subject to the continued listing evaluation and follow-up procedures and requirements of the Company Guide. Specifically, the Deficiency Letter provided notice that the Company had sustained losses which were so substantial in relation to its overall operations or its existing financial resources, or its financial condition had become so impaired that it appears questionable, in the opinion of the Exchange, as to whether the Company will be able to continue operations and/or meet its obligations as they mature.

In order to maintain its listing on the Exchange, the Company was required to submit a plan of compliance to the Exchange by July 1, 2009, advising the Exchange of action it has taken, or will take, that would bring the Company into compliance with the Company Guide by November 27, 2009. As the Company did not believe that it could take the steps necessary to satisfy the continued listing criteria of the Exchange within the prescribed time frame, the Company's Board of Directors approved a plan to voluntarily withdraw the Company's common stock from trading on the Exchange. On June 5, 2009, the Company provided notice to the Exchange of its intent to voluntarily delist its common stock from the Exchange and filed a Form 25 to inform the Securities and Exchange Commission accordingly on June 15, 2009. Trading of the Company's common stock on the NYSE AMEX exchange was suspended as of the close of trading on June 25, 2009. Effective June 26, 2009, the Company's common stock is available for quotation on the Pink OTC Markets, Inc. (the "Pink Sheets") under the symbol "RVHL".

#### Riviera Las Vegas

General

Riviera Las Vegas is located on the corner of Las Vegas Boulevard and Riviera Boulevard in Clark County, Nevada, across Las Vegas Boulevard from the Circus Circus Las Vegas Resort and Casino and the Echelon construction project and just south of the Fontainebleau project. Boyd Gaming Corporation, the owner of the Echelon project, suspended construction on the project indefinitely as a result of economic issues. The Fontainebleau project was owned by Fontainebleau Las Vegas LLC which filed for Chapter 11 bankruptcy protection in June 2009. The property was acquired by Icahn Nevada Gaming Acquisition LLC January 2010, pending bankruptcy court approval. Plans for the project are unknown.

#### Gaming

Riviera Las Vegas has approximately 100,000 square feet of casino space. The casino currently has approximately 900 slot machines, 32 gaming tables and 8 poker tables. The casino also includes a race and sports book, which is operated by Leroy's, a subsidiary of American Wagering, Inc.

## Hotel

Riviera Las Vegas' hotel is comprised of five towers with 2,075 guest rooms, including 177 suites, as follows:

Tower Description	Year Built	Std. Rooms	Suites	Latest Remodel Total Year
North Tower	1955	379	11	390 2008
South Tower	1967	132	30	162 2008
Monte Carlo	1974	216	81	297 2005
San Remo	1977	241	6	247 2008
Monaco	1988	930	49	979 2008
Total		1,898	177	2,075

#### Restaurants

Riviera Las Vegas offers four bars and four restaurants and offers banquet event service as well as room service. The following outlines the type of service provided and total seating capacity for each restaurant:

Name	Туре	Seating Capacity
Kady's	Coffee Shop	290
Kristofer's	Steak and Seafood	162
Ristorante Italiano *	Italian	126
World's Fare Buffet	All-you-can-eat	366
Total		944

\* closed indefinitely commencing February 2009

In addition, Riviera Las Vegas operates three snack bars and has a 200 seat fast-food "food court" which had several fast food locations operating during 2009. The food court operation was managed by and leased to a third party until November 2008 when we commenced leasing out the food court locations to independent fast food operators. As of December 31, 2009, seven of nine food court locations were leased to independent fast food operators. In addition, Riviera Las Vegas leases space to the operator of The Banana Leaf Restaurant which is a full service restaurant serving Asian cuisine. The Banana Leaf Restaurant, which is located adjacent to the casino floor, opened in the first quarter of 2007.

# Convention Center

Riviera Las Vegas features approximately 160,000 square feet of convention, meeting and banquet space. The convention center is one of the larger convention facilities in Las Vegas and is an important feature that attracts customers. The facility can be reconfigured for multiple meetings of small groups or large gatherings of up to 5,000 people. Features include ample convention, meeting and banquet facilities in addition to teleconferencing, wireless internet, satellite uplink capabilities and 12 skyboxes.

## Entertainment

Riviera Las Vegas has an extensive entertainment program. The following outlines the type of service provided and total seating capacity for each entertainment center:

Name	Туре	Seating Capacity
Versailles	Variety	875
La Cage	Variety	575
Crazy Girls	Adult Revue	375
Comedy Club	Comedy	350
Le Bistro	Variety	190

A majority of our shows are owned and operated by third parties. We receive ticket sales commissions and a predetermined number of complimentary tickets that we use primarily for marketing and promotions. In addition, we receive any gaming and food and beverage revenues from show patrons.

## Marketing Strategies - Gaming

Our current marketing programs are directed at mid-level stakes gaming customers (customers that wager less on average) as opposed to high stakes customers (customers that wager more on average). Mid-level stakes gaming customers tend to provide us with a less volatile, more consistent gaming revenue stream. Consistent with our focus on mid-level stakes gaming customers, we offer lower table game limits, stricter credit policies and higher emphasis on developing more slot machine play. Our principal strategy is to continue to invest in our slot machines and table game products, market to our customer base primarily through a multi-tiered player's club program ("Club Riviera") and to methodically offer slot machine and poker tournaments and other special events and promotions.

Generating customer loyalty is a critical component of our business strategy as retaining customers is less expensive than attracting new ones. Consequently, we store all of our Club Riviera player's information in a proprietary database program which we use for sending special offerings to Club Riviera members based on a variety of criteria. We frequently use discounted or complimentary meals at our restaurants, accommodations at our hotel and tickets at our shows to incentivize Club Riviera members and other prospective customers to come and game at our property. All slot machine and table game players are encouraged to join Club Riviera. We entice customers to enroll in the players club with a variety of incentives including free slot machine play offers. Once a player joins Club Riviera, we can track their level of play and gain useful information about their preferences. We offer qualifying customers personalized service, credit availability and access to a variety of complimentary or reduced-rate hotel room, dinner and entertainment options. We have found that an individualized marketing approach has been successful in generating revenue and repeat business.

We also seek to maximize the number of people who patronize the Riviera Las Vegas but who are not guests in the hotel by capitalizing on Riviera Las Vegas' Las Vegas Strip location and proximity to the Las Vegas Convention Center, the Circus Circus, the Sahara, the Las Vegas Hilton, the Wynn Las Vegas, the Wynn Encore and various time-share and condominium properties. To attract walk-in traffic, we added the 11,000 square foot Leroy's Race & Sports Book, Bar & Grill which opened February 2008 adjacent to the Las Vegas Strip sidewalk. However, the dormant Echelon and Fontainebleau projects have resulted in and continue to cause a significant reduction in walk-in traffic.

#### Marketing Strategies - Rooms

We continue to focus on our convention customer. To better market to these customers, we have conducted extensive research to better understand their preferences. We have learned that an upgraded hotel room is a primary differentiator. As a result, we upgraded most of our rooms during 2007 and 2008. Our marketing team uses our recently remodeled hotel rooms to sell prospective convention customers.

The convention market consists of two groups: (1) those trade organizations and groups that hold their events in the banquet and meeting space provided by a single hotel and (2) those attending city-wide events, usually held at the Las Vegas Convention Center. We target convention business because it typically provides patrons willing to pay higher room rates and we are able to capitalize on certain advance planning benefits because conventions are often booked one to two years in advance of the event date. We focus our marketing efforts on conventions whose participants have the most active gaming profile and higher room rates, banquet and function spending habits. We also benefit from our proximity to the Las Vegas Convention Center, which makes us attractive to city-wide conventioneers looking to avoid the congestion that occurs during a major convention, particularly at the south end of the Las Vegas Strip. In 2009, we derived approximately 22% of our hotel occupancy and approximately 35% of our room revenues from convention customers and we consider them to be a critical component of our customer base.

In addition to our convention customer, we have found that our customers also use tour and travel "package" options to reduce the cost of travel, lodging and entertainment. These packages are produced by wholesale operators and travel agents and often emphasize mid-week and longer duration stays. Tour and Travel patrons often book at off-peak periods, helping us to maintain occupancy levels throughout the year. We have developed specialized marketing programs and cultivated relationships with wholesale operators, travel agents and major domestic air carriers to expand this market. We make an effort to convert many tour and travel customers who meet our target customer gaming profile into repeat slot customers.

Finally, we are increasingly focused on customers that book their stay using the internet. These customers are in search of convenience, a bargain, and the ability to reserve a hotel room shortly before arrival. This market segment continues to grow as consumers grow increasingly comfortable using the internet. Approximately 39% of our 2009 occupied rooms were from customers that booked their stay using the internet compared to 21% in the prior year. We can quickly and efficiently adjust our room rate offerings on various internet websites. As a result, we often utilize the internet as a vehicle for quickly booking hotel room reservations on dates with lower occupancy.

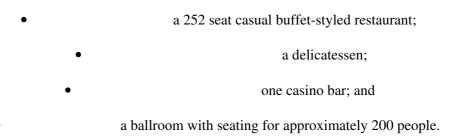
#### Riviera Black Hawk

#### Business

Riviera Black Hawk, which opened on February 4, 2000, is located in Black Hawk, Colorado, approximately 40 miles west of Denver. Our casino is the first casino encountered by visitors arriving from Denver on Highway 119. It features the fourth largest number of gaming devices in the market with approximately 750 slot machines and 9 table games. For Colorado gaming and tax law purposes, each slot machine or table game is considered one gaming device.

We also offer a variety of non-gaming amenities designed to help differentiate our casino, including:

• parking spaces for 520 vehicles, of which 92% are covered, with convenient and free self-park and valet options;



## Marketing Strategy

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We attract customers to our casino by implementing marketing strategies and promotions designed specifically for the Black Hawk/Central City market. We utilize a player's club at Riviera Black Hawk which was modeled after Club Riviera in Las Vegas. Our Riviera Black Hawk player's club is our primary tool for building customer loyalty in Black Hawk. Players earn points, based on gaming play, which can be redeemed for cash, food and beverage and various other items. In order to generate additional visits and increase gaming revenues, we regularly pre-select players from our player's club database to receive various rewards such as cash coupons, logo gift items, invitations to special events and complimentary accommodations at our Las Vegas property. In addition, we promote our Riviera Black Hawk casino by advertising in local newspapers and on the radio.

We benefit from strong walk-in traffic, which is primarily the result of our proximity to the Colorado Central Station and Isle of Capri properties. We have and continue to develop specific marketing programs designed to attract these walk-in customers. We emphasize that the Riviera Black Hawk offers quality food and beverage, friendly service and promotions designed specifically for the Black Hawk/Central City consumer.

Until recently, only limited stakes gaming, which is defined as a maximum single bet of \$5, was legal in the Black Hawk/Central City market. However, Colorado Amendment 50, which was approved by voters on November 4, 2008, allowed residents of Black Hawk and Central City to vote to extend casino hours, approve additional games, and increase the maximum bet limit. On January 13, 2009, residents of Black Hawk voted to enable Black Hawk casino operators to extend casino hours, add the table games of craps and roulette and increase the maximum betting limit to \$100. On July 2, 2009, the first day permissible to implement the changes associated with the passage of Colorado Amendment 50, we increased betting limits, extended hours and commenced operating roulette. To increase awareness of the increased betting limits, extended hours and the addition of roulette at Riviera Black Hawk, we aggressively promoted the property employing several media sources including television. We continue to refine our marketing and promotional strategies in order to maximize the benefits associated with the passage of Colorado Amendment 50.

## Competitive Environment

#### Las Vegas, Nevada

Las Vegas is a highly competitive environment offering a variety of hospitality and entertainment options. Additionally, during 2009, more options became available with several casinos/hotels openings or expansions. Additional casino/hotel openings are planned for 2010. Available room inventory increased 8,412, or 6.0%, from 140,529 as of December 31, 2008 to 148,941 as of December 31, 2009.

While the supply of new casinos/hotels continues to grow, demand has not kept pace. According to the Las Vegas Convention and Visitors Authority (LVCVA), the number of people visiting Las Vegas declined 3% to 36.4 million visitors in 2009 from 37.5 million visitors in 2008. To attract customers to their properties, casino/hotel operators reduced hotel room rates and marketed gaming customers aggressively with various offerings. Regardless, Las Vegas hotel room occupancy, which is defined as occupied hotel rooms divided by total available hotel rooms, declined 4.5% to 85.3% for the year ended December 31, 2009. In addition, average daily room rate, which is defined as hotel room revenue divided by occupied hotel rooms, declined 22% to \$92.93 for the twelve months ended December 31, 2009.

Riviera Las Vegas competes with all Las Vegas area casinos but primarily with certain large casino/hotels located on or near the Las Vegas Strip. Many of these properties offer more and better amenities than those offered by Riviera Las Vegas and many of our direct competitors have significantly greater resources than we do. To compete, we have to lower our average daily room rates as these properties lower their average daily room rates. Because of our position within the market, the increase in hotel room supply and impact of the weak economy on consumer spending, our average daily rates declined \$22.21, or 26.8%, to \$60.60 from \$82.81 in the prior year. Moreover, our hotel room occupancy declined to 77.4% from 83.8% in the prior year.

We also compete for people who come and spend money at Riviera Las Vegas who are not guests in our hotel. We capitalize on our location on the Las Vegas Strip across from the Circus Circus Hotel and Casino. However, the dormant Echelon and Fontainebleau projects have resulted in and continue to cause a significant reduction in walk-in traffic.

In addition to competing with other casinos/hotels in the Las Vegas area, we compete to some extent with casinos in other states, riverboat and Native American gaming ventures, state-sponsored lotteries, on and off track wagering, card parlors and other forms of cruise ship gaming and other forms of legalized gaming in the United States. To a lesser extent, we also compete with gaming on cruise ships and gaming in other parts of the world. In addition, certain states recently legalized or are considering legalizing casino gaming in specific geographical areas within those states and internationally. Any future development of casinos, lotteries or other forms of gaming in other states and internationally could have a material adverse effect on our results of operations.

The number of casinos on Native American lands has increased since the enactment of the Indian Gaming Regulatory Act of 1988. California voters addressed this issue on March 7, 2000 when they voted in favor of an amendment to the California Constitution that allows Las Vegas-style gambling on Native American lands in that state. Additionally, California voters passed Propositions 94, 95, 96 and 97 which allow two tribes near San Diego to each increase their slot machine volume from 2,000 slot machines to 7,500 slot machines and two tribes near Palm Springs to each increase their slot machine volume from 2,000 slot machines to 5,000 slot machines. While new gaming jurisdictions generally have not materially impacted Las Vegas, the expansion of gaming in California poses a more serious threat due to its proximity to Las Vegas.

Our current business is highly dependent on gaming in Las Vegas. Riviera Las Vegas derives a substantial percentage of its business from tourists, including customers from southern California and the southwestern United States. The current economic recession has had an adverse effect on the number of visitors traveling to Las Vegas. A continued economic downturn along with events in the future similar to the terrorist attacks of September 11, 2001 could have an adverse effect on both the number of visitors traveling to Las Vegas and our financial results.

As a result of the abovementioned competitive environment challenges in the Las Vegas market, there can be no assurance that we will compete successfully in the future.

#### Black Hawk, Colorado

The Black Hawk gaming market is characterized by intense competition. The primary competitive market differentiators are location, availability and convenience of parking, number of gaming devices, promotional incentives, hotel rooms, types and pricing of non-gaming amenities, name recognition and overall atmosphere. We have determined that our primary competitors are the Ameristar Black Hawk, the Isle of Capri/Lady Luck ("Central City" property was renamed "Lady Luck" in 2009), the Lodge and the Mardi Gras. These are the larger gaming facilities located in our immediate area offering considerable amenities with established reputations in the local market.

As described above, effective July 2, 2009, due to the passage of Colorado Amendment 50, Black Hawk casino operators were permitted to increase betting limits, extend hours and implement additional games. To capitalize on these changes, our primary competitors invested and continue to invest in their properties. The Ameristar Black Hawk added a 536 room hotel tower, expanded its parking garage to 1,550 parking spaces and added a diner. The Isle of Capri/Lady Luck added four craps tables and three roulette tables and plan to invest an additional \$35 million to upgrade the casino floor. The Lodge expanded its gaming space and added 100 slot machines, two craps tables and a roulette table. Lastly, the Mardi Gras remodeled two of its restaurants and added two craps tables and a roulette table.

Currently, Ameristar Black Hawk has 1,640 slot machines, 33 gaming tables, 536 hotel rooms and several food and beverage outlets. The Isle of Capri/Lady Luck has 1,900 slot machines, 42 gaming tables, 402 hotel rooms and various food and beverage outlets. The Lodge has 1,000 slot machines, 39 gaming tables, 50 hotel rooms and various food and beverage outlets. Finally, the Mardi Gras has 680 slot machines, 16 gaming tables and various food and beverage outlets.

While the passage of Colorado Amendment 50 benefited the Black Hawk/Central City gaming market, the Colorado smoking ban, which became effective for Black Hawk/Central City casinos on January 1, 2008, has had an adverse effect on our results of operations. While we have installed outdoor smoking decks to accommodate our guests who smoke, we believe that that the smoking ban in Colorado has had and will continue to have an adverse affect.

The competitive environment in Colorado continues to change and the future is uncertain. Limited stakes gaming in Colorado is constitutionally authorized in Central City, Black Hawk, Cripple Creek and two Native American reservations in southwest Colorado. However, gaming could be approved in other Colorado communities in the future. The legalization of gaming closer to Denver would likely have a material adverse effect on our results of operations.

We compete with other forms of gaming in Colorado, including the state lottery, horse and dog racing, as well as other forms of entertainment. Colorado voters previously rejected a proposal that would have authorized video lottery terminals in five racetracks in Colorado. However, there is no guarantee that such a proposal or similar one will be rejected in the future. If these or similar initiatives are pursued in Colorado and gain the necessary approvals, then our Colorado operations would likely be adversely affected.

As a result of the abovementioned competitive environment challenges in the Black Hawk gaming market, there can be no assurance that we will compete successfully in the future.

#### **Employees and Labor Relations**

#### Riviera Las Vegas

As of December 31, 2009, Riviera Las Vegas had 893 full-time equivalent employees and had collective bargaining contracts with eight unions covering approximately 600 employees, including food and beverage employees, rooms department employees, carpenters, engineers, stagehands, musicians, electricians and painters. Riviera Las Vegas' agreements with the Painters' Union and Carpenters' Union expire on May 31, 2010 and July 31, 2011, respectively. Agreements with the Southern Nevada Culinary and Bartenders Union, which cover the majority of our unionized employees, were renewed in 2007 and expire in 2013 (term of agreement was extended for one year during 2009). Our agreement with the Stagehands Union was renewed in 2009 and expires in 2012. Our agreement with the Teamsters Union (primarily covers rooms department employees) was renewed in 2008 and expires in 2013. Our Operating Engineers Union agreement was renewed in 2009 and expires in 2011 and our Electrician Union agreement was renewed in 2009 and expires in 2012. Our operating in 2012. Our collective bargaining agreement with the Musicians Union expired in 1999 and we continue to operate under the terms of that agreement. Although unions have been active in Las Vegas, Riviera Las Vegas considers its employee relations to be satisfactory. There can be no assurance, however, that new agreements will be reached without union action or on terms satisfactory to Riviera Las Vegas.

#### Riviera Black Hawk

As of December 31, 2009, Riviera Black Hawk had 233 full-time equivalent employees none of whom are covered by collective bargaining agreements. There can be no assurance that unions will not succeed in organizing parts or all of our labor force at Riviera Black Hawk. If any union is successful in organizing at Riviera Black Hawk, there can be no assurance that an agreement will be reached without union action or on mutually satisfactory terms.

**Regulation and Licensing** 

Nevada

## Nevada Gaming Authorities

The ownership and operation of casino gaming facilities in Nevada are subject to: (1) The Nevada Gaming Control Act and the regulations promulgated thereunder (collectively, the "Nevada Act") and (2) various local ordinances and regulations. Our gaming operations are subject to the licensing and regulatory control of the Nevada Gaming Commission (the "Nevada Commission"), the State of Nevada Gaming Control Board (the "Nevada Board"), the Clark County Business License Department and the Clark County Liquor and Gaming Licensing Board (collectively, the "Clark County Board"), all of which are collectively referred to as the "Nevada Gaming Authorities."

The laws, regulations and supervisory procedures of the Nevada Gaming Authorities are based upon declarations of public policy which are concerned with, among other things: (1) the prevention of unsavory or unsuitable persons from having a direct or indirect involvement with gaming at any time and in any capacity; (2) the establishment and maintenance of responsible accounting practices and procedures; (3) the maintenance of effective controls over the financial practices of licensees, including the establishment of minimum procedures for internal fiscal affairs and the safeguarding of assets and revenues, providing reliable record keeping and requiring the filing of periodic reports with the Nevada Gaming Authorities; (4) the prevention of cheating and fraudulent practices; and (5) providing a source of state and local revenues through taxation and licensing fees. Changes in such laws, regulations and procedures could have an adverse effect on our operations.

Riviera Operating Corporation is required to be and is licensed by the Nevada Gaming Authorities (a "Corporate Licensee"). The gaming license held by Riviera Operating Corporation requires the periodic payment of fees and taxes and is not transferable. Riviera Operating Corporation is also licensed as a manufacturer and distributor of gaming devices. Such licenses require the periodic payment of fees and are not transferable. We are registered by the Nevada Commission as a publicly traded corporation (a "Registered Corporation") and have been found suitable to own the stock of Riviera Operating Corporation. As a Registered Corporation, we are required periodically to submit detailed financial and operating reports to the Nevada Commission and to furnish any other information, which the Nevada Commission may require. No person may become a stockholder of, or receive any percentage of profits from, Riviera Operating Corporation without first obtaining licenses and approvals from the Nevada Gaming Authorities. We and Riviera Operating Corporation have obtained, from the Nevada Gaming Authorities, the various registrations, approvals, permits, findings of suitability and licenses required in order to engage in gaming activities and manufacturing and distribution activities in Nevada.

The Nevada Gaming Authorities may investigate any individual who has a material relationship to, or material involvement with, us or Riviera Operating Corporation in order to determine whether such individual is suitable or should be licensed as a business associate of a gaming licensee. Officers, directors and certain key employees of Riviera Operating Corporation must file applications with the Nevada Gaming Authorities and may be required to be licensed or found suitable by the Nevada Gaming Authorities. Our officers, directors and key employees who are actively and directly involved in the gaming activities of Riviera Operating Corporation may be required to be licensed or found suitable by the Nevada Gaming Authorities. The Nevada Gaming Authorities may deny an application for licensing for any cause, which they deem reasonable. A finding of suitability is comparable to licensing, and both require submission of detailed personal and financial information followed by a thorough investigation. The applicant for licensed person must be reported to the Nevada Gaming Authorities. In addition to their authority to deny an application for a finding of suitability or licensure, the Nevada Gaming Authorities have jurisdiction to disapprove a change in a corporate position.

If the Nevada Gaming Authorities were to find an officer, director or key employee unsuitable for licensing or unsuitable to continue having a relationship with Riviera Operating Corporation or us, we would have to sever all relationships with such person. In addition, the Nevada Commission may require us or Riviera Operating Corporation to terminate the employment of any person who refuses to file appropriate applications. Determinations of suitability or questions pertaining to licensing are not subject to judicial review in Nevada.

We and Riviera Operating Corporation are required to submit detailed financial and operating reports to the Nevada Commission. Substantially all material loans, leases, sales of securities and similar financing transactions by Riviera Operating Corporation must be reported to or approved by the Nevada Commission.

If it were determined that the Nevada Act was violated by Riviera Operating Corporation, the gaming license it holds could be limited, conditioned, suspended or revoked, subject to compliance with certain statutory and regulatory procedures. In addition, we or Riviera Operating Corporation and the persons involved could be subject to substantial fines for each violation of the Nevada Act, at the discretion of the Nevada Commission. Further, a supervisor could be appointed by the Nevada Commission to operate our casino and, under certain circumstances, earnings generated during the supervisor's appointment (except for reasonable rental value of the casino) could be forfeited to the State of Nevada. Limitation, conditioning or suspension of the gaming license of Riviera Operating Corporation or the appointment of a supervisor could (and revocation of any gaming license would) materially adversely affect our gaming operations.

Any beneficial holder of our voting securities, regardless of the number of shares owned, may be required to file an application, be investigated, and have its suitability as a beneficial holder of our voting securities determined if the Nevada Commission has reason to believe that such ownership would otherwise be inconsistent with the declared policies of the State of Nevada. The applicant must pay all costs of investigation incurred by the Nevada Gaming Authorities in conducting any such investigation.

The Nevada Act requires any person who acquires more than 5% of a Registered Corporation's voting securities to report the acquisition to the Nevada Commission. The Nevada Act requires that beneficial owners of more than 10% of our voting securities apply to the Nevada Commission for a finding of suitability within thirty days after the Chairman of the Nevada Board mails the written notice requiring such filing. However, an "institutional investor," as defined in the Nevada Act, which acquires more than 10%, but not more than 11% of our voting securities as a result of a stock repurchase by us may not be required to file such an application. Further, an institutional investor that acquires more than 10% but not more than 25% of our voting securities may apply to the Nevada Commission for a waiver of such finding of suitability if such institutional investor holds our voting securities for investment purposes only. An institutional investor that has obtained a waiver may hold more than 25% but not more than 29% of our voting securities and maintain its waiver where the additional ownership results from a stock repurchase by us. An institutional investor shall not be deemed to hold our voting securities for investment purposes unless the voting securities were acquired and are held in the ordinary course of business as an institutional investor and not for the purpose of causing, directly or indirectly, the election of a majority of the members of our Board of Directors, any change in our corporate charter, bylaws, management, policies or operations, or any of our gaming affiliates, or any other action which the Nevada Commission finds to be inconsistent with holding our voting securities for investment purposes only. Activities which are deemed consistent with holding our voting securities for investment purposes only include: (1) voting on all matters voted on by stockholders; (2) making financial and other inquiries of management of the type normally made by securities analysts for informational purposes and not to cause a change in management, policies or operations; and (3) such other activities as the Nevada Commission may determine to be consistent with such investment intent. If the beneficial holder of our voting securities who must be found suitable is a business entity or trust, it must submit detailed business and financial information including a list of beneficial owners. The applicant is required to pay all costs of investigation.

Any person who fails or refuses to apply for a finding of suitability or a license within thirty days after being ordered to do so by the Nevada Commission or the Chairman of the Nevada Board may be found unsuitable. The same restrictions apply to a record owner of stock if the record owner, after request, fails to identify the beneficial owner. Any stockholder who is found unsuitable and who holds, directly or indirectly, any beneficial ownership of stock beyond such period of time prescribed by the Nevada Commission may be guilty of a criminal offense. We are subject to disciplinary action if, after we receive notice that a person is unsuitable to be a stockholder or to have any other relationship with us or Riviera Operating Corporation, we (1) pay that person any dividend or interest upon voting our securities, (2) allow that person to exercise, directly or indirectly, any voting right conferred through securities held by that person, (3) pay remuneration in any form to that person for services rendered or otherwise, or (4) fail to pursue all lawful efforts to require such unsuitable person to relinquish his voting securities including, if necessary, the immediate purchase of said voting securities for cash at fair market value. Additionally, the Clark County Board has the authority to approve all persons owning or controlling the stock of any corporation controlling a gaming licensee.

The Nevada Commission may, in its discretion, require any holder of our debt securities to file applications, be investigated and be found suitable to own such securities, if it has reason to believe that such ownership would be inconsistent with the declared policies of the State of Nevada. If the Nevada Commission determines that a person is unsuitable to own such security, then we can be sanctioned (which may include the loss of our approvals) if, without the prior approval of the Nevada Commission, we (1) pay to the unsuitable person any dividend, interest, or any distribution whatsoever, (2) recognize any voting right by such unsuitable person in connection with such securities, (3) pay the unsuitable person remuneration in any form or (4) make any payment to the unsuitable person by way of principal, redemption, conversion, exchange, liquidation, or similar transaction.

We are required to maintain a current stock ledger in Nevada, which may be examined by the Nevada Gaming Authorities at any time. If any securities are held in trust by an agent or by a nominee, the record holder may be required to disclose the identity of the beneficial owner to the Nevada Gaming Authorities. A failure to make such disclosure may be grounds for finding the record holder unsuitable. We are also required to render maximum assistance in determining the identity of the beneficial owner. The Nevada Commission has the power to require our stock certificates to bear a legend indicating that the securities are subject to the Nevada Act. However, the Nevada Commission has not imposed such a requirement on us.

We may not make a public offering of our securities without the prior approval of the Nevada Commission if the securities or proceeds are intended to be used to construct, acquire or finance gaming facilities in Nevada, or to retire or extend obligations incurred for such purposes.

Changes in control of a Registered Corporation through merger, consolidation, stock or asset acquisitions, management or consulting agreements, or any act or conduct by a person whereby he obtains control, may not occur without the prior approval of the Nevada Commission. Entities seeking to acquire control of a Registered Corporation must meet a variety of stringent standards of the Nevada Board and Nevada Commission prior to assuming control. The Nevada Commission may also require controlling stockholders, officers, directors and other persons having a material relationship or involvement with the entity proposing to acquire control, to be investigated and licensed as part of the approval process relating to the transaction.

The Nevada legislature has declared that some corporate acquisitions opposed by management, repurchases of voting securities and corporate defensive tactics affecting Nevada corporate gaming licensees and Registered Corporations that are affiliated with those operations may be injurious to stable and productive corporate gaming. The Nevada Commission has established regulations to ameliorate the potentially adverse effects of these business practices upon Nevada's gaming industry and to further Nevada's policy to: (1) assure the financial stability of corporate gaming licensees and their affiliates; (2) preserve the beneficial aspects of conducting business in the corporate form; and (3) promote a neutral environment for the orderly governance of corporate affairs. Approvals are, in certain circumstances, required from the Nevada Commission before the Registered Corporate acquisition opposed by management can be consummated. The Nevada Act also requires prior approval of a plan of recapitalization proposed by the Registered Corporation's board of directors in response to a tender offer made directly to the Registered Corporation.

License fees and taxes, computed in various ways depending on the type of gaming or activity involved, are payable to the State of Nevada and to the county and city in which Riviera Operating Corporation's operations are conducted. Depending upon the particular fee or tax involved, these fees and taxes are payable monthly, quarterly or annually and are based upon: (1) a percentage of the gross revenues received; (2) the number of gaming devices operated; or (3) the number of table games operated. A live entertainment tax is also paid by casinos where live entertainment is furnished in connection with admission charges, the serving or selling of food, refreshments or the selling of merchandise where live entertainment is furnished. Nevada licensees that hold a license to manufacture and distribute slot machines and gaming devices, such as Riviera Operating Corporation, also pay certain fees and taxes to the State of Nevada.

Any person who is licensed, required to be licensed, registered, or required to be registered, or a person who is under common control with any of such persons (collectively, "Licensees"), and who proposes to become involved in a gaming venture outside of Nevada, is required to deposit with the Nevada Board, and thereafter maintain, a revolving fund in the amount of \$10,000 to pay the expenses of investigation by the Nevada Board of such person's participation in such foreign gaming. The revolving fund is subject to increase or decrease in the discretion of the Nevada Commission. Thereafter, Licensees are required to comply with certain reporting requirements imposed by the Nevada Act. Licensees are also subject to disciplinary action by the Nevada Commission if they knowingly violate any laws of the foreign jurisdiction pertaining to the foreign gaming operation, fail to conduct the foreign gaming operation in accordance with the standards of honesty and integrity required of Nevada gaming operations, engage in activities or enter into associations that are harmful to the State of Nevada or its ability to collect gaming taxes and fees, or employ, have contact with or associate with a person in the foreign operation who has been denied a license or finding of suitability in Nevada on the ground of personal unsuitability.

## Other Nevada Regulation

The sale of alcoholic beverages at Riviera Las Vegas is subject to licensing, control and regulation by the Clark County Board. All such licenses are revocable and none of them are transferable. The Clark County Board has full power to limit, condition, suspend or revoke any such license, and any such disciplinary action could (and revocation would) have a material adverse effect on our operations.

## Colorado

Colorado Gaming and Liquor Regulation

## Summary

In general, Riviera Black Hawk, its principal executive officers and those of Riviera Holdings Corporation, and any Riviera Black Hawk employees who are involved in Colorado gaming operations are required to be found suitable for licensure by the Colorado Gaming Commission (the "Colorado Commission"). Colorado also requires that persons owning, directly or indirectly, 5% or more of our stock be certified as suitable for licensure. Riviera Black Hawk's original retail gaming license was approved by the Colorado Commission on November 18, 1999, and has been renewed each subsequent year.

## Background

Pursuant to an amendment to the Colorado Constitution (the "Colorado Amendment"), limited stakes gaming became lawful in the cities of Central City, Black Hawk and Cripple Creek on October 1, 1991. Until November 4, 2008, limited stakes gaming meant a maximum single bet of \$5.00 on slot machines and in the card games of blackjack and poker. On November 4, 2008, Colorado voters approved through a statewide referendum, subject to approval by each

of the towns of Black Hawk, Central City and Cripple Creek with regards to casinos located in the respective towns, to (i) increase the maximum single bet up to \$100.00, (ii) allow casinos to provide the table games of craps and roulette, and (iii) increase the permitted hours of operation to 24 hours per day effective July 2, 2009. The towns of Black Hawk, Central City and Cripple Creek subsequently each approved increasing the maximum single get to \$100, the addition of the table games of craps and roulette and increased permitted hours of operation to 24 hours per day.

Limited stakes gaming is confined to the commercial district of Black Hawk, as defined by Black Hawk on May 4, 1978. In addition, the Colorado Amendment restricts limited stakes gaming to structures that conform to the architectural styles and designs that were common to the areas prior to World War I, and which conform to the requirements of applicable city ordinances regardless of the age of the structures. Under the Colorado Amendment, no more than 35% of the square footage of any building and no more than 50% of any one floor of any building may be used for limited stakes gaming. Persons under the age of 21 cannot participate in limited stakes gaming. The Colorado Amendment also allows limited stakes gaming in establishments licensed to sell alcoholic beverages.

Further, the Colorado Limited Gaming Act of 1991 (the "Colorado Act") provides that, in addition to any applicable license fees, a gaming tax shall be imposed upon retail gaming licensees (casinos) up to a maximum of 40% of the adjusted gross proceeds ("AGP") derived from limited stakes gaming. AGP is generally defined as the total amounts wagered less payouts to players, except for poker in which AGP means the monies retained by the casino as compensation (the "rake"). The tax rates are set by the Colorado Commission annually.

The Colorado Act declares public policy on limited stakes gaming to be that: (1) the success of limited stakes gaming is dependent upon public confidence and trust that licensed limited stakes gaming is conducted honestly and competitively; the rights of the creditors of licensees are protected; gaming is free from criminal and corruptive elements; (2) public confidence and trust can be maintained only by strict regulation of all persons, locations, practices, associations and activities related to the operation of licensed gaming establishments and the manufacture or distribution of gaming devices and equipment; (3) all establishments where limited gaming is conducted and where gambling devices are operated, and all manufacturers, sellers and distributors of certain gambling devices and equipment must therefore be licensed, controlled and assisted to protect the public health, safety, good order and the general welfare of the inhabitants of the state to foster the stability and success of limited stakes gaming and to preserve the economy, policies and free competition in Colorado; and (4) no applicant for a license or other affirmative Colorado Commission approval has any right to a license or to the granting of the approval sought. Any license issued or other Colorado Commission approval granted pursuant to the provisions of the Colorado Act is a revocable privilege, and no holder acquires any vested rights therein.

## **Regulatory Structure**

The Colorado Act subjects the ownership and operation of limited stakes gaming facilities in Colorado to extensive licensing and regulation by the Colorado Commission. The Colorado Commission has full and exclusive authority to promulgate, and has promulgated, rules and regulations governing the licensing, conduct and operation of limited stakes gaming. The Colorado Act also created the Colorado Division of Gaming within the Colorado Revenue Department to license, regulate and supervise the conduct of limited stakes gaming in Colorado. The division is supervised and administered by the Director of the Division of Gaming.

#### Gaming Licenses

The Colorado Commission may issue the following licenses applicable to the operation of Riviera Black Hawk:

operator;	•
retail gaming;	•
support; and	•
key employee.	•

The first two licenses require annual or biannual renewal by the Colorado Commission. Support and key employee licenses are issued for two-year periods and are renewable by the Division of Gaming Director. The Colorado Commission has broad discretion to condition, suspend for up to six months, revoke, limit or restrict a license at any time and also has the authority to impose fines.

An applicant for a gaming license must complete comprehensive application forms, pay required fees and provide all information required by the Colorado Commission and the Division of Gaming. Prior to licensure, applicants must satisfy the Colorado Commission that they are suitable for licensing. Applicants have the burden of proving their qualifications and must pay the full cost of any background investigations. There is no limit on the cost of, or the time it takes to complete, such background investigations.

Gaming employees must hold either a support or key employee license. Every large retail gaming licensee, such as Riviera Black Hawk, must have a key employee licensee on premises and in charge of all limited stakes gaming activities when limited stakes gaming is being conducted. The Colorado Commission may determine that a gaming employee is a key employee and require that such person apply for a key employee license.

A retail gaming license is required for all persons conducting limited stakes gaming on their premises. In addition, an operator license is required for all persons who engage in the business of placing and operating slot machines on the premises of a retailer. However, a retailer is not required to hold an operator license. No person may have an ownership interest in more than three retail gaming licenses. The definition of "ownership interest" for purposes of the multiple license prohibition, however, has numerous exclusions based on percentages of ownership interest or voting rights.

A slot machine manufacturer or distributor license is required for all persons who manufacture, import and distribute slot machines in Colorado. No manufacturer or distributor of slot machines or associated equipment may knowingly, without notification being provided to the Colorado Division within ten days, have any interest in any casino operator, allow any of its officers or any other person with a substantial interest in such business to have such an interest, employ any person employed by a casino operator, or allow any casino operator or any person having a substantial interest therein, to have any interest in such business.

The Colorado Act and regulations thereunder (the "Colorado Regulations") require that every officer, director, and stockholder of private corporations, or equivalent office or ownership holders for non-corporate applicants, and every officer, director or stockholder holding a 5% or greater interest or controlling interest in a publicly traded corporation, or owners of an applicant or licensee, shall be a person of good moral character and submit to a full background investigation conducted by the Division of Gaming and the Colorado Commission. The Colorado Commission may require any person having an interest, of any kind, in a license to undergo a full background investigation and pay the cost of investigation in the same manner as an applicant.

Persons found unsuitable by the Colorado Commission may be required immediately to terminate any interest, association, or agreement with, or relationship to, a licensee. A finding of unsuitability with respect to any officer, director, employee, associate, lender or beneficial owner of a licensee or applicant also may jeopardize the licensee's license or the applicant's application. A license approval may be conditioned upon the termination of any relationship with unsuitable persons. A person may be found unsuitable because of prior acts, associations or financial conditions. Acts that would lead to a finding of unsuitability include, among others, those that would violate the Colorado Act or the Colorado Regulations or that contravene the legislative purpose of the Colorado Act.

# Duties of Licensees

A licensee must keep the Division of Gaming advised of its business operations including, but not limited to, gaming contracts and leases. All rules for the conduct of gaming activity pursuant to the Colorado Act or the Colorado Regulations must be strictly followed.

Licensees, such as Riviera Black Hawk, have a continuing duty to report immediately to the Division of Gaming the name, date of birth and social security number of each person who obtains an ownership, financial or equity interest in the licensee of 5% or greater, who has the ability to control the licensee, who has the ability to exercise significant influence over the licensee or who loans any money or other thing of value to the licensee. Licensees must report to the Division of Gaming all gaming licenses, and all applications for gaming licenses, in foreign jurisdictions.

With limited exceptions applicable to licensees that are publicly traded entities, no person may sell, lease, purchase, convey or acquire any interest in a retail gaming or operator license or business without the prior approval of the Colorado Commission.

All agreements, contracts, leases, or arrangements in violation of the Colorado Amendment, the Colorado Act or the Colorado Regulations are void and unenforceable.

A licensee must comply with Colorado's Gambling Payment Intercept Act, which governs the collection of unpaid child support costs on cash winnings from limited gaming.

# Taxes, Fees and Fines

The Colorado Amendment requires retail gaming licensees to pay in monthly increments an annual tax of up to 40% of its AGP derived from limited stakes gaming. Annually during April, May, and June, the Colorado Commission, as mandated by the Colorado Regulations, conducts rule-making hearings concerning the gaming tax rate and device fee rate for the subsequent gaming year. The gaming year begins on July 1st. However, during such hearings rigid adherence to addressing only specific, designated subjects related to the gaming taxes is not required, and there is not a limit to the time or practical restriction on the subject matters which the Colorado Commission may consider in determining the various tax rates. Currently, the gaming tax is:

- 0.25% on the first \$2 million of these amounts;
- 2% on amounts from \$2 million to \$5 million;
- 9% on amounts from \$5 million to \$8 million;
- 11% on amounts from \$8 million to \$10 million;

• 16% on amounts from \$10 million to \$13 million; and

20% on amounts over \$13 million.

The City of Black Hawk assesses an annual device fee of \$750.00 per device on all gaming devices exceeding 50. There is no statutory limit on state or city device fees, which may be increased at the discretion of the Colorado Commission or the city. In addition, a business improvement fee of as much as \$7.42 per device and a monthly transportation authority device fee of \$6.41 per device also may apply depending upon the location of the licensed premises in Black Hawk.

Black Hawk also imposes taxes and fees on other aspects of the businesses of retail gaming licensees, such as parking, alcoholic beverage licenses and other municipal taxes and fees. Significant increases in these fees and taxes, or the imposition of new taxes and fees, may occur.

Violation of the Colorado Act or the Colorado Regulations generally constitutes a class 1 misdemeanor, except as may be specifically provided otherwise in the Colorado Act, which may subject the violator to fines or incarceration or both. A licensee who violates the Colorado Act or Colorado Regulations or Gambling Payment Intercept Act is subject to suspension of the license for a period of up to six months, fines or both, or to license revocation.

#### Requirements for Publicly Traded Corporations

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The Colorado Commission has enacted Rule 4.5, which imposes requirements on publicly traded corporations holding gaming licenses in Colorado and on gaming licenses owned directly or indirectly by a publicly traded corporation, whether through a subsidiary or intermediary company. The term "publicly traded corporation" includes corporations, firms, limited liability companies, trusts, partnerships and other forms of business organizations. Such requirements automatically apply to any ownership interest held by a publicly traded corporation, holding company or intermediary company thereof, where the ownership interest directly or indirectly is, or will be upon approval of the Colorado Commission, 5% or more of the entire licensee. In any event, if the Colorado Commission determines that a publicly traded corporation, or a subsidiary, intermediary company or holding company, has the actual ability to exercise influence over a licensee, regardless of the percentage of ownership possessed by said entity, the Colorado Commission may require the entity to comply with the disclosure regulations contained in Rule 4.5.

Under Rule 4.5, gaming licensees, affiliated companies and controlling persons commencing a public offering of voting securities must notify the Colorado Commission no later than ten business days after the initial filing of a registration statement with the SEC. Licensed, publicly traded corporations are also required to send proxy statements to the Division of Gaming within five days after their distribution. Licensees to whom Rule 4.5 applies must include in their charter documents provisions that: restrict the rights of the licensees to issue voting interests or securities except in accordance with the Colorado Act and the Colorado Regulations; limit the rights of persons to transfer voting interests or securities of licensees except in accordance with the Colorado Commission may, within 60 days of such finding of unsuitability, be required to sell their interests or securities back to the issuer at the lesser of the cash equivalent of the holders' investment or the market price as of the date of the finding of unsuitability. Alternatively, the holders may, within 60 days after the finding of unsuitability, transfer the voting interests or securities to a suitable person, as determined by the Colorado Commission. Until the voting interests or securities are held by suitable persons, the issuer may not pay dividends or interest, the securities may not be voted, they may not be included in the voting or securities of the issuer, and the issuer may not pay any remuneration in any form to the holders of the securities.

Pursuant to Rule 4.5, persons who acquire direct or indirect beneficial ownership of either (1) 5% or more of any class of voting securities of a publicly traded corporation that is required to include in its articles of organization the Rule 4.5 charter provisions, or (2) a 5% or greater beneficial interest in a gaming licensee, directly or indirectly through any class of voting securities of any holding company or intermediary company of a licensee (collectively such persons are hereinafter referred to as the "qualifying persons"), must notify the Division of Gaming within 10 days of such acquisition, must submit all requested information, and are subject to a finding of suitability as required by the Division of Gaming or the Colorado Commission. Licensees also must notify any qualifying persons of these requirements. A qualifying person other than an institutional investor whose interest equals 10% or more must apply to the Colorado Commission for a finding of suitability within 45 days after acquiring such securities. Licensees must also notify any qualifying persons of these requirements. Whether or not notified, qualifying persons are responsible for complying with these requirements.

A qualifying person who is an institutional investor under Rule 4.5 and who, individually or in association with others, acquires, directly or indirectly, the beneficial ownership of 15% or more of any class of voting securities must apply to the Colorado Commission for a finding of suitability within 45 days after acquiring such interests.

The Colorado Regulations also provide for exemption from the requirements for a finding of suitability when the Colorado Commission finds such action to be consistent with the purposes of the Colorado Act.

Pursuant to Rule 4.5, persons found unsuitable by the Colorado Commission must be removed from any position as an officer, director, or employee of a licensee, or from a holding or intermediary company. Such unsuitable persons also are prohibited from any beneficial ownership of the voting securities of any such entities. Licensees, or affiliated entities of licensees, are subject to sanctions for paying dividends or distributions to persons found unsuitable by the Colorado Commission, or for recognizing voting rights of, or paying a salary or any remuneration for services to, unsuitable persons. Licensees or their affiliated entities also may be sanctioned for failing to pursue efforts to require unsuitable persons to relinquish their interest. The Colorado Commission may determine that anyone with a material relationship to, or material involvement with, a licensee or an affiliated company must apply for a finding of suitability or must apply for a key employee license.

## Alcoholic Beverage Licenses

The sale of alcoholic beverages in gaming establishments is subject to strict licensing, control and regulation by state and local authorities. Alcoholic beverage licenses are revocable and nontransferable. State and local licensing authorities have full power to limit, condition, suspend for as long as six months or revoke any such licenses. Violation of state alcoholic beverage laws may constitute a criminal offense resulting in incarceration, fines, or both.

There are various classes of retail liquor licenses, which may be issued under the Colorado Liquor Code. A gaming licensee may sell malt, vinous or spirituous liquors only by the individual drink for consumption on the premises. Even though a retail gaming licensee may be issued one of the various classes of retail liquor licenses, such gaming licensee, and persons affiliated with that licensee, are subject to restrictions concerning what other types of liquor licenses they may hold. An application for an alcoholic beverage license in Colorado requires notice, posting and a public hearing before the local liquor licensing authority (e.g., the City of Black Hawk) prior to approval of the same. The Colorado Department of Revenue's Liquor Enforcement Division must also approve the application. Riviera Black Hawk's hotel and restaurant license has been approved by both the local licensing authority and the State Division of Liquor Enforcement. Such license must be, and has been, renewed annually since its issuance.

## Trademarks, Service Marks and Logos

Pursuant to a license agreement, Riviera Las Vegas licenses the use at Riviera Black Hawk of all of the trademarks, service marks and logos used by Riviera Las Vegas. The license agreement provides that additional trademarks, service marks and logos acquired or developed by us and used at our other facilities will be subject to the license agreement.

#### Federal Registration

Riviera Operating Corporation is required to annually file with the Attorney General of the United States in connection with the sales, distribution, or operations of slot machines. All requisite filings for 2009 have been made.

#### Item 1A.

#### Risk Factors

An investment in our securities involves a high degree of risk. We operate in a highly competitive, dynamic and rapidly changing industry that involves numerous risks and uncertainties. Moreover, our debt instruments impose restrictions on us that are for the benefit of certain of our creditors, but not necessarily for our stockholders or us. Anyone who is making an investment decision regarding our securities should carefully consider the following risk factors, as well as the other information contained or incorporated by reference in this report. The risks and uncertainties described below are those that we currently believe may materially affect our company or your investment. Other risks and uncertainties that we do not presently consider to be material, or of which we are not presently aware, may become important factors that adversely affect our security holders or us in the future. If any of the risks discussed below actually materialize, our business, financial condition, operating results, cash flows and future prospects, or your investment in our securities, could be materially and adversely affected, resulting in a loss of all or part of your investment.

Risks Relating To Our Business And Our Capital Structure

We Are in Breach of Covenants Under Our Credit Facility Including Timely Payments of Interest

During 2009, the Company did not comply with all covenants under the Credit Facility, including its obligation to make payments under the Credit Facility (see "Significant Events – 2009 Credit Defaults" within Item 1 above). With the aid of our financial advisors and outside counsel, we are continuing to negotiate with our various creditor constituencies to refinance or restructure our debt. We are not sure if we will be successful in completing a refinancing or consensual out-of-court restructuring. If we are unable to do so, we will likely be compelled to seek protection under Chapter 11 of the U. S. Bankruptcy Code. As a result of the 2009 Credit Defaults described in Item 1 and the potential risk of Bankruptcy, there is substantial doubt about the Company's ability to continue as a going concern (see Note 2 to the consolidated financial statements below).

Our Independent Registered Public Accounting Firm Has Expressed Doubt About Our Ability To Continue As A Going Concern. This Could Make It More Difficult For Us To Raise Funds and Adversely Affect Our Relationships With Lenders, Investors And Suppliers

Our independent registered public accounting firm included an explanatory paragraph that expresses substantial doubt as to our ability to continue as a going concern in their audit reports contained in this Annual Report on Form 10-K for the year ended December 31, 2009 and in our Annual Report on Form 10-K for the year ended December 31, 2008. We cannot provide any assurance that we will in fact operate our business profitably, maintain existing financings, or obtain sufficient financing in the future to sustain our business in the event we are not successful in our efforts to generate sufficient revenue and operating cash flow.

Our ability to continue as a going concern will be determined by our ability to obtain additional funding or restructure or negotiate waivers on our existing indebtedness and to generate sufficient revenue to cover our operating expenses. The accompanying consolidated financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the outcome of this uncertainty.

The Current Disruption in the Credit Markets and its Effects on the Global and Domestic Economies Could Adversely Affect our Business.

Recent substantial volatility in the global capital markets and widely-documented commercial credit market disruptions had a significant negative impact on financial markets, as well as the global and domestic economies. The effects of these disruptions are widespread and difficult to quantify, and it is impossible to predict when the global financial markets will improve. There is now general consensus among economists that the economies of the U.S. and much of the rest of the world have been in a deep recession. As a result, we have and are continuing to experience reduced demand for our hotel rooms, gaming products and other services. Continued declines in demand and in consumer and commercial spending may drive us and our competitors to continue to reduce pricing, in particularly room rates, which would have a negative impact on our gross profit. These adverse effects would likely be exacerbated if current global economic conditions persist or worsen resulting in wide-ranging, adverse and prolonged effects on general business conditions and our operations, financial results and liquidity.

Our Significant Indebtedness Could Adversely Affect Our Financial Health And Prevent Us From Fulfilling Our Obligations Under Our Outstanding Indebtedness

We have a significant amount of debt, which could have important consequences to our stockholders and significant effects on our business and our ability to satisfy our debt obligations. Our significant amount of debt could;

- cause an event of default if we fail to comply with the restrictive covenants in our Credit Facility, as is the case with the 2009 Credit Defaults, which could result in all of our indebtedness becoming immediately due and payable and would permit certain lenders to foreclose on our assets securing that indebtedness (We may not be able to restructure or refinance our indebtedness should this occur);
- cause us to seek protection under Chapter 11 of the U. S. Bankruptcy Code if we are unsuccessful in completing a refinancing or consensual out-of-court restructuring;
  - increase our vulnerability to adverse economic or industry conditions or a downturn in our business;

- •limit our ability to repay our Credit Facility if we are required to do so as a result of a change in control of our company or regulatory requirements;
  - limit our ability to obtain additional financing for future working capital needs and require us to dedicate a substantial portion of our cash flow from operations to payments on our indebtedness, thereby reducing the availability of our cash flow to fund working capital needs, capital expenditures, development projects, acquisitions and other general corporate purposes;
    - limit our flexibility in planning for, or reacting to, changes in our business and industry; and
    - place us at a disadvantage compared to our competitors that have less financial leverage.

The fair market value of the collateral securing our Credit Facility may not be sufficient to pay the amounts owed under our Credit Facility. As a result, holders of our Credit Facility may not receive full payment following an event of default.

Our Credit Facility and the guarantees thereof are secured by a security interest in substantially all of our existing and future assets (other than certain excluded assets), subject to certain limitations.

The proceeds of any sale of collateral following an event of default with respect to our Credit Facility may not be sufficient to satisfy, and may be substantially less than, amounts due under the Credit Facility. The total value of the collateral may be less than the amount due under the Credit Facility.

The value of the collateral in the event of liquidation will depend upon market and economic conditions, the availability of buyers and similar factors. The collateral does not include contracts, agreements, licenses (including gaming, and liquor licenses) and other rights that by their express terms prohibit the assignment thereof or the grant of a security interest therein. Some of these may be material to us and such exclusion could have a material adverse effect on the value of the collateral. By its nature, some or all of the collateral may not have a readily ascertainable market value or may not be saleable or, if saleable, there may be substantial delays in its liquidation. To the extent that liens, security interests and other rights granted to other parties (including the lenders under our senior secured credit facility) encumber assets owned by us, those parties have or may exercise rights and remedies with respect to the property subject to their liens that could adversely affect the value of that collateral and the ability of the trustee under the indenture governing the Credit Facility or the holders of the Credit Facility to realize or foreclose on that collateral. Consequently, we cannot assure the lenders that liquidating the collateral securing the Credit Facility would produce proceeds in an amount sufficient to pay any amounts due under the Credit Facility after also satisfying the obligations to pay any creditors with prior claims on the collateral.

The gaming licensing process, along with bankruptcy laws and other laws relating to foreclosure and sale, as discussed below, also could substantially delay or prevent the ability of the trustee or any holder of the Credit Facility to obtain the benefit of any collateral securing the Credit Facility. Such delays could have a material adverse effect on the value of the collateral.

If the proceeds of any sale of collateral are not sufficient to repay all amounts due on the Credit Facility, the holders of the Credit Facility (to the extent not repaid from the proceeds of the sale of the collateral), would have only an unsecured claim against our remaining assets.

Gaming laws, bankruptcy laws and other factors may delay or otherwise impede the trustee's ability to foreclose on the collateral securing the Credit Facility.

The gaming laws of the States of Nevada and Colorado and the licensing processes, along with other laws relating to foreclosure and sale, could substantially delay or prevent the ability of the trustee or any lender of the Credit Facility to obtain the benefit of any collateral securing the Credit Facility. For example, if the trustee sought to operate, or retain an operator for, any of our gaming properties, the trustee would be required to obtain Nevada gaming licenses. Potential purchasers of our gaming properties or the gaming equipment would also be required to obtain a Nevada gaming license. This could limit the number of potential purchasers in a sale of our gaming properties or gaming equipment, which may delay the sale of and reduce the price paid for the collateral.

In addition, the trustee's ability to repossess and dispose of collateral is subject to the procedural and other restrictions of state real estate, commercial and gaming law, as well as the prior approval of the lenders under our Credit Facility. Among other things, if the trustee did conduct a foreclosure sale, and if the proceeds of the sale were insufficient, after expenses, to pay all amounts due under the Credit Facility, the trustee might, under certain circumstances, be permitted to assert a deficiency claim against us. There can be no assurance that the trustee would be able to obtain a judgment for the deficiency or that we would have sufficient other assets to pay a deficiency judgment.

Federal bankruptcy law also could impair the trustee's ability to foreclose upon the collateral. If we or a guarantor become a debtor in a case under the United States Bankruptcy Code, as amended, or the Bankruptcy Code, the automatic stay, imposed by the Bankruptcy Code upon the commencement of a case, would prevent the trustee from foreclosing upon the collateral or (if the trustee has already taken control of the collateral) from disposing of it, without prior bankruptcy court approval.

The bankruptcy court might permit us to continue to use the collateral while the bankruptcy case was pending, even with the Credit Facility being in default. Under the Bankruptcy Code, lenders of Credit Facility and the trustee would be entitled to "adequate protection" of the interest of lenders of Credit Facility in the collateral, if necessary to protect against any diminution in value during the case. Because the Bankruptcy Code does not define "adequate protection," and because the bankruptcy court has broad discretion, however, there can be no assurance that the court would require us to provide lenders of Credit Facility with any form of "adequate protection," or that any protection so ordered would, in fact, be adequate.

In a bankruptcy case, the court would allow a claim for all amounts due under the Credit Facility, including all accrued and unpaid interest through the date of bankruptcy. Under the Bankruptcy Code, interest stops accruing on the date of bankruptcy except under certain specified circumstances, and there can be no assurance that the court would allow a claim for post-bankruptcy interest. If the court held that the value of the collateral securing the Credit Facility was less than the amount due, the trustee would be permitted to assert a secured claim in an amount equal to the collateral's value and an unsecured claim for the deficiency.

For these and other reasons, if we or our subsidiaries become debtors in cases under the Bankruptcy Code, there can be no assurance:

- whether any payments under the notes would be made;
- whether or when the trustee could foreclose upon or sell the collateral;

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- whether the term or other conditions or any rights of the lenders could be altered in a bankruptcy case without the trustee's or the lenders' consent;
- whether the trustee or the lenders would be able to enforce the note holders' rights against the guarantors under their guarantees; or
- whether or to what extent holders of the Credit Facility would be compensated for any delay in payment or decline in the collateral's value.

Finally, the trustee's ability to foreclose on the collateral on behalf of the lenders may be subject to the consent of third parties and practical problems associated with the realization of the trustee's security interest in the collateral.

We Face Intense Competition In The Two Markets Where We Operate

In Las Vegas, competition has continued to increase as a result of factors such as the ongoing economic recession, hotel room inventory increases, gaming floor expansions in addition to convention, trade show and meeting space additions. Our success depends on the ability of Riviera Las Vegas to attract customers and realize corresponding revenues. Riviera Las Vegas competes with casino resort properties and hotels in the Las Vegas area. Currently, there are approximately 30 major gaming properties located on or near the Las Vegas Strip, approximately ten additional major gaming properties in the downtown area and many additional gaming properties located in other areas of Las Vegas. Riviera Las Vegas competes with these properties based on overall atmosphere, range of amenities, level of service, price, location, entertainment offered, shopping and restaurant facilities, theme and size. Companies that own and operate multiple hotel/casino facilities operate many of the gaming properties in Las Vegas. These companies have greater name recognition and financial and marketing resources than we do and often market to the same target demographic groups as we do. Furthermore, additional major hotel/casino openings and significant expansion of existing properties, containing a large number of hotel rooms and attractions, are expected to occur in Las Vegas in the coming years, which will put additional pressure on us to remain competitive.

In Black Hawk/Central City, the primary competitive differentiators are location, availability and convenience of parking, number of gaming devices, promotional incentives, hotel rooms, types and pricing of non-gaming amenities, name recognition and overall atmosphere. Our main competitors are the larger gaming facilities especially those with considerable on-site or nearby parking facilities, hotel rooms and established reputations in the local market. Two of the most successful casinos in Colorado are considerably larger than Riviera Black Hawk and are located across the street from our casino. Three other casinos in our market offer hotel accommodations as well as gaming facilities and thereby have some competitive advantages over us. Also, a road, which opened in November 2004, enables drivers to bypass Black Hawk on their way to Central City. This road has led to significant growth in the Central City gaming market and may give our Central City competitors an advantage over us.

There have also been efforts in Colorado by Native American tribes to acquire land to use for construction of a casino that would operate without the limitations imposed on the Colorado casino industry. Additionally, there have been efforts by other parties to amend the Colorado Constitution to permit the installation of slot machines at five racetracks. To date, the Native American casino initiatives in Colorado have either been rejected or have failed to win support from government authorities. Moreover, in 2003, a race track/slot machine initiative was rejected by Colorado voters. Our Colorado operations could be adversely affected if either one of these initiatives gain the necessary approvals.

In addition to the competition that we face from our competitors in Las Vegas and Colorado, we face increasing competition from other companies in the gaming industry generally, such as land-based casinos, dockside casinos, riverboat casinos, casinos located on Native American land and other forms of legalized gambling. We risk losing market share if other casinos operate more successfully or are enhanced or expanded or are established in or around the locations where we conduct business.

The number of casinos on Native American lands has increased since enactment of the Indian Gaming Regulatory Act of 1988. In 2000, California voters approved an amendment to the California Constitution that allows Las Vegas-style gaming on Native American lands in that state. Additionally, California voters recently passed Propositions 94, 95, 96 and 97 which allow two tribes near San Diego to each increase their slot machine volume from 2,000 slot machines to 7,500 slot machines and two tribes near Palm Springs to each increase their slot machine volume from 2,000 slot machines. While it is difficult to determine the impact of these new gaming jurisdictions, the continued expansion of gaming in California poses a more serious threat to the continued growth of Las Vegas. We also compete, to some extent, with other forms of gaming on both a local and national level, including state sponsored lotteries, Internet gaming, on- and off-track wagering and card parlors.

In particular, the legalization of gaming or the expansion of legalized gaming in or near any geographic area from which we attract or expect to attract a significant number of our customers could have a significant adverse effect on our business, financial condition, results of operations and future prospects.

Increased competition may also require us to make substantial capital expenditures to maintain or enhance the competitive positions of our two properties. Because we are highly leveraged and have considerable constraints on our available cash, we might not have sufficient financing to make such expenditures. If we are unable to make such expenditures, our competitive position, results of operations and future prospects could be materially and adversely affected.

Our Company Operates In Only the Las Vegas And Black Hawk Markets Which Exposes Us To Greater Risks Than Gaming Companies With A Presence In More Markets

We do not have material assets or operations other than Riviera Las Vegas and Riviera Black Hawk. Therefore, we are entirely dependent upon these two properties for our cash flow. This makes us more sensitive to events and conditions affecting the markets in which we operate, including the following:

- continued or worsening national recession;
  weak local economic conditions;
  increased competitive conditions;
- inaccessibility due to weather conditions, road construction or closure of primary access routes;
  - decline in air passenger traffic due to higher ticket costs or fears concerning air travel;
    - a decline in automobile traffic due to higher gasoline prices;
  - changes in state and local laws and regulations, including those affecting gaming;

- an increase in the cost of electrical power for Riviera Las Vegas as a result of, among other things, power shortages in California or other western states with which Nevada shares a single regional power grid;
- a decline in the number of visitors to Las Vegas or the number of Colorado residents who visit Black Hawk;
- •a decline in hotel room rates in Las Vegas due to increased hotel room supply without offsetting hotel room demand;
- a decline in the number of hotel guest in Las Vegas due to the 3% hotel room tax increase bill which was approved by the Nevada Legislature in March 2009; and
  - a potential increase in the gaming tax rate in any jurisdiction in which we operate.

We Are Dependent On Key Personnel Whom We Might Have Difficulty Replacing Due To Market Perceptions About Our Prospects

Our ability to operate successfully is dependent, in part, upon the continued services of certain of our executive personnel. Our loss of any of them or our inability to attract or retain key employees in the future could have a material adverse effect on us.

Market perceptions about our future prospects due to the 2009 Credit Defaults described in Item 1 above and the possibility that we may have to seek protection under Chapter 11 of the U. S. Bankruptcy Code if we are unsuccessful in completing a refinancing or consensual out-of-court restructuring may make it more difficult for us to find suitable replacements if we lose the services of our executives or other key personnel, which in turn might make it more difficult for us to attract and retain qualified personnel at that high level.

Regulations Issued By Gaming Or Other Governmental Authorities Could Adversely Affect Our Operations

As owners and operators of gaming facilities, we are subject to extensive governmental regulation. The ownership, management and operation of gaming facilities are subject to extensive laws, regulations and ordinances, which are administered by various federal, state and local government entities and agencies. The gaming authorities in the jurisdictions in which we operate have broad authority and discretion to require us and our officers, directors, managers, employees and certain security holders to obtain various licenses, registrations, permits, findings of suitability or other approvals. To enforce applicable gaming regulations, gaming authorities may, among other things, limit, suspend or revoke the licenses of any gaming entity or individual, and may levy fines against us or individuals or may cause us to forfeit our assets for violations of gaming laws or regulations. Any of these actions would have a material adverse effect on us.

Nevada and Colorado state and local government authorities require us to obtain gaming licenses and require our officers and key employees to demonstrate suitability to be involved in gaming operations. Those authorities may limit, condition, suspend or revoke a license for any cause they deem reasonable. Also, if we violate any gaming laws or regulations, those authorities may levy substantial fines against us or the individuals involved in the violations. The occurrence of any of these events could have a material adverse effect on our business, financial condition, results of operations and future prospects.

We can not assure you that any new licenses, registrations, findings of suitability, permits and approvals will be granted or that our existing ones will be renewed when they expire. Any failure to renew or maintain our licenses or receive new licenses when necessary would have a material adverse effect on us.

We are subject to a variety of other laws, rules and regulations, including those pertaining to zoning, environmental matters, construction, land use and the serving of alcoholic beverages. We also pay substantial taxes and fees in connection with our operations as a gaming company, which taxes and fees are subject to increases or other changes at any time. Any changes to these laws could have a material adverse effect on our business, financial condition, results of operations and future prospects.

Our compliance costs associated with these laws, regulations and licenses are significant. A change in the laws, regulations and licenses applicable to our business or a violation of any of them could require us to make material expenditures or could otherwise materially adversely affect our business, financial condition, results of operations and future prospects.

In Black Hawk and in other jurisdictions from which we attract customers, gaming is subject to local referendum. If the results of a referendum held in a jurisdiction in which we operate were to restrict gaming in whole or in part or if the results of a referendum in a nearby non-gaming jurisdiction were to permit gaming, especially video lottery terminals or slot machines in racetracks in and around the Denver area, our results of operations could be negatively impacted.

We Are Subject To Potential Exposure To Environmental Liabilities

Generally, we are subject to various federal, state and local governmental laws and regulations relating to the use, storage, discharge, emission and disposal of hazardous materials. Failure to comply could result in the imposition of severe penalties or restrictions on our operations by governmental agencies or courts. We experienced a diesel leak at our Las Vegas property. Our continuing efforts to monitor and remediate the effects of this leak, which occurred in 2002, have been affected by construction at neighboring projects. We are continuing to monitor this matter. In order to come to final resolution regarding this issue with the Nevada Department of Environmental Protection, we may be required to take remediation steps including the excavation of the effected area. We are unable to estimate the cost of remediation at the present time.

Riviera Black Hawk is located within a 400-square mile area that in 1983 was designated as the Clear Creek Central/City National Priorities List Site Study Area under the Comprehensive Environmental Response, Compensation and Liability Act of 1980, as amended. Although Riviera Black Hawk is not within any of the specific areas currently identified for investigation or remediation under that statute, environmental problems may subsequently be discovered, including in connection with any future construction on our property. Furthermore, governmental authorities could broaden their investigations and identify areas of concern within the site and as a result, we could be identified as a "potentially responsible party" and any related liability could have a material adverse effect on us. We do not have insurance to cover environmental liabilities, if we incur any.

Energy Price Increases May Adversely Affect Our Costs Of Operations And Our Revenues

Our casino properties use significant amounts of electricity, natural gas and other forms of energy. Recent substantial increases in the cost of electricity in the United States have negatively affected our operating results and are likely to continue to do so. The extent of the impact is subject to the magnitude and duration of energy price increases, but this impact could be material. In addition, energy price increases in cities that constitute a significant source of customers for our properties could result in a decline in disposable income of potential customers and a corresponding decrease in visitation to our properties which could negatively impact our revenues.

Our Business, Financial Condition, Results Of Operations And Future Prospects Are Dependent On Many Factors That Are Beyond Our Control

The economic health of our business is generally affected by a number of factors that are beyond our control, including:

- the ability to successfully complete a refinancing or out-of-court restructuring our Credit Facility;
- the ability of our secured lenders to commence foreclosure proceedings as a result of the 2009 Credit Defaults described in Item 1 above;
  - general economic conditions including the impact of a continued or worsening economic recession;
    - economic conditions specific to our primary markets;
    - general condition of the banking and credit markets;
- decline in tourism and travel due to concerns about homeland security, terrorism or other destabilizing events;
  - decline in the Las Vegas convention business;
  - the ability to renegotiate union contracts in Las Vegas;
- intense competitive conditions in the gaming industry including the possibility of the approval of video lottery terminals and/or slot machines at racetracks in and around the Denver area and the effect such conditions may have on the pricing of our games and products;
- changes in the regulatory regimes affecting our business, including changes to applicable gaming, employment, environmental or tax regulations;
  - inaccessibility to our property due to construction on adjoining or nearby properties, streets or walkways;
    - substantial increases in the cost of electricity, natural gas and other forms of energy;
    - local conditions in key gaming markets, including seasonal and weather-related factors;
      - increased transportation costs;
      - levels of disposable income of casino customers;
      - continued increases in health care costs;
        - increases in gaming taxes or fees;

- increases in Clark County facilities inspection fees and resulting remedial actions;
- the relative popularity of entertainment alternatives to casino gaming that compete for the leisure dollar;
  - an outbreak or suspicion of an outbreak of an infectious communicable disease; and
- the impact of the smoking ban in Colorado on our Riviera Black Hawk property which became effective January 1, 2008 and the possible adoption of additional anti-smoking regulations.

Any of these factors could negatively impact our property or the casino industry generally, and as a result, our business, financial condition and results of operations.

We May Incur Losses That Are Not Adequately Covered By Insurance

Insurance may not be available in the future or adequate to cover all loss or damage to which our business or our assets might be subjected. Since the terrorist attacks of September 11, 2001, insurance coverage has diminished for certain types of damages or occurrences and is no longer available at reasonable commercial rates. The lack of adequate insurance for certain types or levels of risk could expose us to significant losses if a catastrophe or lawsuit occurs for which we do not have insurance coverage. Any losses we incur that are not adequately covered by insurance may decrease our future operating income, require us to pay the costs of replacing or repairing destroyed property and reduce the funds available for payment of our debt obligations.

We Are Subject To Litigation, Which, If Adversely Determined, Could Cause Us To Incur Substantial Losses

From time to time during the normal course of operating our business, we are subject to various litigation claims and other legal disputes. Some of the litigation claims may not be covered under our insurance policies or our insurance carriers may seek to deny coverage. As a result, we might be required to incur significant legal fees, which may have a material adverse effect on us. In addition, because we cannot predict the outcome of any legal action, it is possible that as a result of litigation, we will be subject to adverse judgments or settlements that could significantly reduce our results from operations.

Homeland Security, Terrorism And War Concerns, As Well As Other Factors Affecting Discretionary Consumer Spending, May Harm Our Operating Results

The strength and profitability of our business depend on consumer demand for hotel/casino resorts, gaming in general and the types of amenities we offer. Changes in consumer preferences or discretionary consumer spending could harm our business. The terrorist attacks of September 11, 2001, ongoing war activities and concerns about terrorism and homeland security have had a negative impact on travel and leisure expenditures, including lodging, gaming (in some jurisdictions) and tourism. We cannot predict the extent to which those events may continue to affect us, directly or indirectly, in the future. An extended period of reduced discretionary spending or disruptions or declines in travel could significantly harm our operations.

In addition to concerns about war, homeland security and terrorism, other factors affecting discretionary consumer spending include; consumers' confidence in general or regional economic conditions, consumers' disposable income, consumers fears of a continued or worsening economic recession or an economic depression. Negative changes in factors affecting discretionary spending could reduce customer demand for the products and services we offer, thus imposing practical limits on our pricing and harming our operations.

If the State of Nevada or Clark County increases gaming taxes and fees, our results of operations could be adversely affected.

State and local authorities raise a significant amount of revenue through taxes and fees on gaming activities. From time to time, legislators and officials have proposed changes in tax laws, or in the administration of such laws, affecting the gaming industry. In addition, worsening economic conditions could intensify the efforts of state and local governments to raise revenues through increases in gaming taxes. If the State of Nevada or Clark County, Nevada were to increase gaming taxes and fees, our results of operations could be adversely affected. There are several gaming tax increase proposals currently circulating in Nevada. One such proposal, a 3% increase in the room tax, was approved in March 2009 by the Nevada legislature. These proposals would take the form of voter referendum. If successfully implemented, such an increase would have a material adverse affect on our financial condition, results of operations or cash flows.

If Clark County increases facilities inspection fees and such inspections result in significant remedial actions, our results of operations could be adversely affected.

During the last several months, Clark County Authorities commenced a program to inspect the facilities at Las Vegas hotels and casinos primarily for building code compliance and life and safety issues. Inspections of Riviera Las Vegas are scheduled for 2010 and we are responsible for the inspection costs as well as the cost to correct any significant issues outlined in the inspector's report. If the costs of these inspections and related corrective actions are significant, it could have a material adverse affect on our financial condition, results of operations or cash flows.

Risks Relating To Our Common Stock

Our Stock Price Has Been Volatile Which Could Result In Substantial Losses For Our Stockholders.

As described "Significant Events - Voluntary Delisting from NYSE AMEX LLC" within Item 1 above, we voluntarily delisted our stock from the NYSE AMEX exchange. As a result, trading of the Company's common stock on the NYSE AMEX exchange was suspended as of the close of trading on June 25, 2009. Effective June 26, 2009, the Company's common stock was available for quotation on the Pink OTC Markets, Inc. (the "Pink Sheets") under the symbol "RVHL".

During the 52 weeks ended January 6, 2010, our stock's average closing sale price as reported on either the NYSE AMEX exchange or the Pink OTC Markets quotation system fluctuated from a high of \$4.79 per share to a low of \$0.30 per share. On average, 26,155 shares traded per day for the three months ended January 6, 2010. The volatility of the trading price of our stock could be due to many factors including, but not limited to:

- the effect of the 2009 Credit Defaults, as described in Item 1 above;
- the possibility that the Company may have to seek protection under Chapter 11 of the U. S. Bankruptcy Code;
  - the effect of our independent auditors expressing doubt about our ability to continue as a going concern;

- the effect of the voluntary delisting from the NYSE AMEX as described in Item 1 above;
- the relatively low liquidity and marketability associated with trading in the over-the-counter market;
  - the relatively low trading price of and trading volume for our stock;
  - current economic conditions and expectation regarding future economic conditions;

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quarterly fluctuations in our financial results;

• the effect that fluctuations in our stock price will have on other parties' willingness to make a proposal to acquire us;

- ownership of a large number of our outstanding shares by a small group of stockholders, coupled with our 60% affirmative vote requirement to effectuate a successful merger, may inhibit other parties from engaging in merger negotiations with us;
  - fluctuations in Las Vegas real estate values, particularly as they affect property on the Las Vegas Strip;
    - the current credit market and banking environment;
    - changes in analysts' estimates of our financial performance or future prospects;
      - announcements of new services or programs;
        - additions or departures of key personnel;
      - general conditions in our industry and in the financial markets; and
    - a variety of other risk factors including the ones described elsewhere in this report.

There Are Requirements and Limitations On Changes In Control Of Our Company That Could Reduce The Ability To Sell Our Shares In Excess Of Current Market Prices

Our Credit Facility consists of a seven year \$225 million term loan which matures on June 8, 2014 and a \$3 million five year revolving credit facility. The terms of the Credit Facility restrict the ability of anyone to effect a change in control of our company. If anyone acquires 35% or more of our outstanding stock or if other events occur that constitute a change in control according to our Credit Facility, we have to make a prompt offer to repay the Credit Facility. It is unlikely that we would have the funds to repay the Credit Facility within the required time frame unless we obtained the necessary funding as part of the change in control transaction which adds significantly to the funding that a buyer would need to acquire our company. Our Credit Facility also would require us to obtain the consent of holders of a majority of the outstanding principal amount of the Credit Facility in order for us to be a party to a merger or to sell all or substantially all of our assets unless, after giving effect to the transaction, we meet certain net worth or financial ratio tests, which might be difficult or impossible for us to meet.

In addition to the above, a buyer would be required to pay our Swap balance of \$22.1 million. Moreover, a buyer would be required to pay accrued interest on the Credit Facility and Swap which was \$17.2 million as of December 31, 2009.

Furthermore, our Articles of Incorporation and bylaws contain provisions that could reduce the likelihood of a change in control or acquisition of our company. These could limit your ability to sell your shares at a premium or otherwise affect the price of our common stock. These provisions:

- limit the voting power of persons who acquire more than 10% of our outstanding stock without our prior approval;
  - permit us to issue up to 60 million shares of common stock;
- •permit us to increase the size of our Board of Directors and fill the resulting vacancies without a vote by stockholders; and
  - limit the persons who may call special meetings of stockholders.

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In addition, Nevada law contains provisions governing the acquisition of a substantial or controlling interest in certain publicly-held Nevada corporations, including our company. Those laws provide generally that any person who acquires more than a specified percentage of our outstanding stock must obtain certain approvals from us before the acquisition or they might be denied voting rights or the ability to engage in various transactions with us, unless our disinterested stockholders vote to restore those rights. The ownership percentage that triggers some of these restrictions is 10%, and further restrictions can be triggered at the 20%, 33-1/3% or 50.1% ownership level.

Also, a person that seeks to acquire control must satisfy the licensing requirements of the Nevada and Colorado gaming authorities. The gaming authorities may also require controlling stockholders, officers, directors and other persons having a material relationship or involvement with a person proposing to acquire control to be investigated and licensed as part of the approval process relating to the transaction.

Nevada law also provides that we may resist a change or potential change in control if our Board of Directors determines that the change is not in the best interest of our company.

On November 19, 2008, we entered into a separate investment agreement (each an "Investment Agreement") with each of Plainfield Special Situations Master Fund Limited ("Plainfield") and Desert Rock Enterprises LLC ("Desert Rock") relating, among other things, to the acquisition of our common stock. We currently do not have any plans to issue and sell any shares of our common stock to either Plainfield or Desert Rock. The principal terms of each agreement provides for, among other things, (a) that our Board of Directors has, in connection with their potential acquisition of our common stock, (i) waived, in accordance with subsection 7(g) of Article III of our Articles of Incorporation, the voting limitation set forth in subsection 7(b) of Article III of the Articles of Incorporation with respect to Desert Rock and Plainfield (and their respective affiliates and related entities collectively, the "Investor Group"), and (ii) approved the acquisition of our common stock pursuant to the Investment Agreements in accordance with the provisions of subsection 78.438(1) of Title 7 of the Nevada Revised Statutes, (b) each Investor Group's agreement not to directly or indirectly acquire any of our common stock, or otherwise become part of a group, if immediately after giving effect to such acquisition or group formation, the Investor Group, or any group of which it is a part, would have beneficial ownership of our common stock in excess of fifteen percent (15%) of the outstanding common stock, unless specifically approved in writing by our Board of Directors, subject to certain limited exceptions, (c) an agreement by each of Plainfield and Desert Rock to a standstill period (which ends on the first date to occur of: (i) the day following the completion of our 2010 regular annual meeting of stockholders, (ii) September 1, 2010 and (iii) the ending of any period during which any other investor is subject to a similar standstill) during which time it will not take certain

actions involving the Company including without limitation to solicit proxies or become a participant in a proxy solicitation with respect to our securities or submit a proposal or offer involving a merger, business combination, acquisition tender or other similar type transaction, except under certain limited circumstances, (d) ) an agreement by each of Plainfield and Desert Rock not to vote any securities it holds in excess of the amount permitted to be purchased pursuant to clause (b) above, and (e) ) each of Plainfield and Desert Rock to seek to obtain any approvals that may be required from the Nevada and Colorado gaming authorities in connection with the acquisition of our common stock pursuant to the Investment Agreements.

We Have Never Paid Dividends, Do Not Intend To Pay Dividends In The Foreseeable Future And Cannot Pay Dividends To Any Unsuitable Person

We have never paid dividends on our stock, nor do we anticipate paying dividends in the foreseeable future. We intend to retain our cash flow or earnings, if any, to use in our ongoing operations. Also, due to gaming law considerations, our Articles of Incorporation prohibit the payment of dividends to anyone who is deemed an "unsuitable person" or is an affiliate of an "unsuitable person."

Certain Owners Of Our Stock May Have To File An Application With, And Be Investigated By, The Nevada And/Or Colorado Gaming Authorities. If That Owner Is Deemed "Unsuitable," That Stockholder Could Lose Most Of The Attributes Of Being A Stockholder And It Could have a Detrimental Effect On Us

As defined in Nevada gaming regulations, any person who acquires more than 5% of a Registered Corporation's voting securities must report the acquisition to the Nevada Commission. Nevada gaming regulations also require that beneficial owners of more than 10% of our voting securities apply to the Nevada Commission for a finding of suitability within thirty days after the Chairman of the Nevada Board mails the written notice requiring such filing. However, an "institutional investor," as defined in the Nevada gaming regulations, which acquires more than 10%, but not more than 11% of our voting securities as a result of a stock repurchase by us may not be required to file such an application. Further, an institutional investor that acquires more than 10% but not more than 25% of our voting securities for investment purposes only. An institutional investor that as obtained a waiver may hold more than 25% but not more than 29% of our voting securities and maintain its waiver where the additional ownership results from a stock repurchase by us. However, any beneficial owner of our voting securities, regardless of the number of shares owned, may be required, at the discretion of the Nevada Commission, to apply for a finding of suitability. A finding of suitability is comparable to licensing, and the applicant must pay all costs of investigation incurred by the Nevada gaming authorities in conducting the investigation.

Any such person who fails to apply for a finding of suitability within 30 days after being ordered to do so by the Nevada Commission may be found to be unsuitable. Any person who is found by the Nevada Commission to be unsuitable to be a beneficial owner of our voting securities but continues such beneficial ownership beyond the period of time prescribed by the Nevada Commission may be guilty of a criminal offense. We will be subject to disciplinary action if, after we receive notice that a person is unsuitable to be a beneficial owner of our voting securities or to have any other relationship with us, we:

pay that person any dividend or interest on our voting securities;

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- allow that person to exercise, directly or indirectly, any voting right conferred through our voting securities held by that person;
  - pay that person any remuneration in any form for services rendered or otherwise; or

• fail to pursue all lawful efforts to require that person to relinquish our voting securities for cash at fair market value.

Colorado requires that persons owning, directly or indirectly, 5% or more of our stock be certified as suitable for licensure. Persons found unsuitable by the Colorado Commission may be required immediately to terminate any direct or indirect beneficial interest in our voting securities. A finding of unsuitability with respect to any beneficial owner also may jeopardize our license. The annual renewal of our license may be conditioned upon the termination of any beneficial interest in our voting securities by unsuitable persons.

We May Redeem Shares Due To Gaming Law Considerations, Either As Required By Gaming Authorities Or In Our Discretion

Our articles of incorporation provide that if a gaming authority determines that any stockholder or its affiliates are unsuitable, or if deemed necessary or advisable by us for gaming law considerations, we may redeem shares of our stock that the stockholder or the stockholder's affiliates own or control. The redemption price will be the amount required by the gaming authority or, if the gaming authority does not determine the price, the price deemed reasonable by us. If we determine the redemption price, that price will be capped at the market price of the shares on the date we give the redemption notice. We may pay the redemption price in cash, by promissory note, or both, as required by the applicable gaming authority and, if not so required, as we elect.

Unresolved Staff Comments

Properties

None.

Item 1B.

Item 2.

Riviera Las Vegas

Riviera Las Vegas is located on the Las Vegas Strip, at 2901 Las Vegas Boulevard South, Las Vegas, Nevada and occupies approximately 26 acres. The building comprises approximately 1.8 million square feet. The building includes approximately 100,000 square feet of casino space, approximately 160,000 square feet of convention, meeting and banquet facility space, 2,075 hotel rooms, three restaurants, a buffet, three snack bars, four showrooms, a lounge and approximately 2,300 parking spaces. In addition, the building houses Riviera Las Vegas executive and administrative offices.

There are approximately 35 food and retail concessions operated under individual leases with third parties. The leases are for periods from one month to several years.

Riviera Black Hawk

Riviera Black Hawk is located on 1.63 acres of land at 400 Main Street, Black Hawk, Colorado. The buildings include approximately 325,000 square feet and comprise 32,000 square feet of gaming space, parking spaces for approximately 520 vehicles (substantially all of which are covered), a 252-seat buffet, one bar, a banquet room with seating for approximately 200 people and three outdoor patio areas where patrons can smoke.

The Riviera Las Vegas and Riviera Black Hawk properties are encumbered by deeds of trust securing our \$225 million Term Loan, which mature in June 2014.

Item 3.

Legal Proceedings

We are party to routine lawsuits, either as plaintiff or as defendant, arising from the normal operations of a hotel or casino. We do not believe that the outcome of such litigation, in the aggregate, will have a material adverse effect on our financial position or results of our operations.

Item 4.

Reserved

PART II

Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

Effective June 26, 2009, our common stock was available for quotation on the Pink Sheets under the symbol "RVHL". Prior to that, our common stock had been traded on the NYSE AMEX under the symbol "RIV". The "pink sheets" is an over-the-counter market which generally provides significantly less liquidity than established stock exchanges such as the NYSE AMEX, and quotes for stocks included in the "pink sheets" are not listed in the financial sections of newspapers. Therefore, prices for securities traded solely in the "pink sheets" may be difficult to obtain, and shareholders may find it difficult to resell their shares. As of March 11, 2009, we had approximately 492 stockholders of record and individual participants in security position listings. There are a significantly greater number of stockholders whose shares are held in street name. Based on information we collected as of March 11, 2009, we estimate that we have at least 2,141 beneficial holders in total.

As described in "Significant Events - Voluntary Delisting from NYSE AMEX" in Item 1 above, we voluntarily delisted our common stock from the NYSE AMEX due to our belief that we could not take the steps necessary to satisfy the continued listing criteria of the NYSE AMEX within the prescribed time frame that the NYSE AMEX gave the Company to cure certain listing deficiencies. In order to be re-listed, we will need to meet certain listing requirements. There can be no assurance that we will be able to meet such listing requirements.

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The table below sets forth (a) the high and low sale prices of the Common Stock by quarter for the year ended December 31, 2008 and the first two fiscal quarters of 2009, based on closing prices of Common Stock reported on the NYSE AMEX exchange and (b) the high and low bid prices of the Common Stock by quarter for the last two fiscal quarters of 2009, based on closing prices of Common Stock reported on the Pink Sheets, which quotations reflect inter-dealer prices, without retail mark-up, mark-down or commission, and may not necessarily represent actual transactions:

2009    HIGH    \$ 4.79 \$ 2.42 \$ 0.79 \$ 0.74      LOW    1.05    0.34    0.40    0.30      2008    HIGH    \$ 29.73 \$ 21.72 \$ 12.31 \$ 6.87				First Quarter		Second Quarter		Third Quarter	Fourth Quarter	
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A    B    C      Number    Number of securities    Weighted-average future is be issued upon exercisexercise price of of outstanding optionsoutstanding options(exclud warrants and rights    equity compensation plans approved by security holders      Plan category    220,800    \$    7.82      Equity compensation plans not approved by security holders    35,100    N/A		LOW		18.62		10.00		7.35		2.50
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	- · ·		<b>- -</b>			35,100			N/A	
Total 255,900 \$ 7.82	,									
	Total					255,900	\$		7.82	

(1)Of the 188,172 shares referenced in column C of the above table, 142,152 are from our Restricted Stock Plan and 46,020 are from our Stock Compensation Plan for Directors Serving on the Compensation Committee, which are described in Notes 14 and 15 of our consolidated financial statements included in this report. We have a Stock Compensation Plan, under which directors who are members of the Compensation Committee have the right to receive all or part of their annual fees in the form of Common Stock having a fair market value equal to the amount of their fees. Of the 50,000 shares that are allocated to this plan, 46,020 remain available for issuance.

(2)Restricted Stock for employees issued in 2005 which was not approved by security holders.

Item 6.

Selected Financial Data

Not Applicable

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#### Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### 2009 Credit Defaults

Our Credit Facility consists of a \$225 million term loan that matures on June 8, 2014 and a \$20 million five-year revolving credit facility that was reduced to \$3 million. Wachovia Bank, National Association, is the administrative agent in connection with the Credit Facility. On June 29, 2007, in conjunction with the Credit Facility, the Company entered into an interest rate swap agreement with Wachovia as the counterparty that became effective June 29, 2007. On February 22, 2010, the Company received a notice from Wachovia informing the Company that Wachovia was resigning as administrative agent, subject to the appointment of a successor administrative agent by the Required Lenders under the Credit Agreement within 30 days of the notice or by Wachovia, and that Wachovia was resigning as the Issuing Lender under the Credit Agreement effective as of the date of the notice.

As previously disclosed on a Form 8-K filed with the SEC on March 4, 2009, the Company received a notice of default on February 26, 2009 from Wachovia with respect to the Credit Facility in connection with the Company's failure to provide a Deposit Account Control Agreement, or DACA, from each of the Company's depository banks per a request made by Wachovia to the Company on October 14, 2008. The DACA that Wachovia requested the Company to execute was in a form that the Company ultimately determined to contain unreasonable terms and conditions as it would enable Wachovia to access all of the Company's operating cash and order it to be transferred to a bank account specified by Wachovia. The Notice further provided that as a result of the default, the Company would no longer have the option to request LIBOR Rate Loans as defined in the Credit Agreement. Consequently, the Term Loan was converted to an Alternative Base Rate Loan, as defined in the Credit Agreement, effective March 31, 2009.

On March 25, 2009, the Company engaged XRoads Solution Group LLC as our financial advisor. Based on an extensive analysis of our current and projected liquidity, and with our financial advisor's input, we determined it was in the best interests of the Company to not pay the Credit Facility and Swap Agreement accrued interest including default interest as described below of \$17.8 million for the twelve months ended December 31, 2009. Consequently, we elected not to make these payments. The Company's failure to pay interest due on any loan within our Credit Facility within a three-day grace period from the due date was an event of default under our Credit Facility. As a result of these events of default, the Company's lenders have the right to seek to charge additional default interest on the Company's outstanding principal and interest under the Credit Agreement, and automatically charge additional default interest rates that would otherwise be applicable under the Credit Agreement and Swap Agreement.

As previously disclosed on a Form 8-K filed with the SEC on April 6, 2009, the Company received an additional notice of default on April 1, 2009 from Wachovia. The April Default Notice alleges that subsequent to the Company's receipt of the February Notice, additional defaults and events of default had occurred and were continuing under the terms of the Credit Agreement including, but not limited to: (i) the Company's failure to deliver to Wachovia audited financial statements without a "going concern" modification; (ii) the Company's failure to deliver Wachovia a certificate of an independent certified public accountant in conjunction with the Company's financial statement; and (iii) the occurrence of a default or breach under a secured hedging agreement. The April Default Notice also states that in addition to the foregoing events of default that there were additional potential events of default as a result of, among other things, the Company's failure to pay: (i) accrued interest on the Company's ABR Loans on March 30, 2009, (ii) the commitment fee on March 31, 2009, and (iii) accrued interest on the Company's ABR Loans on March 31, 2009 (the ABR Payment and together with the LIBOR Payment and Commitment Fee Payment, the are referred to as the March 31st Payments). The Company has not paid the March 31st Payments and the applicable grace period to make these payments has expired. The April Default Notice states that as a result of these events of defaults, (a) all amounts owing under the Credit Agreement thereafter would bear interest, payable on demand, at a rate equal to: (i) in

the case of principal, 2% above the otherwise applicable rate; and (ii) in the case of interest, fees and other amounts, the ABR Default Rate (as defined in the Credit Agreement), which as of April 1, 2009 was 6.25%; and (b) neither Swingline Loans nor additional Revolving Loans are available to the Company at this time.

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As a result of the February Notice and the April Default Notice, effective March 31, 2009, the Term Loan interest rate increased to approximately 10.5% per annum and effective April 1, 2009, the Revolver interest rate is approximately 6.25% per annum. The Company has incurred approximately \$5 million in default interest related to the Credit Facility and Swap Agreement for the twelve months ended December 31, 2009.

On April 1, 2009, the Company also received Notice of Event of Default and Reservation of Rights in connection with an alleged event of default under our Swap Agreement. Receipt of the Swap Default Notice was previously disclosed on a Form 8-K filed with the SEC on April 6, 2009. The Swap Default Notice alleges that (a) an event of default exists due to the occurrence of an event of default(s) under the Credit Agreement and (b) that the Company failed to make payments to Wachovia with respect to one or more transactions under the Swap Agreement. The Company has not paid the overdue amount and the applicable grace period to make this payment has expired. Any default under the Swap Agreement automatically results in an additional default interest of 1% on any overdue amounts under the Swap Agreement. This default rate was in addition to the interest rate that would otherwise be applicable under the Swap Agreement.

On July 23, 2009, the Company received a Notice of Early Termination for Event of Default from Wachovia in connection with an alleged event of default that occurred under the Swap Agreement. Receipt of the Early Termination Notice was previously disclosed on a Form 8-K filed with the SEC on July 29, 2009. The Early Termination Notice alleges that an event of default has occurred and is continuing pursuant to Sections 5(a)(i) and 5(a)(vi)(1) of the Swap Agreement. Section 5(a)(i) of the Swap Agreement addresses payments and deliveries specified under the Swap Agreement and Section 5(a)(vi)(1) of the Swap Agreement addresses cross defaults. The Early Termination Notice provides that Wachovia designated an early termination date of July 27, 2009 in respect of all remaining transactions governed by the Swap Agreement, including an interest rate swap transaction with a trade date of May 31, 2007.

On July 28, 2009, in connection with the Early Termination Notice, the Company received a Notice of Amount Due Following Early Termination from Wachovia that claimed the amount due and payable to Wachovia under the Swap Agreement is \$26.6 million, which includes \$4.4 million in accrued interest. As of December 31, 2009, the interest rate swap liability was \$22.1 million which equals the mark to market amount reflected in the Notice of Amount Due Following Early Termination. Additionally, accrued interest as of December 31, 2009 includes \$5.0 million in accrued interest related to the interest rate swap comprised of \$4.4 million in accrued interest as reflected on the Notice of Amount Due Following Early Termination and \$0.6 million in default interest pursuant to the Swap Agreement termination.

As a result of the Early Termination Notice, the interest rates for the Term Loan and Revolver balances are no longer locked and are now subject to changes in underlying LIBOR rates and vary based on fluctuations in the Alternative Base Rate and Applicable Margins. As of December 31, 2009, our Term Loan and Revolver bear interest at approximately 6.25%.

With the aid of our financial advisors and outside counsel, we are continuing to negotiate with our various creditor constituencies to refinance or restructure our debt. We cannot assure you that we will be successful in completing a refinancing or consensual out-of-court restructuring, if necessary. If we were unable to do so, we would likely be compelled to seek protection under Chapter 11 of the U. S. Bankruptcy Code.

Due to the defaults discussed above and the potential risk of Bankruptcy, there is substantial doubt about the Company's ability to continue as a going concern. As a result, our independent registered public accounting firm has included an explanatory paragraph that expresses substantial doubt as to our ability to continue as a going concern in their audit reports contained in this Annual Report on Form 10-K for the year ended December 31, 2009 and in our Annual Report on Form 10-K for the year ended December 31, 2009.

### Overview

We own and operate Riviera Las Vegas on the Las Vegas Strip in Las Vegas, Nevada, and Riviera Black Hawk in Black Hawk, Colorado.

Our capital expenditures for Riviera Las Vegas are geared primarily toward maintaining and upgrading our hotel rooms, gaming products, convention space, restaurants, bars and entertainment venues. In November 2007, we began a comprehensive hotel room remodeling project in Las Vegas. The hotel room remodel project was suspended during 2008 after spending \$18.7 million on the project and completed four of our five hotel towers. Remodeled hotel rooms feature new Euro beds, flat screen televisions, furniture, carpeting, marble floors and granite countertops.

Our capital expenditures for Riviera Black Hawk are geared primarily toward maintaining and upgrading our gaming products, food and beverage venues and overall facility. During 2009, in addition to several slot machine purchases, we remodeled our cashiers' cage and relocated our player's club function to the new cage.

Our primary marketing focus in Las Vegas is to maximize gaming revenues and grow revenue per available room, or RevPar. To maximize gaming revenues, we market directly to members of our Club Riviera utilizing customized mail offerings and special promotions to entice players to visit and game at the property. We frequently use complimentary room, food and beverage and entertainment products to increase player visits and gaming revenues. We also use various promotions to entice hotel guests that are not members of Club Riviera to join the Club Riviera and game at the property. To grow RevPar, we are leveraging our recently remodeled hotel rooms and significant convention space to entice meeting planners and convention coordinators to choose Riviera Las Vegas for their events. Moreover, we are showcasing our new hotel room product to grow our tour and travel and Internet sales.

In addition to the above, we continuously strive to maximize the number of people who patronize Las Vegas but who are not guests in our hotel. We achieve this by capitalizing on our Las Vegas Strip location, convention center proximity and availability of our entertainment productions and other amenities. We are well situated for walk-in traffic on the Las Vegas Strip near several major properties including Circus Circus, Las Vegas Hilton, Las Vegas Convention Center, Wynn Las Vegas, Wynn Encore and several timeshare and condominium projects. While we benefit from our proximity to several major properties, the dormant Echelon and Fontainebleau construction projects have caused a major reduction in walk-in traffic. We anticipate that our walk-in traffic will be adversely impacted for the foreseeable future.

The Black Hawk market caters primarily to slot machine players from the Denver area. Therefore, our primary marketing focus in Black Hawk is to grow and maintain the number of quality players in our players club and utilize effective direct marketing techniques, including direct mail offers and special promotions, to entice customers to visit and game at our property. Our location is conducive to walk-in customers as the Isle of Capri, which is one of the largest casinos in Black Hawk, is located directly across the street from our casino. Also, Riviera Black Hawk is the first property off of Main Street as you drive into Black Hawk from the Denver Metro area and our parking garage is the first and most easily accessible in the area.

Until recently, only limited stakes gaming, which is defined as a maximum single bet of \$5.00, was legal in the Black Hawk/Central City market. However, Colorado Amendment 50, which was approved by voters on November 4, 2008, allowed residents of Black Hawk and Central City to vote to extend casino hours, approve additional games, and increase the maximum bet limit. On January 13, 2009, residents of Black Hawk voted to enable Black Hawk casino operators to extend casino hours, add craps and roulette gaming and increase the maximum betting limit to \$100 per bet. On July 2, 2009, the first day permissible to implement the changes associated with the passage of Colorado Amendment 50, we increased betting limits, extended hours and commenced roulette gaming. We are continuing to evaluate our strategy pertaining to the passage of Colorado Amendment 50.

While the passage of Colorado Amendment 50 benefited the Black Hawk/Central City gaming market, the Colorado smoking ban, which became effective for Black Hawk/Central City casinos on January 1, 2008, has had an adverse effect on our results of operations. We have installed outdoor smoking decks to accommodate our guests who smoke, however, we believe that that the smoking ban in Colorado has had and will continue to have an adverse affect.

### **Results of Operations**

#### 2009 Compared to 2008

The following table sets forth, for the periods indicated, certain operating data for Riviera Las Vegas and Riviera Black Hawk. Net revenues displayed in this table and discussed in this section are net of cash rebates and promotional allowances. EBITDA from properties is presented on the following schedule:

(Dollars in thousands)	2009		2008	Variance \$		Variance %	
Net Revenues:							
Riviera Las Vegas	\$ 91,880	\$	128,031	\$	(36,151)		-28.2%
Riviera Black Hawk	42,169		41,729		440		1.1%
Total Net Revenues	\$ 134,049	\$	169,760	\$	(35,711)		-21.0%
Property EBITDA							
Riviera Las Vegas	\$ 9,635	\$	18,748	\$	(9,113)		-48.6%
Riviera Black Hawk	9,892		12,209		(2,317)		-19.0%
Property EBITDA (1)	\$ 19,527	\$	30,957	\$	(11,430)		-36.9%
Other costs and expenses:							
Corporate expenses							
Share-based compensation	579		795		(216)		-27.2%
Other corporate expense	3,496		3,857		(361)		-9.4%
Depreciation and amortization	14,870		14,883		(13)		-0.0%
Mergers, acquisitions and development costs, net	-		191		(191)	NM	
Restructuring fees	2,233		-		2,233	NM	
Gain on retirement of bonds	(161)		-		(161)	NM	
Change in fair value of derivative instruments	5,320		3,556		1,764		49.6%
Interest expense, net	18,049		17,091		958		5.6%
	44,386		40,373		4,013		9.9%
Net loss before income tax provision	(24,859)		(9,416)		(15,443)		-164.0%
Income tax provision	-		(2,446)		2,446	NM	
Net loss	\$ (24,859)	\$	(11,862)	\$	(12,997)		-109.6%
Property EBITDA Margins (2)							
Riviera Las Vegas	10.5%		14.6%		-4.1%		
Riviera Black Hawk	23.5%	)	29.3%		-5.8%		

- (1)Property EBITDA consists of earnings before interest, income taxes, depreciation and amortization. EBITDA is presented solely as a supplemental disclosure because we believe that it is a widely used measure of operating performance in the gaming industry and a principal basis for valuation of gaming companies by certain investors. We use property-level EBITDA (EBITDA before corporate expenses) as the primary measure of operating performance of our properties, including the evaluation of operating performance, as an alternative to operating income, as an indicator of operating performance, as an alternative to cash flow from operating activities, as a measure of liquidity, or as any other measure determined in accordance with accounting principles generally accepted in the United States of America. We have significant uses of cash flows, including capital expenditures, interest payments and debt principal repayments that are not reflected in EBITDA. Also, other gaming companies that report EBITDA information may calculate EBITDA in a different manner than we do (see footnote 19 for reconciliation to net loss).
- (2) Property EBITDA margins represent property EBITDA as a percentage of net revenues by property.

#### Riviera Las Vegas

Revenues

Net revenues for the twelve months ended December 31, 2009 were \$91.9 million, a decrease of \$36.1 million, or 28.2%, from \$128.0 million for the comparable period in the prior year.

Casino revenues for the twelve months ended December 31, 2009 were \$41.2 million, a decrease of \$9.4 million, or 18.6%, from \$50.6 million for the comparable period in the prior year. Casino revenues are comprised primarily of slot machine and table game revenues. In comparison to the same period in the prior year, slot machine revenue was \$32.9 million, a decrease of \$6.1 million, or 15.6%, from \$39.0 million and table game revenues \$7.3 million, a decrease of \$3.1 million, or 30.0%, from \$10.4 million. Slot machine and table game revenues decreased primarily due to less wagering as a result of the slower economy, reduced hotel occupancy and less walk-in business. Slot machine win per unit per day for the twelve months ended December 31, 2009 was \$94.84, a decrease of \$20.16, or 17.5%, from \$115.00 for the comparable period in the prior year.

Room revenues for the twelve months ended December 31, 2009 were \$35.5 million, a decrease of \$16.9 million, or 32.4%, from \$52.4 million for the comparable period in the prior year. The decrease in room rental revenues was primarily due to a decrease in average daily room rates. The average daily room rate, or ADR, was \$60.60, a decrease of \$22.21, or 26.8%, from \$82.81 for the comparable period in the prior year. The \$22.21 ADR decrease resulted in a \$13.2 million decrease in room revenues. The decrease in ADR was due mostly to lower leisure segment rates in 2009 and a shift in the occupied room mix from higher rated convention segment occupancy to lower rated leisure segment occupancy. Leisure segment average daily room rates were \$41.42 for the twelve months ended December 31, 2009, a decrease of \$21.53, or 34.2%, from \$62.95 for the same period in the prior year. Convention segment average daily room rates were \$96.41 for the twelve months ended December 31, 2009, a decrease of \$11.77, or 10.9%, from \$108.18 for the same period in the prior year. Leisure segment occupied rooms comprised 62.6% and 20.8% of total occupied rooms, respectively, for the twelve months ended December 31, 2009 in comparison to 46.9% and 34.2%, respectively, for the same period in the prior year. Convention segment decreased substantially due to the effects of the ongoing recession and increased competition.

Hotel room occupancy per available room for the twelve months ended December 31, 2009 was 77.4% compared to 83.8% for the same period in the prior year. The 6.4% decrease in hotel room occupancy resulted in a \$3.7 million decrease in room revenues. Revenue per available room, or RevPar, was \$46.93 a decrease of \$22.47, or 32.4%, from \$69.40 for the comparable period in the prior year. RevPar is total revenue from hotel room rentals divided by total hotel rooms available for sale. The decrease in RevPar was the result of a 6% decrease in total occupied rooms and a

decrease in average daily room rates as described above. Room revenues include \$6.8 million in revenues related to hotel room nights offered to high-value guests on a complimentary basis.

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Food and beverage revenues for the twelve months ended December 31, 2009 was \$17.2 million, a decrease of \$6.2 million, or 26.5%, from \$23.4 million for the comparable period in the prior year. The decrease was due to a \$4.4 million decrease in food revenues and a \$1.8 million decrease in beverage revenues. Food covers decreased 19.7% and the average check decreased 8.4% from the comparable period in the prior year as a result of the weak economy, reduced hotel occupancy and the strategic closure of select food and beverage outlets during low hotel occupancy periods. Beverage revenues decreased primarily as a result of less complimentary drinks served from our casino bars due to reduced casino patronage. Food and beverage revenues include \$4.1 million in revenues related to food and beverages offered to high-value guests on a complimentary basis.

Entertainment revenues for the twelve months ended December 31, 2009 were \$8.0 million, a decrease of \$5.4 million, or 40.5%, from \$13.4 million for the comparable period in the prior year. The decrease in entertainment revenues is primarily due to weak economic conditions resulting in closure of select entertainment acts and an overall reduction in ticket sales at all entertainment venues. Entertainment revenues include \$3.4 million in revenues related to show tickets offered to high-value guests on a complimentary basis.

Other revenues for the twelve months ended December 31, 2009 were \$5.0 million, a decrease of \$1.4 million, or 21.4%, from \$6.4 million for the same period in the prior year. The decrease in other revenues was due primarily to a \$0.8 million reduction in tenant rental income as a result of vacancies and rent concessions and a \$0.2 million reduction in telephone revenues as a result of less occupancy and call volume. Additionally, the twelve months ended December 31, 2008 included \$0.4 million in miscellaneous income primarily from the reclassification of unclaimed slot token liabilities and the sale of fully depreciated equipment.

Promotional allowances were \$14.9 million and \$18.1 million for the twelve months ended December 31, 2009 and 2008, respectively. Promotional allowances are comprised of food, beverage, hotel room nights and other items provided on a complimentary basis primarily to our high-value casino players and convention guests. Promotional allowances decreased due to a concerted effort to reduce promotional costs and as a result of less complimentary offering redemptions.

# Costs and Expenses

Casino costs and expenses for the twelve months ended December 31, 2009 were \$22.2 million, a decrease of \$6.4 million, or 22.1%, from \$28.6 million for the comparable period in the prior year. The decrease in casino expenses was due primarily to a \$3.1 million reduction in slot and table game payroll and related costs, a \$2.7 million decrease in marketing and promotional costs and a \$0.6 million reduction in gaming related taxes. Payroll and related costs decreased in conjunction with lower casino revenues and effective cost savings initiatives and marketing and promotional costs decreased due to a concerted effort to reduce these costs and due to less complimentary offering redemptions and related costs.

Room rental costs and expenses for the twelve months ended December 31, 2009 were \$18.8 million, a decrease of \$6.6 million, or 25.9%, from \$25.4 million for the comparable period in the prior year. The decrease in room rental costs and expenses is primarily due to a decrease of \$4.6 million in room division payroll and related costs, a reduction of \$1.0 million in convention commissions and rebates, a decrease of \$0.3 million in the provision for doubtful accounts, a decline of \$0.3 million in credit card processing fees and a reduction of \$0.4 million in outside laundry, pest control, and department supplies expenses.

Food and beverage costs and expenses for the twelve months ended December 31, 2009 were \$14.2 million, a decrease of \$5.0 million, or 25.9%, from \$19.2 million for the comparable period in the prior year. The decrease was due primarily to a \$4.1 million decrease in payroll and related costs and a \$2.2 million reduction in cost of sales partially offset by a \$1.3 million reduction in the amount credited for complimentary food and beverage sales. The cost of food and beverage complimentary sales is reclassified to casino costs and expenses. Food and beverage costs and expenses decreased in conjunction with the decrease in food and beverage revenues as described above.

Entertainment costs and expenses for the twelve months ended December 31, 2009 were \$3.3 million, a decrease of \$4.7 million, or 58.8%, from \$8.0 million for the comparable period in the prior year. The decrease in entertainment department costs and expenses is primarily due to a \$3.8 million reduction in contractual payments to the entertainment producers and reductions in payroll and related costs as a result of less ticket sales due to the weak economy and the closure of select entertainment acts.

General and administrative expenses for the twelve months ended December 31, 2009 were \$22.5 million, a decrease of \$4.3 million, or 16.2%, from \$26.8 million for the comparable period in the prior year. The decrease in other general and administrative expenses was due primarily to a \$2.7 million reduction in general and administrative and property maintenance payroll and related costs primarily due to workforce reductions and the elimination of the 401k matching contribution, a \$0.5 million reduction in utilities expenses primarily due to lower natural gas costs and a \$1.0 million reduction in various general and administrative and property maintenance operating expenses.

Depreciation and amortization expenses for the twelve months ended December 31, 2009 were \$10.8 million, an increase of \$0.2 million, or 1.5%, from \$10.6 million for the comparable period in the prior year. The increase in depreciation and amortization expenses was due primarily to asset additions during 2008 related to our hotel room renovation.

#### (Loss) Income from Operations

Loss from operations for the twelve months ended December 31, 2009 was \$0.3 million, a decline of \$9.6 million, or 102.8%, from income from operations of \$9.3 million for the comparable period in the prior year. The decrease is principally due to the \$36.1 million decrease in net revenues with insufficient offsetting reductions in costs and expenses.

EBITDA margins were 10.5% for the twelve months ended December 31, 2009 in comparison to 14.6% for the comparable period in the prior year. Operating margins decreased primarily due to the \$22.21 decrease in ADR and the \$6.1 million decrease in revenue in the high margin slot machine profit center. EBITDA was \$9.6 million for the twelve months ended December 31, 2009 less depreciation and amortization expense of \$10.8 million plus management fees of \$0.9 million from Riviera Black Hawk equals loss from operations of \$0.3 million.

#### Riviera Black Hawk

#### Revenues

Net revenues for the twelve months ended December 31, 2009 were \$42.2 million, an increase of \$0.5 million, or 1.1%, from \$41.7 million for the comparable period in the prior year. The increase was primarily due to stronger casino revenues in the second half of 2009 as a result of the implementation of changes permitted with the passage of Colorado Amendment 50 as described above. In comparison to the prior year, casino revenues were \$2.8 million higher during the second six months of 2009 but \$2.5 million lower during the first six months of 2009. For the twelve months ending December 31, 2009, casino revenues were \$41.0, an increase of \$0.3 million, or 0.8%, from \$40.7 million for the comparable period in the prior year. Casino revenues are comprised of revenues from slot

machines and revenues from table games.

Slot machine revenues for the twelve months ended December 31, 2009 were \$39.4 million, a decrease of \$0.2 million, or 0.6%, from \$39.6 million for the comparable period in the prior year. Slot machine revenues decreased primarily as a result of higher deductions for cash incentives to our high-value slot machine players and higher deductions for slot machine participation distributions. Slot machine revenues before the aforementioned deductions were \$51.3 million, an increase of \$1.6 million, or 3.2%, from \$49.7 million for the same period in the prior year. Cash incentives given to slot machine players increased \$1.7 million, or 19.3%, to \$10.5 million for the twelve months ended December 31, 2009. Cash incentives increased as a result of a concerted effort to retain and build slot machine revenue market share. Consequently, our market share of total Black Hawk slot machine revenues, as reported by the Colorado Department of Gaming, grew to 10.55% from 10.28% for the prior year. Deductions for slot machine participation distributions increased \$0.3 million, or 24.9%, to \$1.3 million from \$1.0 million for the prior year. We increased the number of slot machines with participation agreements in order to offer new, popular game themes to our players and increase slot machine win per unit per day. The participation agreements require us to distribute a predetermined percentage of the slot machine winnings to the slot machine manufacturer in return for allowing us to use the slot machine. There were a total of 75 slot machines with participation agreements on the casino floor as of December 31, 2009. This represents a 25% increase in total slot machines with participation agreements from the prior year.

Amounts wagered on slot machines during the twelve months ended December 31, 2009 were \$757.0 million, an increase of \$9.5 million, or 1.3%, from \$747.5 million for the comparable period in the prior year. The increase was primarily due to additional slot machine play as a result of extended casino hours permitted with the passage of Colorado Amendment 50 as described above. Additionally, slot machine win per unit per day increased \$14.56, or 11.4%, to \$142.29 from \$127.73 for the same period in the prior year. The increase in slot machine win per unit per day was the result of approximately 100 fewer slot machines on the casino floor during the twelve months ended December 31, 2009 in comparison to the same period in the prior year. There were 759 slot machines on the casino floor as of December 31, 2009.

Table games revenue increased \$0.5 million to \$1.6 million for the twelve months ended December 31, 2009 from \$1.1 million for the comparable period in the prior year. The increase was primarily due to increased table games revenues in the second half of 2009 as a result of the implementation of changes permitted with the passage of Colorado Amendment 50 as described above. In comparison to the prior year, table games revenues were \$0.8 million higher during the second six months of 2009 but \$0.3 million lower during the first six months of 2009.

Food and beverage revenues were \$6.3 million for the twelve months ended December 31, 2009 in comparison to \$5.1 million for the comparable period in the prior year. Food and beverage revenues increased due to additional items offered to high-value casino customers on a complimentary basis. Food and beverage revenues related to items offered on a complimentary basis were \$5.5 million and \$4.4 million for the twelve months ended December 31, 2009 and 2008, respectively. The increase was the result of efforts to increase customer visitations and casino revenues.

Promotional allowances were \$5.5 million for the twelve months ended December 31, 2009 and \$4.4 million for the comparable period in the prior year. Promotional allowances are comprised of food and beverage provided on a complimentary basis primarily to our high-value casino players. Promotional allowances increased due to additional food and beverage items provided to high-value casino customers on a complimentary basis as referenced above.

#### Costs and Expenses

Costs and expenses for the twelve months ended December 31, 2009 were \$37.3 million, an increase of \$2.3 million, or 6.5%, from \$35.0 million for the prior year. Costs and expenses increased primarily due to a \$2.3 million increase in casino costs and expenses, a \$0.3 million increase in general and administrative costs and expenses partially offset by a \$0.2 million reduction in depreciation and amortization expenses.

Casino costs and expenses increased primarily as a result of a \$0.9 million increase in direct marketing and promotional costs, a \$0.9 million increase in advertising expenses and a \$0.4 million increase in gaming taxes. Direct marketing and promotional costs increased as a result of efforts to increase property visitations and build and retain our slot machine player customer base. Advertising expenses increased primarily as a result of additional costs associated with a marketing campaign to announce extended hours and higher betting limits as permitted with the passage of Colorado Amendment 50 as described above.

General and administrative expenses increased primarily due to increased salaries and wages expenses mostly due to additional cage department costs in conjunction with increased table gaming revenues and as a result of increased benefit costs due mostly to higher management incentive costs.

Depreciation and amortization expenses decreased due to lower depreciation expense due to a reduction in depreciable assets during 2009.

#### Income from Operations

Income from operations for the twelve months ended December 31, 2009 were \$4.9 million, a decrease of \$1.8 million, or 27.1%, from \$6.7 million for the comparable period in the prior year. The decrease is related mostly to higher casino costs as described above.

EBITDA margins were 23.5% for the twelve months ended December 31, 2009 in comparison to 29.3% for the comparable period in the prior year. Operating margins decreased mostly due to increased casino and general and administrative costs and expenses primarily as a result of our efforts to retain and build our slot customer base and implement extended operating hours and higher betting limits as permitted with the passage of Colorado Amendment 50 as described above. EBITDA was \$9.9 million for the twelve months ended December 31, 2009 less depreciation and amortization expense of \$4.1 million less management fees of \$0.9 million to Riviera Las Vegas equals income from operations of \$4.9 million.

#### **Consolidated Operations**

#### (Loss) Income from Operations

Loss from operations for the twelve months ended December 31, 2009 was \$1.7 million, a decline of \$12.9 million, or 114.7%, from income from operations of \$11.2 million for the same period in the prior year.

The decrease in income from operations was due to a \$35.7 million decrease in consolidated net revenues partially offset by a \$22.8 million decrease in consolidated costs and expenses. Consolidated net revenues decreased as a result of a \$36.2 million net revenue decrease in Riviera Las Vegas and a \$0.5 million net revenues increase in Riviera Black Hawk. The decrease in consolidated costs and expenses was due primarily to a costs and expenses reduction of \$26.6 million in Riviera Las Vegas partially offset by costs and expenses increases of \$2.3 million and \$1.5 million in Riviera Black Hawk and Corporate, respectively. Corporate costs and expenses increased primarily due to restructuring fees of \$2.2 million incurred during the twelve months ended December 31, 2009 partially offset by a

reduction in general and administrative costs and expenses primarily due to lower outside audit fees.

Total Interest Expense, net

Total interest expense, net, includes gain (loss) on early retirement of debt, changes in fair value of derivative instruments, and interest expense, net of interest income. Total interest expense, net, increased \$2.6 million to \$23.2 million for the twelve months ended December 31, 2009 in comparison to \$20.6 million for the prior year. The primary reason for the \$2.6 million increase in interest expense, net was additional expense for the change in the fair value of derivatives of \$1.7 million and an increase in interest expense, net of interest income, of \$0.9 million. During the twelve month period ended December 31, 2009, the change in the fair value of derivatives resulted in a \$5.3 million expenses compared to a \$3.6 million expenses for the comparable period in the prior year. The increase in interest expense, net of interest income, as a result of the 2009 Credit Defaults described in Item 1 above.

### Net Loss

Net losses for the twelve months ended December 31, 2009 and 2008 was \$24.9 million and \$11.9 million, respectively. The \$13.0 million decline was due primarily to the \$12.9 million decrease in consolidated income from operations, the \$2.6 increase in total interest expense, net, partially offset by the \$2.4 million reduction in income tax provision. A \$2.4 million income tax provision was recorded in the prior year while no income tax provision was recorded for the twelve months ended December 31, 2009.

## 2008 Compared to 2007

The following table sets forth, for the periods indicated, certain operating data for Riviera Las Vegas and Riviera Black Hawk. Net revenues displayed in this table and discussed in this section are net of cash rebates and promotional allowances. EBITDA from properties is presented on the following schedule:

(Dollars in thousands)	2008		2007	V	ariance \$	Variance %	
Net Revenues:							
Riviera Las Vegas	\$ 128,031	\$	151,505	\$	(23,474)	-15.5%	
Riviera Black Hawk	41,729		53,990		(12,261)	-22.7%	
Total Net Revenues	\$ 169,760	\$	205,495	\$	(35,735)	-17.4%	
Property EBITDA							
Riviera Las Vegas	\$ 18,748	\$	30,166	\$	(11,418)	-37.9%	
Riviera Black Hawk	12,209		19,133		(6,924)	-36.2%	
Property EBITDA (1)	\$ 30,957	\$	49,299	\$	(18,342)	-37.2%	
Other costs and expenses:							
Corporate expenses							
Share-based compensation	795		966		(171)	-17.7%	
Other corporate expense	3,857		4,745		(888)	-18.7%	
Depreciation and amortization	14,883		13,116		1,767	13.5%	
Mergers, acquisitions and development costs, net	191		611		(420)	-68.7%	
Asset Impairments	-		72		(72)	NM	
Loss on retirement of bonds	-		12,878		(12,878)	NM	
Decrease in value of derivative instruments	3,556		13,272		(9,716)	-73.2%	
Interest expense, net	17,091		21,897		(4,806)	-21.9%	
	40,373		67,557		(27,184)	-40.2%	
Net loss before income tax provision	(9,416)		(18,258)		8,842	48.4%	
Income tax provision	(2,446)		-		(2,446)	NM	
Net loss	\$ (11,862)	\$	(18,258)	\$	6,396	35.0%	
Droporty EDITDA Margins (2)							
Property EBITDA Margins (2)	14.6%		19.9%		-5.3%		
Riviera Las Vegas							
Riviera Black Hawk	29.3%	)	35.4%	)	-6.1%		

(1)Property EBITDA consists of earnings before interest, income taxes, depreciation and amortization. EBITDA is presented solely as a supplemental disclosure because we believe that it is a widely used measure of operating performance in the gaming industry and a principal basis for valuation of gaming companies by certain investors. We use property-level EBITDA (EBITDA before corporate expenses) as the primary measure of operating performance of our properties, including the evaluation of operating performance, as an alternative to operating income, as an indicator of operating performance, as an alternative to cash flow from operating activities, as a measure of liquidity, or as any other measure determined in accordance with accounting principles generally accepted in the United States of America. We have significant uses of cash flows, including capital expenditures, interest payments and debt principal repayments that are not reflected in EBITDA. Also, other gaming companies that report EBITDA information may calculate EBITDA in a different manner than we do (see footnote 19 for reconciliation to net loss).

## (2) Property EBITDA margins represent property EBITDA as a percentage of net revenues by property.

### Riviera Las Vegas

### Revenues

Net revenues for the twelve months ended December 31, 2008 were \$128.0 million, a decrease of \$23.5 million, or 15.5%, from \$151.5 million for the comparable period in the prior year.

Casino revenues for the twelve months ended December 31, 2008 were \$50.6 million, a decrease of \$11.1 million, or 18.1%, from \$61.7 million for the comparable period in the prior year. Casino revenues are comprised of slot machine and table game revenues. In comparison to the same period in the prior year, slot machine revenue was \$39.0 million, a decrease of \$8.2 million, or 17.3%, from \$47.2 million and table game revenue, including revenue from poker, was \$11.5 million, a decrease of \$3.0 million, or 20.4% from \$14.5 million. Slot machine win per unit per day for the twelve months ended December 31, 2008 was \$115.00, a decrease of \$17.22, or 13.0%, from \$132.22 for the comparable period in the prior year. Slot machine and table game revenues decreased primarily due to lower slot machine and table game amounts wagered as a result of reduced hotel occupancy, the effect of a weak economy on consumer spending and encumbered access due to construction at neighboring projects.

Room revenues for the twelve months ended December 31, 2008 were \$52.4 million, a decrease of \$7.5 million, or 12.5%, from \$59.9 million for the comparable period in the prior year. The room rental revenue decrease was primarily attributable to 16.1% and 11.5% decreases in leisure and convention segment occupied rooms, respectively, as a result of higher travel costs, the weaker economy and increased competition. For the twelve months ended December 31, 2008, hotel occupancy was 83.8% in comparison to 93.0% for the comparable period in the prior year. The hotel room occupancy percentage is calculated by dividing total occupied rooms by total rooms available for sale. 6.3% of our hotel rooms were unavailable during 2008 due to our room remodeling project referenced above. For the twelve months ended December 31, 2008, 46.9% and 34.2% of total occupied rooms were leisure and convention segment rooms, respectively. Average daily room rental rate, or ADR, was \$82.81 for the twelve months ended December 31, 2008, a decrease of \$0.06, or 0.1%, from \$82.87 for the comparable period in the prior year. ADR decreased primarily as a result of a \$9.23, or 17.2%, leisure segment ADR reduction mostly offset by a \$9.03, or 9.1% convention segment ADR improvement. Revenue per available room, or RevPar, was \$69.40, a decrease of \$7.65, or 9.9%, from \$77.05 for the comparable period in the prior year. The decrease in RevPar was due primarily to lower occupancy as described above. Room rental revenues include revenues associated with rooms provided to high-value guests on a complimentary basis. These revenues were \$7.8 million for the twelve months ended December 31, 2008 and are included in promotional allowances and deducted from total revenues.

Food and beverage revenues for the twelve months ended December 31, 2008 were \$23.4 million, a decrease of \$3.7 million, or 13.7%, from \$27.1 million for the comparable period in the prior year. The decrease is due to a \$2.8 million food revenue and \$0.9 million beverage revenue reduction primarily as a result of the weak economy, reduced hotel occupancy, less gaming customers and strategic closure of select food and beverage outlets during low volume periods. Food covers decreased primarily in the buffet, coffee shop and the sports book delicatessen and drinks served decreased primarily in the casino bars. Food and beverage revenues include items offered to high-value guests on a complimentary basis. These revenues were \$10.1 million for the twelve months ended December 31, 2008 and are included in promotional allowances and deducted from total revenues.

Entertainment revenues for the twelve months ended December 31, 2008 were \$13.4 million, a decrease of \$0.1 million, or 0.5%, from \$13.5 million for the comparable period in the prior year. The decrease is primarily due to reduced ticket sales for all of our shows except "ICE", an ice skating show that opened April 23, 2007. Entertainment revenues include items offered to high-value guests on a complimentary basis. These revenues were \$3.6 million for the twelve months ended December 31, 2008 and are included in promotional allowances and deducted from total revenues.

Other revenues for the twelve months ended December 31, 2008 were \$6.4 million, an increase of \$0.3 million, or 5.7%, from \$6.1 million for the comparable period in the prior year. The increase in other revenues, which are comprised primarily of rental income, was due to new agreements to lease portions of our parking space and additional rental income from the Banana Leaf Asian Restaurant, which opened in February 2008, and Club de Soleil, a timeshare marketing company.

## Costs and Expenses

Casino costs and expenses for the twelve months ended December 31, 2008 were \$28.6 million, a decrease of \$4.2 million, or 13.1%, from \$32.8 million for the comparable period in the prior year. The decrease in casino costs and expenses was due primarily to a reduction in slot machine and table game payroll and related costs to partially offset the \$11.1 million decrease in casino revenue. Reductions in slot and table game payroll and related costs were partially offset with higher marketing and promotional costs primarily due to increased competition and poor economic conditions.

Room rental costs and expenses for the twelve months ended December 31, 2008 were \$25.4 million, a decrease of \$2.7 million, or 9.6%, from \$28.1 million for the comparable period in the prior year. The decrease in room rental costs and expenses was primarily due to an 88,100, or 12.9%, reduction in occupied hotel rooms. As a result, payroll and related costs and operating expenses were reduced accordingly.

Food and beverage costs and expenses for the twelve months ended December 31, 2008 were \$19.2 million, a decrease of \$3.2 million, or 14.2%, from \$22.4 million for the comparable period in the prior year. The decrease in food and beverage cost and expenses was due primarily to a reduction in food and beverage cost of goods, payroll and related costs and other expenses to offset a \$3.7 million food and beverage revenue decrease. Additionally, several food and beverage outlets have been closed during low volume periods to reduce costs and expenses.

Entertainment costs and expenses for the twelve months ended December 31, 2008 were \$8.0 million, a decrease of \$0.6 million, or 7.3%, from \$8.7 million for the comparable period in the prior year. The decrease in entertainment costs and expenses is primarily due to payroll and related costs savings.

General and administrative costs and expenses for the twelve months ended December 31, 2008 were \$26.8 million, a decrease of \$1.2 million, or 4.0%, from \$28.0 for the comparable period in the prior year. The decrease in general and administrative cost and expenses was primarily due a \$0.8 million reduction in the incentive compensation expense. There was no incentive compensation expense for the twelve months ended December 31, 2008.

Other expenses for the twelve months ended December 31, 2008 were \$1.2 million, a decrease of \$0.2 million, or 8.8%, from \$1.4 million for the comparable period in the prior year. The decrease in other expenses was due primarily to cost savings initiatives to partially offset the decrease in net revenues.

## Income from Operations

Income from operations for the twelve months ended December 31, 2008 was \$9.3 million, a decrease of \$14.2 million, or 60.3%, from \$23.5 million for the comparable period in the prior year. The decrease is primarily due to lower casino and room rental revenues without offsetting reductions in costs and expenses. Operating margins were 7.3% for the twelve months ended December 31, 2008 in comparison to 15.5% for the comparable period in the prior year. Operating margins decreased primarily due to revenue decreases in our high margin slot machine and room rental operations and a \$1.5 million increase in depreciation and amortization expenses as a result of asset additions mostly attributable to our hotel room remodeling project described above.

## Riviera Black Hawk

### Revenues

Net revenues for the twelve months ended December 31, 2008 were \$41.7 million, a decrease of \$12.3 million, or 22.7%, from \$54.0 million for the comparable period in the prior year.

Casino revenues for the twelve months ended December 31, 2008 were \$40.7 million, a decrease of \$11.9 million, or 22.6%, from \$52.6 million for the comparable period in the prior year. The decrease in casino revenues is primarily due to a slot machine revenue decrease of \$11.7 million, or 22.7%, to \$39.6 million from \$51.3 million for the comparable period in the prior year. Slot machine revenue per unit per day was \$127.73, a decrease of \$28.04, or 18.0%, from \$155.77 for the comparable period in the prior year. The decrease in slot machine revenue was primarily the result of less slot machine wagering due to the effects of high fuel costs, a weak economy and the smoking ban in Colorado which went into effect January 1, 2008.

Food and beverage revenues for the twelve months ended December 31, 2008 were \$5.1 million, a decrease of \$0.2 million, or 4.1%, from \$5.3 million for the comparable period in the prior year. The decrease is primarily due to a 10.9% reduction in buffet covers due to fewer gaming customers. We frequently provide high value guests with complimentary food and beverage to increase casino revenues. In fact, nearly three quarters of food and beverage revenues are related to complimentary issuances. These revenues are included in promotional allowances and deducted from total revenues as described in Note 1 of the Notes to the Consolidated Financial Statements included in this document.

Other revenues for the twelve months ended December 31, 2008 were \$0.4 million, a decrease of \$0.2 million, or 29.1%, from \$0.6 million for the comparable period in the prior year. The decrease in other revenues, which are comprised primarily of transaction fee revenues from automatic teller machines (ATMs), was attributable principally to a reduction in ATM transactions in conjunction with less casino wagering.

## Costs and Expenses

Casino costs and expenses for the twelve months ended December 31, 2008 were \$19.2 million, a decrease of \$4.1 million, or 17.8%, from \$23.3 million for the comparable period in the prior year. The decrease in casino expenses is primarily due to a reduction in slot and table game payroll and related costs which partially offsets the \$11.9 million decrease in casino revenue.

General and administrative expenses for the twelve months ended December 31, 2008 were \$9.0 million, a decrease of \$1.0 million, or 10.2%, from \$10.0 million for the comparable period in the prior year. The decrease in general and administrative expenses was due primarily to a \$0.4 million health insurance credit and a \$0.4 million reduction in the incentive compensation expense. There was no incentive compensation expense for the twelve months ended December 31, 2008.

Food and beverage expenses for the twelve months ended December 31, 2008 were \$1.3 million, a decrease of \$0.2 million, or 10.6%, from \$1.5 million for the comparable period in the prior year. The decrease was the primarily due to payroll and related costs savings.

## Income from Operations

Income from operations for the twelve months ended December 31, 2008 were \$6.7 million, a decrease of \$6.0 million, or 46.7%, from \$12.7 million for the comparable period in the prior year. The decrease is primarily due to the \$11.9 million decrease in casino revenues without offsetting reductions in costs and expenses. Operating margins were 16.1% for the twelve months ended December 31, 2008 in comparison to 23.3% for the comparable period in the prior year. Operating margins decreased primarily due to the revenue decrease in our high margin slot machine operations and increased depreciation and amortization expenses.

### **Consolidated Operations**

### Income from operations

Income from operations for the twelve months ended December 31, 2008 were \$11.2 million, a decrease of \$18.6 million, or 62.3%, from \$29.8 million for the comparable period in the prior year. The decrease is principally due to a \$35.7 million, or 17.4%, reduction in net revenues to \$169.8 million from \$205.5 million for the comparable period in the prior year. The decrease in net revenues was partially offset by a \$17.2 million, or 9.8%, reduction in total costs and expenses to \$158.5 million from \$175.7 million for the comparable period in the prior year. Operating margins were 6.6% for the twelve months ended December 31, 2008 in comparison to 14.5% for the comparable period in the prior year. Operating margins decreased primarily as a result of the revenue reductions in our high margin slot machine operations and a \$1.8 million increase in depreciation and amortization expense.

### Other Expense

Other expenses for the twelve months ended December 31, 2008 were \$20.6 million, a decrease of \$27.4 million, or 57.0%, from \$48.0 million for the comparable period in the prior year. The decrease is primarily due to a \$12.9 million loss on retirement of debt in the prior year, a decrease of \$9.7 million in the amount recorded for unrealized loss on derivatives and a decrease of \$4.8 million in interest expense, net of interest income. The loss on retirement of debt resulted from the retirement of our 11% Notes as described below under Liquidity and Capital Resources. The decrease in the unrealized loss on derivatives was due primarily to lower interest rates resulting in an increase in the fair value of our interest rate swap liability. The decrease in interest expense was the result of reduced borrowing costs associated with our Credit Facility executed June 2007.

## Net Loss

Net loss for the twelve months ended December 31, 2008 was \$11.9 million, an improvement of \$6.4 million, or 35.0%, from a net loss of \$18.3 million for the comparable period in the prior year. The improvement is due to the \$27.4 million reduction in other expenses which was partially offset by the \$18.6 million decrease in consolidated income from operations and a \$2.4 million income tax provision for the twelve months ended December 31, 2008 in comparison to no income tax provision for the prior year. The \$2.4 million income tax provision was recorded in order to increase our valuation allowance as we currently do not believe that it is more likely than not that we can utilize the deferred tax assets. Moreover, our effective tax of 26% is lower than the U.S. Federal rate of 35% primarily due to Management's conclusion that it is more likely than not it will be unable to utilize its net deferred tax asset (see note 12 within the consolidated financial statements below)

# Liquidity and Capital Resources

Our independent registered public accounting firm included an explanatory paragraph that expresses substantial doubt as to our ability to continue as a going concern in their audit report contained in the accompanying financial statements for the years ended December 31, 2009 and 2008. We cannot provide any assurance that we will in fact operate our business profitably, maintain existing financings, or obtain sufficient financing in the future to sustain our business in the event we are not successful in our efforts to generate sufficient revenue and operating cash flow.

Our ability to continue as a going concern will be determined by our ability to obtain additional funding or restructure or negotiate waivers on our existing indebtedness and to generate sufficient revenue to cover our operating expenses. The accompanying consolidated financial statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts or amounts of liabilities that might be necessary should we be unable to continue in existence.

We had cash and cash equivalents of \$19.1 million and \$13.5 million as of December 31, 2009 and 2008, respectively. Our cash and cash equivalents increased by \$5.6 million during the twelve months ended December 31, 2009 primarily as a result of a \$9.2 million increase in net cash provided by operating activities partially offset by a \$3.6 million decrease in net cash used in investing activities due to maintenance capital expenditures at Riviera Las Vegas and Riviera Black Hawk. Cash and cash equivalents would have decreased by approximately \$12.2 million had we paid accrued interest of \$17.8 million related to our Credit Facility (see note 10 to the consolidated financial statements below). The \$9.2 million in net cash provided by operating activities was primarily the result of the \$24.9 million net loss and the \$4.6 million decline due to changes in operating assets and liabilities (excluding changes in accrued interest liability) more than offset by additions of \$17.8 million for interest expense accrued but not paid, \$14.9 million for non-cash depreciation and amortization expense, \$5.3 million for non-cash expense related to changes in the fair value of derivatives and \$0.6 million for non-cash stock compensation expense.

Cash and cash equivalents decreased \$15.4 million during the twelve months ended December 31, 2008 as a result of \$22.1 million in net cash used in investing activities partially offset by \$4.3 million in net cash provided by operating activities and \$2.4 million in net cash provided by financing activities. Net cash used in investing activities included \$17.2 million in capital expenditures related to our Riviera Las Vegas hotel room renovation project and approximately \$4.9 million in maintenance capital expenditures for Riviera Las Vegas and Riviera Black Hawk. The \$4.3 million in net cash provided by operating activities was primarily the result of the \$11.9 million net loss and the \$3.9 million decline due to changes in operating assets and liabilities more than offset by additions of \$14.9 million for non-cash depreciation and amortization expense, \$3.6 million for non-cash expense related to changes in the fair value of derivatives, \$0.8 million for non-cash stock compensation expense and \$0.5 million for non-cash provision for bad debts. The \$2.5 million in net cash provided by financing activities during 2008 was the result of a \$2.5 million draw against our Revolving Credit Facility.

On June 8, 2007, we and our subsidiaries entered into the Credit Facility. The Credit Facility includes a \$225 million seven-year Term Loan that has no amortization for the first three years, and a one percent amortization for years four through six, and a full payoff in year seven, in addition to an annual mandatory pay down during the term of 50% of excess cash flows, as defined. The Credit Facility also includes a \$20 million five-year revolving credit facility under which the Company can obtain extensions of credit in the form of cash loans or standby letters of credit ("Standby L/Cs"). Pursuant to Section 2.6 of the Credit Agreement, on June 5, 2009, the Company voluntarily reduced the Revolver commitment from \$20 million to \$3 million. As of December 31, 2009, the Company had \$2.5 million outstanding on its Revolving Credit Facility. We are permitted to prepay the Credit Facility without premium or penalties except for payment of any funding losses resulting from prepayment of LIBOR rate loans. The rate for the Term Loan and Revolving Credit Facility was LIBOR plus 2.0%. The Credit Facility is guaranteed by the subsidiaries and is secured by a first priority lien on substantially all of our assets.

We used substantially all of the proceeds of the Term Loan to discharge our obligations under the Indenture, dated June 26, 2002 (the "Indenture"), with The Bank of New York as trustee (the "Trustee"), governing the 11% Notes. On June 8, 2007 we deposited these funds with the Trustee and issued to the Trustee a notice of redemption of the 11% Notes, which was finalized on July 9, 2007.

Prior to July 27, 2009, we were not susceptible to interest rate risk because our outstanding debt was primarily at a fixed rate as a result of the interest rate swap associated with our Term Loan. Pursuant to a floating rate to fixed rate Swap Agreement that became effective June 29, 2007 that we entered into under the Credit Facility, substantially the entire Term Loan portion of the Credit facility, with quarterly step-downs, bore interest at an effective fixed rate of 7.485% per annum (2.0% above LIBOR Rate in effect on the lock in date of the Swap Agreement). Under our Swap Agreement, we paid a fixed rate of 5.485% plus 2% on the notional amount (7.485%), which was \$200.7 million at December 31, 2009, with a June 8, 2014 expiration date.

On July 23, 2009, the Company received a Notice of Early Termination for Event of Default (See Note 10 to the consolidated financial statements below) from Wachovia in connection with an alleged event of default that occurred under our Swap Agreement. The Early Termination Notice provides that Wachovia designated an early termination date of July 27, 2009 (the "Early Termination Date"). On July 28, 2009, in connection with the Early Termination Notice, we received a Notice of Amount Due Following Early Termination from Wachovia that claimed the amount due and payable to Wachovia under the Swap Agreement is \$26.6 million, which includes \$4.4 million recorded in accrued interest. Pursuant to the Swap Agreement are required to be made other than the total amounts owing to Wachovia by the Company, which were accelerated and are due immediately.

Prior to the Early Termination Date, for the reasons described in Item 1 above, effective March 31, 2009, the Term Loan interest rate was increased to and locked at approximately 10.5% per annum and effective April 1, 2009, the Revolver interest rate was locked at approximately 6.25% per annum, plus the interest rate swap incurred additional interest of 1% per annum on any overdue amounts under the Swap Agreement. As a result of the Early Termination Notice, the interest rates for the Term Loan and Revolver balances are no longer locked and are now subject to changes in underlying LIBOR rates and vary based on fluctuations in the Alternative Base Rate and Applicable Margins (see Item 1 above). As of December 31, 2009, our Term Loan and Revolver bear interest at approximately 6.25%.

As of the Early Termination Date, a hypothetical one percent change in interest rates would result in additional annual interest expense of approximately \$2.3 million, which would have material effect on our financial statements. Prior to receipt of the Early Termination Notice, a hypothetical one percent change in interest rates would not have a material effect on our financial statements as the borrowings bore interest primarily at fixed interest rates as described above.

Changes in value of our interest rate swap between the end of each reporting period were recorded as an increase/(decrease) in swap fair value as the swap does not qualify for hedge accounting.

In addition, authoritative guidance for accounting for uncertainty in income taxes requires that we book any future unrealized tax payments. However, the Company does not have any reserves for uncertain tax positions at this time.

We are also required to pay fees under the Revolving Credit Facility as follows: (i) a commitment fee in an amount equal to either .50% or 0.375% (depending on the Consolidated Leverage Ratio) per annum on the average daily unused amount of the Revolving Credit Facility; (ii) Standby L/C fees equal to between 2.00% and 1.50% (depending on the Consolidated Leverage Ratio) per annum on the average daily maximum amount available to be drawn under each Standby L/C issued and outstanding from the date of issuance to the date of expiration; and (iii) a Standby L/C facing fee in the amount of 0.25% per annum on the average daily maximum amount available to be drawn under each Standby L/C. In addition to the Revolving Credit Facility fees, we will pay an annual administrative fee of \$35,000.

The Credit Facility contains affirmative and negative covenants customary for financings of this nature including, but not limited to, restrictions on our incurrence of other indebtedness. The Credit Facility contains events of default customary for financings of this nature including, but not limited to, nonpayment of principal, interest, fees or other amounts when due; violation of covenants; failure of any representation or warranty to be true in all material respects; cross-default and cross-acceleration under our other indebtedness or certain other material obligations; certain events under federal law governing employee benefit plans; a "change of control"; dissolution; insolvency; bankruptcy events; material judgments; uninsured losses; actual or asserted invalidity of the guarantees or the security documents; and loss of any gaming licenses. Some of these events of default provide for grace periods and materiality thresholds. For purposes of these default provisions, a "change in control" includes: a person's acquisition of beneficial ownership of 35% or more of our stock coupled with a gaming license and/or approval to direct any of our gaming operations, a change in a majority of the members of our Board of Directors other than as a result of changes supported by our current board members or by successors who did not stand for election in opposition to our current board, or our failure to maintain 100% ownership of the subsidiaries.

As of December 31, 2009, as a result of the 2009 Credit Defaults discussed in Item 1 of this Annual Report on Form 10-K, we were not in compliance with all of the covenants including our obligation to make interest payments under the Credit Facility. With the aid of our financial advisors and outside counsel, we are continuing to negotiate with our various creditor constituencies to refinance or restructure our debt. We cannot assure you that we will be successful in completing a refinancing or consensual out-of-court restructuring. If we are unable to do so, we will likely be compelled to seek protection under Chapter 11 of the U. S. Bankruptcy Code. As a result of the 2009 Credit Defaults described in Item 1 above and the potential risk of bankruptcy, there is substantial doubt about the Company's ability to continue as a going concern.

## Current Economic Environment

We believe that a number of factors are affecting consumer sentiment and behavior including the continued economic slowdown, high unemployment and decreasing home values. We believe that consumers have and will continue to save more and spend less on discretionary items such as vacations and gaming. Thus, we believe that the outlook for the gaming and hospitality industries remains highly uncertain. Based on these adverse circumstances, we believe that the Company will continue to experience lower than expected hotel occupancy, room rates and casino volumes.

## **Off-Balance Sheet Arrangements**

It is not our usual business practice to enter into off-balance sheet arrangements such as guarantees on loans and financial commitments, indemnification arrangements and retained interests in assets transferred to an unconsolidated entity for securitization purposes. Consequently, we have no off-balance sheet arrangements.

### Critical Accounting Policies and Estimates

The preparation of our consolidated financial statements requires us to adopt accounting policies and to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue, expenses and provision for income taxes. We periodically evaluate our policies, and our estimates and assumptions related to these policies. We operate in a highly regulated industry. For Riviera Las Vegas and Riviera Black Hawk, we are subject to regulations governing operating and internal control procedures. The majority of our casino revenue is in the form of cash, personal checks or gaming chips, which by their nature do not require complex estimations. We estimate certain liabilities with payment periods that extend for longer than several months. Such estimates include the liability associated with customer loyalty programs, the cost of workers compensation and property and casualty insurance settlements and the cost of litigation. We believe that these estimates are reasonable based upon our past experience with the business and based upon our assumptions related to possible outcomes in the future. Future actual results might differ materially from these estimates.

We have determined that the following accounting policies and related estimates are critical to the preparation of our consolidated financial statements because such estimates are highly uncertain or susceptible to change so as to present a significant risk of a material impact on our financial condition or operating performance, and such policies and estimates were selected from among available alternatives, or require the exercise of significant management judgment to apply.

## Long-lived Assets

We have a significant investment in long-lived property and equipment. We evaluate our property and equipment and other long-lived assets for impairment. For assets to be disposed of, we recognize the asset to be sold at the lower of carrying value or fair market value less costs of disposal. Fair market value for assets to be disposed of is generally estimated based on comparable asset sales, solicited offers or a discounted cash flow model. For assets to be held and used, we review fixed assets for impairment whenever indicators of impairment exist. If an indicator of impairment exists, we compare the estimated future cash flows of the asset, on an undiscounted basis, to the carrying value of the asset. If the undiscounted cash flows exceed the carrying value, no impairment is indicated. If the undiscounted cash flows do not exceed the carrying value, then impairment is calculated based on fair value compared to carrying value, with fair value typically based on a discounted cash flow model.

### Income Taxes

We are subject to income taxes in the United States. Authoritative guidance for accounting for income taxes requires that we account for income taxes by recognizing deferred tax assets, net of applicable reserves, and liabilities for the estimated future tax consequences attributable to differences between financial statement carrying amounts of existing assets and liabilities and their respective tax bases and operating loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates in effect for the year in which those temporary differences are expected to be recovered or settled. The effect of a change in tax rates on the income tax provision and deferred tax assets and liabilities is recognized in the results of operations in the period that includes the enactment date. Authoritative guidance for accounting for income taxes also requires that we perform an assessment of positive and negative evidence regarding the realization of the deferred tax assets. This assessment included the evaluation of the reversal of temporary differences. As a result, we have concluded that it is more likely than not that the net deferred tax assets will not be realized and thus have provided an allowance against our entire net deferred tax asset balance.

Our income tax returns are subject to examination by the Internal Revenue Service ("IRS") and other tax authorities in the locations where we operate. Authoritative guidance for accounting for uncertainty in income taxes prescribes a minimum recognition threshold a tax position is required to meet before being recognized in the financial statements and requires that we utilize a two-step approach for evaluating tax positions. Recognition (Step I) occurs when we conclude that a tax position, based on its technical merits, is more likely than not to be sustained upon examination. Measurement (Step II) is only addressed if the position is deemed to be more likely than not to be realized upon settlement. Note that authoritative guidance for accounting for uncertainty in income taxes uses the term "more likely than not" when the likelihood of occurrence is greater than 50%.

The tax positions failing to qualify for initial recognition is to be recognized in the first subsequent interim period that they meet the "more likely than not" standard. If it is subsequently determined that a previously recognized tax position no longer meets the "more likely than not" standard, it is required that the tax position is derecognized. Authoritative guidance for uncertainty in accounting for income taxes specifically prohibits the use of a valuation allowance as a substitute for derecognition of tax positions. As applicable, we will recognize accrued penalties and interest related to unrecognized tax benefits in the provision for income taxes. During the years ended December 31, 2009, 2008 and 2007, we recognized no amounts for interest or penalties.

# Allowance for Credit Losses

We maintain an allowance for estimated credit losses based on historical experience and specific customer collection issues. Any unforeseen change in customers' liquidity or financial condition could adversely affect our ability to collect account balances and our operating results.

Fair Value of Interest Rate Swap Liability

Current liabilities include the approximate cost to settle our interest rate swap instrument at the respective valuation dates less a discount based on our current credit default rate. The fair value of the interest rate swap instrument is estimated based upon current and predictions of future interest rate levels along a yield curve, the remaining duration of the instrument and other market conditions and therefore, is subject to significant estimation and a high degree of variability of fluctuation between periods. As described in Item 1 above under the heading "Significant Events – 2009 Credit Defaults," our interest rate swap instrument was terminated in 2009.

# Litigation Cost

We assess our exposures to loss contingencies including legal matters and we provide for an exposure if it is judged to be probable and estimable. However, any accruals made in relation thereto do not include the estimated costs of defense for any legal services that we have not yet received. If the actual loss from a contingency exceeds our estimate, our operating results could be adversely impacted.

## Self-insurance Provisions

We are self-insured for various levels of general liability and workers' compensation. We were also self-insured for non-union employee medical insurance coverage through December 31, 2007. To resolve ongoing claims related to our previous self-insurance program, we maintained reinsurance coverage to cover us until all applicable claims were resolved. Insurance claims and provisions include accruals of estimated settlements for known claims as well as accrued estimates of incurred but not reported claims. In estimating these costs, we consider our historical claims experience and make judgments about the expected levels of costs per claim. Changes in health care costs, accident frequency and severity and other factors can materially affect the estimate for these liabilities.

## Loyalty Club Program

We offer to our players club members the opportunity to earn points based on their level of gaming activities. Points can be redeemed for cash, complimentary hotel rooms and food and beverage. We accrue the cash value of points earned based upon expected redemption rates.

### Recently Issued Accounting Standards

In May 2009, the FASB issued guidance on subsequent events. The guidance establishes general standards of accounting for and disclosure of events that occur after the balance sheet date but before financial statements are issued or are available to be issued. In addition, under the guidance, an entity is required to disclose the date through which subsequent events have been evaluated, as well as whether that date is the date the financial statements were issued or the date the financial statements were available to be issued. The guidance does not apply to subsequent events or transactions that are within the scope of other applicable GAAP that provide different guidance on the accounting treatment for subsequent events or transactions. The guidance is effective for interim or annual financial periods ending after June 15, 2009, and shall be applied prospectively. The Company adopted the guidance as of June 30, 2009, as required. The adoption of the guidance did not have a material impact on the Company's consolidated financial statements. In February 2010, the FASB issued amended guidance on subsequent events. The amended guidance removes the requirement for U.S. Securities and Exchange Commission filers to disclose the date through which subsequent events have been evaluated. The amended guidance is effective upon issuance, except for the use of the issued date for conduit debt obligors. The Company adopted the amended guidance upon issuance, as required. The adoption of the amended guidance is effective upon issuance, except for the use of the issued date for conduit debt obligors. The Company adopted the amended guidance upon issuance, as required. The adoption of the amended guidance did not have a material impact on the Company's consolidated financial statements.

In June 2009, the FASB issued new authoritative guidance to establish the FASB Accounting Standards Codification as the single source of authoritative non-governmental GAAP. The guidance is effective for interim and annual reporting periods ending after September 15, 2009. We adopted the guidance effective July 1, 2009 and the adoption did not have a material effect on our audited Consolidated Financial Statements.

In June 2009, the FASB issued new authoritative guidance regarding a transfer of financial assets, the effects of a transfer on its financial statements, and any continued involvement in transferred financial assets. Additionally, the concept of a qualifying special-purpose entity was removed. The guidance is effective for annual reporting periods beginning after November 15, 2009 and the adoption did not have a material effect on our audited Consolidated Financial Statements.

In June 2009, the FASB issued new authoritative guidance for enterprises involved with variable interest entities. The guidance is effective for annual reporting periods beginning after November 15, 2009 and the adoption did not have a material effect on our audited Consolidated Financial Statements.

In August 2009, the FASB issued new authoritative guidance on measuring liabilities at fair value. The guidance addresses restrictions on the transfer of a liability and clarifies how the price of a traded debt security should be considered in estimating the fair value of the issuer's liability. This guidance is effective for the first reporting period beginning after its issuance. We adopted the guidance effective October 1, 2009 and the adoption did not have a material effect on our audited Consolidated Financial Statements.

A variety of proposed or otherwise potential accounting standards are currently under review and study by standard-setting organizations and certain regulatory agencies. Because of the tentative and preliminary nature of such proposed standards, we have not yet determined the effect, if any, that the implementation of any such proposed or revised standards would have on our audited Consolidated Financial Statements.

# Forward-Looking Statements

Throughout this report we make "forward-looking statements," as that term is defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Exchange Act. Forward-looking statements include the words "may," "would," "could," "likely," "estimate," "intend," "plan," "continue," "believe," "expect," "projections" or "anticipate" and similar words and include all discussions about our ongoing or future plans, objectives or expectations. We do not guarantee that any of the transactions or events described in this report will happen as described or that any positive trends referred to in this report will continue. These forward-looking statements generally relate to our plans, objectives and expectations for future operations and results and are based upon what we consider to be reasonable estimates. Although we believe that our forward-looking statements are reasonable at the present time, we may not achieve or we may modify our plans, objectives and expectations. You should read this report completely and with the understanding that actual future results may be materially different from what we expect. We do not plan to update forward-looking statements even though our situation or plans may change in the future, unless applicable law requires us to do so.

Specific factors that might cause our actual results to differ from our expectations, might cause us to modify our plans or objectives, or might affect our ability to meet our expectations include, but are not limited to:

- the effect of the 2009 Credit Defaults as described in Item 1 above;
- the possibility that the Company may have to seek protection under Chapter 11 of the U. S. Bankruptcy Code;
  - the effect of our independent auditors expressing doubt about our ability to continue as a going concern;
    - the effect of the delisting from the NYSE AMEX as described in Item 1 above;
- the effect of the termination of our previously announced strategic process to explore alternatives for maximizing stockholder value and the possible resulting fluctuations in our stock price that will affect other parties' willingness to make a proposal to acquire us;

- fluctuations in the value of our real estate, particularly in Las Vegas;
- the effect of significant increases in Clark County facilities inspection fees and resulting remedial actions;
- the availability and adequacy of our cash flow to meet our requirements, including payment of amounts due under our debt instruments;
  - our substantial indebtedness, debt service requirements and liquidity constraints;
  - the availability of additional capital to support capital improvements and development;
- the smoking ban in Colorado on our Riviera Black Hawk property which became effective on January 1, 2008;
- competition in the gaming industry, including the availability and success of alternative gaming venues, and other entertainment attractions, and the approval of an initiative that would allow slot machines in Colorado race tracks;
  - retirement or other loss of our senior officers;
  - economic, competitive, demographic, business and other conditions in our local and regional markets;
    - the effects of a continued or worsening global and national economic recession;
- changes or developments in laws, regulations or taxes in the gaming industry, specifically in Nevada where initiatives have been proposed to raise the gaming tax;
- actions taken or not taken by third parties, such as our customers, suppliers and competitors, as well as legislative, regulatory, judicial and other governmental authorities;
  - changes in personnel or compensation, including federal minimum wage requirements;
- our failure to obtain, delays in obtaining, or the loss of, any licenses, permits or approvals, including gaming and liquor licenses, or the limitation, conditioning, suspension or revocation of any such licenses, permits or approvals, or our failure to obtain an unconditional renewal of any of our licenses, permits or approvals on a timely basis;
- the loss of any of our casino facilities due to terrorist acts, casualty, weather, mechanical failure or any extended or extraordinary maintenance or inspection that may be required;
- other adverse conditions, such as economic downturns, changes in general customer confidence or spending, increased transportation costs, travel concerns or weather-related factors, that may adversely affect the economy in general or the casino industry in particular;
  - changes in our business strategy, capital improvements or development plans;

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- the consequences of the war in Iraq and other military conflicts in the Middle East, concerns about homeland security and any future security alerts or terrorist attacks such as the attacks that occurred on September 11, 2001;
  - other risk factors discussed elsewhere in this report; and
    a decline in the public acceptance of gaming

a decline in the public acceptance of gaming.

All future written and oral forward-looking statements attributable to us or any person acting on our behalf are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. In light of these and other risks, uncertainties and assumptions, the forward-looking events discussed in this report might not occur.

Item 7A. Quantitative and Qualitative Disclosures about Market Risk

Not Applicable.

Item 8. Financial Statements and Supplementary Data

Our consolidated financial statements, including the notes to all such statements and other supplementary data are included in this report beginning on page F-1.

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None

Item 9A.

Controls and Procedures

Conclusion Regarding The Effectiveness Of Disclosure Controls And Procedures

The Company maintains disclosure controls and procedures (as defined in Rule 13a-15(e) of the Securities Exchange Act) designed to provide reasonable assurance that the information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms. These include controls and procedures designed to ensure that this information is accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure. Management, with the participation of the Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of the Company's disclosure controls and procedures as of December 31, 2009. Based on this evaluation, the Company's Chief Executive Officer have concluded that the Company's disclosure controls and procedures 31, 2009.

Management's Report On Internal Control Over Financial Reporting

Management of the Company is responsible for establishing and maintaining adequate internal control over financial reporting (as defined in Rule 13a-15(f) and 15d-15(f) of the Exchange Act). The Company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements in accordance with accounting principles generally accepted in the United States.

Management, with the participation of the Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of the Company's internal control over financial reporting as of December 31, 2009. In making this assessment, management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control — Integrated Framework. Based on this evaluation, management, with the participation of the Chief Executive Officer and Chief Financial Officer, concluded that, as of December 31, 2009, the Company's internal control over financial reporting was effective.

This annual report does not include an attestation report of the Company's independent registered public accounting firm regarding internal control over financial reporting. Management's report was not subject to attestation by the Company's independent registered public accounting firm pursuant to temporary rules of the Securities and Exchange Commission that permit the Company to provide only management's report in this annual report.

Limitations of the Effectiveness of Internal Control

A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the internal control system are met. Because of the inherent limitations of any internal control system, no evaluation of controls can provide absolute assurance that all control issues, if any, within a company have been detected.

Changes In Internal Controls Over Financial Reporting

There were no changes in the Company's internal control over financial reporting (as defined in Rule 13a-15(f) and 15d-15(f) of the Exchange Act) during the quarter ended December 31, 2009, that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Item 9B.

Other Information

None

Item 10.

Directors, Executive Officers and Corporate Governance

**Director Qualifications** 

The Board of Directors (the "Board") consists of four members. The Board believes that it is necessary for each of the Company's directors to possess many qualities and skills. When searching for new candidates, the Nominating Committee considers the evolving needs of the Board and searches for candidates that fill any current or anticipated future gap. The Board of Directors also believes that all directors must possess a considerable amount of business management and educational experience. The Nominating Committee first considers a candidate's management experience and then considers issues of judgment, background, stature, conflicts of interest, integrity, ethics and commitment when considering director candidates. The Nominating Committee also focuses on education, professional experience and differences in viewpoints and skills. In considering candidates for our Board of Directors, the Nominating Committee considers the entirety of each candidate's credentials in the context of these standards. With respect to the nomination of continuing directors for re-election, the individual's contributions to the Board are also considered. All our directors bring to our Board of Directors a wealth of executive leadership experience derived from their service in various leadership capacities in the private and public sectors.

# Directors

The following table presents information as of March 23, 2010 regarding our directors and the directors of Riviera Operating Corporation ("ROC"), our wholly-owned subsidiary:

Name	Age	Position
William L. Westerman	78	Our Chairman of the Board, CEO and President; Chairman of the Board and Chief Executive Officer of ROC
Paul A. Harvey	72	Our and ROC's Director
Vincent L. DiVito	50	Our and ROC's Director
James N. Land, Jr.	80	Our and ROC's Director

William L. Westerman

Mr. Westerman has been our Chairman of the Board and CEO since February 1993. Mr. Westerman was a consultant to Riviera, Inc. (our predecessor company) from July 1, 1991 until he was appointed Chairman of the Board and CEO of Riviera, Inc. on January 1, 1992. From 1973 to June 30, 1991, Mr. Westerman was President and CEO of Cellu-Craft Inc., a manufacturer of flexible packaging primarily for food products, and then had several positions with Alusuisse, a multi-national aluminum and chemical company, following its acquisition of Cellu-Craft in 1989.

Mr. Westerman's day to day leadership, as Chief Executive Officer of the Company, provides him with intimate knowledge of our operations.

Major General Paul A. Harvey USAF (Ret)

General Harvey has been one of our and ROC's Directors since May 18, 2001. General Harvey is President and Chief Executive Officer of Pearl River Resort, which is the largest gaming and resort property in the State of Mississippi. He also acts as a consultant to the gaming, hotel and resort industry. General Harvey spent 32 years on active duty in the United States Air Force where he held numerous command positions throughout the United States, Europe, Africa and the Middle East. He flew 160 combat missions in Vietnam and Southeast Asia before retiring in 1991 as a command pilot with over 5,000 flying hours. Following retirement, he was an Executive in Residence and Assistant to the President of William Carey College and taught MBA studies in management and leadership. General Harvey was the Executive Director of the Mississippi Gaming Commission from 1993 through 1998 before becoming President and CEO of Signature Works, Inc., the largest employer of blind and visually impaired people in the world. In 2000 Signature Works, Inc. merged with LCI, Inc. His present company, PDH Associates, Inc., provides consulting service to the gaming, hotel and resort industry. From 1996 through 2002, General Harvey served on the board of directors of the National Center for Responsible Gaming. He also served on the board of directors of Elixir Gaming Technologies, Inc., an NYSE AMEX listed company headquartered in Las Vegas, Nevada, until deciding not to be nominated for re-election in 2009 and served on the board of directors of Mikohn Gaming Corporation, d/b/a Progressive International Corporation, a public reporting company under the Exchange Act also headquartered in Las Vegas, Nevada, until the company liquidated under Chapter 7 of the U.S. Bankruptcy Code during 2009. General Harvey was a Commissioner on the Mississippi Band of Choctaw Indians Athletic and Boxing Commission from 2002 through 2007.

General Harvey has extensive knowledge of the hospitality and gaming industry from his positions as the Chief Executive Officer of Pearl River Resort and as the Executive Director of the Mississippi Gaming Commission and is invaluable to our Board's discussions of the Company's operations and regulatory compliance.

# Vincent L. DiVito

Mr. DiVito was appointed as one of our and ROC's Directors effective June 14, 2002. Mr. DiVito is President and Chief Financial Officer ("CFO") of Lonza America, Inc., a global life sciences chemical business headquartered in Allendale, New Jersey. Lonza America, Inc. is part of Lonza Group, whose stock is traded on the Swiss Stock Exchange. Prior to September 2000, Mr. DiVito was the Vice President and CFO of Algroup Wheaton, a global pharmaceutical and cosmetics packaging company, after having served as the Director of Business Development. From 1984 to 1990 Mr. DiVito was the Vice President of Miracle Adhesives Corp. (a division of Pratt & Lambert, an NYSE Amex listed manufacturer of paints, coatings and adhesives). He also serves on the board of directors of Elixir Gaming Technology, Inc., which is headquartered in Hong Kong and is an NYSE Amex-listed company. Prior to 1984, Mr. DiVito spent two years on an audit team at Ernst & Whinney (now Ernst & Young). Mr. DiVito is a certified public accountant and certified management accountant.

Mr. DiVito has extensive knowledge of accounting and corporate governance issues from his experience as President and Chief Financial Officer of Lonza America, Inc and is invaluable to our Board's discussions of the Company's financial issues.

# James N. Land, Jr.

Mr. Land is a corporate consultant and was appointed as one of our and ROC's Directors on April 12, 2004. Mr. Land was first elected a Director of the Company and ROC on January 21, 1999 and served in that position until May 31, 2002. From 1956 to 1976, Mr. Land was employed by The First Boston Corporation in various capacities, including Director, Senior Vice President, Co-Head of Corporate Finance, and head of International Operations. From 1971 through 1999, he served as Director of various companies, including Kaiser Industries Corporation, Marathon Oil Company, Castle & Cooke, Inc., Manville Corporation, NWA, Inc., Northwest Airlines, and Raytheon Company.

Mr. Land has extensive knowledge of the capital markets from his senior leadership experience with First Boston Corporation and is invaluable to our Board's discussions of the Company's capital restructuring efforts and liquidity needs.

## Board Leadership Structure

The Board believes that the Company's Chief Executive Officer is best situated to serve as Chairman because he is the director most familiar with the Company's business and industry, and most capable of effectively identifying strategic priorities and leading the discussion and execution of strategy. Independent directors and management have different perspectives and roles in strategy development. The Company's independent directors bring experience, oversight and expertise from outside the company and industry, while the Chief Executive Officer brings company-specific experience and expertise. The Board believes that the combined role of Chairman and Chief Executive Officer promotes strategy development and execution, and facilitates information flow between management and the Board, which are essential to effective governance. The Company does not have a lead independent director.

### **Risk Oversight**

The Board has an active role, as a whole and also at the committee level, in overseeing management of the Company's risks. The Board regularly reviews information regarding the Company's regulatory compliance, credit, liquidity and operations, as well as the risks associated with each. The Company's Compensation Committee is responsible for overseeing the management of risks relating to the Company's executive compensation plans and arrangements. The Audit Committee oversees management of financial risks. The Nominating and Corporate Governance Committee manages risks associated with the independence of the Board of Directors and potential conflicts of interest. While each committee is responsible for evaluating certain risks and overseeing the management of such risks, the entire Board of Directors is regularly informed through committee reports about such risks.

### **Executive Officers**

The following table presents information as of March 23, 2010 regarding our and ROC's executive officers:

Name William L. Westerman	Age 78	Position Our and ROC's Chairman of the Board and CEO and President of RBH
Phillip B. Simons	47	Our and ROC's Treasurer and CFO and Vice President of Finance of ROC
Tullio J. Marchionne	55	Our Secretary and General Counsel, and Secretary and Executive Vice President of ROC
Robert A. Vannucci	62	President and Chief Operating Officer of ROC

For a description of the business experience of William L. Westerman, see "Directors" above.

### Phillip B. Simons

Mr. Simons became our and ROC's CFO and Treasurer and ROC's Vice President of Finance on May 12, 2008. From April 2006 to May 2008, Mr. Simons, who is a certified public accountant, was the Vice President of Finance and Chief Financial Officer for Wheeling Island Gaming, Inc., a wholly owned subsidiary of Delaware North Companies. Prior to his employment with Wheeling Island Gaming, Inc., Mr. Simons spent ten years leading the financial divisions at various large resorts and casinos with Wyndham International, Carlson Hospitality Worldwide, Destination Hotels and Resorts and the Villa Group. Prior to his experience in the hospitality and gaming industry, Mr. Simons spent three-years employed in public accounting and consulting and several years in a senior financial role with a major real estate developer.

### Tullio J. Marchionne

Mr. Marchionne became our General Counsel on January 10, 2000, was appointed as our and ROC's Secretary on February 17, 2000 and was elected Vice President of ROC on February 26, 2001 and Executive Vice President in June of 2005. Mr. Marchionne was initially employed by Riviera, Inc., in June 1986 as a casino dealer and served in various capacities including Pit Manager, General Counsel and Director of Gaming Administration until September 1996, when he was transferred to the Four Queens Hotel and Casino as Director of Casino Operations pursuant to the management agreement our subsidiary had with the Four Queens. He served in that position until May 1997. Mr. Marchionne served as the General Manager of the Regency Casino Thessaloniki, located in Thessaloniki, Greece, from June 1997 until December 1997. Mr. Marchionne served as a Casino Supervisor with Bally's Las Vegas from February 1998 until June 1998, Director of Casino Operations at the Maxim Hotel and Casino in Las Vegas from

June 1998 until November 1998 and Director of Table Games at the Resort at Summerlin from November 1998 until December 1999.

## Robert A. Vannucci

Mr. Vannucci was elected Vice President of Marketing and Entertainment of ROC on April 26, 1994, Executive Vice President of Marketing and Entertainment on July 1, 1998 and President of ROC on October 1, 2000. Mr. Vannucci had been Director of Marketing of ROC since July 19, 1993. Mr. Vannucci was Senior Vice President of Marketing and Operations at the Sands Casino Hotel in Las Vegas from April 1991 to February 1993. He was Vice President and General Manager of Fitzgerald's Las Vegas (a casino/hotel) from 1988 to January 1991.

Our and ROC's officers serve at the discretion of our and ROC's respective Boards of Directors, and they are also subject to the licensing requirements of the Nevada Gaming Commission and Colorado Gaming Commission.

## Audit Committee; Audit Committee Financial Expert

We have a separately-designated standing Audit Committee, established in accordance with section 3(a)(58)(A) of the Exchange Act. The members of our Audit Committee are Vincent L. DiVito, Paul A. Harvey and James N. Land, Jr.

We have determined that the Chairman of our Audit Committee, Vincent L. DiVito, who meets the NYSE Amex audit committee independence requirements, is an "audit committee financial expert", as defined in Item 407(d)(5)(ii) of SEC Regulation S-K. Mr. DiVito is a certified public accountant and certified management accountant, spent two years on the audit team at Ernst & Whinney (now Ernst & Young) and is currently the President, CFO and treasurer of a global life sciences chemical business.

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Exchange Act (Section 16(a)) requires our directors and executive officers and persons who own more than 10% of our common stock to file with the SEC certain reports regarding ownership of our common stock. Such persons are required to furnish us with copies of all Section 16(a) reports they file. Based solely on our review of such reports that were furnished to us and written representations made to us by those reporting persons in connection with certain of those reporting requirements, we believe that all the reporting persons met their Section 16(a) reporting obligations on a timely basis during 2009.

## Code of Ethics

We have adopted certain ethical policies that apply to all of our employees at the level of supervisor or higher, including our principal executive officer, principal financial officer and principal accounting officer. Those policies, together with certain rules adopted by our Disclosure Committee, comprise what we consider to be our code of ethics. Those policies and rules are available on our Internet web site at www.rivierahotel.com by clicking on the "Investor Relations" link.

### Audit Committee

We have a separately-designated standing Audit committee, established in accordance with section 3(a)(58)(A) of the Exchange Act. Our Audit Committee is composed of Messrs. DiVito, Harvey and Land. Our Audit Committee recommends to our Board of Directors the selection of an auditor, reviews the plan and scope of our audits, reviews the auditors' critique of management and internal controls and management's response to such critique and reviews the results of our audit. In 2009, our Audit Committee met 5 times. We have determined that the three members of our Audit Committee to be independent based on the NYSE Ames standards that previously applied to us. Our Board of Directors has determined that Mr. DiVito, Chairman of the Audit Committee, is an "audit committee financial expert" as defined by the rules and regulations of the SEC. A written charter, adopted and approved by the Board of Directors, is available on our website at www.rivierahotel.com by clicking on the "Investor Relations" link.

Item 11.

Executive Compensation

### EXECUTIVE COMPENSATION AND RELATED INFORMATION

### **Executive Compensation**

The following table sets forth all compensation awarded to, paid to or earned by the following type of executive officers for the fiscal year ended December 31, 2009 and 2008: (i) individuals who served as, or acted in the capacity of, the Company's principal executive officer for the fiscal year ended December 31, 2009; and (ii) the Company's three most highly compensated executive officers, other than the chief executive officer, who were serving as executive officers at the end of the fiscal year ended December 31, 2009. We refer to these individuals collectively as our "Named Executive Officers".

### SUMMARY COMPENSATION TABLE

Name and Principal Position	Year		Salary (\$)	Awards (\$)	Inc om	on-EquityQu centive Plan pensation (1 (\$)	Value ualific Comj 1)Earr	pensation (\$)	edA Con (:	npensation 3,4,5,6) (\$)		Total (\$)
William L. Westerman Our Chairman of the Board, President and CEO; Chairman of the Board and CEO of ROC and President of RBH			1,000,000 1,000,000	-	\$	98,093	\$ \$	37,772 93,285		25,135 35,666		1,161,000 1,128,951
Phillip B. Simons Our Treasurer and CFO; Vice President of Finance; CFO and Treasurer of ROC (commenced 5/12/08)	2009 2008	\$ \$	200,000 111,712	-	\$	49,046		-	\$ \$	6,728 22,451		255,774 134,163
Robert A. Vannucci President and COO of ROC	2009 2008	\$ \$	400,000 400,000	-		-		-	\$ \$	61,234 17,169		461,234 417,169
Tullio J. Marchionne Our Secretary and General Counsel; Secretary, General Counsel and Executive Vice President of ROC	2009 2008	\$ \$	250,000 250,000		\$	49,046		-	\$ \$	52,068 15,498	\$ \$	351,114 265,498

1 The reported amounts are awards paid for achievements of our performance targets under our Incentive Compensation Program described below.

2Includes the portion of the interest earned on Mr. Westerman's retirement account that exceeds the interest, which would have been earned if the interest rate had been 120% of the applicable federal long-term rate, with compounding, prescribed under Section 1274d of the Internal Revenue Code. Additional interest earned on Mr. Westerman's retirement account that is not reported in the above table amounted to \$10,384 in 2009 and \$72,977 in 2008.

3Includes payment for auto allowance, executive life insurance, Company 401k matching contribution, long-term health care.

4Includes amount for maintaining a suite for Mr. Westerman at our Las Vegas property associated with his duties as CEO.

Includes payment of moving expenses to Mr. Simons in 2008 associated with his acceptance of our offer of employment.

6Includes payment of accrued vacation balances of \$52,308 for Mr. Vannucci and \$43,269 for Mr. Marchionne in 2009.

The following descriptions of our compensation agreements, plans and programs are intended to assist in your reading and understanding of the information reported in the Summary Compensation and Grants of Plan-Based Awards tables above and the related footnotes.

## **Employment Agreements**

Mr. Westerman serves as our Chairman of the Board, President and CEO, as Chairman of the Board and CEO of ROC and President and CEO of Riviera Black Hawk, Inc.

Under Mr. Westerman's employment agreement, which was last amended on March 4, 2008, he is employed for one-year (calendar year) terms which automatically renew for successive one-year terms unless written notice is provided by Mr. Westerman upon at least 180 days, or by us upon at least 90 days, prior to the termination of the then current term. Mr. Westerman's base annual compensation is \$1,000,000. Under his employment agreement, Mr. Westerman is entitled to participate in our Incentive Compensation Program and any other executive bonus plan.

Mr. Westerman's employment agreement required us to fund a retirement account for him. The Company fully funded the account and commenced quarter principal distributions equal to \$250,000 plus accrued interest beginning April 1, 2003 and continuing on the first day of each quarter thereafter until October 1, 2009. The Company credited Mr. Westerman's retirement account with accrued quarterly interest on the first day of each succeeding calendar quarter in an amount equal to the product of (1) our average borrowing cost for the immediately preceding fiscal year, as determined by our CFO, and (2) the average outstanding balance in the retirement account during the preceding quarter. Total interest accrued to Mr. Westerman's account was \$52,000, \$135,000 and \$311,000 for 2009, 2008 and 2007, respectively. The final retirement account principal payment and accrued interest balance was paid to Mr. Westerman in October 2009.

Mr. Westerman's agreement also provides that for 24 months following termination of employment for any reason except cause, he shall not engage in any activity, which is in competition with us within a 75-mile radius from the location of any hotel or casino then operated by us. As consideration for not competing, we will pay Mr. Westerman a total of \$500,000 in two equal annual installments of \$250,000. The first installment will be payable within five business days of termination of employment, with the second installment payable on the first anniversary of termination.

In addition to his employment agreement, on August 4, 2009 we approved a salary continuation agreement for Mr. Westerman that expires on December 31, 2010. The salary continuation agreement entitles Mr. Westerman to 12 months of base salary, paid in bi-weekly installments, and 24 months of health insurance benefits in the event Mr. Westerman is terminated without cause within 24 months after a change in control of the Company, as defined in the salary continuation agreement. Any continued payments made to Mr Westerman pursuant to his employment agreement will be applied so as to reduce payments to which he would be entitled under the salary continuation agreement.

Robert A. Vannucci serves as President and COO of ROC. We entered into an employment agreement with Mr. Vannucci effective September 1, 2006. The agreement is for a one-year term and automatically renews for successive one-year terms. Mr. Vannucci's base compensation is \$400,000 and he is entitled to participate in our Incentive Compensation Program. Mr. Vannucci or we may terminate the agreement at any time upon 30 days' prior written notice, but if we terminate it without cause, then Mr. Vannucci will be entitled to one year's salary, a prorated award under our Incentive Compensation Program, two years of health insurance benefits and a one-year automobile allowance of \$6,000, plus reimbursement of all reasonable automobile expenses (excluding lease or loan payments).

Non-Equity Incentive Plan Compensation

We maintain an annual Incentive Compensation Program for executives and key employees to encourage and reward achievement of our business goals and to assist in attracting and retaining key personnel. Based on the objectives described above, the Committee annually develops and approves specific performance targets for the following year under our Incentive Compensation Program, in which Messrs. Westerman, Vannucci, Marchionne and Simons participate along with approximately 60 other key employees.

Participants are eligible to receive quarterly and annual cash awards based on our achievement of predetermined financial targets at Riviera Las Vegas or Riviera Black Hawk, as applicable, or at both locations combined for our corporate employees. We pay cash awards under this program only when the performance goals that the Compensation Committee established prior to the applicable fiscal year are achieved. The award formula is based on the anticipated difficulty and relative importance of achieving the performance goals. A major component of the formula is EBITDA of each of our two properties (Riviera Las Vegas and Riviera Black Hawk) for property-specific personnel and combined EBITDA for corporate personnel. Accordingly, any awards paid for any given fiscal year will vary depending on actual performance.

The employment position held by a participant determines the award level for which that participant would qualify if the predetermined financial targets are achieved. Our Chairman of the Board and CEO has discretion to change the award level assigned to any non-executive officer position.

The Compensation Committee, if it chooses to do so, may award discretionary bonuses.

There were no incentive bonus awards for 2008 as none of the 2008 EBITDA target goals were achieved.

As previously disclosed on Item 5 within Form 10-Q filed with the SEC on August 10, 2009, the Company's Board of Directors reinstated performance targets under the Company's Incentive Compensation Plan. Under the Company's Board of Director's approved formula, the Incentive Compensation Plan's 2009 award range for: (i) Mr. Westerman, is zero to a \$200,000 target bonus if the EBITDA target is achieved; (ii) Robert A. Vannucci, the President and Chief Operating Officer of ROC, is zero to a \$200,000 target bonus if the EBITDA target is achieved; (iii) Mr. Marchionne, is zero to a \$100,000 target bonus if the EBITDA target is achieved; and (iv) Mr. Simons, is zero to a \$100,000 target bonus if the EBITDA target is achieved. In each case, if the percentage of the EBITDA performance target achieved is less than 100% but higher than 95%, the award is 50% of the target bonus; if, at or between 95% and 90%, the award is 25% of the target bonus. The EBITDA performance target is based on three components: an RBH EBITDA target, an ROC EBITDA target and a consolidated EBITDA target, each of which carry a different weight. If the full EBITDA threshold for a particular Company property is exceeded, a bonus pool of 7.5% of that property's excess EBITDA, capped at 100% of the full bonus potential for the property, is payable to and shared by eligible participants. Mr. Vannucci is eligible to participate in such bonus pools. Messrs. Westerman, Marchionne and Simons share in a separate bonus pool equal to 2.5% of any excess EBITDA achieved by a Company property. For purposes of 2009 incentive compensation, property level EBITDA and Company EBITDA target goals were (i) for Riviera Las Vegas \$12.7 million, (ii) for Riviera Black Hawk \$9.0 million, and (iii) for Consolidated \$17.2 million. We recorded \$196,185 under the Incentive Compensation Program for 2009. These amounts are reflected in the Summary Compensation Table in the Non-Equity Incentive Plan Compensation column above.

Each executive must remain an employee through the end of the quarter or year, as applicable, in order to be eligible for the award. The Committee has discretion to increase or decrease awards when performance goals are achieved, and to make discretionary awards when performance goals are not achieved.

As previously disclosed in the quarterly reports on Form 10-Q filed with the SEC on August 10, 2009, under the discretionary portion of the Incentive Compensation Program, the Company's Board of Director's established three milestones related to our potential debt restructuring, each of which, upon achievement by certain of the Company's executives, will trigger the right to receive a payment of 25% of the eligible participant's annual salary. The first milestone is achieved upon receipt by the Company of a mutually agreed upon executed agreement and accompanying plan of reorganization ("Lock-up Agreement and Plan") from a lender group holding a predetermined majority percentage of the aggregate balance of the Credit Facility and the Interest Rate Swap. The second milestone is obtained upon confirmation of a plan of organization as defined in the Lock-up Agreement and Plan and the third milestone is achieved upon substantial confirmation of the plan of reorganization as defined in the Lock-up Agreement and Plan. As of December 31, 2009, none of the aforementioned milestones had been met. The named executive officers who are eligible to receive these milestone payments are Messrs. Westerman, Simons, Marchionne and Vannucci.

# Long-Term Incentive Compensation

We provide long-term, equity-based incentive compensation through awards of stock options and restricted stock that generally vest over multiple years. This form of compensation is intended to align the interests of our executives with those of our stockholders by creating an incentive for our executives to maximize stockholder value. Our equity-based compensation is also designed to encourage our executives to remain employed with us. Because of various reasons including accounting costs associated with awarding stock options, we target the value of our equity-based awards to be in the lower percentiles of the Peer Group.

Although we have not granted employee stock options since 2002, we are authorized to do so under our stockholder-approved 2005 Incentive Stock Option Plan (the "Employee Plan"). Option grants approved during scheduled Stock Option Committee meetings become effective and are priced as of the date of approval or a predetermined future date. Grants approved by unanimous written consent become effective and are priced as of the date as established in the written consent. Neither the Committee nor the Stock Option Committee grants equity-based awards in anticipation of the release of material nonpublic information such as a significant earnings announcement that is likely to affect the price of our stock. Similarly, neither the Committee nor the Stock Option Committee times the release of material nonpublic information based on anticipated equity-based awards. Also, because equity-based compensation awards typically vest over a period of time, the value to recipients of any immediate increase in the price of our stock following a grant is attenuated.

The Committee regularly monitors the environment in which we operate and makes changes to our equity-based compensation program to help us meet our goals. During 2008 and 2009, neither stock options nor restricted shares were granted to executives or other employees. Nevertheless, we believe stock options can be an effective tool for meeting our goal of increasing long-term stockholder value by tying the value of the stock options to our performance in the future. Employees are able to profit from stock options only if our stock price increases in value over the term of the option period. We believe that stock option awards could help us to retain certain key executives and, therefore, stock options may be awarded on a selected basis in the future.

The amount of options or restricted stock that we grant to each executive officer or key employee and the vesting schedule for each grant is determined by a variety of factors, including the range of equity-based awards granted by the Peer Group and our goal of having our equity-based awards fall within the lower percentiles of the Peer Group, as well as the performance rating each executive receives from Mr. Westerman, who considers a number of factors in his reviews of the performance of each executive. These include individual accomplishments, how effectively the executive reflects our values, and the feedback regarding the executive from other employees who have an interest in or are affected by the executive's job performance.

### 401(k) Plan

We have a 401(k) plan for employees who are at least 21 years of age and are not covered by a collective bargaining agreement after one year of service. Under the terms of the 401(k) plan before it was amended effective January 1, 2008, we may contribute to the 401(k) plan an amount not to exceed 25% of the first 8% of each participant's compensation. Commencing January 1, 2008, we made contributions to the 401(k) plan in an amount not to exceed 50% of the first 6% of each participant's compensation. We made contributions of \$452,000 for the year ended December 31, 2008. Effective January 1, 2009, we suspended the Company match to our 401(k) plan until further notice. Our contributions to the 401(k) plan for the Named Executive Officers are included in the All Other Compensation column of the Summary Compensation Table. We also pay administrative costs of the plan, which are not material.

### The Employee Stock Ownership Plan

We established the ESOP, effective January 1, 2000. On May 11, 2009, the Company's Board of Directors elected to terminate the ESOP based on the recommendation of the Compensation Committee. We did not make any contributions to the ESOP for 2009 and 2008.

## Deferred Compensation Plan

Our Deferred Compensation Plan (the "DCP") gives eligible employees the opportunity to defer cash compensation. Participation in the DCP is limited to employees who receive annual compensation of at least \$100,000. There were no participants in the DCP on December 31, 2009 and there were no contributions to the DCP through deferrals of cash compensation in 2009 and 2008.

### Restricted Stock Plan

We have a Restricted Stock Plan to attract and retain highly competent persons as officers and key employees. Participants consist of such officers and key employees as the Committee determines are significantly responsible for our success and future growth and profitability. Awards of restricted stock are subject to such terms and conditions as we determine are appropriate at the time of the awards, including restrictions on the sale or other disposition of such stock, a vesting schedule under which the restrictions lapse, and provisions for the forfeiture of non-vested (i.e. restricted) stock upon termination of the participant's employment within specified periods or under certain conditions.

Restricted Stock Plan grants are reported in the Stock Awards column of the Summary Compensation Table. The amount we report for a specified year is the amount we recognized for financial statement reporting purposes for that year. The amount recognized for financial statement reporting was based on the reported closing price of the Common Stock on NYSE Amex on the date of the grant and the number of restricted shares that became vested in the specified year in accordance with authoritative guidance for accounting for stock compensation under ASC Topic 718. The amount of such grants, if any, reflected in the Summary Compensation Table above, is the grant date fair value computed in accordance with GAAP.

#### Stock Option Plans and Stock Grants

None of the Named Executive Officers were granted stock options in 2009 or 2008.

The share amounts reported in the paragraph below and in the footnotes to the Summary Compensation Table are adjusted to give effect to the March 11, 2005 three-for-one Common Stock split.

In July 2003, we attempted to grant options for 385,500 shares of Common Stock under our 1993 Plan. Subsequently, it was determined that the 1993 Plan had expired prior to those grants, which rendered them null and void. Two executives to whom we attempted to grant options for a total of 48,000 shares thereafter left our employment. On April 6, 2005, we granted to 19 remaining executives a total of 337,500 shares under our Restricted Stock Plan in substitution for the 1993 Plan stock options that we had attempted to grant to them. Those shares are subject to a five-year vesting schedule, vesting 20% each March 10, commencing in 2006. The shares completely vest upon death, disability, retirement at or after age 62, termination of employment by us other than for cause, events of hardship as approved by the Committee or in the event of a change in control of the Company.

Although the 1993 Plan has expired, some options granted under the 1993 Plan are still outstanding.

Effective May 17, 2005, we implemented the Employee Plan. One million shares of Common Stock are allocated to the Employee Plan, in which our executive officers and key employees are eligible to participate. The Stock Option Committee has discretion as to whom Employee Plan options will be granted and the number of shares allocated to each option grant. The option exercise price will be the closing market price of the Common Stock (110% of the closing market value in the case of an incentive option granted to an owner of more than 10% of the Common Stock) on the date of the option grant. The options will vest over four years, with 20% vesting on the date of grant, and an additional 20% on each anniversary of the grant, subject to accelerated vesting upon the occurrence of certain events including a change in control of the Company.

We have not yet granted options under the Employee Plan. Therefore, no amounts are reported in the tables above.

#### Additional Benefits

We offer a number of other benefits to executive officers pursuant to benefit programs that provide for broad-based employee participation. These programs include long-term and short-term disability insurance, life and accidental death and dismemberment insurance, employee assistance and certain other benefits.

Our 401(k) plan and other generally available benefit programs allow us to remain competitive for employee talent, and we believe that the availability of the benefit programs generally enhances employee productivity and loyalty. The main objectives of our benefit programs are to give our employees access to quality health care, financial protection from unforeseen events, assistance in achieving retirement financial goals and enhanced health and productivity, in compliance with applicable legal requirements. These generally available benefits typically do not specifically factor into our calculation or evaluation of an individual executive's total compensation or equity award-based package.

#### Outstanding Equity-Based Awards

The following table provides information as of December 31, 2009 concerning Named Executive Officers' unexercised stock options and restricted Common Stock that was not vested.

#### OUTSTANDING EQUITY AWARDS AS OF DECEMBER 31, 2009

Option Awards						Stock Awards						
Name	Unexercised Options (#)	Number of Securities Underlying Unexercised Options (#) Unexercisab	Equity Incentive Plan Awards: Number of Securities Underlying Unexercise Unearned Options	dOption	Option Expiration Date	Number of Shares or Units of Stock That Have Not nVested (#)	Market Value of Shares or Units of Stock That Have Not Vested (\$)	Shares, Units or Other Rights	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Other Rights That Have Not Vested (\$)			
William L.	-	-		(Ψ) -	-	-	(Ψ) -	-	(Φ) -			
Westerman												
Phillip B. Simons	-	-	-	-	-	-	-	-	-			
Robert A.	30,000			\$ 2.5625	04/25/101	12,0003	\$ 4,2004	_	_			
Vannucci	60,000	-	-	\$ 2.3023 \$ 2.45	05/14/121		ψ τ,200τ					
	,- • • •											
Tullio J.	12,000			\$ 2.00	08/07/112	,	\$ 1,3654	-	-			
Marchionne	12,000	-	-	\$ 2.45	05/14/122							

1 Mr. Vannucci was awarded 30,000 options on April 25, 2000 and 60,000 options on May 14, 2002. The options expire on the ten-year anniversary of the date of grant.

2Mr. Marchionne was awarded 12,000 options on each of August 7, 2001 and May 14, 2002. The options expire on the ten-year anniversary of the date of grant.

3 The reported number represents the non-vested portions of the April 6, 2005 Restricted Stock Plan awards of 60,000 shares and 19,500 shares to Messrs. Vannucci and Marchionne, respectively (See "Stock Option Plans and Stock Grants"). On March 10, 2009, 12,000 shares for Mr. Vannucci and 3,900 shares for Mr. Marchionne that would have vested were forfeited.

4 The December 31, 2009 reported closing price of our Common Stock was \$0.35 per share.

Nonqualified Deferred Compensation

There were no individuals who had DCP balance. We make no contributions to the DCP on behalf of participants.

DCP accounts, if any, are held in a Rabbi Trust and the funds in those accounts are invested in Common Stock. Shares of Common Stock that are held through the DCP (the "DCP Shares") are fully vested when purchased.

We reported no earnings on the DCP account balances in 2008 because there were no account balances in the DCP in 2009.

Post Termination and Change in Control Arrangements

#### Salary Continuation Agreements

We have salary continuation agreements, effective through December 31, 2010, with Messrs. Westerman, Marchionne and Simons (as well as with approximately 52 other key employees and officers excluding Mr. Vannucci). The salary continuation agreements with Messrs. Westerman, Simons and Marchionne entitles each of them to 12 months of base salary, payable in bi-weekly installments, and 24 months of health insurance benefits in the event their employment with the Company is terminated without cause within 24 months after a change in control of the Company, as defined in the salary continuation agreement. Any non-compete payments made to Mr Westerman pursuant to his employment agreement shall be applied so as to reduce payments to which he would be entitled under the salary continuation agreement. This payment obligation of the Company would not be subject to a duty on the part of Messrs. Westerman, Marchionne or Simons to mitigate by obtaining other employment. If this payment obligation was triggered on December 31, 2009, Messrs. Westerman, Marchionne and Simons would be entitled to payments and benefits from us of approximately \$1,030,000, \$280,000 and \$230,000 respectively. During the period that Messrs. Westerman, Marchionne or Simons receive the base salary payments, as the case may be, he must not hire or solicit for employment any of our then-current employees.

#### **Compensation of Directors**

In 2009, Mr. DiVito was paid \$75,000 in fees for services as a director and as Chairman of our Audit Committee, consisting of a \$50,000 annual fee for services as a director and \$25,000 for services as Chairman of our Audit Committee; Mr. Harvey was paid \$62,000 in fees for services as a director and as Chairman of our Compensation Committee and Chairman of our Nominating and Governance Committee, consisting of a \$50,000 annual fee for services as Chairman of our Compensation Committee and \$2,000 for services as Chairman of our Compensation Committee and \$2,000 for services as Chairman of our Nominating and Governance Committee, Mr. Land was paid a \$50,000 annual fee for services as a director and Mr. Silver was paid a \$12,500 fee for services as a director prior to his resignation on February 23, 2009. In addition to the annual fees, each director, except Mr. Westerman, receives a meeting fee ("Meeting Fee") in the amount of \$1,000 for each board and committee meeting attended except that the chairman of a committee shall not receive a Meeting Fee for attending his own committee meeting. They are each also reimbursed for expenses incurred in connection with attendance at meetings of our Board of Directors and committee meetings.

Mr. Westerman is our only director who is also employed by us, and he receives no extra compensation for serving as a director. We have reported for Mr. Westerman's compensation as a Named Executive Officer in the Summary Compensation Table.

In 1996, we adopted a Nonqualified Stock Option Plan for Non Employee Directors (the "1996 Plan"), which expired in 2003. Under the 1996 Plan, each individual elected, re-elected or continuing as a non-employee director would automatically receive options for 6,000 shares of Common Stock (as adjusted for the 2005 stock split), with an exercise price equal to the fair market value of the Common Stock on the date of grant. In 2004, before it was determined that the 1996 Plan had expired, we attempted to grant options to non-employee directors for a total of 30,000 shares. Because of the prior expiration of the 1996 Plan, though, those options were null and void. At our 2005 annual meeting, Stockholders approved the issuance of 30,000 shares of Common Stock to the non-employee directors as substitute compensation for those options. Messrs. Silver, Harvey and DiVito each received 6,000 shares and Mr. Land received 12,000 shares. Those shares are subject to restrictions on resales, assignments, pledges, encumbrances or other transfers prior to vesting. The shares vest at the rate of 20% per year on each anniversary of the grant date. However, accelerated vesting of all of the shares will occur upon death, disability, a change in control of the Company or under any other termination of directorship status, except resignation prior to reaching age 62 or declining to stand for reelection prior to reaching age 62 (which would result in forfeiture of the non-vested shares). Mr. Silver attained the age of 62 prior to his resignation from our Board on February 23, 2009 resulting in the accelerated vesting of his remaining 2,400 of these shares. In 2009, 2,400 shares for Mr. Land and 1,200 shares for each of Messrs. DiVito and Harvey that would have vested were forfeited.

Also at the 2005 annual meeting, Stockholders approved our 2005 Stock Option Plan for Non-Employee Directors (the "Director Plan"). The Director Plan provides that on each anniversary of the effective date of the Director Plan, each individual elected, re-elected or continuing as a non-employee director will receive a nonqualified stock option for 6,000 shares with an exercise price equal to the fair market value of the Common Stock on the date of grant. These options vest at the rate of 20% per year commencing on the first anniversary of the grant.

Upon becoming a director, Mr. Harvey was granted options to purchase 6,000 shares at \$2.20 per share on May 18, 2001. Mr. Harvey was subsequently granted options to purchase 6,000 shares at \$2.58 per share on May 10, 2002, options to purchase 6,000 shares at \$1.87 per share on May 12, 2003, options to purchase 6,000 shares at \$21.60 per share on May 22, 2006, options to purchase 6,000 shares at \$36.56 per share on May 17, 2007, options to purchase 6,000 shares at \$15.35 per share on May 19, 2008 and options to purchase 6,000 shares at \$1.48 per share on May 17, 2009.

Upon becoming a director, Mr. DiVito was granted options to purchase 6,000 shares at \$1.87 per share on July 12, 2002. Mr. DiVito was subsequently granted options to purchase 6,000 shares at \$1.87 per share on May 12, 2003, options to purchase 6,000 shares at \$21.60 per share on May 22, 2006, options to purchase 6,000 shares at \$36.56 per share on May 17, 2007, options to purchase 6,000 shares at \$15.35 per share on May 19, 2008 and options to purchase 6,000 shares at \$1.48 per share on May 17, 2009.

Mr. Land was granted options to purchase 6,000 shares at \$21.60 per share on May 22, 2006, options to purchase 6,000 shares at \$36.56 per share on May 17, 2007, options to purchase 6,000 shares at \$15.35 per share on May 19, 2008 and options to purchase 6,000 shares at \$1.48 per share on May 17, 2009.

Upon Mr. Silver's resignation from our Board on February 23, 2009, Mr. Silver held options to purchase 42,000 shares, with exercise prices ranging from \$1.87 to \$36.56.

On December 30, 2005, in order to avoid expensing the unvested portion of previously awarded options in accordance with authoritative guidance for accounting for stock compensation under ASC Topic 718, we accelerated the vesting of options granted under the 1996 Plan, allowing all such options to become fully vested effective December 30, 2005. In order to prevent unintended personal benefits to the directors affected by this acceleration, we imposed a condition that each affected director agrees not to exercise any options subject to the acceleration until such time that those options would have become vested under the prior vesting schedule. All of the options subject to this

accelerated vesting would have now become vested under their prior vesting schedules.

We have a Stock Compensation Plan, under which directors who are members of the Committee have the right to receive all or part of their annual fees in the form of Common Stock having a fair market value equal to the amount of their fees. Of the 50,000 shares that are allocated to this plan, 46,020 remain available for issuance and none were issued in 2009.

#### DIRECTOR COMPENSATION

The following table sets forth all compensation paid to our directors for the fiscal year ended December 31, 2009.

fied
ed
tion All Other
gs Compensation Total
(\$) (\$)
\$ 79,245
\$ 89,245
\$ 68,245
\$ 12,500
: 1

1As previously disclosed on a Form 8-K filed with the SEC on February 27, 2009, effective February 23, 2009, Jeffrey A. Silver, voluntarily resigned. The Fees Earned or Paid in Cash in the Director Compensation table represent fees paid Mr. Silver for services in the first quarter ended March 31, 2009. No additional compensation was awarded or paid to Mr. Silver in 2009.

2In addition to the amounts reported the Director Compensation table above, Mr. DiVito and Mr. Harvey were each paid \$2,000 and Mr. Land was paid \$3,000 for fees earned in 2009, but paid in 2010.

3The reported amounts represent the aggregate of the \$50,000 fee earned for services as a director, fees earned as chairman of one or more of our committees and Meeting Fees.

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- 4 With the exception of ignoring the impact of the forfeiture rate, these amounts represent the aggregate grant date fair value of awards for grants of options to each listed director in fiscal 2009. The May 17, 2009 aggregate grant date fair value of the options for 6,000 shares that we granted to each of Messrs. DiVito, Harvey and Land, calculated in accordance with authoritative guidance for accounting for stock compensation under ASC Topic 718, was \$6,245, respectively. This calculation was based on the Black-Scholes method of options valuation. These amounts do not represent the actual amounts paid to or realized by the directors during fiscal 2009. The value as of the grant date for stock options is recognized over the number of days of service required for the stock option to vest in full.
- 5Mr. Westerman is our only director who is also employed by us, and he receives no extra compensation for serving as a director. Mr. Westerman's compensation as a Named Executive Officer is in the Summary Compensation Table.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

#### STOCK OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table contains information regarding the beneficial ownership of Common Stock, as of March 25, 2010, by (i) each of our directors and each of our Named Executive Officers, (ii) all of our directors and executive officers as a group and (iii) each person who, to our knowledge, beneficially owns more than 5% of the outstanding Common Stock (based on reports filed with the SEC under section 13(d) or 13(g) of the Exchange Act or information furnished to us). The percentage of outstanding Common Stock represented by each named person's stock ownership assumes the exercise by such person of all of his stock options that are exercisable within 60 days of March 25, 2010, but does not assume the exercise of stock options by any other persons. The percentage of outstanding Common Stock represented by the stock ownership of all of our directors and executive officers as a group assumes the exercise by all members of that group of their respective stock options that are exercisable within 60 days of March 25, 2010, but does not assume the exercise of options by any persons outside of that group. Except as indicated in the footnotes to the table, each person listed below has sole voting and investment power with respect to the shares set forth opposite such person's name.

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	Shares Benefi	cially Owned	
Name	Number	Percentage	
Directors and Executive Officers:			
William L. Westerman(1)	4,529	*	
Paul A. Harvey(1)(2)	34,800	*	
Vincent L. DiVito(1)(3)	31,800	*	
James N. Land, Jr. (1)(4)	25,600	*	
Robert A. Vannucci (1)(5)	236,584	1.9%	
Tullio J. Marchionne(1)(6)	52,570	*	
Phillip B. Simons(1)	7	*	
All directors and executive officers as a group(7)	385,890	3.1%	
Beneficial Owners of More Than 5% of Common Stock :			
Plainfield Special Situations Master Fund Limited and related parties(8)	1,874,783	15.1%	
Desert Rock Enterprises LLC, the Derek J. Stevens Trust and the Gregory J. Stevens			
Trust(9)	1,874,783	15.1%	
Wayzata Investment Partners LLC(10)	1,004,000	8.1%	
Lorenzo Doumani Family Trust(11)	724,300	5.8%	

\* Less than 1%.

1. The address for each director and executive officer is c/o Riviera Holdings Corporation, 2901 Las Vegas Boulevard South, Las Vegas, Nevada 89109.

- 2. Includes 30,000 shares which may be acquired within 60 days of March 25, 2010, upon the exercise of outstanding options.
- 3. Includes 24,000 shares which may be acquired within 60 days of March 25, 2010, upon the exercise of outstanding options.
- 4. Includes 12,000 shares which may be acquired within 60 days of March 25, 2010, upon the exercise of outstanding options.
- 5. Includes 90,000 shares which may be acquired within 60 days of March 25, 2010, upon the exercise of outstanding options.
- 6. Includes 24,000 shares which may be acquired within 60 days of March 25, 2010, upon the exercise of outstanding options.
- 7. Includes a total of 180,000 shares which may be acquired by directors and executive officers as a group within 60 days of March 25, 2010 upon the exercise of outstanding options.

- 8. Plainfield Asset Management LLC ("Asset Management") is the Manager of Plainfield Special Situations Master Fund Limited ("Master Fund"), which holds 1,874,783 shares. Max Holmes, as managing member and the chief investment officer of Asset Management, may be deemed to have the shared power to vote or direct the vote of (and the shared power to dispose or direct the disposition of) the Master Fund Shares. None of Asset Management or Max Holmes owns any common shares directly, and each disclaims beneficial ownership of the shares held by the Master Fund. The address of Master Fund, Asset Management and Mr. Holmes is 55 Railroad Avenue, Greenwich, CT 06830. This information is based on information reported by the above parties in a Schedule 13D and amendments thereto filed with the SEC through February 12, 2009. See risk factor "There Are Requirements and Limitations On Changes In Control Of Our Company That Could Reduce The Ability To Sell Our Shares In Excess Of Current Market Prices" above for information regarding the Investment Agreement, dated November 19, 2008, entered into with Master Fund, relating, among other things, to the acquisition of our common stock.
- 9. The stock ownership reported in the table is comprised of 1,617,783 shares held by Desert Rock Enterprises, LLC ("Desert Rock"); 167,000 shares held by the Derek J. Stevens Trust under agreement dated July 16, 1993 (the "DJS Trust"); and 90,000 shares held by the Gregory J. Stevens Trust under agreement dated September 20, 1995 (the "GJS Trust"). The DJS Trust and the GJS Trust are members of Desert Rock. Derek J. Stevens is the Manager of Desert Rock and trustee of the DJS Trust, and he may be deemed to have shared voting and investment power over the shares held by Desert Rock or the DJS Trust. Gregory J. Stevens is trustee of the GJS Trust and he may be deemed to have shared voting and investment power over the shares held by Desert Rock is 3960 Howard Hughes Parkway, Suite 562, Las Vegas, NV 89109. The address of Derek J. Stevens, the DJS Trust, Gregory J. Stevens and the GJS Trust is 21777 Hoover Road, Warren, MI 48089. This information is based on information reported by the above parties in a Schedule 13D and amendments thereto filed with the SEC through February 23, 2009. See risk factor "There Are Requirements and Limitations On Changes In Control Of Our Company That Could Reduce The Ability To Sell Our Shares In Excess Of Current Market Prices" above for information regarding the Investment Agreement, dated November 19, 2008, entered into with Desert Rock, relating, among other things, to the acquisition of our common stock.
- 10. Based on information reported in a Schedule 13G filed with the SEC on February 16, 2010,

by Wayzata Investment Partners LLC ("Wayzata LLC"), which has shared voting power and shared dispositive power in respect of the shares reported in the table above. Voting power and dispositive power is shared with Patrick J. Halloran, the managing member of Wayzata LLC. Wayzata LLC serves as investment adviser to Wayzata Opportunities Fund, LLC and Wayzata Opportunities Fund Offshore, L.P., (collectively, the "Wayzata Funds"), with respect to these shares of common stock directly owned by the Wayzata Funds. The address of Wayzata LLC and Patrick J. Halloran is 701 East Lake Street, Suite 300, Wayzata, MN 55391.

11.Based on information reported in a Schedule 13D filed with the SEC on May 25, 2009, the stock ownership reported in the table above is comprised of 724,300 shares beneficially owned by the Lorenzo Doumani Family Trust, Lorenzo Doumani Trustee. The address of the Lorenzo Doumani is 2747 Paradise Road, Suite 501, Las Vegas, NV 89109

#### Item 13. Certain Relationships and Related Transactions and Director Independence

#### Transactions with Related Persons

Jeffrey A. Silver, a former member of the Company's Board of Directors who resigned from the board effective February 23, 2009, is a shareholder in the law firm of Gordon & Silver, Ltd. ("Gordon & Silver"). During 2009, we paid approximately \$205,000 to Gordon & Silver for various legal services and related expenses.

Other than as noted above, there were no reportable relationships or transactions for 2009.

Although not in writing, our Board of Directors engages in discussions regarding related party transactions reflecting our Board's understanding of policies and procedures which gives our Board the power to approve or disapprove potential related party transactions of our directors and executive officers, their immediate family members and entities where they hold a 5% or greater beneficial ownership interest. Our Board is charged with reviewing all relevant facts and circumstances of a related party transaction, including if the transaction is on terms comparable to those that could be obtained in arm's length dealings with an unrelated third party and the extent of the related party's interest in the transaction.

## Director Independence

We have adopted Corporate Governance Guidelines and a Code of Conduct applicable to each of our directors, officers and employees. Our Corporate Governance Guidelines and Code of Conduct are posted on our Internet website at www.rivierahotel.com under the "Investor Relations" link on our home page. The non-management members of our Board of Directors regularly meet in executive sessions in conjunction with each regularly scheduled meeting of the Board.

A majority of our directors are independent directors, based on NYSE Amex standards that previously applied to us. Our Board of Directors determines whether a director is independent through a broad consideration of all relevant facts and circumstances, including an assessment of the materiality of any relationship between the Company and a director not merely from the director's standpoint, but also from the standpoint of persons or organizations with which the director has an affiliation. In making its determination, our Board of Directors adheres to the standards of the SEC and NYSE Amex.

Using these standards, and based upon information requested from and provided by each director concerning his background, employment and affiliations, including family relationships, our Board of Directors has affirmatively determined that Messrs. Harvey, DiVito and Land do not have a material relationship with the Company (either directly or as a partner, shareholder or officer of an organization that has a relationship with the Company) and therefore they each qualify as independent directors. Mr. Westerman, an executive officer of the Company, has not been determined to be independent.

Our Board of Directors committees include standing Audit and Compensation Committees.

Our Audit Committee is comprised of three members, each whom we have determined to be independent, based on NYSE Amex standards that previously applied to us. Our Board of Directors has determined that Mr. DiVito, Chairman of the Audit Committee, is an "audit committee financial expert" as defined by the rules and regulations of the SEC.

Our Compensation Committee is comprised of three members, each of whom we have determined to be independent based on NYSE Amex standards that previously applied to us.

Our Nominating and Governance Committee is comprised of three members, each of whom we have determined to be independent based on NYSE Amex standards that previously applied to us. See "Nominating and Governance Committee" below for further information.

Item 14.

Principal Accounting Fees and Services

Audit Fees

We were billed by our principal accountants, namely Ernst & Young, a total of \$395,300 for fiscal year 2009, and a total of \$500,700 for fiscal year 2008 for their audits of our annual consolidated financial statements, their reviews of our consolidated financial statements in our quarterly reports on Form 10-Q and Sarbanes-Oxley Act compliance for the respective years.

#### Audit-Related Fees

We were not billed by Ernst & Young in 2009 and 2008 for audit-related fees that are not reported above in "Audit Fees".

#### Tax Fees

We were billed \$151,900 by Ernst & Young in 2009 for tax advice and planning services including approximately \$92,000 for tax services associated with our potential debt restructuring. We were billed in \$47,600 by Ernst & Young in 2008 for tax advice and tax planning services.

#### All Other Fees

We were not billed by Ernst & Young for other professional services in fiscal years 2009 and 2008.

#### PART IV

Item 15. Exhibits, Financial Statement Schedules

#### (a)(1) List of Financial Statements

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The following is the list of Independent Registered Public Accounting Firm's Reports and the consolidated Financial Statements of the Company:

- Report of Independent Registered Public Accounting Firm on the Consolidated Financial Statements
  - Consolidated Balance Sheets as of December 31, 2009 and 2008
  - Consolidated Statements of Operations for the Years Ended December 31, 2009, 2008 and 2007
- Consolidated Statements of Stockholders' Deficit for the Years Ended December 31, 2009, 2008 and 2007
  - Consolidated Statements of Cash Flows for the Years Ended December 31, 2009, 2008 and 2007
    - Notes to Consolidated Financial Statements

(a)(2) List of Financial Statement Schedules

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No financial statement schedules have been filed herewith since they are either not required, are not applicable, or the required information is shown in the consolidated financial statements or related notes.

(a)(3) List of Exhibits

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Exhibits required by Item 601 of Regulation S-K are listed in the Exhibit Index herein, which information is incorporated herein by reference, and such exhibits are filed herewith.

(b) The exhibits required by Item 601 of Regulation S-K are filed as exhibits to this Form 10-K.

(c) Not applicable.

#### SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

March 26, 2010	RIVIERA HOLDINGS	CORPORATION
	By:	/s/ WILLIAM L. WESTERMAN William L. Westerman Chief Executive Officer and President (Principal Executive Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Signature	Title	Date
/s/ WILLIAM L. WESTERMAN William L. Westerman	Chairman of the Board, Chief Executive Officer and President	March 26, 2010
/s/ PHILLIP B. SIMONS Phillip S. Simons	Treasurer (Principal Financial and Accounting Officer)	March 26, 2010
/s/ PAUL A. HARVEY Paul A. Harvey	Director	March 26, 2010
/s/ VINCENT L. DIVITO Vincent L. DiVito	Director	March 26, 2010
/s/ JAMES N. LAND, JR. James N. Land, Jr.	Director	March 26, 2010

# EXHIBIT INDEX

F-1.11.14	
Exhibit Number	Description
3.1*	Articles of Incorporation of the Company (see Exhibit 3 to Quarterly Report on Form 10-Q filed on November 10, 2003, Commission File No. 0-21430)
3.2*	Bylaws of the Company (see Exhibit 3.1 to Form 10-Q filed on November 9, 2007, Commission File No. 0-21430)
3.3*	Amendment to the Company Bylaws (see Exhibit 3.1 to Form 8-K filed on August 18, 2008. Commission File No. 0-21430)
3.4*	Articles of Incorporation of Riviera Operating Corporation (see Exhibit 3.3 to Registration Statement on Form S-4 filed on September 10, 1997, Commission File No. 0-21430)
3.5*	Bylaws of Riviera Operating Corporation (see Exhibit 3.4 to Registration Statement on Form S-4 filed on September 10, 1997, Commission File No. 0-21430)
3.6*	Articles of Incorporation of Riviera Gaming Management, Inc. (see Exhibit 3.5 to Registration Statement on Form S-4 filed on September 10, 1997, Commission File No. 0-21430)
3.7*	Bylaws of Riviera Gaming Management, Inc. (see Exhibit 3.6 to Registration Statement on Form S-4 filed on September 10, 1997, Commission File No. 0-21430)
3.8*	Articles of Incorporation of Riviera Black Hawk, Inc. (see Exhibits 3.01 and 3.02 to Amendment No. 1 to Registration Statement on Form S-4 filed by Riviera Black Hawk, Inc. on August 31, 1999, Commission File No. 333-81613)
3.9*	Bylaws of Riviera Black Hawk, Inc. (see Exhibit 3.03 to Amendment No. 1 to Registration Statement on Form S-4 filed by Riviera Black Hawk, Inc. on August 31, 1999, Commission File No. 333-81613).
10.1*	Indemnity Agreement, dated June 30, 1993, from Riviera, Inc. and Meshulam Riklis in favor of the Company and Riviera Operating Corporation (see Exhibit 10.7 to Registration Statement on Form S-1 filed on August 11, 1993, Commission File No. 33-67206)
10.2*	Equity Registration Rights Agreement dated June 30, 1993, among the Company and the Holders of Registerable Shares (see Exhibit 10.9 to Registration Statement on Form S-1 filed on August 11, 1993, Commission File No. 33-67206)
10.3*	Operating Agreement dated June 30, 1993, between the Company and Riviera Operating Corporation (see Exhibit 10.15 to Registration Statement on Form S-1 filed on August 11, 1993, Commission File No. 33-67206)
10.4*	Adoption Agreement regarding Profit Sharing and 401(k) Plans of the Company (see Exhibit 10.16 to Registration Statement on Form S-1 filed on August 11, 1993, Commission File No. 33-67206)
10.5*	

10.5\*

Tax Sharing Agreement between the Company and Riviera Operating Corporation dated June 30, 1993 (see Exhibit 10.24 to Amendment No. 1 to Registration Statement on Form S-1 filed on August 19, 1993, Commission File No. 33-67206)

- 10.6\*Tax Sharing Agreement between the Company and Riviera Black Hawk, Inc. dated March 31, 1999<br/>(see Exhibit 10.12 to Registration Statement on Form S-4 filed on August 9, 2002, Commission File No.<br/>333-97907)
- 10.7\*(A) 1993 Stock Option Plan (see Exhibit 4.4 to Registration Statement on Form S-8 filed on May 13, 1996, Commission File No. 333-03631)
- 10.8\*(A) Stock Compensation Plan for Directors Serving on the Compensation Committee (see Exhibit 10.14 to Registration Statement on Form S-4 filed on August 9, 2002, Commission File No. 333-97907)
- 10.9\*(A) Employment Agreement dated as of November 21, 1996 among the Company, Riviera Operating Corporation and William L. Westerman (see Exhibit 10.31 to Form 10-K for the fiscal year ended December 31, 1996, Commission File No. 0-21430)
- 10.10\*(A) Amendment to Employment Agreement between the Company and William L. Westerman effective January 1, 2001 (see Exhibit 10.40 to Form 10-K filed March 23, 2001, Commission File No. 0-21430)
- 10.11\*(A) Deferred Compensation Plan dated November 1, 2000 (see Exhibit 10.19 to Form 10-K filed March 25, 2005, Commission File No. 0-21430)
- 10.12\*(A) Restricted Stock Plan (see Exhibit 10.20 to Form 10-K filed March 25, 2005, Commission File No. 0-21430)
- 10.13\*(A) Non-Qualified Stock Option Plan for Non-Employee Directors (see Exhibit 4.6 to Registration Statement on Form S-8 filed on May 13, 1996, Commission File No. 333-03631)
- 10.14\*(A) Second Amendment to Employment Agreement between the Company and William L. Westerman effective July 15, 2003 (see Exhibit 10.46 to Form 10-K filed on March 16, 2004, Commission File No. 0-21430)
- 10.15\*(A) Amendment of 1993 Stock Option Plan (see Exhibit 10.47 to Form 10-K filed on March 25, 2005, Commission File No. 0-21430)
- 10.16\* Purchase and License Agreement, dated September 25, 2003, between Bally Gaming, Inc. and Riviera Operating Corporation (see Exhibit 10.49 filed on March 25, 2005, Commission File No. 0-21430)
- 10.17\*(A) 2005 Incentive Stock Option Plan (see Exhibit A To Schedule 14A filed on April 22, 2005, Commission File No. 0-21430)
- 10.18\*(A) 2005 Non-Qualified Stock Option Plan for Non-Employee Directors (see Exhibit B to Schedule 14A filed on April 22, 2005, Commission File No. 0-21430)
- 10.19\*(A) Incentive Compensation Program as amended August 3, 1995 (see Exhibit 10.51 to Form 10-K filed on March 15, 2006, Commission File No. 0-21430.
- 10.20\* (A) Form of Restricted Stock Agreement under the Company's Restricted Stock Plan (see Exhibit 10.52 to Form 10-K filed on March 15, 2006, Commission File No. 0-21430)

10.21\*

Agreement and Plan of Merger, dated April 5, 2006, among Riv Acquisition Holdings Inc., Riv Acquisition Inc. and the Company (see Appendix A to revised definitive proxy materials on Schedule 14A filed on July 3, 2006, Commission File No. 0-21430)

10.22\* (A) Employment Agreement among Riviera Holdings Corporation, Riviera Operating Corporation and Robert A. Vannucci (see Exhibit 10.1 to Form 10-Q filed on November 6, 2006, Commission File No. 0-21430

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10.23* (A)	Forms of Salary Continuation Agreements with Riviera Operating Corporation and Riviera Black Hawk, Inc. dated August 4, 2009 (see Exhibit 10.1 to Form 10-Q filed on August 10, 2009, Commission File No. 0-21430)
10.24*	Credit Agreement, dated June 8, 2007, among the Company, the Company's restricted subsidiaries, Wachovia Bank, National Association and the Lenders that are parties thereto (see Exhibit 10.2 to Form 10-Q filed on August 3, 2007, Commission File No. 0-21430)
10.25*	Commitment letter agreement dated April 27, 2007 between the Company and Wachovia Bank, National Association and Wachovia Capital Markets, LLC. (see Exhibit 10.3 to Form 10-Q filed on August 3, 2007, Commission File No. 0-21430)
10.26*	Deed of Trust, Assignment of Leases, Rents, Security Agreement, and Fixture Filing dated June 8, 2007, executed by the Company in favor of First American Title Insurance Company as Trustee (see Exhibit 10.4 to Form 10-Q filed on August 3, 2007, Commission File No. 0-21430)
10.27*	Deed of Trust, Assignment of Leases, Rents, Security Agreement, and Fixture Filing dated June 8, 2007, executed by Riviera Black Hawk, Inc. in favor of The Public Trustee For Gilpin County, Colorado and Wachovia Bank, National Association (see Exhibit 10.5 to Form 10-Q filed on August 3, 2007, Commission File No. 0-21430)
10.28*	Environmental Indemnity dated as of June 8, 2007 between the Company and Wachovia Bank, National Association (see Exhibit 10.6 to Form 10-Q filed on August 3, 2007, Commission File No. 0-21430)
10.29*	Environmental Indemnity dated as of June 8, 2007, among the Company, Riviera Black Hawk, Inc. and Wachovia Bank, National Association (see Exhibit 10.7 to Form 10-Q filed on August 3, 2007, Commission File No. 0-21430)
10.30*	Credit Party Pledge Agreement, dated June 8, 2007, among the Company, the Company's restricted subsidiaries, Riviera Gaming Management, Inc. and Wachovia Bank, National Association (see Exhibit 10.8 to Form 10-Q filed on August 3, 2007, Commission File No. 0-21430)
10.31*	Gaming Pledge Agreement dated June 8, 2007, between the Company and Wachovia Bank, National Association (see Exhibit 10.9 to Form 10-Q filed on August 3, 2007, Commission File No. 0-21430)
10.32*	Security Agreement, dated June 8, 2007, among the Company, the Company's restricted subsidiaries, Wachovia Bank, National Association and the Lenders that are parties thereto (see Exhibit 10.10 to Form 10-Q filed on August 3, 2007, Commission File No. 0-21430)
10.33* (A)	Third Amendment to Employment Agreement between the Company and William L. Westerman effective March 4, 2008 (see Exhibit 10.01 to Form 8-K filed on March 10, 2008. Commission File No. 0-21430)
10.34*	Material Definitive Agreement between the Company and Plainfield Special Situations Master Fund Limited (see Exhibit 10.1 to Form 8-K filed on November 19, 2008. Commission File No. 0-21430)
10.35*	Material Definitive Agreement between the Company and Desert Rock Enterprises LLC (see Exhibit 10.2 to Form 8-K filed on November 19, 2008. Commission File No. 0-21430)

10.36\* (A) Forms of Salary Continuation Agreements with Riviera Operating Corporation and Riviera Black Hawk, Inc. (see Exhibit 10.1 to Form 10-Q filed on November 10, 2008, Commission File No. 0-21630)

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16.1*	Letter from Deloitte & Touche LLP, dated March 28, 2008 (see Exhibit 16 to Form 8-K/A filed April 8, 2008).
21.1*	Subsidiaries of the Company (see Exhibit 21.1 to Registration Statement on Form S-4 filed with the Commission on August 9, 2002, Commission File No. 333-97907)
23.1	Consent of Ernst & Young LLP, Independent Registered Public Accounting Firm
23.2	Consent of Deloitte & Touche LLP, Independent Registered Public Accounting Firm
31.1	Certification of the Principal Executive Officer of the Registrant pursuant to Exchange Act Rule 13a-14(a)
31.2	Certification of the Principal Financial Officer of the Registrant pursuant to Exchange Act Rule 13a-14(a)
32.1	Certification of the Principal Executive Officer of the Registrant pursuant to Exchange Act Rule 13a-14(b) and 18 USC. 1350
32.2	Certification of the Principal Financial Officer of the Registrant pursuant to Exchange Act Rule 13a-14(b) and 18 USC. 1350
*	These are incorporated herein by reference as exhibits hereto. Following the description of each such exhibit

\* These are incorporated herein by reference as exhibits hereto. Following the description of each such exhibit is a reference to it as it appeared in a specified document previously filed with the Securities and Exchange Commission, to which there have been no amendments or changes, unless otherwise indicated.

(A) Management contract or compensatory plan or arrangement

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RIVIERA HOLDINGS CORPORATION

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#### Report of Independent Registered Public Accounting Firm

The Board of Directors and Shareholders of Riviera Holdings Corporation

We have audited the accompanying consolidated balance sheets of Riviera Holdings Corporation and subsidiaries (the "Company") as of December 31, 2009 and 2008, and the related consolidated statements of operations, stockholders' deficit, and cash flows for each of the two years in the period ended December 31, 2009. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. We were not engaged to perform an audit of the Company's internal control over financial reporting. Our audits included consideration of internal control over financial reporting and perform that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of the Company and subsidiaries at December 31, 2009 and 2008, and the consolidated results of their operations and their cash flows for each of the two years in the period ended December 31, 2009, in conformity with U.S. generally accepted accounting principles.

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. As more fully described in Note 2, the Company has incurred recurring operating losses and has a working capital deficiency. In addition, the Company is in default under its Credit Facility and Swap Agreement. These conditions raise substantial doubt about the Company's ability to continue as a going concern. Management's plans in regard to these matters also are described in Note 2. The 2009 financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the outcome of this uncertainty.

/s/ Ernst Young LLP Las Vegas, Nevada March 26, 2010

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Board of Directors Riviera Holdings Corporation Las Vegas, Nevada

We have audited the accompanying consolidated statements of operations, stockholders' equity, and cash flows of Riviera Holdings Corporation and subsidiaries (the "Company") for the year ended December 31, 2007. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as the evaluation of the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the results of operations and cash flows of Riviera Holdings Corporation and its subsidiaries for the year ended December 31, 2007, in conformity with accounting principles generally accepted in the United States of America.

/s/ Deloitte & Touche LLP

Las Vegas, Nevada March 12, 2008

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# RIVIERA HOLDINGS CORPORATION

CONSOLIDATED BALANCE SHEETS DECEMBER 31, 2009 AND 2008 (Dollars In Thousands)

		2009		2008
ASSETS				
CURRENT ASSETS:				
Cash and cash equivalents	\$	19,056	\$	13,461
Restricted cash and cash equivalents	Ψ	2,772	Ψ	2,772
Accounts receivable—net of allowance of \$239 and \$559		2,063		2,457
Inventories		571		718
Prepaid expenses		2,940		2,976
		,		
Total current assets		27,402		22,384
		,		,
PROPERTY AND EQUIPMENT—net		168,967		179,918
OTHER ASSETS		2,581		2,658
Total assets	\$	198,950	\$	204,960
LIABILITIES AND STOCKHOLDERS' DEFICIT				
CURRENT LIABILITIES:				
Current portion of long-term debt	\$	227,544	\$	227,689
Current portion of fair value of interest rate swap liabilities		22,148		16,828
Current portion of obligation to officers		-		1,028
Accounts payable		5,413		7,751
Accrued interest		17,825		98
Accrued expenses		8,979		10,201
Total current liabilities		281,909		263,595
CAPITAL LEASES - Net of current portion		114		158
		202.022		0(0 750
Total liabilities		282,023		263,753
COMMITMENTS AND CONTINCENCIES (Nate 12)				
COMMITMENTS AND CONTINGENCIES (Note 13)				
STOCKHOLDERS' DEFICIT				
Common stock, \$.001 par value—60,000,000 shares authorized; 17,141,124 and				
17,161,824 shares issued at December 31, 2009 and 2008, respectively, and 12,473,055				
and 12,493,755 shares outstanding at December 31, 2009 and 2008, respectively, and 12,475,055		17		17
Additional paid-in capital		20,399		19,820
Treasury stock, 4,668,069 shares at December 31, 2009 and 2008		(9,635)		(9,635)
Acumulated deficit		(93,854)		(68,995)
		(),054)		(00, 333)

Total stockholders' deficit	(83,073)	(58,793)
Total liabilities and stockholders' deficit	\$ 198,950 \$	204,960

The accompanying notes are an integral part of these consolidated financial statements.

#### RIVIERA HOLDINGS CORPORATION

#### CONSOLIDATED STATEMENTS OF OPERATIONS YEARS ENDED DECEMBER 31, 2009, 2008 AND 2007

I EARS ENDED DECEMBER 51, 2009, 2008 AND .

(In Thousands, Except Per Share Amounts)

REVENUES      Casino    \$ 82,186    \$ 91,261    \$ 114,340      Rooms    35,452    52,408    \$9,890      Food and beverage    23,427    28,433    32,353      Entertainment    7,988    13,424    13,498      Other    5,453    6,815    6,632      Total revenues    154,506    192,341    226,713      Less - promotional allowances    (20,457)    (22,581)    (21,218)      Net revenues    134,049    169,760    205,495      COSTS AND EXPENSES    Direct costs and expenses of operating departments:    Casino    43,705    47,752    56,197      Rooms    18,824    25,418    28,121    Food and beverage    15,687    20,506    23,848      Entertainment    3,320    8,049    8,687    Other    1,169    1,241    1,360      Other operating expenses:    -    -    191    611    Restructuring fees    2,313    39,694    42,728      Mergers, acquisitions and development costs    -    191    611    611    611      Restructuring fees    2,32		2009	2008	2007
Rooms      35,452      52,408      59,890        Food and beverage      23,427      28,433      32,353        Entertainment      7,988      13,424      13,498        Other      5,453      6,815      6,632        Total revenues      154,506      192,341      226,713        Less - promotional allowances      (20,457)      (22,581)      (21,218)        Net revenues      134,049      169,760      205,495        COSTS AND EXPENSES      Direct costs and expenses of operating departments:      Casino      43,705      47,752      56,197        Rooms      18,824      25,418      28,121      Food and beverage      15,687      20,506      23,848        Entertainment      3,320      8,049      8,687      Other      1,169      1,241      1,360        Other operating expenses:      -      191      611      .      192        General and administrative      35,313      39,694      42,728      Mergers, acquisitions and development costs      -      191      611        Rest impairments      -      72      29	REVENUES			
Food and beverage      23,427      28,433      32,353        Entertainment      7,988      13,424      13,498        Other      5,453      6,815      6,632        Total revenues      154,506      192,341      226,713        Less - promotional allowances      (20,457)      (22,581)      (21,218)        Net revenues      134,049      169,760      205,495        COSTS AND EXPENSES      134,049      169,760      205,495        Costaino      43,705      47,752      56,197        Rooms      18,824      25,418      28,121        Food and beverage      15,687      20,506      23,848        Entertainment      3,320      8,049      8,687        Other      1,169      1,241      1,360        Other operating expenses:      General and administrative      35,313      39,694      42,728        Mergers, acquisitions and development costs      -      191      611        Total costs and expenses      -      72      Depreciation and amortization      14,870      14,883      13,116        Total costs and	Casino	\$ 82,186	\$ 91,261	\$ 114,340
Entertainment      7,988      13,424      13,498        Other      5,453      6,815      6,632        Total revenues      154,506      192,341      226,713        Less - promotional allowances      (20,457)      (22,281)      (21,218)        Net revenues      134,049      169,760      205,495        COSTS AND EXPENSES      -      -      -        Direct costs and expenses of operating departments:      -      -      -        Casino      43,705      47,752      56,197      Rooms      18,824      25,418      28,121        Food and beverage      15,687      20,506      23,848      Entertainment      3,320      8,049      8,687        Other      1,169      1,241      1,360      -      -      -        General and administrative      2,233      -      -      -      -      -      72      Depreciation and amortization      579      795      966      -      -      191      611        Restructuring fees      2,233      -      -      -      72      Depreciat	Rooms	35,452	52,408	59,890
Other      5,453      6,815      6,632        Total revenues      154,506      192,341      226,713        Less - promotional allowances      (20,457)      (22,581)      (21,218)        Net revenues      134,049      169,760      205,495        COSTS AND EXPENSES      -      -      -        Direct costs and expenses of operating departments:      -      -      -        Casino      43,705      47,752      56,197        Rooms      18,824      25,418      28,121        Food and beverage      15,687      20,506      23,848        Entertainment      3,320      8,049      8,687        Other      1,169      1,241      1,360        Other operating expenses:      -      191      611        Restructuring fees      2,233      -      -        Abset impairments      -      191      611        Restructuring fees      2,233      -      -        Abset impairments      -      72      20        Other general and administrative      14,870      14,883	Food and beverage	23,427	28,433	32,353
Total revenues    154,506    192,341    226,713      Less - promotional allowances    (20,457)    (22,581)    (21,218)      Net revenues    134,049    169,760    205,495      COSTS AND EXPENSES    Direct costs and expenses of operating departments:    205,495      Casino    43,705    47,752    56,197      Rooms    18,824    25,418    28,121      Food and beverage    15,687    20,506    23,848      Entertainment    3,320    8,049    8,687      Other    1,169    1,241    1,360      Other operating expenses:    35,313    39,694    42,728      General and administrative    35,313    39,694    42,728      Mergers, acquisitions and development costs    -    191    611      Restructuring fees    2,233    -    -      Asset impairments    -    72    29,789      Ital costs and expenses    135,700    158,529    175,706      (LOSS) INCOME FROM OPERATIONS    (1,651)    11,231    29,789      Gain (loss) on early retirement of debt    161    -    (12,8	Entertainment	7,988	13,424	13,498
Less - promotional allowances    (20,457)    (22,581)    (21,218)      Net revenues    134,049    169,760    205,495      COSTS AND EXPENSES      Direct costs and expenses of operating departments:      Casino    43,705    47,752    56,197      Rooms    18,824    25,418    28,121      Food and beverage    15,687    20,506    23,848      Entertainment    3,320    8,049    8,687      Other    1,169    1,241    1,360      Other operating expenses:    -    -    -      General and administrative    35,313    39,694    42,728      Mergers, acquisitions and development costs    -    191    611      Restructuring fees    2,233    -    -      Asset impairments    -    72    29      Depreciation and amortization    14,870    14,883    13,116      Total costs and expenses    135,700    158,529    175,706      Gain (loss) on early retirement of debt    161    -    (12,878)      Change in fair value of derivative instruments    (5,320)    (3,556	Other	5,453	6,815	6,632
Net revenues      134,049      169,760      205,495        COSTS AND EXPENSES      Direct costs and expenses of operating departments:      Casino      43,705      47,752      56,197        Rooms      18,824      25,418      28,121      Food and beverage      15,687      20,506      23,848        Entertainment      3,320      8,049      8,687      Other      1,169      1,241      1,360        Other operating expenses:      General and administrative      579      795      966        Other general and administrative      33,313      39,694      42,728        Mergers, acquisitions and development costs      -      191      611        Restructuring fees      2,233      -      -        Asset impairments      -      72      20      20      14,870      14,883      13,116        Total costs and expenses      135,700      158,529      175,706      -      72        Gain (loss) on early retirement of debt      161      -      (12,878)      -      -      12,878)        Change in fair value of derivative instruments      (5,320)      (3,556	Total revenues	154,506	192,341	226,713
COSTS AND EXPENSES      Direct costs and expenses of operating departments:      Casino      Casino      A 3,705    47,752    56,197      Rooms      18,824    25,418    28,121      Food and beverage    15,687    20,506    23,848      Entertainment    3,320    8,049    8,687      Other    1,169    1,241    1,360      Other    1,169    1,241    1,360      Other operating expenses:      General and administrative      Stock-based compensation    579    795    966      Other general and administrative      Stock-based compensation    579    795    966      Other general and administrative      Stock-based compensation    579    795    966      Other general and administrative      Stock-based compensation    579    795    966      Other general and administrative    35,313    39,694    42,728 </td <td>Less - promotional allowances</td> <td>(20,457)</td> <td>(22,581)</td> <td>(21,218)</td>	Less - promotional allowances	(20,457)	(22,581)	(21,218)
Direct costs and expenses of operating departments:      Casino    43,705    47,752    56,197      Rooms    18,824    25,418    28,121      Food and beverage    15,687    20,506    23,848      Entertainment    3,320    8,049    8,687      Other    1,169    1,241    1,360      Other operating expenses:	Net revenues	134,049	169,760	205,495
Direct costs and expenses of operating departments:      Casino    43,705    47,752    56,197      Rooms    18,824    25,418    28,121      Food and beverage    15,687    20,506    23,848      Entertainment    3,320    8,049    8,687      Other    1,169    1,241    1,360      Other operating expenses:	COSTS AND EXPENSES			
Casino43,70547,75256,197Rooms18,82425,41828,121Food and beverage15,68720,50623,848Entertainment3,3208,0498,687Other1,1691,2411,360Other operating expenses:General and administrativeGeneral and administrative35,31339,69442,728Mergers, acquisitions and development costs-191611Restructuring fees2,233Asset impairments-72795966Total costs and expenses14,87014,88313,116Total costs and expenses135,700158,529175,706(LOSS) INCOME FROM OPERATIONS(1,651)11,23129,789Gain (loss) on early retirement of debt161-(12,878)Change in fair value of derivative instruments(5,320)(3,556)(13,272)Interest expense, net, including related party interest of \$24, \$135and \$281 in 2009, 2008 and 2007, respectively(18,049)(17,091)(21,897)Total interest expense, net(23,208)(20,647)(48,047)				
Rooms    18,824    25,418    28,121      Food and beverage    15,687    20,506    23,848      Entertainment    3,320    8,049    8,687      Other    1,169    1,241    1,360      Other operating expenses:		43.705	47.752	56,197
Food and beverage    15,687    20,506    23,848      Entertainment    3,320    8,049    8,687      Other    1,169    1,241    1,360      Other operating expenses:			-	
Entertainment    3,320    8,049    8,687      Other    1,169    1,241    1,360      Other operating expenses:    -    -      General and administrative    579    795    966      Other general and administrative    35,313    39,694    42,728      Mergers, acquisitions and development costs    -    191    611      Restructuring fees    2,233    -    -      Asset impairments    -    72    -      Depreciation and amortization    14,870    14,883    13,116      Total costs and expenses    135,700    158,529    175,706      Gain (loss) on early retirement of debt    161    -    (12,878)      Change in fair value of derivative instruments    (5,320)    (3,556)    (13,272)      Interest expense, net, including related party interest of \$24, \$135    and \$281 in 2009, 2008 and 2007, respectively    (18,049)    (17,091)    (21,897)      Total interest expense, net    (23,208)    (20,647)    (48,047)				
Other    1,169    1,241    1,360      Other operating expenses:    General and administrative    579    795    966      Stock-based compensation    579    795    966      Other general and administrative    35,313    39,694    42,728      Mergers, acquisitions and development costs    -    191    611      Restructuring fees    2,233    -    -      Asset impairments    -    72    2      Depreciation and amortization    14,870    14,883    13,116      Total costs and expenses    135,700    158,529    175,706      (LOSS) INCOME FROM OPERATIONS    (1,651)    11,231    29,789      Gain (loss) on early retirement of debt    161    (12,878)      Change in fair value of derivative instruments    (5,320)    (3,556)    (13,272)      Interest expense, net, including related party interest of \$24, \$135    and \$281 in 2009, 2008 and 2007, respectively    (18,049)    (17,091)    (21,897)      Total interest expense, net    (23,208)    (20,647)    (48,047)				
Other operating expenses: General and administrativeStock-based compensation $579$ $795$ $966$ Other general and administrative $35,313$ $39,694$ $42,728$ Mergers, acquisitions and development costs- $191$ $611$ Restructuring fees $2,233$ Asset impairments $72$ Depreciation and amortization $14,870$ $14,883$ $13,116$ Total costs and expenses $135,700$ $158,529$ $175,706$ (LOSS) INCOME FROM OPERATIONS(1,651) $11,231$ $29,789$ Gain (loss) on early retirement of debt $161$ -(12,878)Change in fair value of derivative instruments(5,320)(3,556)(13,272)Interest expense, net, including related party interest of \$24, \$135and \$281 in 2009, 2008 and 2007, respectively(18,049)(17,091)(21,897)Total interest expense, net(23,208)(20,647)(48,047)				
General and administrativeStock-based compensation $579$ $795$ $966$ Other general and administrative $35,313$ $39,694$ $42,728$ Mergers, acquisitions and development costs- $191$ $611$ Restructuring fees $2,233$ Asset impairments $72$ Depreciation and amortization $14,870$ $14,883$ $13,116$ Total costs and expenses $135,700$ $158,529$ $175,706$ Closes and expensesGain (loss) on early retirement of debt $161$ - $(12,878)$ Change in fair value of derivative instruments $(5,320)$ $(3,556)$ $(13,272)$ Interest expense, net, including related party interest of \$24, \$135and \$281 in 2009, 2008 and 2007, respectively $(18,049)$ $(17,091)$ $(21,897)$ Total interest expense, net $(23,208)$ $(20,647)$ $(48,047)$		1,109	1,211	1,200
Stock-based compensation    579    795    966      Other general and administrative    35,313    39,694    42,728      Mergers, acquisitions and development costs    -    191    611      Restructuring fees    2,233    -    -      Asset impairments    -    72    72      Depreciation and amortization    14,870    14,883    13,116      Total costs and expenses    135,700    158,529    175,706      (LOSS) INCOME FROM OPERATIONS    (1,651)    11,231    29,789      Gain (loss) on early retirement of debt    161    -    (12,878)      Change in fair value of derivative instruments    (5,320)    (3,556)    (13,272)      Interest expense, net, including related party interest of \$24, \$135    and \$281 in 2009, 2008 and 2007, respectively    (18,049)    (17,091)    (21,897)      Total interest expense, net    (23,208)    (20,647)    (48,047)				
Other general and administrative $35,313$ $39,694$ $42,728$ Mergers, acquisitions and development costs-191611Restructuring fees $2,233$ Asset impairments72Depreciation and amortization14,87014,88313,116Total costs and expenses135,700158,529175,706(LOSS) INCOME FROM OPERATIONS(1,651)11,23129,789Gain (loss) on early retirement of debt161-(12,878)Change in fair value of derivative instruments(5,320)(3,556)(13,272)Interest expense, net, including related party interest of \$24, \$135and \$281 in 2009, 2008 and 2007, respectively(18,049)(17,091)(21,897)Total interest expense, net(23,208)(20,647)(48,047)		579	795	966
Mergers, acquisitions and development costs-191611Restructuring fees $2,233$ Asset impairments72Depreciation and amortization14,87014,88313,116Total costs and expenses135,700158,529175,706(LOSS) INCOME FROM OPERATIONS(1,651)11,23129,789Gain (loss) on early retirement of debt161-(12,878)Change in fair value of derivative instruments(5,320)(3,556)(13,272)Interest expense, net, including related party interest of \$24, \$135and \$281 in 2009, 2008 and 2007, respectively(18,049)(17,091)(21,897)Total interest expense, net(23,208)(20,647)(48,047)				
Restructuring fees    2,233    -    -      Asset impairments    -    -    72      Depreciation and amortization    14,870    14,883    13,116      Total costs and expenses    135,700    158,529    175,706      (LOSS) INCOME FROM OPERATIONS    (1,651)    11,231    29,789      Gain (loss) on early retirement of debt    161    -    (12,878)      Change in fair value of derivative instruments    (5,320)    (3,556)    (13,272)      Interest expense, net, including related party interest of \$24, \$135    and \$281 in 2009, 2008 and 2007, respectively    (18,049)    (17,091)    (21,897)      Total interest expense, net    (23,208)    (20,647)    (48,047)	6	-	,	
Asset impairments    -    -    72      Depreciation and amortization    14,870    14,883    13,116      Total costs and expenses    135,700    158,529    175,706      (LOSS) INCOME FROM OPERATIONS    (1,651)    11,231    29,789      Gain (loss) on early retirement of debt    161    -    (12,878)      Change in fair value of derivative instruments    (5,320)    (3,556)    (13,272)      Interest expense, net, including related party interest of \$24, \$135    and \$281 in 2009, 2008 and 2007, respectively    (18,049)    (17,091)    (21,897)      Total interest expense, net    (23,208)    (20,647)    (48,047)		2.233	-	-
Depreciation and amortization    14,870    14,883    13,116      Total costs and expenses    135,700    158,529    175,706      (LOSS) INCOME FROM OPERATIONS    (1,651)    11,231    29,789      Gain (loss) on early retirement of debt    161    - (12,878)      Change in fair value of derivative instruments    (5,320)    (3,556)    (13,272)      Interest expense, net, including related party interest of \$24, \$135    and \$281 in 2009, 2008 and 2007, respectively    (18,049)    (17,091)    (21,897)      Total interest expense, net    (23,208)    (20,647)    (48,047)		_,	-	72
Total costs and expenses    135,700    158,529    175,706      (LOSS) INCOME FROM OPERATIONS    (1,651)    11,231    29,789      Gain (loss) on early retirement of debt    161    - (12,878)      Change in fair value of derivative instruments    (5,320)    (3,556)    (13,272)      Interest expense, net, including related party interest of \$24, \$135    -    -    -      and \$281 in 2009, 2008 and 2007, respectively    (18,049)    (17,091)    (21,897)      Total interest expense, net    (23,208)    (20,647)    (48,047)	•	14.870	14.883	
(LOSS) INCOME FROM OPERATIONS(1,651)11,23129,789Gain (loss) on early retirement of debt161-(12,878)Change in fair value of derivative instruments(5,320)(3,556)(13,272)Interest expense, net, including related party interest of \$24, \$135(12,897)Total interest expense, net(23,208)(20,647)(48,047)			,	
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Change in fair value of derivative instruments(5,320)(3,556)(13,272)Interest expense, net, including related party interest of \$24, \$135(18,049)(17,091)(21,897)Total interest expense, net(23,208)(20,647)(48,047)	(LOSS) INCOME FROM OPERATIONS	(1,651)	11,231	29,789
Change in fair value of derivative instruments(5,320)(3,556)(13,272)Interest expense, net, including related party interest of \$24, \$135(18,049)(17,091)(21,897)Total interest expense, net(23,208)(20,647)(48,047)				
Interest expense, net, including related party interest of \$24, \$135      and \$281 in 2009, 2008 and 2007, respectively    (18,049)    (17,091)    (21,897)      Total interest expense, net    (23,208)    (20,647)    (48,047)			-	
and \$281 in 2009, 2008 and 2007, respectively(18,049)(17,091)(21,897)Total interest expense, net(23,208)(20,647)(48,047)		(5,320)	(3,556)	(13,272)
Total interest expense, net    (23,208)    (20,647)    (48,047)				
			,	
	Total interest expense, net	(23,208)	(20,647)	(48,047)
NET LOSS BEFORE INCOME TAX PROVISION(24,859)(9,416)(18,258)	NET LOSS BEFORE INCOME TAX PROVISION	(24,859)	(9,416)	(18,258)
INCOME TAX PROVISION - (2,446) -	INCOME TAX PROVISION	_	(2.446)	-
			(_,)	
NET LOSS \$ (24,859) \$ (11,862) \$ (18,258)	NET LOSS	\$ (24,859)	\$ (11,862)	\$ (18,258)
EARNINGS PER SHARE—Loss per share, basic and diluted \$ (1.99) \$ (0.96) \$ (1.48)				
Weighted-average common and common equivalent shares outstanding12,47812,39312,309		· · · ·	. ,	

The accompanying notes are an integral part of these consolidated financial statements.

#### RIVIERA HOLDINGS CORPORATION

#### CONSOLIDATED STATEMENTS OF STOCKHOLDERS' DEFICIT YEARS ENDED DECEMBER 31, 2009, 2008 AND 2007 (Dollars In Thousands)

	Additi Common Stock Paid			Accumulated	Treasury		
	Shares	Amount	Capital	Deficit	Shares	Amount	Total
BALANCE—January 1, 2007	17,131,824	\$ 17	\$ 18,165	\$ (38,875)	(4,762,393)	\$ (9,841) \$	(30,534)
Stock-based compensation - stock options	-	-	223	-	-	-	223
Restricted stock - forfeited	(7,200)	-	-	-	-	-	-
Stock-based compensation - restricted stock	_	_	743	_	-	_	743
Distribution of treasury stock - deferred compensation	_	_	(206)	_	94,324	206	_
Net loss	-	-	(200)	(18,258)	-	-	(18,258)
BALANCE—December 31, 2007	17,124,624	17	18,925	(57,133)	(4,668,069)	(9,635)	(47,826)
Stock-based compensation - stock			191				191
options Restricted stock - forfeited	- (4,800)	-	- 191	-	-	-	-
Stock-based compensation - restricted stock	( ))		604				604
Stock issued under executive option plan	42,000	-	100	-	-	-	100
Net loss	-	-	-	(11,862)	-	-	(11,862)
BALANCE—December 31, 2008	17,161,824	17	19,820	(68,995)	(4,668,069)	(9,635)	(58,793)
Stock-based compensation - stock options	_	_	79	_		_	79
Restricted stock - forfeited	(20,700)	-	-	-	-	-	-

Stock-based							
compensation - restricted							
stock	-	-	500	-	-	-	500
Net loss	-	-	-	(24,859)	-	-	(24,859)
BALANCE—December 31,							
2009	17,141,124	\$ 17 \$	20,399	\$ (93,854)	(4,668,069)	\$ (9,635) \$	(83,073)

The accompanying notes are an integral part of these consolidated financial statements.

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#### RIVIERA HOLDINGS CORPORATION

CONSOLIDATED STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2009, 2008 AND 2007 (In Thousands)

	2009	2008	2007
OPERATING ACTIVITIES:			
Net loss	\$ (24,859) \$	(11,862) \$	(18,258)
Adjustments to reconcile net loss to net cash provided by operating			
activities:			
Depreciation and amortization	14,870	14,883	13,116
Stock-based compensation - restricted stock	500	604	743
Stock-based compensation - stock options	79	191	223
Provision for bad debts	(10)	530	377
Asset impairment	-	-	72
(Gain) loss on early retirement of debt	(161)	-	12,878
Amortization of deferred loan fees	321	338	956
Change in fair value of derivative instruments			