

Healey Joseph Patrick  
Form 4  
January 28, 2013

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HealthCor Management, L.P.

2. Issuer Name and Ticker or Trading Symbol  
eHealth, Inc. [EHTH]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
152 WEST 57TH STREET, 43RD FLOOR

3. Date of Earliest Transaction (Month/Day/Year)  
01/24/2013

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

(Street)  
NEW YORK, NY 10019

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)           | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |   |                  |
|---|--------------------------------------|--|--------------------------------|---|---|--|---|---|------------------|
|   |                                      |  |                                | (A) or (D)  | Price   |  |   |   |                  |
|   |                                      |  |                                | Code  | V   | Amount   |   |   |                  |
| Common Stock, \$0.001 par value per share | 01/24/2013                           |  | S                              | 3,800   | D   | \$ 25.5647   | 2,288,581   | I | See Footnote (1) |
| Common Stock, \$0.001 par value per share | 01/25/2013                           |  | S                              | 1,000   | D   | \$ 25.691  | 2,287,581   | I | See Footnote (1) |
| Common Stock,                             | 01/25/2013                           |  | S                              | 200   | D   | \$ 25.5  | 2,287,381   | I | See Footnote     |

\$0.001 par  
value per  
share

(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares   |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| HealthCor Management, L.P.<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019           |               | X         |         |       |
| HealthCor Associates, LLC<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019            |               | X         |         |       |
| HealthCor Offshore GP, LLC<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019           |               | X         |         |       |
| HealthCor Group, LLC<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019                 |               | X         |         |       |
| HealthCor Offshore Master Fund, L.P.<br>152 WEST 57TH STREET, 43RD FLOOR<br>NEW YORK, NY 10019 |               | X         |         |       |

HealthCor Long Master GP LLC  
152 WEST 57TH STREET, 43RD FLOOR X  
NEW YORK, NY 10019

HealthCor Long OffShore Master Fund LP  
152 WEST 57TH STREET, 43RD FLOOR X  
NEW YORK, NY 10019

Cohen Arthur Bruce  
152 WEST 57TH STREET, 43RD FLOOR X  
NORWALK, CT 06854

Healey Joseph Patrick  
152 WEST 57TH STREET, 43RD FLOOR X  
NEW YORK, NY 10019

## Signatures

HealthCor Management, L.P., by HealthCor Associates, LLC, its general partner, By: /s/ John H. Coghlin , General Counsel 01/25/2013  
Date

\_\_Signature of Reporting Person

HealthCor Associates, LLC, By: /s/ John H. Coghlin, General Counsel 01/25/2013  
Date

\_\_Signature of Reporting Person

HealthCor Offshore GP, LLC, for itself and as general partner on behalf of HealthCor Offshore Master Fund, L.P., by HealthCor Group, LLC, its general partner, By: /s/ John H. Coghlin , General Counsel 01/25/2013  
Date

\_\_Signature of Reporting Person

HealthCor Group, LLC, By: /s/ John H. Coghlin, General Counsel 01/25/2013  
Date

\_\_Signature of Reporting Person

HealthCor Long Master GP, LLC, for itself and as general partner on behalf of HealthCor Long Offshore Master Fund, L.P., by HealthCor Group, LLC, its general partner, By: /s/ John H. Coghlin , General Counsel 01/25/2013  
Date

\_\_Signature of Reporting Person

/s/ John H. Coghlin as attorney-in-fact for Arthur Cohen 01/25/2013  
Date

\_\_Signature of Reporting Person

/s/ John H. Coghlin as attorney-in-fact for Joseph Healey 01/25/2013  
Date

\_\_Signature of Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) HealthCor Management, L.P. is the investment manager of HealthCor Offshore Master Fund, L.P. and HealthCor Long Offshore Master Fund L.P., which are the direct beneficial owners of the securities reported herein. The general partner of HealthCor Offshore Master Fund, L.P. is HealthCor Offshore GP, LLC. The general partner of HealthCor Long Offshore Master Fund L.P. is HealthCor Long Master GP, LLC. HealthCor Group, LLC is the managing member of HealthCor Offshore GP, LLC and HealthCor Long Master GP, LLC.

## Edgar Filing: Healey Joseph Patrick - Form 4

HealthCor Associates, LLC is the general partner of HealthCor Management, L.P., and Arthur Cohen and Joseph Healey are the managers of HealthCor Associates, LLC. Each of the reporting persons disclaims beneficial ownership of any and all such securities in excess of its or his own pecuniary interest.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.