

Item 8.01. Other Events.

On April 27, 2015, Conn's, Inc. issued a press release announcing an offer to exchange up to \$250,000,000 aggregate principal amount of its unregistered 7.250% Senior Notes due 2022 that it issued in July 2014 in a private placement pursuant to Rule 144A and Regulation S under the Securities Act of 1933, as amended (the "Securities Act"), for an equivalent amount of 7.250% Senior Notes due 2022 that have been registered under the Securities Act. The terms of the exchange offer are described in the prospectus as filed with the Securities and Exchange Commission on April 24, 2015. The press release announcing the exchange offer is filed herewith as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release dated April 27, 2015.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CONN'S, INC.

Date: April 27, 2015 By: /s/ Robert F. Bell
Name: Robert F. Bell
Title: Vice President, General Counsel and
Secretary