ASCENDIA BRANDS, INC.

Form 5

September 01, 2006

FORM	1 5								OMB AF	PROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION								IMISSION	OMB Number:	3235-0362	
Check this box if was no longer subject				shington, D.C. 20549					Expires:	January 31, 2005	
to Section 16. Form 4 or Form 5 obligations may continue. ANNUAL STATEME OWNER				ENT OF CHANGES IN BENEF RSHIP OF SECURITIES				CIAL	Estimated a burden hour response	verage	
See Instr 1(b). Form 3 I Reported Form 4 Transact Reported	Filed pur Holdings Section 17(I ions	a) of the I	Public U	tility Holdi	Securities E ng Company Company Ac	Act	of 193				
Bettinger Steven Marc Symbol				ssuer Name and Ticker or Trading mbol SCENDIA BRANDS, INC. [ASB]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (I	Middle)	(Month/I	S. Statement for Issuer's Fiscal Year Ended Month/Day/Year)				(Check all applicable) Director 10% Owner Officer (give titleX Other (specify			
16324 VIA	VENETIN WES	Т					belo		below) Owner and C	fficer	
				nendment, Date Original onth/Day/Year)				6. Individual or Joint/Group Reporting (check applicable line)			
DELRAY	BEACH, FL 3	3484						Form Filed by O Form Filed by M			
(City)	(State)	(Zip)	Tab	le I - Non-De	rivative Secur	ities A	cquire	d, Disposed of,	or Beneficial	y Owned	
1.Title of Security (Instr. 3)	any		ned 3. n Date, if Transaction Code Day/Year) (Instr. 8)		4. Securities or Disposed of (Instr. 3, 4 and	of (D) d 5)	red (A)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year	Ownership Form:	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Amount	(A) or (D)	Price	(Instr. 3 and 4)	(Instr. 4)		
Common Stock	08/03/2006	Â		S	3,322,482	D	\$ 1.5	395,285	D	Â	
	port on a separate line eficially owned direct			contained	in this form	are no	ot requ	ction of inform lired to respo OMB control	nd unless	SEC 2270 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	Number	Expiration D	ate	Amount of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securities	(Instr. 5)
	Derivative				Securities			(Instr. 3 and	4)
	Security				Acquired				
					(A) or				
					Disposed				
					of (D)				
					(Instr. 3,				
					4, and 5)				
					(A) (D)	ъ.	E	TT:-1 A	
					(A) (D)		*	Title Amou	unt
						Exercisable	Date	or	
								Numb	ber
								of	
								Share	es

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Reporting Owners

Reporting Owner Name / Address	Relationships					
noporomg o wher runner running	Director	10% Owner	Officer	Other		
Bettinger Steven Marc 16324 VIA VENETIN WEST DELRAY BEACH, FL 33484	Â	Â	Â	Former 10% Owner and Officer		

Signatures

/s/ Steven M.
Bettinger

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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