

HOFF SUSAN S  
Form 4  
October 21, 2004

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HOFF SUSAN S

(Last) (First) (Middle)  
7601 PENN AVENUE SOUTH  
(Street)

RICHFIELD, MN 55423

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
BEST BUY CO INC [BBY]

3. Date of Earliest Transaction (Month/Day/Year)  
10/19/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP - CCO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/19/2004		M		4,500	A	\$ 34.45
Common Stock	10/19/2004		M		8,156	A	\$ 37.06
Common Stock	10/19/2004		M		4,218	A	\$ 46
Common Stock	10/19/2004		S		16,874	D	\$ 57.9
Common Stock							4,640

D <sup>(1)</sup>

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Common Stock						468,207	I	By Trusts <u>(2)</u>	
Common Stock						1,565	I	401(k) plan	
Common Stock	10/19/2004		M	11,250	A	\$ 46.75	11,688	I	Spouse <u>(3)</u>
Common Stock	10/19/2004		M	2,812	A	\$ 37.06	14,500	I	Spouse
Common Stock	10/19/2004		M	4,218	A	\$ 46	18,718	I	Spouse
Common Stock	10/19/2004		S	15,468	D	\$ 57.46	3,250	I	Spouse
Common Stock	10/19/2004		S	2,812	D	\$ 57.47	438	I	Spouse
Common Stock							950	I <u>(1)</u>	Spouse
Common Stock							3,109	I	Spouse 401(k) plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 34.45	10/19/2004		M	4,500	02/28/2000	02/27/2010	Common Stock	4,500
Stock Option	\$ 46.75					04/14/2000	04/13/2010	Common Stock	33,750

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(Right to Buy)									
Stock Option (Right to Buy)	\$ 37.06	10/19/2004	M	8,156	04/27/2001 <sup>(4)</sup>	04/26/2011	Common Stock	8,156	
Stock Option (Right to Buy)	\$ 46	10/19/2004	M	4,218	07/27/2001 <sup>(4)</sup>	07/26/2011	Common Stock	4,218	
Stock Option (Right to Buy)	\$ 51.27				04/11/2002 <sup>(4)</sup>	04/10/2012	Common Stock	32,625	
Stock Option (Right to Buy)	\$ 28.67				01/16/2003 <sup>(4)</sup>	01/15/2013	Common Stock	15,000	
Stock Option (Right to Buy)	\$ 59.38				11/03/2003 <sup>(4)</sup>	11/02/2013	Common Stock	17,000	
Stock Option (Right to Buy)	\$ 55.09				10/11/2004 <sup>(4)</sup>	10/10/2014	Common Stock	17,000	
Stock Option (Right to Buy)	\$ 46.75	10/19/2004	M	11,250	04/14/2000	04/13/2010	Common Stock	11,250	
Stock Option (Right to Buy)	\$ 37.06	10/19/2004	M	2,812	04/27/2001 <sup>(4)</sup>	04/26/2011	Common Stock	2,812	
Stock Option (Right to Buy)	\$ 46	10/19/2004	M	4,218	07/27/2001 <sup>(4)</sup>	07/26/2011	Common Stock	4,218	
Stock Option (Right to Buy)	\$ 51.27				04/11/2002 <sup>(4)</sup>	04/10/2012	Common Stock	11,250	
Stock Option (Right to Buy)	\$ 28.67				01/16/2003 <sup>(4)</sup>	01/15/2013	Common Stock	3,750	

Buy)

Stock

Option \$ 59.38  
(Right to Buy)

11/03/2003<sup>(4)</sup> 11/02/2013 Common Stock 5,985

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HOFF SUSAN S 7601 PENN AVENUE SOUTH RICHFIELD, MN 55423			SVP - CCO	

## Signatures

/s/ Mark Geldernick Attorney-in-fact for Susan S. Hoff 10/21/2004

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted shares that will vest in a range from 0%-100% three years from the date of grant, depending on satisfaction of certain performance factors.
- (2) Includes a trust of which the reporting person is a trustee and a beneficiary, two trusts held for the benefit of the reporting person's children of which the reporting person is a co-trustee, and a remainder trust of which the reporting person is the sole beneficiary.
- (3) The reporting person's spouse is an officer of Best Buy Co., Inc. and in such capacity has received stock option and restricted share awards pursuant to Company sponsored plans.
- (4) The date indicated is the grant date and the options vest in four equal annual installments beginning one year from such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.