

Zumiez Inc  
 Form 4  
 April 24, 2015

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Brown Troy R.

(Last) (First) (Middle)  
 4001 204TH STREET SW  
 (Street)

LYNNWOOD, WA 98036

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 Zumiez Inc [ZUMZ]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 04/22/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
 EVP of Ecommerce & Omnichannel

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 04/22/2015                           |  | S                              |   | 7,892   | D  | \$ 34.08<br><u>(1)</u>                                |
| Common Stock                    | 04/22/2015                           |  | S                              |   | 4,500   | D  | \$ 34.03<br><u>(1)</u>                                |
| Common Stock                    | 04/23/2015                           |  | M                              |   | 16,200  | A  | \$ 6.88 24,957  |
| Common Stock                    | 04/23/2015                           |  | M                              |   | 7,500   | A  | \$ 19.23 32,457                                       |
|                                 | 04/23/2015                           |  | S                              |   | 19,200  | D  | \$ 34.1 13,257 <sup>(3)</sup>                         |

Common  
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |              |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title        | Amount or Number of Shares |
| Options (Right to buy)                     | \$ 6.88  | 04/23/2015                           |  | M                              | 16,200  | 03/16/2010 <sup>(2)</sup>                                | 03/16/2019  | Common Stock | 16,200                     |
| Options (Right to buy)                     | \$ 19.23   | 04/23/2015                           |  | M                              | 7,500   | 03/15/2011 <sup>(2)</sup>                                | 03/15/2020  | Common Stock | 7,500                      |

## Reporting Owners

| Reporting Owner Name / Address                              | Relationships |           |                                |       |
|---|---------------|-----------|--------------------------------|-------|
|   | Director      | 10% Owner | Officer                        | Other |
| Brown Troy R.<br>4001 204TH STREET SW<br>LYNNWOOD, WA 98036 |               |           | EVP of Ecommerce & Omnichannel |       |

## Signatures

Chris K. Visser,  
Attorney-in-Fact

04/24/2015

\*\*Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

## Edgar Filing: Zumiez Inc - Form 4

This transaction was executed in multiple trades. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer the detailed information regarding the number of shares sold at each price.

- (2) Options subject to this grant vest over a 4-year period in equal annual installments.
- (3) The share total includes 1,359 shares acquired through the Zumiez Inc. Employee Stock Purchase Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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