

MOLSON COORS BREWING CO
 Form 3
 February 18, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Coallier Robert
 (Last) (First) (Middle)

C/O MOLSON COORS BREWING COMPANY, 311 10TH STREET, NH311
 (Street)

GOLDEN, CO 80401-0030
 (City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)
 02/09/2005

3. Issuer Name and Ticker or Trading Symbol

MOLSON COORS BREWING CO [TAP.A; TAP]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer Other
 (give title below) (specify below)
 Global Chief Bus. Dev. Officer

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned (Instr. 4)

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security: Direct (D)

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Date Exercisable

Expiration Date

Title

Amount or Number of

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				Shares			or Indirect (I) (Instr. 5)	
Employee Stock Option (right to buy)	02/09/2005	04/19/2010	Class B Common Stock	29,999	\$ 27.11	D		Â
Employee Stock Option (right to buy)	02/09/2005	05/17/2011	Class B Common Stock	17,760	\$ 50.08	D		Â
Employee Stock Option (right to buy)	02/09/2005	03/09/2012	Class B Common Stock	18,000	\$ 81.89	D		Â
Employee Stock Option (right to buy)	02/09/2005	05/12/2014	Class B Common Stock	12,600	\$ 69.98	D		Â
Employee Stock Option (right to buy)	02/09/2005	05/02/2013	Class B Common Stock	17,760	\$ 71.92	D		Â
Class B exchangeable shares of Molson Coors Canada Inc.	02/09/2005	Â ⁽¹⁾	Class B Common Stock	50,054	\$ ⁽²⁾	D		Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Coallier Robert C/O MOLSON COORS BREWING COMPANY 311 10TH STREET, NH311 GOLDEN,Â COÂ 80401-0030	Â	Â	Â Global Chief Bus. Dev. Officer	Â

Signatures

Annita Menogan as agent for Robert
Coallier 02/18/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The Class B exchangeable shares are redeemable by a subsidiary of Molson Coors Brewing Company at any time after February 9, 2045, for Molson Coors Brewing Company Class B Common Stock or, for non-affiliates only, the equivalent value in cash.

(2) The shares are convertible on a 1-for-1 basis.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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