

MOLSON COORS BREWING CO  
Form 4  
December 07, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SWINBURN PETER S

2. Issuer Name and Ticker or Trading Symbol  
MOLSON COORS BREWING CO  
[TAP.A; TAP]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
12/05/2007

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  Other (specify below)  
Pres&CEO Coors Brewing Company

C/O MOLSON COORS BREWING COMPANY, 1225 17TH STREET, SUITE 3200

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

DENVER, CO 80202

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class B Common Stock	12/05/2007		S		300 D \$ 53.755	40,926	D
Class B Common Stock	12/05/2007		S		1,300 D \$ 53.76	39,626	D
Class B Common Stock	12/05/2007		S		1,700 D \$ 53.77	37,926	D

## Edgar Filing: MOLSON COORS BREWING CO - Form 4

Class B Common Stock	12/05/2007	S	200	D	\$ 53.775	37,726	D
Class B Common Stock	12/05/2007	S	2,700	D	\$ 53.78	35,026	D
Class B Common Stock	12/05/2007	S	5,900	D	\$ 53.79	29,126	D
Class B Common Stock	12/05/2007	S	300	D	\$ 53.795	28,826	D
Class B Common Stock	12/05/2007	S	3,200	D	\$ 53.8	25,626	D
Class B Common Stock	12/05/2007	S	1,900	D	\$ 53.81	23,726	D
Class B Common Stock	12/05/2007	S	1,500	D	\$ 53.82	22,226	D
Class B Common Stock	12/05/2007	S	300	D	\$ 53.825	21,926	D
Class B Common Stock	12/05/2007	S	1,900	D	\$ 53.83	20,026	D
Class B Common Stock	12/05/2007	S	100	D	\$ 53.85	19,926	D
Class B Common Stock	12/05/2007	S	200	D	\$ 53.86	19,726	D
Class B Common Stock	12/05/2007	S	200	D	\$ 53.87	19,526	D
Class B Common Stock	12/05/2007	S	100	D	\$ 53.9	19,426	D
Class B Common Stock	12/05/2007	S	100	D	\$ 53.91	19,326	D
Class B Common	12/05/2007	S	900	D	\$ 53.92	18,426	D

Stock

Class B Common Stock	12/05/2007	S	400	D	\$ 53.93	18,026	D
Class B Common Stock	12/05/2007	S	800	D	\$ 53.94	17,226	D
Class B Common Stock	12/05/2007	S	2,000	D	\$ 53.95	15,226	D
Class B Common Stock	12/05/2007	S	600	D	\$ 53.96	14,626	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

SWINBURN PETER S  
C/O MOLSON COORS BREWING  
COMPANY  
1225 17TH STREET, SUITE 3200  
DENVER, CO 80202

Pres&CEO Coors Brewing  
Company

## Signatures

Samuel D. Walker as agent for Peter S.  
Swinburn

12/07/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

The numbers of shares and all prices reported in this Form 4 have been adjusted to reflect a 2-for-1 split of the Company's Cla

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.