Sutter Kathryn Form 4 March 17, 2011

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

if no longer subject to Section 16. Form 4 or Form 5

Check this box

**SECURITIES** 

obligations may continue. See Instruction

1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Sutter Kathryn

2. Issuer Name and Ticker or Trading

Symbol

**DICKS SPORTING GOODS INC** [DKS]

(Last) (First) (Middle)

345 COURT STREET

3. Date of Earliest Transaction (Month/Day/Year)

03/15/2011

(Street) Filed(Month/Day/Year)

4. If Amendment, Date Original

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

Director 10% Owner \_X\_\_ Officer (give title Other (specify below)

SVP - Human Resources

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

### CORAOPOLIS, PA 15108

| (City)   | (State)                              | (Zip) Tab   | le I - Non-     | Derivative Se | ecuri  | ities Acquir   | ed, Disposed of,   | or Beneficially  | <b>Owned</b>  |
|--|--------------------------------------|---|-----------------|---------------|--------|----------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3)             | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Code (Instr. 8) |               | (A) or | D)<br>)        | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common<br>Stock, par<br>value \$.01<br>per share | 03/15/2011                           |   | Code V  M       |               | (D)    | Price \$ 17.98 | 56,476   | D  |   |
| Common<br>Stock, par<br>value \$.01<br>per share | 03/15/2011                           |   | S               | 20,000 I      | D      | \$ 40.0321 (1) | 36,476   | D  |   |
| Common<br>Stock, par<br>value \$.01<br>per share | 03/15/2011                           |   | M               | 15,000 A      | A      | \$ 18.95       | 51,476   | D  |   |

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| Common<br>Stock, par<br>value \$.01<br>per share | 03/15/2011 | S | 15,000       | D | \$<br>40.0321 | 36,476 | D |
|--|------------|---|--------------|---|---------------|--------|---|
| Common<br>Stock, par<br>value \$.01<br>per share | 03/15/2011 | M | 20,000       | A | \$ 28.23      | 56,476 | D |
| Common<br>Stock, par<br>value \$.01<br>per share | 03/15/2011 | S | 20,000       | D | \$<br>40.0321 | 36,476 | D |
| Common<br>Stock, par<br>value \$.01<br>per share | 03/15/2011 | A | 4,575<br>(2) | A | \$ 0          | 41,051 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title<br>Deriva<br>Securit<br>(Instr. | tive<br>ty | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |        | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amour Underlying Securit (Instr. 3 and 4) |                           |
|--|------------|---|---|---|---|---|--------|--|--------------------|--|---------------------------|
|  |            |   |   |   | Code V                                  | (A)   | (D)    | Date<br>Exercisable                                      | Expiration<br>Date | Title  | Amo<br>or<br>Num<br>of Sh |
| Stock<br>Optio<br>(Righ<br>Buy)          | n          | \$ 17.98  | 03/15/2011                              |   | M                                       |   | 20,000 | 03/02/2009   | 03/02/2015         | Common<br>Stock, par<br>value<br>\$.01 per<br>share    | 20,0                      |
| Stock<br>Optio<br>(Righ<br>Buy)          | n          | \$ 18.95  | 03/15/2011                              |   | M                                       |   | 15,000 | 03/01/2010   | 03/01/2016         | Common<br>Stock, par<br>value<br>\$.01 per<br>share    | 15,0                      |
| Stock<br>Optio                           |            | \$ 28.23  | 03/15/2011                              |   | M                                       |   | 20,000 | (3)  | 03/21/2017         | Common<br>Stock, par                                   | 1                         |

(9-02)

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## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Sutter Kathryn 345 COURT STREET CORAOPOLIS, PA 15108

**SVP - Human Resources** 

## **Signatures**

/s/ Kathryn

Sutter 03/17/2011

\*\*Signature of Person

Date

Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents the weighted average of multiple sales transactions ranging in price from \$40.00 to \$40.24. The reporting person agrees to provide full information regarding the number of shares sold at each separate price upon request by the SEC Staff, the Company or a security holder of the Company.
- (2) Shares of restricted stock, subject to vesting.
- (3) Option vests 25% per year over a four year period, on the anniversary of the date of the grant.
- (4) Options vest 25% per year over a four year period, on the anniversary of the date of the grant, and is currently 75% vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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