PEARSON PLC Form 6-K March 24, 2004

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of March 2004

PEARSON plc (Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand London, England WC2R ORL 44-20-7010-2000 (Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Holding(s) in Company

LETTER TO: RNS

Notification of Change in Interest in Shares

We write in accordance with rule 9.12, under the continuing obligations section

of the Listing Rules, to notify you that we have today received information that, pursuant to section 198 of the Companies Act 1985:-

- the shareholding of The Capital Group Companies, Inc., which equals 112,304,891 shares now represents 14.01% of the issued ordinary share capital of Pearson plc; and
- the shareholding of Franklin Resources, Inc., which equals 56,515,055 shares, now represents 7.04% of the issued ordinary share capital of Pearson plc.

The registered holders of the shares are listed on the schedules below.

LETTER FROM: PEARSON PLC

As of 22 March 2004

Pearson plc

	Number of Shares	Percentage of Outstanding
The Capital Group Companies, Inc. ("CG") holdings	112,304,891	14.008%
Holdings by CG Management Companies and Funds:		
- Capital Guardian Trust Company	66,974,829	8.291%
- Capital International Limited	12,974,829	1.618%
- Capital International S.A.	6,078,368	0.758%
- Capital International, Inc.	11,230,394	1.401%
- Capital Research and Management Company	15,552,272	1.940%

Schedule of holdings in Pearson plc As of 22 March 2004

Capital Guardian Trust Company

Registered Name	Local Shares
State Street Nominees Limited	9,906,671
Bank of New York Nominees	1,701,568
Chase Nominees Limited	27,529,861

BT Globenet Nominees Ltd.		638 , 835
Investors Bank & Trust Co.		598,000
Midland Bank plc		10,983,375
Cede & co.		17,500
Deutsche Bank Mannheim		2,200
Schedule B		
Bankers Trust		2,681,900
Barclays Bank		427,800
Citibank London		98,300
Nortrust Nominees		9,598,014
Royal Bank of Scotland		75,600
MSS Nominees Limited		54,200
State Street Bank & Trust Co.		84,000
RBSTB Nominees Ltd.		2,200
Deutsche Bank AG		2,100
Schedule B		
HSBC Bank plc		13,600
Mellon Bank N.A.		136,400
ROY Nominees Limited		54,100
Mellon Nominees (UK) Limited		1,814,304
HSBC		43,900
JP Morgan Chase Bank		4,600
	TOTAL	66,469,028
Capital International I	Limited	
Registered Name		Local Shares
State Street Nominees Limited		522,762
Bank of New York Nominees		3,647,089
Northern Trust		608,344
Chase Nominees Limited		1,943,740

Midland Bank plc			60,300
Bankers Trust			295,371
Barclays Bank			67,200
Citibank London			56,000
	Schedule B		
Newsee Cuesesta			011 070
Morgan Guaranty			211,370
Nortrust Nominees			2,196,346
Royal Bank of Scotland			871,500
MSS Nominees Limited			91,200
State Street Bank & Trust Co.			419,400
Lloyds Bank			53,600
Deutsche Bank AG			972 , 736
HSBC Bank plc			682 , 230
Mellon Bank N.A.			11,016
	Schedule B		
KAS UK			37,125
Bank One London			160,000
Clydesdale Bank plc			67,500
		TOTAL	12,974,829
	Schedule B		

Schedule B

Capital International S.A.

Registered Name	Local Shares
State Street Nominees Limited	16,036
Chase Nominees Limited	3,195,678
Credit Suisse London Branch	20,000
Midland Bank plc	560,000
Barclays Bank	758,518
Pictet & Cie, Geneva	10,900
Citibank London	27,000

Provin Proc		72 000
Brown Bros.		73,900
Schedule B		
Nortrust Nominees		11,300
Morgan Stanley		12,900
Royal Bank of Scotland		265,418
MSS Nominees Limited		17,800
J.P. Morgnan		500,939
State Street bank & Trust Co.		99,400
National Westminster Bank		99,100
Lloyds Bank		38,800
RBSTB Nominees Ltd.		43,927
Schedule B		
Deutsche Bank AG		82,752
HSBC Bank plc		244,000
	TOTAL	6,078,368
Schedule B		
Capital International, Inc.		
Registered Name		Local Shares
State Street Nominees Limited		3,508,567
Bank of New York Nominees		1,181,099
Northern Trust		52,600
Chase Nominees Limited		2,970,240
Midland Bank plc		255,400
Deutsche Bank Mannheim		33,600

Citibank London

Bankers Trust

Schedule B

999,898

51,500

174,100

Royal Bank of Scotland		193,700
State Street Bank & Trust Co.		945,496
RBSTB Nominees Ltd.		38,500
Citibank NA		329 , 257
HSBC Bank plc		261,437
JP Morgan Chase Bank		235,000
	TOTAL	11,230,394

Schedule B

Capital Research and Management Company

Registered Name		Local Shares
State Street Nominees Limited		500,000
Chase Nominees Limited		15,052,272
	TOTAL	15,552,272

Schedule B

SCHEDUI	ΞE	
PEARSON	PLC	
Outstanding	Shares	802,399,547

Registered Holder	No. of Shares	% of Class
Bank of New York	464,510	0.0579%
BONY Europe	6,730	0.0008%
Chase Nominees Ltd	45,751,367	5.7018%
Citibank Nominees Ltd.	596,231	0.0743%
Clydesdale Bank	164,440	0.0205%
Euroclear	11,798	0.0015%
HSBC Bank PLC	69,370	0.0086%
Mellon Trust	2,495,885	0.3111%

Merrill Lynch	735,490	0.0917%
Northern Trust Company	771,685	0.0962%
Royal Trust Corp of Canada	2,122,976	0.2646%
State Street Nominees Limited	3,324,573	0.4143%
TOTAL	56,515,055	7.0433%

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 24 March 2004

By: /s/ STEPHEN JONES

Stephen Jones Deputy Secretary