

Edgar Filing: PEARSON PLC - Form 6-K

PEARSON PLC  
Form 6-K  
January 30, 2008

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of January 2008

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

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This Report includes the following documents:

1. A press release from Pearson plc announcing Disposal

30 January 2008

PEARSON TO SELL ITS FT DEUTSCHLAND STAKE TO GRUNER + JAHR

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Pearson, the international education and information company, today announces that it has agreed to sell its 50% stake in Financial Times Deutschland to Gruner + Jahr.

The transaction, which will increase Gruner + Jahr's stake in FT Deutschland to 100%, is subject to regulatory approval and is expected to complete in the first quarter of 2008. It includes arrangements for the FT to licence the Financial Times brand and FT content to FT Deutschland.

FT Deutschland was launched in 2000 and now has a circulation of approximately 105,000. Pearson's share of the gross assets of FT Deutschland was approximately EUR8m at 31 December 2007.

Rona Fairhead, chief executive of the Financial Times Group, said:

"We are incredibly proud to have played a part in launching and building a leading business newspaper in Germany. However, the FT Group is increasingly focussed on the worldwide expansion of the Financial Times and our digital financial information businesses. FT Deutschland no longer fits within that strategy, but we are very pleased to have found such a good home for a great newspaper. Gruner + Jahr has been a terrific partner and we wish all the people of FT Deutschland every success."

ENDS

For more information:

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### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 30 January 2008

By: /s/ STEPHEN JONES

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Stephen Jones  
Deputy Secretary