

PEARSON PLC  
Form 6-K  
November 01, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2010

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

This Report includes the following documents:

1. A press release from Pearson plc announcing ' Holding(s) in Company'
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TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES<sup>i</sup>

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ii	Pearson PLC	
2 Reason for the notification (please tick the appropriate box or boxes):		
An acquisition or disposal of voting rights		X
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached		
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments		X
An event changing the breakdown of voting rights		
Other (please specify):		
3. Full name of person(s) subject to the notification obligation: iii	BlackRock, Inc.	
4. Full name of shareholder(s) (if different from 3.):iv		
5. Date of the transaction and date on which the threshold is crossed or reached: v	28th October 2010	
6. Date on which issuer notified:	29th October 2010	
7. Threshold(s) that is/are crossed or reached: vi, vii	Holding has gone above 5%	

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## 8. Notified details:

## A: Voting rights attached to shares viii, ix

Class/type of shares	Situation previous to the triggering transaction	Resulting situation after the triggering transaction					
		Number of Shares	Number of Voting Rights	Number of shares Direct	Number of voting rights Direct xi	Indirect xii	% of voting rights x Direct Indirect
if possible using the ISIN CODE							
GB0006776081	N/A	N/A	N/A	N/A	39,728,158	N/A	4.89%

## B: Qualifying Financial Instruments

## Resulting situation after the triggering transaction

Type of financial instrument	Expiration date xiii	Exercise/ Conversion Period xiv	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

## C: Financial Instruments with similar economic effect to Qualifying Financial Instruments xv, xvi

## Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date xvii	Exercise/ Conversion period xviii to	Number of voting rights instrument refers	% of voting rights xix, xx
CFD				1,151,391	Nominal 0.14% Delta 0.14%

## Total (A+B+C)

Number of voting rights	Percentage of voting rights
40,879,549	5.03%



9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: xxi

BlackRock Investment Management (UK) Limited - 40,879,549 (5.03%)

Proxy Voting:

10. Name of the proxy holder:

11. Number of voting rights proxy holder will cease to hold:

12. Date on which proxy holder will cease to hold voting rights:

13. Additional information:

BlackRock Threshold Reporting Team

14. Contact name:

Stuart Watchorn

15. Contact telephone number:

020 7743 5741; stuart.watchorn@blackrock.com

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Note: Annex should only be submitted to the FSA not the issuer  
Annex: Notification of major interests in share

**A: Identity of the persons or legal entity subject to the notification obligation**

Full name

(including legal form of legal entities)      BlackRock, Inc.

Contact address

(registered office for legal entities)      33 King William Street, London, EC4R 9AS

Phone number & email

020 7743 5741;  
stuart.watchorn@blackrock.com

Other useful information

(at least legal representative for legal persons)      Stuart Watchorn

**B: Identity of the notifier, if applicable**

Full name

Contact address

Phone number & email

Other useful information

(e.g. functional relationship with the person or legal entity subject to the notification obligation)

**C: Additional information**

For notes on how to complete form TR-1 please see the FSA website.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 01 November, 2010

By: /s/ STEPHEN JONES

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Stephen Jones  
Deputy Secretary