

ALBERTO CULVER CO  
Form 8-K  
January 14, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

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**FORM 8-K**

CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 14, 2004

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**ALBERTO-CULVER COMPANY**

(Exact name of registrant as specified in its charter)

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**Delaware**

(State or other jurisdiction of  
incorporation or organization)

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**1-5050**

(Commission File  
Number)

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**36-2257936**

(IRS Employer  
Identification No.)

**2525 Armitage Avenue**

**Melrose Park, Illinois 60160**

(Address of principal executive offices) (Zip Code)

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Registrant's telephone number, including area code: (708) 450-3000

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ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

The following exhibits are included herein:

| <u>Number</u> | <u>Description</u>                   |
|---------------|--------------------------------------|
| 99            | Press Release dated January 14, 2004 |

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On January 14, 2004, Alberto-Culver Company issued a press release announcing that it exceeded its sales and earnings growth rate expectations as well as current consensus Wall Street estimates of its fiscal year 2004 first quarter results for the period ended December 31, 2003 excluding a non-cash charge related to its conversion to one class of common stock. The full text of the press release is attached hereto as Exhibit 99.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALBERTO-CULVER COMPANY

By: /s/ William J. Cernugel

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William J. Cernugel

Senior Vice President and Chief Financial Officer

(Principal Financial Officer)

January 14, 2004