

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 424B3

PRUDENTIAL FINANCIAL INC

Form 424B3

July 14, 2005

Prudential Financial InterNotes®, Due One Year or More from Date of Issue

Filed under Rule 424(b)(3), Registration Statement(s) No. 333-104444, 333-104444-01, 333-104444-02, 333-123240, 333-123240-01 and 333-123240-02

Pricing Supplement Number 80 Dated 07/11/2005

(to Prospectus dated March 21, 2005 and Prospectus Supplement dated April 29, 2005)

Investors should read this pricing supplement in conjunction with the Prospectus and Prospectus Supplement.

| IP Number | Aggregate Principal Amount | Selling Price | Gross Concession | Net Proceeds | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1 st Coupon Date | 1 st Coupon Amount | Survivor Option | sProduct Ranking | Moody Rating | s S Rating |
|--------------|-------------------------------|------------------|---------------------|-----------------|----------------|----------------|---------------------|------------------|--------------------------------|----------------------------------|--------------------|------------------------------|-----------------|---------------|
| 2AJH4 | \$312,000.00 | 100.00% | 0.625% | \$310,050.00 | FIXED | 4.000% | SEMI- ANNUAL | 1/15/2008 | 1/15/2006 | \$20.11 | YES | Senior Unsecured Notes | A3 | A |

Redemption Information: Non-Callable.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Financial Services Inc., Wachovia Securities, LLC

| IP Number | Aggregate Principal Amount | Selling Price | Gross Concession | Net Proceeds | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1 st Coupon Date | 1 st Coupon Amount | Survivor Option | sProduct Ranking | Moody Rating | s S Rating |
|--------------|-------------------------------|------------------|---------------------|-----------------|----------------|----------------|---------------------|------------------|--------------------------------|----------------------------------|--------------------|------------------------------|-----------------|---------------|
| 32AJJ0 | \$149,000.00 | 100.00% | 1.000% | \$147,510.00 | FIXED | 4.250% | SEMI- ANNUAL | 7/15/2010 | 1/15/2006 | \$21.37 | YES | Senior Unsecured Notes | A3 | A- |

Redemption Information: Non-Callable.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Financial Services Inc., Wachovia Securities, LLC

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Prudential Financial, Inc. Date: Monday, July 11, 2005

Prudential Financial, Inc.

751 Broad Street
@ 12:00 PM ET

\$2,000,000,000.00 Prudential Financial Retail Medium-Term

Newark NJ
07102

Settlement Date: Thursday, July 14,

2005

Notes, including Prudential Financial InterNotes®

Prospectus dated March 21, 2005 and the Prospectus Supplement dated April 29, 2005

Minimum Denomination/Increments:

\$1,000.00/\$1,000.00

Initial trades settle flat and clear

SDFS: DTC Book Entry only

DTC number: 0116 via Refco

Securities, LLC

If the maturity date or an interest payment date for any note is not a Business Day (as defined in the Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

The Prudential Financial, Inc.

InterNotes will be represented by a master global note in fully registered form, without coupons. The master global note will be deposited with, or on behalf of, DTC and registered in the name of a nominee of DTC, as

depository, or another depository as

may be named in a subsequent

pricing supplement.

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