SMITH THOMAS W Form SC 13G/A February 14, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 14)*

CREDIT ACCEPTANCE CORPORATION (Name of Issuer)

Common Stock, \$.01 par value (Title of Class of Securities)

225310 10 1 (CUSIP Number)

December 31, 2010 (Date of Event which Requires filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- o Rule 13d-1(b)
- x Rule 13d-1(c)
- o Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

^{*} The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

CUSIP No. 225310 10 1

1	NAMES OF REPORTING PERSONS
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)

Thomas W. Smith

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a) o

(b) x

- 3 SEC USE ONLY
- 4 CITIZEN OR PLACE OF ORGANIZATION

United States

	5	SOLE VOTING POWER
NUMBER OF		869,246

SHARES 6 SHARED VOTING POWER

BENEFICIALLY 4,161,645

OWNED BY EACH 7 SOLE DISPOSITIVE POWER

REPORTING 869,246

PERSON 8 SHARED DISPOSITIVE POWER

WITH 4,161,645

- 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 5,030,891
- 10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

 Not Applicable
- 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

18.4%

12 TYPE OF REPORTING PERSON

IN

CUSIP No. 225310 10 1

1	NAMES OF REPORTING PERSONS
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)

Scott J. Vassalluzzo

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a) o

(b) x

3 SEC USE ONLY

4 CITIZEN OR PLACE OF ORGANIZATION

United States

5	SOLE VOTING POWER

NUMBER OF 55,000

SHARES 6 SHARED VOTING POWER

BENEFICIALLY 3,985,545

OWNED BY EACH 7 SOLE DISPOSITIVE POWER

REPORTING 55,000

PERSON 8 SHARED DISPOSITIVE POWER

WITH 4,137,300

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

4,192,300

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

Not Applicable

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

15.4%

12 TYPE OF REPORTING PERSON

IN

CUSIP No. 225310 10 1

1		NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)		
	Steven M. Fischer	Steven M. Fischer		
2	CHECK THE APPR	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP		
3	SEC USE ONLY			
4	CITIZEN OD DI A			
4	CITIZEN OR PLAC	CITIZEN OR PLACE OF ORGANIZATION		
	United States			
		5	SOLE VOTING POWER	
	NUMBER OF		0	
	SHARES	6	SHARED VOTING POWER	
	BENEFICIALLY		3,802,045	
	OWNED BY EACH	7	SOLE DISPOSITIVE POWER	
	REPORTING		0	
	PERSON	8	SHARED DISPOSITIVE POWER	
	WITH		3,802,045	
9	AGGREGATE AM	OUNT BENEFICIALLY	Y OWNED BY EACH REPORTING PERSON	

3,802,045

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

Not Applicable

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

13.9%

12 TYPE OF REPORTING PERSON

IN

(a) o (b) x

CUSIP No. 225310 10 1

PN

CUSIP No. 225510 10 1				
1		NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)		
	Idoya Partners L.P.	Idoya Partners L.P.		
2	CHECK THE APPR	OPRIATE BOX IF A M	EMBER OF A GROUP	
3	SEC USE ONLY			
4	CITIZEN OR PLAC	CITIZEN OR PLACE OF ORGANIZATION		
	New York Limited P	artnership		
		5	SOLE VOTING POWER	
	NUMBER OF		0	
	SHARES	6	SHARED VOTING POWER	
	BENEFICIALLY		1,888,097	
	OWNED BY EACH	7	SOLE DISPOSITIVE POWER	
	REPORTING		0	
	PERSON	8	SHARED DISPOSITIVE POWER	
	WITH		1,888,097	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
	1,888,097			
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES			
	Not Applicable			
11	PERCENT OF CLAS	SS REPRESENTED BY	AMOUNT IN ROW 9	
	6.9%			
12	TYPE OF REPORTI	NG PERSON		

(a) o (b) x

CUSIP No. 225310 10 1

1	NAMES OF REPORTING PERSONS
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)

Prescott Associates L.P.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a) o

(b) x

- 3 SEC USE ONLY
- 4 CITIZEN OR PLACE OF ORGANIZATION

New York Limited Partnership

5 SOLE VOTING POWER

NUMBER OF 0

SHARES 6 SHARED VOTING POWER

BENEFICIALLY 1,830,101

OWNED BY EACH 7 SOLE DISPOSITIVE POWER

REPORTING 0

PERSON 8 SHARED DISPOSITIVE POWER

WITH 1,830,101

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,830,101

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

Not Applicable

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.7%

12 TYPE OF REPORTING PERSON

PN

ITEM 1.	(a)	Name of Issuer:
Credit Acceptance Co	rporation	
	(b)	Address of Issuer's Principal Executive Offices:
25505 West Twelve M Suite 3000 Southfield, MI 48034		
ITEM 2.	(a)	Name of Person Filing:
a private investment in Associates"), each a M general partner (the pe Persons"). The filing "group" within the me Persons each disclaim	nanager; and (ii) Idoya New York limited partnersons and entities in (i of this Statement shall eaning of Section 13(d)	S. W. Smith, Scott J. Vassalluzzo and Steven M. Fischer, each of whom is Partners L.P. ("Idoya Partners") and Prescott Associates L.P. ("Prescott ership for which Messrs. Smith, Vassalluzzo and Fischer are each a) and (ii) are referred to collectively herein as the "Reporting not be deemed to be an admission that the Reporting Persons comprise a (3) of the Securities Exchange Act of 1934, as amended. The Reporting of the shares reported in this Statement in excess of those shares as to int authority.
	(a)	Address of Principal Business Office:
The following is the a	ddress of the principal	business office of each of the Reporting Persons:
323 Railroad Avenue Greenwich, CT 0683	0	
	(b)	Citizenship:
		Vassalluzzo and Steven M. Fischer is a United States citizen. Idoya ork limited partnerships.
	(c)	Title of Class of Securities:
Common Stock, par v	alue \$.01 per share	
	(d)	CUSIP Number:
225310 10 1		
ITEM 3. If this Statem	nent is filed pursuant to	Rules 13d-1(b) or 13d-2(b) or (c), check whether the person filing is a:
Not applicable.		
If this Statement is file	ed pursuant to Rule 130	d-1(c), check this box x
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ITEM 4. Ownership

- (a) Thomas W. Smith 5,030,891 shares; Scott J. Vassalluzzo 4,192,300 shares; Steven M. Fischer 3,802,045; Idoya Partners 1,888,097; Prescott Associates 1,830,101.
- (b) Thomas W. Smith 18.4%; Scott J. Vassalluzzo 15.4%; Steven M. Fischer 13.9%; Idoya Partners 6.9%; Prescott Associates 6.7%.
- (c) Messrs. Smith and Vasszlluzzo have the sole power to vote or to direct the vote of and to dispose or to direct the disposition of 869,246 and 55,000 shares, respectively. Mr. Fischer has the sole power to vote or to direct the vote and to dispose or to direct the disposition of no shares. Messrs. Smith, Vassalluzzo and Fischer share the power to vote or to direct the vote of 4,161,645, 3,985,545 and 3,802,045 shares, respectively. Messrs. Smith, Vassalluzzo and Fischer share the power to dispose or to direct the disposition of 4,161,645, 4,137,300 and 3,802,045 shares, respectively. Idoya Partners has the shared power to vote or to direct the vote and to dispose or to direct the disposition of 1,888,097 shares and Prescott Associates has the shared power to vote or to direct the vote and to dispose or to direct the disposition of 1,830,101 shares. Voting and investment authority over investment accounts established for the benefit of certain family members and friends of Messrs. Smith and Vassalluzzo is subject to each beneficiary's right, if so provided, to terminate or otherwise direct the disposition of the investment account.

ITEM 5. Ownership of Five Percent or Less of a Class.

Not applicable.

ITEM 6. Ownership of More than Five Percent on Behalf of Another Person

Messrs. Smith, Vassalluzzo and Fischer in the aggregate beneficially own 4,313,400 shares in their capacities as investment managers for certain managed accounts. The managed accounts have the right to receive dividends from, and the proceeds from the sale of, the managed accounts' shares. Voting and investment authority over managed accounts established for the benefit of certain family members and friends of Messrs. Smith and Vassalluzzo is subject to each beneficiary's right, if so provided, to terminate or otherwise direct the disposition of the managed account.

ITEM Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By theParent Holding Company

Not applicable.

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ITEM 8. Identifica	ion and Classification of Members of the Group
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Not applicable.

ITEM 9. Notice of Dissolution of Group

Not applicable.

ITEM 10. Certification

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2011

/s/ Thomas W. Smith Thomas W. Smith

/s/ Scott J. Vassalluzzo Scott J. Vassalluzzo

/s/ Steven M. Fischer Steven M. Fischer

IDOYA PARTNERS L.P.

/s/ Thomas W. Smith

By: Thomas W. Smith Its: General Partner

PRESCOTT ASSOCIATES L.P.

/s/ Thomas W. Smith

By: Thomas W. Smith Its: General Partner

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JOINT FILING AGREEMENT

The undersigned agree that the foregoing Amendment No. 14 to the Statement on Schedule 13G, dated February 14, 2011, is being filed with the Securities and Exchange Commission on behalf of each of the undersigned pursuant to Rule 13d-1(k)

Dated: February 14, 2011

/s/ Thomas W. Smith Thomas W. Smith

/s/ Scott J. Vassalluzzo Scott J. Vassalluzzo

/s/ Steven M. Fischer Steven M. Fischer

IDOYA PARTNERS L.P.

/s/ Thomas W. Smith

By: Thomas W. Smith Its: General Partner

PRESCOTT ASSOCIATES L.P.

/s/ Thomas W. Smith

By: Thomas W. Smith Its: General Partner

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