

Endeavor Acquisition Corp.  
Form 8-K  
December 11, 2007

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): December 11, 2007**

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**ENDEAVOR ACQUISITION CORP.**

(Exact Name of Registrant as Specified in Charter)

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**Delaware**  
(State or Other Jurisdiction  
  
of Incorporation)

**001-32697**  
(Commission File Number)

**20-3200601**  
(IRS Employer  
  
Identification No.)

**970 West Broadway, PMB 402 Jackson, Wyoming**  
(Address of Principal Executive Offices)

**83001**  
(Zip Code)

**Registrant's telephone number, including area code: (212) 409-2409**

**590 Madison Avenue, 21<sup>st</sup> floor, New York, New York 10022**

(Former Name or Former Address, if Changed Since Last Report)

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## Edgar Filing: Endeavor Acquisition Corp. - Form 8-K

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01 .Registration FD Disclosure**  
**General**

A joint press release by Endeavor Acquisition Corp. and American Apparel, Inc. was issued on December 11, 2007. A copy of the release is included as an exhibit to this Report.

**Item 9.01. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits:

<b>Exhibit</b>	<b>Description</b>
99.1	Press release dated December 11, 2007.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ENDEAVOR ACQUISITION CORP.

Dated: December 11, 2007

By: /s/ Jonathan J. Leducky  
Name: Jonathan J. Leducky  
Title: President