Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 424B3

PRUDENTIAL FINANCIAL INC Form 424B3 June 19, 2008

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities Offered	Maximum Aggregate Offering Price ⁽¹⁾	Amount of Registration Fee ⁽²⁾
5.350% Internotes® Due June 16, 2014	\$2,865,000	\$112.59
6.100% Internotes® Due June 15, 2016	\$5,341,000	\$209.90
6.700% Internotes® Due June 15, 2023	\$4,823,000	\$189.54
TOTAL		\$512.04

(1) Excludes accrued interest, if any.

(2) A filing fee of \$512.04 calculated in accordance with Rule 457(r), has been transmitted to the SEC in connection with the securities offered by means of this pricing supplement.

Prudential Financial InterNotes®, Due One Year or More from Date of Issue

Filed under Rule 424(b)(3), Registration Statement(s) No. 333-132469, 333-132469-01 and 333-132469-02 Pricing Supplement Number 239 Dated June 16, 2008

(to Prospectus dated March 16, 2006 and Prospectus Supplement dated March 16, 2006)

Investors should read this pricing supplement in conjunction with the Prospectus and Prospectus Supplement.

CUSIP Number	Aggregate Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1 st Coupon Date	1 st Coupon Amount
74432AF54	\$2,865,000.00	100.000%	1.100%	\$2,833,485.00	FIXED	5.350%	SEMI-ANNUAL	06/16/2014	12/15/2008	\$26.16

Redemption Information: Non-Callable.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, Incapital, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

CUSIP Number	Aggregate Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1 st Coupon Date	1 st Coupon Amount
74432AF62	\$5,341,000.00	100.000%	1.300%	\$5,271,567.00	FIXED	6.100%	SEMI-ANNUAL	06/15/2016	12/15/2008	\$29.82

Redemption Information: Callable at 100.000% on 06/15/2010 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, Incapital, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 06/15/2010 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days' prior notice to the noteholder and the trustee, as described in the prospectus.

CUSIP Number	Aggregate Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1 st Coupon Date	1 st Coupon Amount
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74432AF70	\$4,823,000.00	100.000%	2.000%	\$4,726,540.00	FIXED	6.700%	SEMI-ANNUAL	06/15/2023	12/15/2008	\$32.76

Redemption Information: Callable at 100.000% on 06/15/2011 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, Incapital, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 06/15/2011 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days' prior notice to the noteholder and the trustee, as described in the prospectus.

	Offering Dates: June 09, 2008 through June 16, 2008	Prudential Financial, Inc.
	Trade Date: Monday, June 16, 2008 @12:00 PM ET	\$2,500,000,000.00 Prudential Financial
	Settlement Date: Thursday, June 19, 2008	Retail Medium-Term Notes, including
Prudential Financial, Inc.	Minimum Denomination/Increments: \$1,000.00/\$1,000.00	Prudential Financial InterNotes®
	Initial trades settle flat and clear SDFS: DTC Book Entry only	Prospectus dated March 16, 2006 and the Prospectus Supplement dated March 16,
	DTC number: 0235 via RBC Dain Rauscher Inc.	2006
	If the maturity date or an interest payment date for	
	any note is not a Business Day (as defined in the	
	Prospectus), principal, premium, if any, and interest	
	for that note is paid on the next Business Day, and	
	no interest will accrue from, and after, the maturity	
	date or interest payment date.	
	The Prudential Financial, Inc. InterNotes will be	
	represented by a master global note in fully	
	registered form, without coupons. The master global	
	note will be deposited with, or on behalf of, DTC	
	and registered in the name of a nominee of DTC, as	
	depository, or another depository as may be named	
	in a subsequent pricing supplement.	
	The Bank of New York, as successor trustee under	
	an indenture dated as of April 25, 2003, as supplemented and amended, will act as trustee for	
	the Notes. Citibank, N.A. will act as paying agent,	
	registrar and transfer agent for the Notes and will	
	administer any survivor's options with respect thereto.	
	InterNotes® is a registered trademark of Incapital Holdings LLC. All	
	rights reserved	