

PRUDENTIAL FINANCIAL INC  
Form 8-K  
October 09, 2008

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): October 9, 2008**

**PRUDENTIAL FINANCIAL, INC.**

(Exact name of registrant as specified in its charter)

**New Jersey**  
(State or other jurisdiction

of incorporation)

**001-16707**  
(Commission File

Number)  
**751 Broad Street**

**Newark, New Jersey 07102**

(Address of principal executive offices and zip code)

**(973) 802-6000**

(Registrant's telephone number, including area code)

**22-3703799**  
(I.R.S. Employer

Identification No.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. **Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)**
  
- .. **Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)**
  
- .. **Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))**
  
- .. **Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))**

**Item 2.02 Results of Operations and Financial Condition.**

Prudential Financial, Inc., a New Jersey corporation (the Company ), furnishes herewith, as Exhibit 99.0, a news release preannouncing selected elements of expected third quarter 2008 results.

**Item 7.01 Regulation FD Disclosure.**

The Company furnishes herewith, as Exhibit 99.0, a news release preannouncing selected elements of expected third quarter 2008 results.

**Item 8.01 Other Events.**

As indicated in the news release preannouncing selected elements of expected third quarter results furnished herewith as Exhibit 99.0, the Company is suspending its existing share repurchase program effective October 10, 2008.

**Item 9.01 Financial Statements and Exhibits.**

**(d) Exhibits**

99.0 News release of Prudential Financial, Inc., dated October 9, 2008, preannouncing selected elements of expected third quarter 2008 results (furnished and not filed).

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 9, 2008

PRUDENTIAL FINANCIAL, INC.

By: /s/ RICHARD J. CARBONE  
Name: Richard J. Carbone

Title: Executive Vice President and

Chief Financial Officer

**Exhibit Index**

| <b>Exhibit No.</b> | <b>Description</b>   |
|--------------------|--|
| 99.0               | News release of Prudential Financial, Inc., dated October 9, 2008, preannouncing selected elements of expected third quarter 2008 results (furnished and not filed). |