GANNETT CO INC /DE/ Form 8-K December 04, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 4, 2008

GANNETT CO., INC.

(Exact name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of

1-6961 (Commission File Number) 16-0442930 (I.R.S. Employer

incorporation or organization)

Identification No.)

7950 Jones Branch Drive

Mclean, Virginia (Address of Principal Executive Offices)

22107-0910 (Zip Code)

(703) 854-6000

Registrant s telephone number, including area code

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2-(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On December 4, 2008, Gannett Co., Inc. announced that it had commenced a cash tender offer (the Tender Offer) to purchase any and all of its outstanding floating rate notes due 2009 (the Notes). A copy of the Company s December 4, 2008 press release making the announcement is filed as Exhibit 99.1 and incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits
 - 99.1 Gannett press release announcing tender offer for floating rate notes due 2009, commenced December 4, 2008.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

GANNETT CO., INC.

By: /s/ Todd A. Mayman Todd A. Mayman Vice President, Associate General

Counsel, Secretary and Chief

Governance Officer

Date: December 4, 2008

Exhibit Index

Exhibit No. Description

99.1 Gannett press release announcing tender offer for floating rate notes due 2009, commenced December 4, 2008.