ARBITRON INC Form 10-Q August 07, 2012 Table of Contents

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 10-Q

X Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the quarterly period ended June 30, 2012

 \mathbf{Or}

Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from to

Commission file number: 1-1969

ARBITRON INC.

(Exact name of registrant as specified in its charter)

Edgar Filing: ARBITRON INC - Form 10-Q

Delaware (State or other jurisdiction of

52-0278528 (I.R.S. Employer

incorporation or organization)

Identification No.)

9705 Patuxent Woods Drive

Columbia, Maryland 21046

(Address of principal executive offices) (Zip Code)

(410) 312-8000

(Registrant s telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer x Accelerated Filer

Non-Accelerated Filer " (Do not check if a smaller reporting company)

Smaller Reporting Company
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes " No x

The registrant had 26,128,753 shares of common stock, par value \$0.50 per share, outstanding as of August 1, 2012.

ARBITRON INC.

INDEX

	Page No.
PART I FINANCIAL INFORMATION	
Item 1. Financial Statements	
Consolidated Balance Sheets June 30, 2012, and December 31, 2011	4
Consolidated Statements of Income Three Months Ended June 30, 2012, and 2011	5
Consolidated Statements of Income Six Months Ended June 30, 2012, and 2011	6
Consolidated Statements of Comprehensive Income Three and Six Months Ended June 30, 2012, and 2011	7
Consolidated Statements of Cash Flows Six Months Ended June 30, 2012, and 2011	8
Notes to Consolidated Financial Statements June 30, 2012	9
Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations	21
Item 3. Quantitative and Qualitative Disclosures About Market Risk	34
Item 4. Controls and Procedures	34
PART II OTHER INFORMATION	
Item 1. Legal Proceedings	35
Item 1A, Risk Factors	36
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds	36
Item 4. (Removed and Reserved)	
Item 6. Exhibits	37
<u>Signature</u>	39

Arbitron owns or has the rights to various trademarks, trade names or service marks used in its radio audience ratings business and subsidiaries, including the following: the Arbitron name and logo, *Arbitrends*SM, *RetailDirect*®, *RADAR*®, *TAPSCAN WORLDWIDE*TM, *LocalMotion*®, *Maximi*\$er®, *Maximi*\$er® *Plus*, *Arbitron PD Advantage*®, *SmartPlus*®, *Arbitron Mobile Trends Panels*TM, *Portable People Meter*TM, *PPM*TM, *Arbitron PPM*TM, *Arbitron PPM*®, *PPM 360*TM, *Marketing Resources Plus*®, *PrintPlus*®, *MapMAKER Direct*SM, *Media Professional*PlusSM, *QUALITAP*SM, *Schedule-It*SM, and *Zokem*.

The trademarks Windows®, $Mscore^{TM}$, Audience Reaction , Media Monitor® and Media Rating Council® referred to in this Quarterly Report on Form 10-Q are the registered trademarks of others.

We routinely post important information on our website at www.arbitron.com. Information contained on our website is not part of this quarterly report.

3

ARBITRON INC.

Consolidated Balance Sheets

(In thousands, except par value data)

Accepte	June 30, 2012 (Unaudited)		2012 2011	
Assets				
Current assets	¢	11.072	φ	10.715
Cash and cash equivalents	\$	11,073	\$	19,715
Trade accounts receivable, net of allowance for doubtful accounts of \$4,208 as of June 30, 2012, and \$4,615 as of December 31, 2011		61,304		62,886
Prepaid expenses and other current assets		7,883		7,141
Short-term equity and other investments		1,703		1,703
Deferred tax assets		5,047		6,398
Total current assets		87,010		97,843
Long-term equity and other investments		11,945		13,210
Property and equipment, net		65,808		70,651
Goodwill, net		45,242		45,430
Other intangibles, net		9,171		10,526
Noncurrent deferred tax assets		1,326		
Other noncurrent assets		1,098		1,308
Total assets	\$	221,600	\$	238,968
Liabilities and Stockholders Equity Current liabilities Accounts payable	\$	8,667	\$	10,534
Accrued expenses and other current liabilities		22,695		32,276
Deferred revenue		52,307		37,080
Total current liabilities		83,669		79,890
Noncurrent deferred tax liabilities				1,302
Other noncurrent liabilities		30,243		30,960
Total liabilities		113,912		112,152
Stockholders equity				
Preferred stock, \$100.00 par value, 750 shares authorized, no shares issued				
Common stock, \$0.50 par value, 500,000 shares authorized, 32,338 shares issued as of June 30, 2012, and December 31, 2011		16,169		16,169
Retained earnings		109,864		128,772
Common stock held in treasury, 6,226 shares as of June 30, 2012, and 5,048 shares as of December 31, 2011		(3,113)		(2,524)
Accumulated other comprehensive loss		(15,232)		(15,601)
Total stockholders equity		107,688		126,816
Total liabilities and stockholders equity	\$	221,600	\$	238,968

Edgar Filing: ARBITRON INC - Form 10-Q

See accompanying notes to consolidated financial statements.

4

ARBITRON INC.

Consolidated Statements of Income

(In thousands, except per share data)

(unaudited)

	Three Months Ended June 30,	
	2012	2011
Revenue	\$ 104,407	\$ 95,737
Costs and expenses		
Cost of revenue	63,205	61,025
Selling, general and administrative	20,701	18,656
Research and development	9,896	9,017
•		
Total costs and expenses	93,802	88,698
Total costs and expenses	75,002	00,070
Operating income	10,605	7,039
Operating income	10,003	7,039
Equity in net income of affiliate	5,391	5,453
Income before interest and income tax expense	15,996	12,492
Interest income	11	8
Interest expense	132	104
Income before income tax expense	15,875	12,396
Income tax expense	5,912	4,812
	-,,	1,000
Net income	\$ 9,963	\$ 7,584
Net income	φ 9,903	Ψ 7,504
Income per weighted-average common share		
Basic	\$ 0.38	\$ 0.28
Diluted	\$ 0.37	\$ 0.27
W. L. I		
Weighted-average common shares used in calculations	26.210	27.150
Basic Part of the Pilot of the	26,318	27,159
Potentially dilutive securities	486	449
Diluted	26,804	27,608
Dividends declared per common share outstanding	\$ 0.10	\$ 0.10
Dividends declared per common share outstanding	φ 0.10	φ 0.10

See accompanying notes to consolidated financial statements.

ARBITRON INC.

Consolidated Statements of Income

(In thousands, except per share data)

(unaudited)

		Six Months Ended June 30,	
	2012	2011	
Revenue	\$ 210,801	\$ 196,606	
Costs and expenses			
Cost of revenue	110,653	106,704	
Selling, general and administrative	38,704	35,765	
Research and development	19,614	18,012	
Total costs and expenses	168,971	160,481	
Operating income	41,830	36,125	
Equity in net income of affiliate	3,035	2,921	
Income before interest and income tax expense	44,865	39,046	
Interest income	31	14	
Interest expense	261	268	
Income before income tax expense	44,635	38,792	
Income tax expense	16,865	14,961	
Net income	\$ 27,770	\$ 23,831	
Income per weighted-average common share			
Basic	\$ 1.04	\$ 0.88	
Diluted	\$ 1.02	\$ 0.86	
Weighted-average common shares used in calculations			
Basic	26,782	27,119	
Potentially dilutive securities	491	483	
Diluted	27,273	27,602	
Dividends declared per common share outstanding	\$ 0.20	\$ 0.20	

See accompanying notes to consolidated financial statements.

ARBITRON INC.

Consolidated Statements of Comprehensive Income

(In thousands)

(Unaudited)

		Three Months Ended June 30,				
	2012	2011	2012	2011		
Net income	\$ 9,963	\$ 7,584	\$ 27,770	\$ 23,831		
Other comprehensive income (loss):						
Foreign currency translation adjustment	(664)	(23)	(271)	(9)		
Retirement liabilities:						
Amortization of actuarial loss, net of tax expense of \$205, and \$151 for the three-month periods ended June 30, 2012, and 2011, respectively; and net of a tax expense of \$410 and \$303 for the six-month periods ended June 30, 2012, and 2011, respectively.	318	236	640	472		
Other comprehensive income (loss):	(346)	213	369	463		
Comprehensive income	\$ 9,617	\$ 7,797	\$ 28,139	\$ 24,294		

See accompanying notes to consolidated financial statements.