

Western Union CO
Form FWP
August 19, 2013

Filed Pursuant to Rule 433

Registration No. 333-170967

The Western Union Company

\$250,000,000

Floating Rate Notes due 2015

August 19, 2013

Pricing Term Sheet

Issuer: The Western Union Company
Securities: Senior Unsecured Notes
Format: SEC Registered
Trade Date: August 19, 2013
Settlement Date: August 22, 2013 (T+3)
Maturity Date: August 21, 2015
Principal Amount: \$250,000,000
Coupon (Interest Rate): Three-month LIBOR + 100 bps
Price to Public: 100%
Net Proceeds (before expenses) to Issuer: \$249,375,000
Interest Payment Dates: February 21, May 21, August 21 and November 21, of each year, starting on November 21, 2013
Change of Control: If a Change of Control Triggering Event occurs, the issuer will be required to offer to repurchase such notes at a price equal to 101% of the aggregate principal amount of notes repurchased, plus accrued and unpaid interest, if any, on the notes repurchased to the date of repurchase
Minimum Denominations: \$2,000 and integral multiples of \$1,000 in excess thereof
CUSIP / ISIN: 959802 AS8 / US959802AS88
Use of Proceeds: The issuer intends to use the net proceeds from the sale of the notes for general corporate purposes, including repayment of indebtedness
Joint Book-Running Managers: J.P. Morgan Securities LLC
Wells Fargo Securities, LLC
Co-Managers: Scotia Capital (USA) Inc. and U.S. Bancorp Investments, Inc.

The issuer has filed a registration statement (including a base prospectus and a prospectus supplement) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Capitalized terms used herein and not otherwise defined herein have the meanings specified in the prospectus supplement. Before you invest, you should read the prospectus supplement

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for this offering, the prospectus in that registration statement and any other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online data base (EDGAR) on the SEC web site at <http://www.sec.gov>. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus supplement and prospectus if you request it by calling J.P. Morgan Securities LLC collect at (212) 834-4533 or Wells Fargo Securities, LLC toll-free at (800) 326-5897.

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