

SK TELECOM CO LTD  
Form 6-K  
October 29, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE MONTH OF October 2013**  
**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

**(Translation of registrant's name into English)**

**11, Euljiro2-ga, Jung-gu**

**Seoul 100-999, Korea**

**(Address of principal executive office)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

## Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

### 1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Current Period (Third quarter of 2013)	Previous Period (Second quarter of 2013)	Changes (%)	Year to Year Comparison (Third quarter of 2012)	Changes (%)
<b>(unit : in millions of Won, %)</b>						
<b>Operating revenue</b>	<b>Quarterly Results</b>	4,124,594	4,116,965	+0.2%	4,084,360	+1.0%
	<b>Year-to-date ( YTD ) Results</b>	12,307,213	8,182,619		11,985,698	+2.7%
<b>Operating Income</b>	<b>Quarterly Results</b>	551,436	545,445	+1.1%	292,655	+88.4%
	<b>YTD Results</b>	1,501,409	949,973		1,191,008	+26.1%
<b>Profit Before Income Tax</b>	<b>Quarterly Results</b>	429,716	592,908	-27.5%	186,489	+130.4%
	<b>YTD Results</b>	1,442,592	1,012,876		873,761	+65.1%
<b>Profit for the Period</b>	<b>Quarterly Results</b>	502,235	467,710	+7.4%	175,636	+186.0%
	<b>YTD Results</b>	1,315,880	813,645		596,573	+120.6%
<b>Attributable To:</b>	<b>Quarterly Results</b>	504,026	466,644	+8.0%	178,872	+181.8%
<b>Controlling Interests</b>	<b>YTD Results</b>	1,324,824	820,798		628,692	+110.7%

#### Data Provider

SK Telecom IR Team

#### Provided for

Analysts and Institutional Investors

#### Date of Provision

October 29, 2013 / 16:00

### 2. Source of Data

#### Related Event (Location)

Conference Call for the quarter ended  
September 30, 2013(SK Telecom Headquarter, Conference  
Room)

#### Supervisor

Soo Cheol Hwang (82-2-6100-1809)

### 3. Contact Information

**Organizer** Won Tuh Chung (82-2-6100-1550)

**Organizing Team** SK Telecom IR Team

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM Co., LTD.**  
*(Registrant)*

By: /s/ Soo Cheol Hwang  
*(Signature)*  
Name: Soo Cheol Hwang  
Title: Senior Vice President

Date: October 29, 2013