

Gannett Co., Inc.
Form DEFA14A
March 24, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to § 240.14a-12

Gannett Co., Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the

Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

Shareowner Services
P.O. Box 64945
St. Paul, MN 55164-0945

GANNETT CO., INC.
ANNUAL MEETING OF STOCKHOLDERS
Wednesday, May 10, 2017
10:00 a.m.

Gannett Co., Inc.
7950 Jones Branch Drive
McLean, VA 22107

Instructions on how to obtain directions to the Gannett Co., Inc. Annual Meeting are available in the proxy statement which can be viewed at www.proxydocs.com/gci.

**Important Notice Regarding the Availability of Proxy Materials for the
Stockholder Meeting to be Held on May 10, 2017.**

Notice is hereby given that the Annual Meeting of Stockholders of Gannett Co., Inc. will be held at 7950 Jones Branch Drive, McLean, VA on May 10, 2017 at 10:00 a.m.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

The Proxy Statement and Annual Report are available at

If you want to receive a paper copy or an email with links to the electronic materials, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed on the reverse side of this notice on or before April 28, 2017 to facilitate timely delivery.

Matters intended to be acted upon at the meeting are listed below.

The Board of Directors recommends that you vote FOR the following proposals:

1. ELECTION OF DIRECTORS: Nominees are:

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| | | | | |
|---------------------|-----------------------|------------------------|-----------------------|----------------------|
| 1a. John E. Cody | 1c. Robert J. Dickey | 1e. Lila Ibrahim | 1g. John Jeffry Louis | 1i. Debra A. Sandler |
| 1b. Stephen W. Coll | 1d. Donald E. Felsing | 1f. Lawrence S. Kramer | 1h. Tony A. Prophet | 1j. Chloe R. Sladden |

2. COMPANY PROPOSAL TO RATIFY the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the 2017 fiscal year.
3. COMPANY PROPOSAL TO APPROVE an amendment to the Company's 2015 Omnibus Incentive Compensation Plan.
4. COMPANY PROPOSAL TO APPROVE, ON AN ADVISORY BASIS, the compensation of the Company's named executive officers.

THIS IS NOT A FORM FOR VOTING

You may immediately vote your proxy on the Internet at:

Use the Internet to vote your proxy 24 hours a day, 7 days a week, until 11:59 p.m. (CT) on May 9, 2017 (or until 11:59 p.m. (CT) on May 5, 2017 for 401(k) plan participants).

Please have this Notice and the last four digits of your Social Security Number or Tax Identification Number available. Follow the instructions to vote your proxy.

Your Internet vote authorizes the Named Proxies to vote your shares in the same manner as if you marked, signed and returned your proxy card.

**To request paper copies of the proxy materials, which include the proxy card,
proxy statement and annual report, please contact us via:**

Internet/Mobile Access the Internet and go to . Follow the instructions to log in and order copies.

Telephone Call us free of charge at 1-866-870-3684 in the U.S. or Canada, using a touch-tone phone, and follow the instructions to log in and order copies.

Email Send us an email at with GCI Materials Request in the subject line. The email must include:

The 11-digit control # located in the box in the upper right hand corner on the front of this notice.

Your preference to receive printed materials via mail *-or-* to receive an email with links to the electronic materials.

If you choose email delivery you must include the email address.

If you would like this election to apply to delivery of material for all future meetings, write the word Permanent and include the last 4 digits of your Social Security Number or Tax ID Number in the email.

Commencing on March 24, 2017, Gannett Co., Inc. will disseminate a message via e-mail in the following form to current or former employees of Gannett Co., Inc. or to stockholders who have chosen to receive communications and to submit voting instructions via the Internet.

www.proxypush.com/gci

NOTICE OF AVAILABILITY OF PROXY MATERIALS FOR THE GANNETT CO., INC. 2017 ANNUAL MEETING OF STOCKHOLDERS

FROM: Elizabeth A. Allen, Secretary, Gannett Co., Inc.

You are receiving this e-mail notice because you are a current or former employee of Gannett Co., Inc. or you have chosen to receive shareholder communications and to submit voting instructions via the Internet (you may change this choice at any time). Please read these instructions carefully before proceeding.

This Notice relates to Gannett shares registered directly in your name with our transfer agent Wells Fargo Shareowner Services, shares held in certificate form, shares held in the Gannett Co., Inc. 401(k) Savings Plan or shares held in the TEGNA Inc. 401(k) Savings Plan, and contains instructions on how to vote those shares. If you also hold Gannett shares in an account at a brokerage firm, bank, broker-dealer or other institution, you will receive a separate Notice from that institution with instructions on how to vote those shares.

This is a notification of the:

Gannett Co., Inc.

2017 Annual Meeting of Stockholders

MEETING DATE: May 10, 2017

RECORD DATE: March 13, 2017

CONTROL NUMBER: []

Gannett's Proxy Statement and Annual Report on Form 10-K are available at www.proxydocs.com/gci.

To obtain a printer-friendly version of these proxy materials, you need to have installed the Adobe Acrobat Reader program on your computer. If you do not have Adobe Acrobat Reader, click on the following link:

<http://get.adobe.com/reader>

To view these proxy materials and submit your voting instructions, click on the following link:

www.proxydocs.com/gci. You will need to enter the CONTROL NUMBER found above along with the last 4 digits of your Social Security Number.

Voting is accepted up to 11:59 p.m. Central Time on May 9, 2017. If you own Gannett shares in the Gannett Co., Inc. 401(k) Savings Plan or the TEGNA Inc. 401(k) Savings Plan, you must vote those shares by 11:59 p.m. Central Time on May 5, 2017 to allow time for your shares to be properly voted.

If you would prefer e-mail delivery of the proxy materials or hard copy delivery of the proxy materials by the U.S. Postal Service, go to www.proxydocs.com/gci. You will need to enter the CONTROL NUMBER found above along with the last 4 digits of your Social Security Number.

There is no charge for this service. Only ordinary costs associated with electronic access, such as usage charges from Internet access providers and telephone companies, may apply.

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