

TELETECH HOLDINGS INC  
Form 4  
January 25, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SIMON JOHN R

2. Issuer Name and Ticker or Trading Symbol  
TELETECH HOLDINGS INC  
[TTEC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
C/O TELETECH, 9197 S. PEORIA STREET

3. Date of Earliest Transaction (Month/Day/Year)  
01/22/2007

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP - Human Capital

(Street)  
ENGLEWOOD, CO 80112

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
|                                 |                                      |  |                                | Code  | V   | Amount   |                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative | 2. Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if | 4. Transaction | 5. Number of Derivative | 6. Date Exercisable and Expiration Date | 7. Title and Amount Underlying Security |
|------------------------|---------------|--------------------------------------|-------------------------------|----------------|-------------------------|---|---|
|------------------------|---------------|--------------------------------------|-------------------------------|----------------|-------------------------|---|---|

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| Security (Instr. 3)         | or Exercise Price of Derivative Security | any (Month/Day/Year) | Code (Instr. 8) | Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | (Month/Day/Year) | (Instr. 3 and 4) |                           |                           |              |              |    |
|-----------------------------|--|----------------------|-----------------|---|------------------|------------------|---------------------------|---------------------------|--------------|--------------|----|
|                             |  |                      | Code            | V   | (A)              | (D)              | Date Exercisable          | Expiration Date           | Title        | An Nu Sha    |    |
| Stock Option (Right to Buy) | \$ 12.65                                 |                      |                 |   |                  |                  | 10/21/1999 <sup>(1)</sup> | 10/21/2009                | Common Stock | 1            |    |
| Stock Option (Right to Buy) | \$ 20.875                                |                      |                 |   |                  |                  | 03/30/2000 <sup>(1)</sup> | 03/30/2010                | Common Stock | 6            |    |
| Stock Option (Right to Buy) | \$ 11.63                                 |                      |                 |   |                  |                  | 02/28/2002 <sup>(1)</sup> | 02/28/2012                | Common Stock | 3            |    |
| Stock Option (Right to Buy) | \$ 6.25                                  |                      |                 |   |                  |                  | 09/30/2002 <sup>(1)</sup> | 09/30/2012                | Common Stock | 2            |    |
| Stock Option (Right to Buy) | \$ 8.57                                  |                      |                 |   |                  |                  | 09/07/2004 <sup>(1)</sup> | 09/07/2014                | Common Stock | 5            |    |
| Stock Option (Right to Buy) | \$ 10.58                                 |                      |                 |   |                  |                  | 10/25/2005 <sup>(1)</sup> | 10/25/2015                | Common Stock | 7            |    |
| Restricted Stock Units      | \$ 25.82                                 | 01/22/2007           |                 | G   |                  |                  | 150,000                   | 01/22/2008 <sup>(2)</sup> | 01/22/2017   | Common Stock | 15 |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                     |       |
|--|---------------|-----------|---------------------|-------|
|  | Director      | 10% Owner | Officer             | Other |
| SIMON JOHN R<br>C/O TELETECH<br>9197 S. PEORIA STREET<br>ENGLEWOOD, CO 80112 |               |           | EVP - Human Capital |       |

## Signatures

/s/ John Simon

01/25/2007

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Options vest in equal installments over a period of four years from grant date

(2) 100,000 Restricted Stock Units vest pro rata over three years if annual performance goals set by Board of Directors are achieved. 50,000 Restricted Stock Units vest pro rata equally over five years subject o continued employment with the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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