

HARTFORD FINANCIAL SERVICES GROUP INC/DE
 Form 4
 March 01, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 PRICE ROBERT J

2. Issuer Name and Ticker or Trading Symbol
 HARTFORD FINANCIAL SERVICES GROUP INC/DE [HIG]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 ___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 Sr. Vice Pres. and Controller

(Last) (First) (Middle)
 THE HARTFORD FINANCIAL SERVICES GROUP, HARTFORD PLAZA
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 02/27/2007

HARTFORD, CT 06115
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	Price		
Restricted Stock Units	02/27/2007		A		1,416.017	\$ 93.69	D	
Restricted Stock						7,968	D	
Common Stock	02/27/2007		M		6,681	\$ 64.73	D	
Common Stock	02/27/2007		M		6,145	\$ 65.99	D	

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Common Stock	02/27/2007	M	3,470	A	\$ 71.27	21,810	D
Common Stock	02/27/2007	S	6,681	D	\$ 95.12	15,129	D
Common Stock	02/27/2007	S	6,145	D	\$ 95.31	8,984	D
Common Stock	02/27/2007	S	3,470	D	\$ 95.26	5,514	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option	\$ 64.73	02/27/2007		M		(1)	06/05/2012	Common Stock	6,681
Stock Option	\$ 65.99	02/27/2007		M		(2)	02/20/2014	Common Stock	6,145
Stock Option	\$ 71.27	02/27/2007		M		(3)	02/19/2015	Common Stock	5,205
Stock Option	\$ 83					(4)	02/15/2016	Common Stock	4,713
Stock Option	\$ 93.69	02/27/2007		A		(5)	02/27/2017	Common Stock	4,554

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other
Sr. Vice Pres. and Controller

PRICE ROBERT J
THE HARTFORD FINANCIAL SERVICES GROUP
HARTFORD PLAZA
HARTFORD, CT 06115

Signatures

/s/ Amanda Grabowski Aquino, POA for Robert J. Price by Power of Attorney of Robert J.
Price dated February 19, 2004

03/01/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option became fully exercisable on June 3, 2005, the third anniversary of the grant date.
 - (2) The option became fully exercisable on February 18, 2007, the third anniversary of the grant date.
 - (3) One-third of the option became exercisable on February 17, 2006, an additional one-third of the option became exercisable on February 17, 2007 and the remaining one-third of the option will become exercisable on February 17, 2008, the third anniversary of the grant date.
One-third of the option became exercisable on February 15, 2007, an additional one-third of the option will become exercisable on
 - (4) February 15, 2008 and the remaining one-third of the option will become exercisable on February 15, 2009, the third anniversary of the grant date.
One-third of the option will become exercisable on February 27, 2008, an additional one-third of the option will become exercisable on
 - (5) February 27, 2009 and the remaining one-third of the option will become exercisable on February 27, 2010, the third anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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