

VeriFone Holdings, Inc.
Form 4
July 16, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Bergeron Douglas

(Last) (First) (Middle)

VERIFONE HOLDINGS,
INC., 2099 GATEWAY PLACE,
SUITE 600

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction
(Month/Day/Year)
07/12/2007

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
Chairman and CEO

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.01 per share	07/12/2007		S ⁽¹⁾	600 D \$ 36.485	2,344,704	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007		S ⁽¹⁾	9,700 D \$ 36.49	2,335,004	I	By Family Trusts ⁽²⁾
	07/12/2007		S ⁽¹⁾	1,100 D	2,333,904	I	

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Common Stock, par value \$0.01 per share					\$ 36.4918				By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S</u> ⁽¹⁾	300	D	\$ 36.4933	2,333,604	I		By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S</u> ⁽¹⁾	600	D	\$ 36.495	2,333,004	I		By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S</u> ⁽¹⁾	700	D	\$ 36.4957	2,332,304	I		By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S</u> ⁽¹⁾	300	D	\$ 36.4967	2,332,004	I		By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S</u> ⁽¹⁾	700	D	\$ 36.4971	2,331,304	I		By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S</u> ⁽¹⁾	14,300	D	\$ 36.5	2,317,004	I		By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S</u> ⁽¹⁾	7,100	D	\$ 36.51	2,309,904	I		By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	<u>S</u> ⁽¹⁾	2,300	D	\$ 36.52	2,307,604	I		By Family Trusts ⁽²⁾
	07/12/2007	<u>S</u> ⁽¹⁾	500	D	\$ 36.522	2,307,104	I		

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Common Stock, par value \$0.01 per share								By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	900	D	\$ 36.5244	2,306,204	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	800	D	\$ 36.525	2,305,404	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	500	D	\$ 36.526	2,304,904	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	800	D	\$ 36.5263	2,304,104	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	1,400	D	\$ 36.5286	2,302,704	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	1,500	D	\$ 36.53	2,301,204	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	1,600	D	\$ 36.5325	2,299,604	I	By Family Trusts <u>(2)</u>
Common Stock, par value \$0.01 per share	07/12/2007	<u>S(1)</u>	2,000	D	\$ 36.54	2,297,604	I	By Family Trusts <u>(2)</u>
	07/12/2007	<u>S(1)</u>	800	D		2,296,804	I	

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Common Stock, par value \$0.01 per share					\$ 36.5475			By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	S ⁽¹⁾	1,100	D	\$ 36.5491	2,295,704	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	S ⁽¹⁾	5,600	D	\$ 36.55	2,290,104	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	S ⁽¹⁾	5,300	D	\$ 36.56	2,284,804	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	S ⁽¹⁾	800	D	\$ 36.5662	2,284,004	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	S ⁽¹⁾	2,100	D	\$ 36.57	2,281,904	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	S ⁽¹⁾	1,550	D	\$ 36.58	2,280,354	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	S ⁽¹⁾	900	D	\$ 36.5889	2,279,454	I	By Family Trusts ⁽²⁾
Common Stock, par value \$0.01 per share	07/12/2007	S ⁽¹⁾	1,900	D	\$ 36.59	2,277,554	I	By Family Trusts ⁽²⁾
	07/12/2007	S ⁽¹⁾	3,700	D	\$ 36.6	2,273,854	I	

Common
Stock, par
value
\$0.01 per
share

By
Family
Trusts (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bergeron Douglas VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110	X		Chairman and CEO	

Signatures

/s/ Janelle Del Rosso, by Power of
Attorney 07/16/2007

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sale was effected pursuant to a Rule 10b5-1 sales plan effective as of December 10, 2006.

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- These securities are held in trusts for the benefit of members of the reporting person's family. The reporting person disclaims beneficial
- (2) ownership of these securities except to the extent of his pecuniary interest therein, and the filing of this report is not an admission that the reporting person is the beneficial owner of these securities for the purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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